



SRI KRISHNA COLLEGE OF TECHNOLOGY

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DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

23EN101

Oral and Written Communication skills

Individual Assignment

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Programme : BE - ECE
Semester : 1st Semester
Assignment Topic : Pp chart

Date of submission: 23-09-2024.

S. No.	Criteria for Evaluation	Max. Marks	Marks Scored
1	Relevance of content	25	
2	Originality and Narrative Writing	25	
3	Sentence Structure & Word Choices	25	
4	Format / Grammar and Mechanics	25	
Total (Out of 100)			

Signature of the faculty

Name: D. Asha

Reg. No: 727824TUEC012

Compare two pie charts depicting the budget allocation of two different organizations (eg: nonprofit vs corporation) discusses the differences in spending priorities.

Definition

Budget allocation comparison: Analyzing how different organizations distribute their financial resources across various categories, illustrating their spending priorities and operational focuses.

Do's

- * Do clearly label the pie charts
- * Do explain each category in detail
- * Do highlight key difference and trends
- * Do use specific percentages for clarity
- * Do relate budget allocations to the organizations, missions.

Don'ts

- * Don't make unsupported assumptions.
- * Don't ignore the context (nonprofit vs corporate).
- * Don't overlook implications of budget choices
- * Don't use overly complex terminology

Key Points

Overall Allocation: Compare total percentages allocated to each category.

Category Focus: Identify significant spending categories and their importance.

Mission Alignment: Discuss how spending aligns with each organization's mission.

Funding Sources: Mention how funding influences budget decisions.

Implications: Reflect on how spending priorities impact effectiveness and sustainability.

Format:

1. Introduction.

Introduce the organizations and purpose of the comparison.

2. Pie chart overview.

Describe the pie charts and provide numerical data.

3. Budget allocation analysis.

Break down budget categories for each organization.

Compare and contrast spending priorities.

4. Conclusion.

Summarize key differences and implications.

Budget Allocation Analysis

Nonprofit Organization:

Program Services (60%) : the largest portion indicates a strong commitment to fulfilling its mission of community support.

Administrative Costs (20%) : Essential for operational management and compliance.

Fundraising (15%) : critical for securing ongoing donations and support.

Corporation:

Operations (40%) : Focused on production efficiency and cost management.

Marketing and Sales (30%) : Significant investment to enhance customer acquisition and brand visibility.

Research and Development (15%) : Ensures innovation and competitiveness in the market.

Conclusion

The comparison reveals that the nonprofit prioritizes community services, while the corporation emphasizes operational efficiency and market growth. These difference in budget allocation reflect their

Example:

Introduction

This analysis compares the budget allocations of a non-profit organizations focused on community services and a corporation in the tech industry. The pie charts illustrate how each organization prioritizes its spending based on its objectives.

Pie chart overview

Nonprofit organization Budget allocation:

Program services: 60%

Administrative costs: 20%

Fundraising: 15%

Reserves / other: 5%

Corporation Budget allocation:

Operations: 40%

Marketing and Sales: 30%

Research and Development: 15%

Administrative Expenses: 15%

their respective missions and influence their sustainability and impact.