

## Week 2

### Name and Tagline:

WOOF!

"Get your Furry Buddy Everything they Need!"

### About the App:

This app mainly focuses on Dog owners. The user can get anything for their dog from this app.

What the app does:

It allows the dog owner to get anything for their dogs from toys to dog food in one place. They can get any type of toys for their dog. Dog food and different treats are also available on the app.

In addition, the app also allows the user to get their dogs check-up through an appointment with the veterinary doctors. They can get any suggestions from the doctors anytime by posting it on the app.

Problem it solves:

Since being a dog owner the difficulties I have faced are something I have tried to solve in this app. It includes:

1. helps to get everything for the dog in a single site rather than searching on multiple sites that indeed saves time.
2. helps to get check-ups for dogs easily.
3. solves the problem of searching veterinary doctors.
4. if the user need any suggestion about anything(like the medicines, any health issues of their dogs, etc) they can post it on the app.

### Four specific function:

1. to get an appointment for check-ups for their dogs
2. get any medical help from the veterinary doctor directly.
3. get dog food in one place.
4. get toys and any other material like a collar, belt, etc.

#### 4 Potential Roles of Target User-

should be a Dog owner

one who can spend money for their dogs

one who like to gift their dogs with toys

one who finds it difficult to get medical assistant from veterinary doctor.

**User 1-Ashish**

27 years old

Employer

Dog owner Loves to get new toys for his dog

Likes to Travel

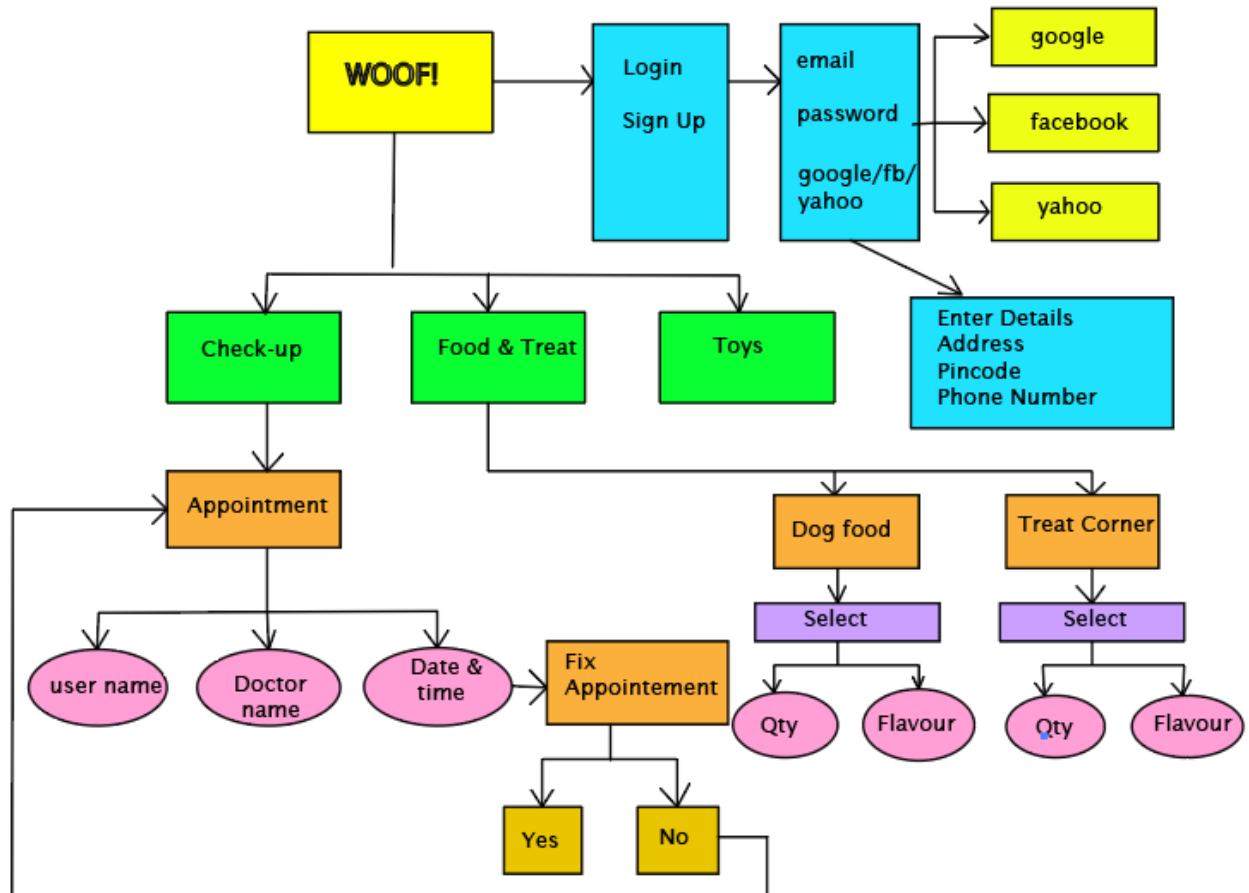
#### 4 client/designer goals:

1. help dogs to get treatment at the right time
2. making money
3. help veterinary doctors community to get more clients
4. help other branding clients with orders of materials

#### 3 existing apps:


1. Pet Phone- it helps dog owners to keep track of their dogs health. It helps in keeping track of the appointments at the vet.
2. Pet First Aid- helps in keeping track of health for the dogs.
3. Amazon- provides with dog food and toys.

## SiteMap:



## Wireframes:

iPhone 6/7/8 – 1



WOOF!

"Get your Furry Buddy  
Everything they Need!"

iPhone 6/7/8 – 2

### LOGIN

[Forgot Password?](#)

Login

or

Sign Up

iPhone 6/7/8 – 3

### SIGN UP

Create

or

Sign Up through

g

f

y

iPhone 6/7/8 – 4

### ENTER DETAILS

State ▼


Save Details

←

iPhone 6/7/8 – 5

☰ WOOF!

Welcome to WOOF!



A place for  
You  
and your  
Buddy..

iPhone 6/7/8 – 9

User Info

Check-up


Food and Treat

Toys

Setting



Log-Out

WOOF!




A place for  
You  
and your  
Buddy..

iPhone 6/7/8 – 7

**CHECK-UP**

*Get your Appointment Today!*



**Go**

iPhone 6/7/8 – 10

**CHECK-UP**

DD

MM

YY



▼

▼

**Cancel**

**Fix**

iPhone 6/7/8 – 11


**CHECK-UP**

*Appointment  
has been  
fixed!*

*Edit Appointment*

*Or*

*Cancel Appointment*



iPhone 6/7/8 – 12

**EDIT APPOINTMENT**

DD

MM

YY



▼

**Edit**


**Save**



iPhone 6/7/8 – 6

**CANCEL APPOINTMENT**



*Do you want to  
cancel the appointment?*

**Yes**

**No**

