

Ashad Badhara

Data Analyst

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SUMMARY

Entry-level Data Analyst and BCA graduate (9.33 CGPA) with strong foundations in data analysis, data visualization, and reporting. Skilled in Microsoft Power BI (DAX, Power Query, data modelling), MySQL (SQL queries), Advanced Excel (Pivot Tables, VLOOKUP/XLOOKUP, dashboards), and Python (basics for data analysis). Hands-on experience building interactive dashboards, performing data cleaning and transformation, and translating raw data into actionable insights.

SKILLS

Programming languages: Python

Database: MySQL, SQL Server

Version Control: Git

Data Analysis Tools: Advanced Excel, Power BI

Soft Skills: Time Management, Teamwork, Business Problem Solving

PROJECTS

Walmart Retail Sales & Profitability Analysis (MySQL)

- Analyzed large retail sales data to generate actionable insights on revenue, profitability, and product performance.
- Performed data cleaning, EDA, and metric calculations (VAT, COGS, gross income) using SQL.
- Built optimized SQL queries (joins, aggregations, subqueries) to identify sales trends and customer behavior for business reporting.

Excel Sales Data Analysis & Dashboard (Excel)

- Cleaned and analyzed a large sales dataset using Excel to perform EDA and identify sales and profit trends.
- Built an interactive Excel dashboard using Pivot Tables, KPIs, and charts to track monthly performance and category/state-wise metrics.
- Delivered actionable business insights by analyzing customer segments and top/low-performing categories to support data-driven decisions.

Interactive Mobile Sales Analytics Dashboard (Power BI)

- Built an end-to-end interactive Power BI dashboard to analyze sales performance by brand, city, time period, and payment method, enabling KPI-driven reporting.
- Performed data cleaning, transformation, and data modeling using Power Query; created DAX measures to calculate key business metrics.
- Delivered actionable insights through dynamic visuals, slicers, and drill-downs to support data-driven business decision-making.

CERTIFICATIONS, TRAINING & ACHIEVEMENTS

- Intro to SQL – Kaggle (2026)
- Microsoft Excel (Self Learning) – Skill Course (2026)
- Microsoft Power BI – Skill Course (2026)

EDUCATIONAL QUALIFICATIONS

Bachelor of Computer Applications (BCA) – Gokul Global University | 2025
CGPA: 9.3 / 10