PROJECT NAME:

Charting the course of innovation: A Startup Analysis

TEAM MEMBERS:

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PROJECT REPORT

➢ INTRODUCTION

❖ OVERVIEW

A startup analysis is essential to the success of any startup business.It allows entrepreneurs to identify the key areas that need improvement and make necessary changes early on. Doing a startup analysis also allows startups to track their progress and ensure that they are on track to achieve their goals.

❖ PURPOSE

The purpose of a startup is multifaceted,depending on the individual or team behind the venture.

➢ PROBLEM DEFINITION & DESIGN THINKING

2.1 Empathy Map:

Says

What have we heard them say?
What can we imagine them saying?

Thinks

What are their wants, needs, hopes,
ambitions? What other thoughts
might influence their behavior?

Use them as a starting point for
a potential conversation
with your persona.

Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and
anxieties? What other feelings might
influence their behavior?

2.2 Ideation & Brainstroming Map Screenshot:

3.Result:

number of startups by industry

no of startups by state
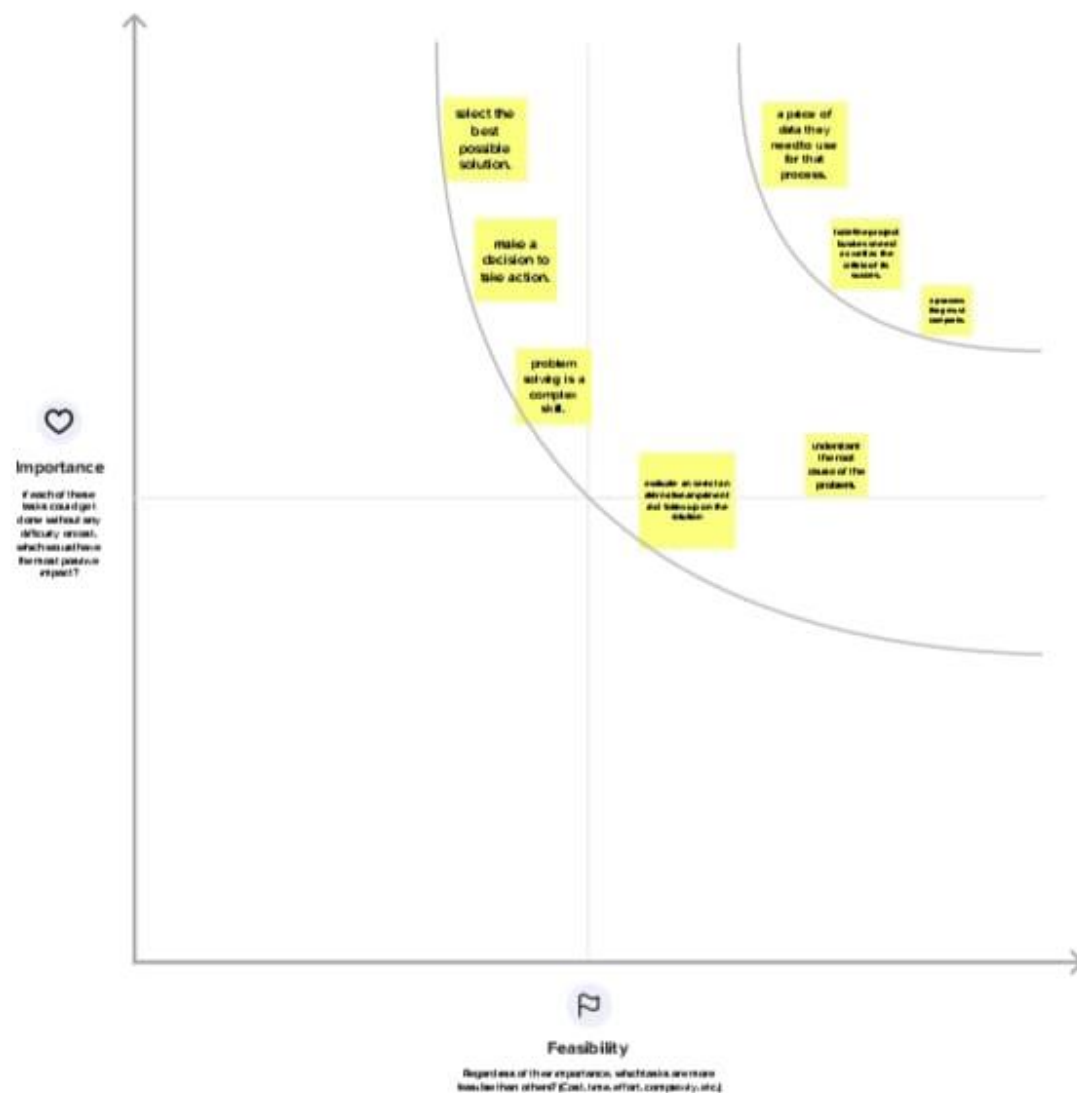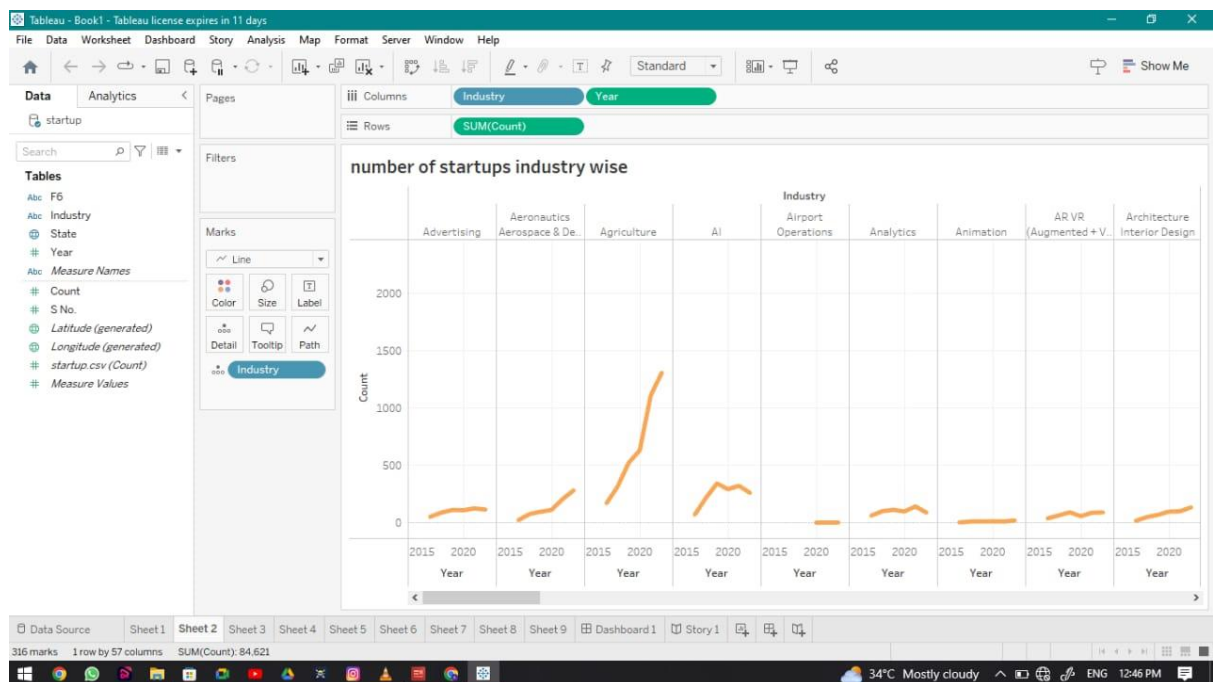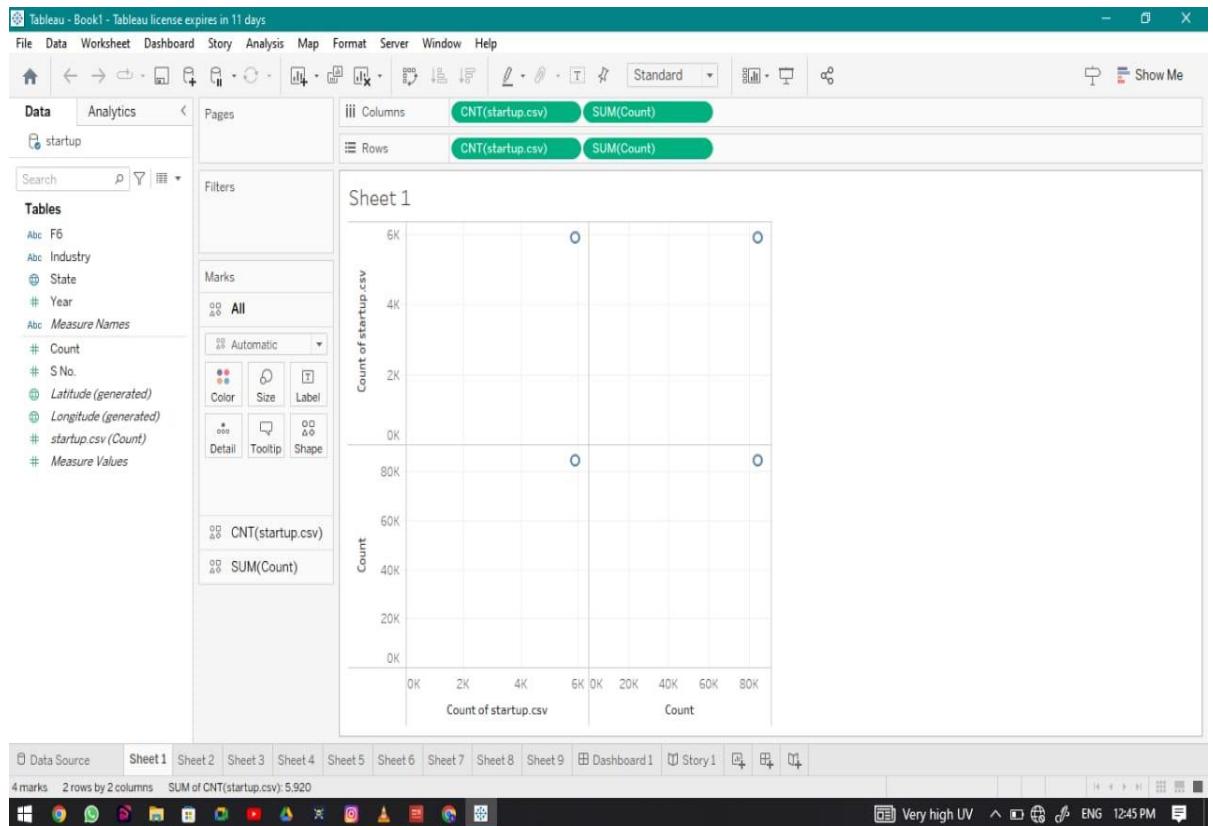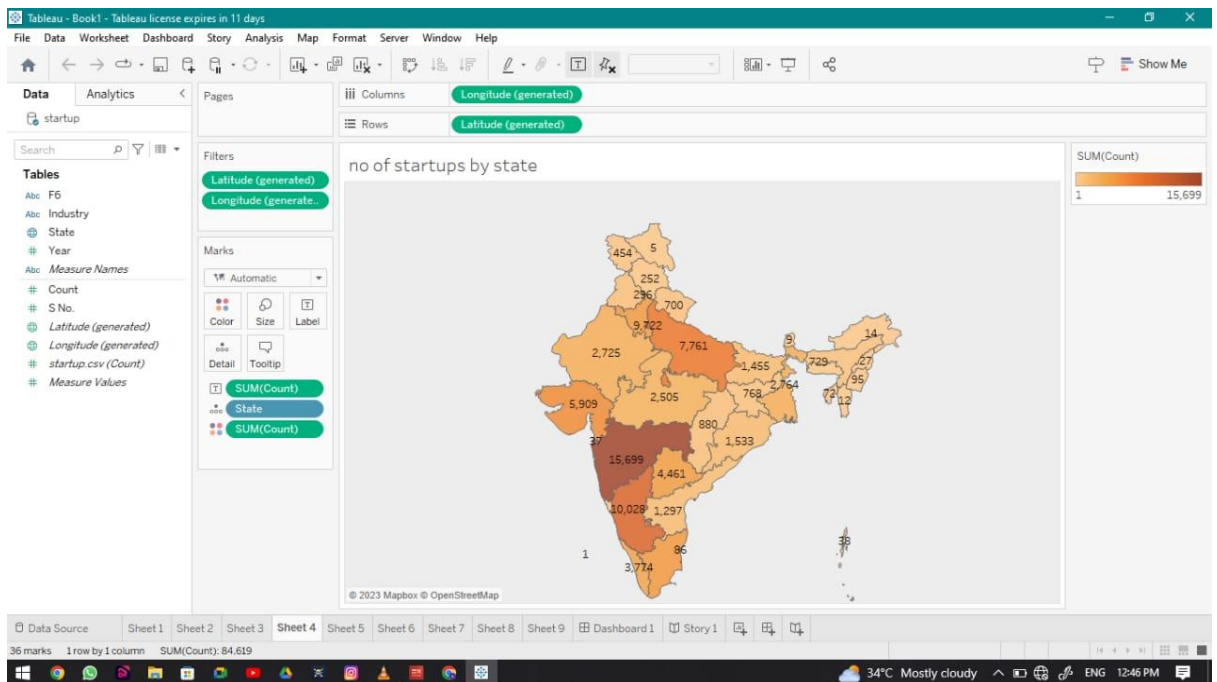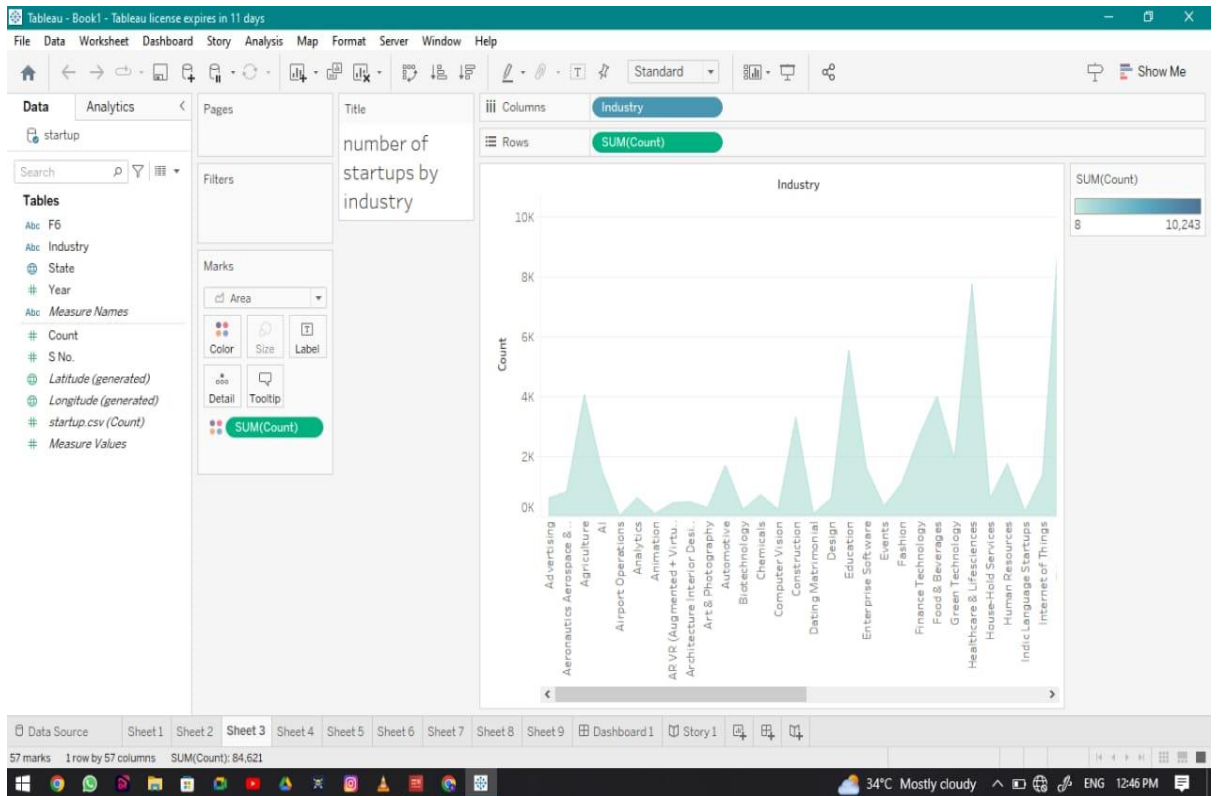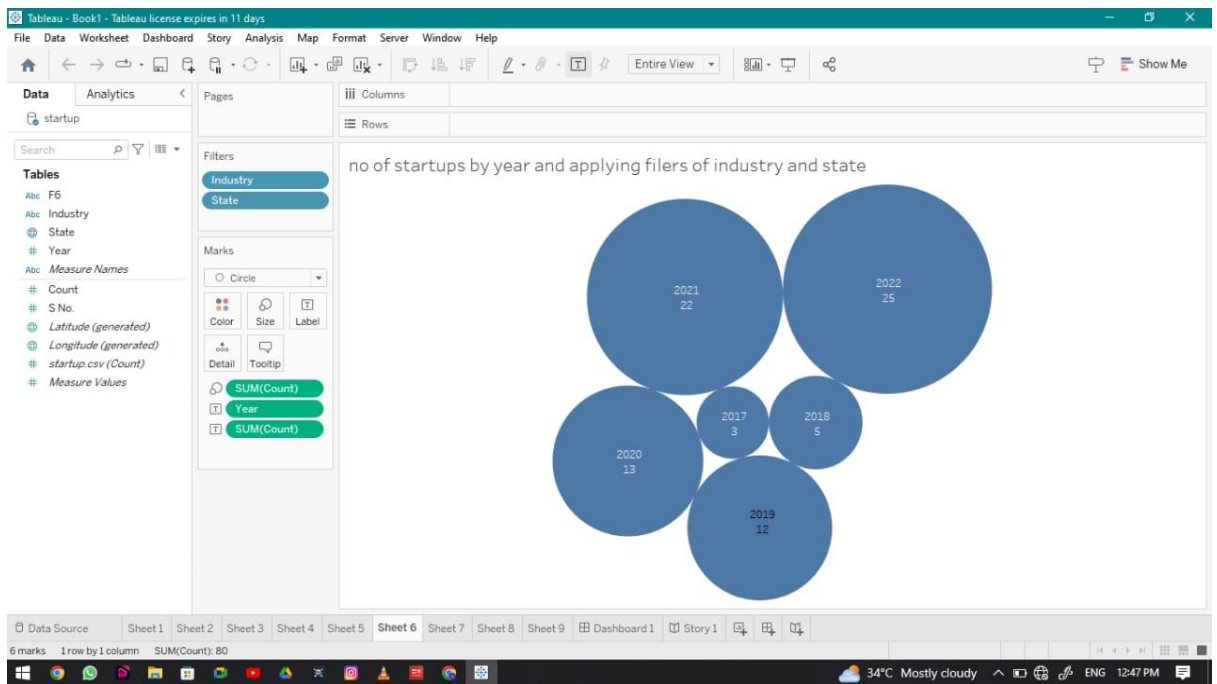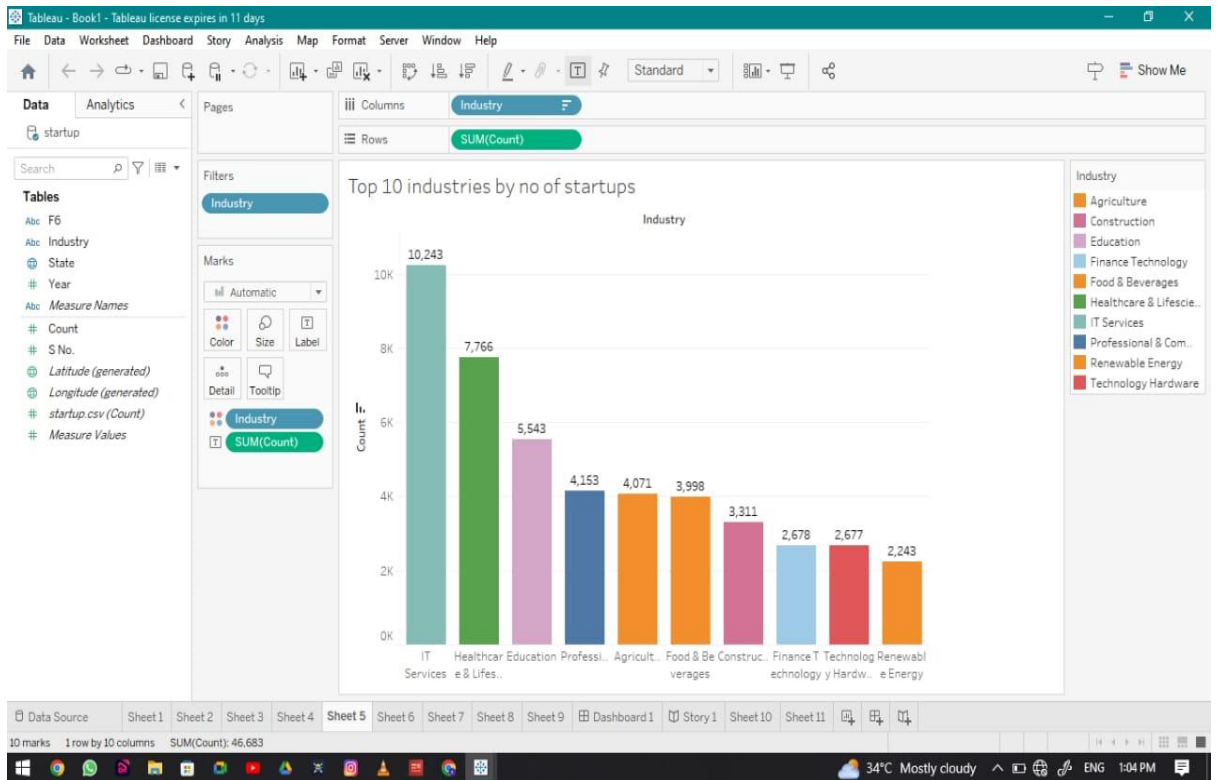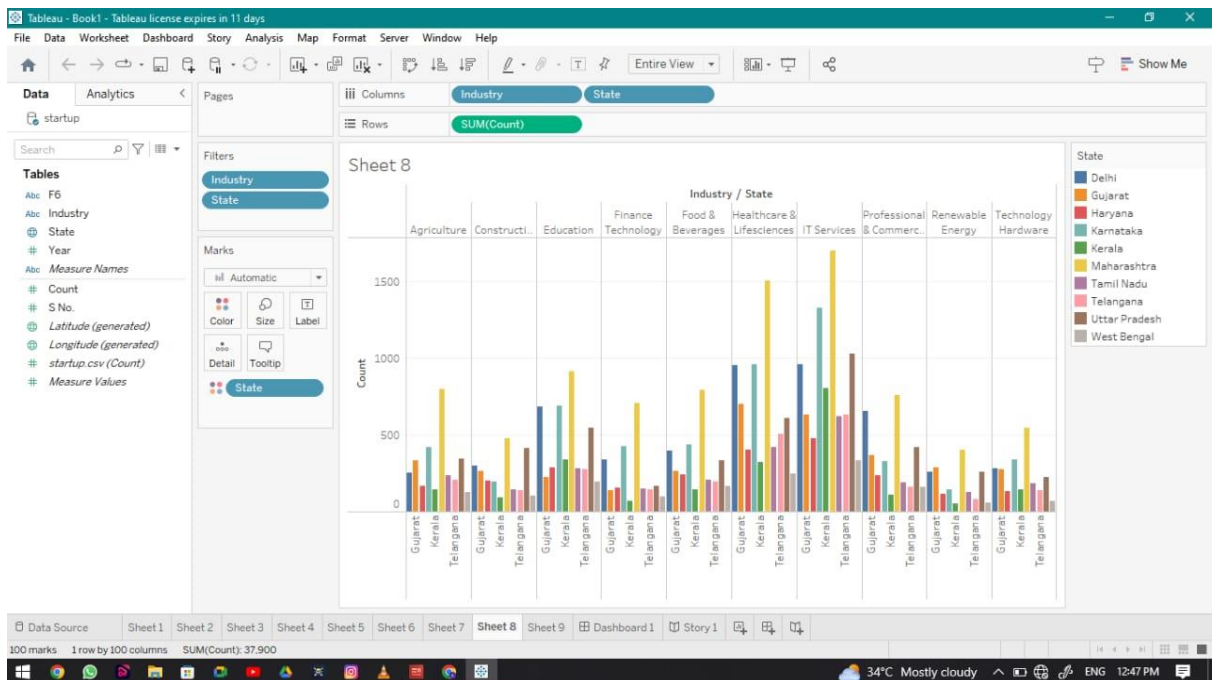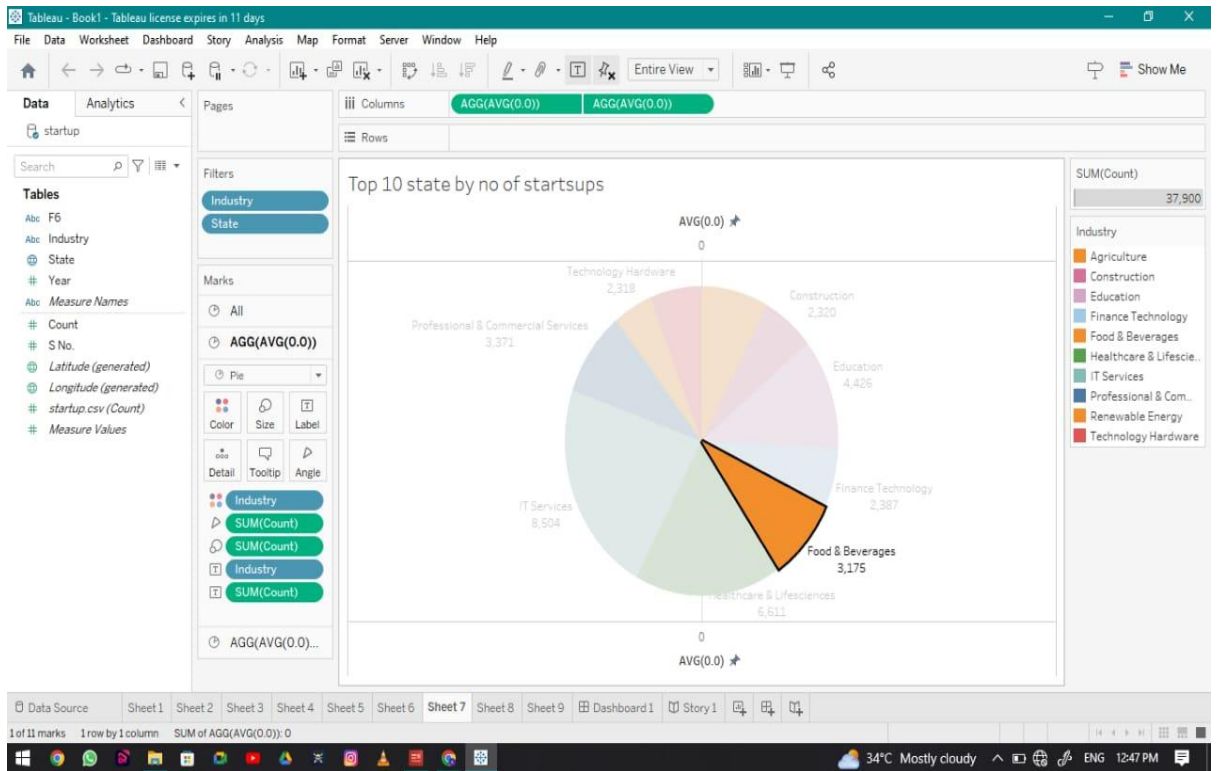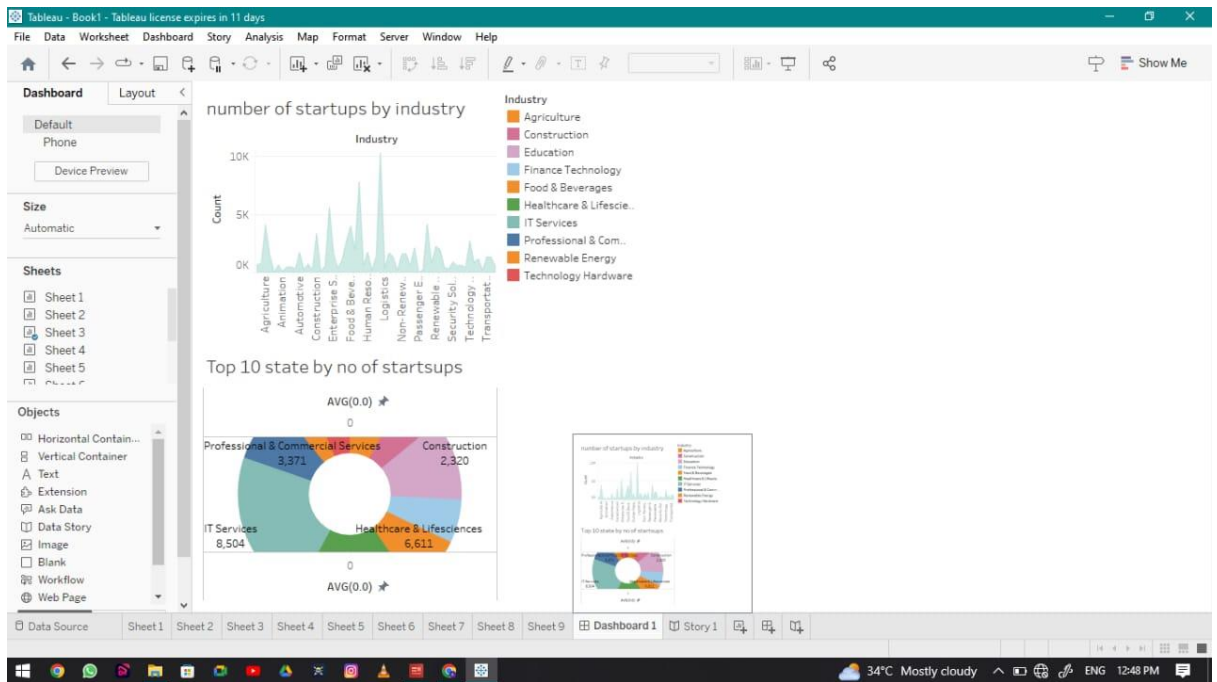
4.ADVANTAGES & DISADVANTAGES:

5.APPLICATIONS:

Using Data analytics can help you identify patterns and trends in your data that you wouldn't be able to see otherwise.This can help you to improve your product or service in ways that you never thought possible.

6.CONCLUSION:

Startup analysis can enable a cycle for entrepreneurs that keep learning and coming back to create new industries and job opportunities.

7.FUTURE SCOPE:

Startups continue to bring innovation and disruption in multiple industries,including Space Tech,Fem Tech,Health Tech and FinTech.

The stage is set for India to Realise its vision of becoming a USD5 Trillion economy and global powerhouse by 2024-25.

8.APPENDIX:

Source code

```html
<!DOCTYPE html>

<html lang="en">
  <head>
```

```html
<meta charset="utf-8" />
<title>StartUp</title>

<!-- mobile responsive meta -->
<meta name="viewport" content="width=device-width,
initial-scale=1" />
<meta
  name="viewport"
  content="width=device-width, initial-scale=1, maximum-
scale=1"
  />

<!-- theme meta -->
<meta name="theme-name" content="dtox" />

<!-- ** Plugins Needed for the Project ** -->
<!-- Bootstrap -->
<link rel="stylesheet"
href="plugins/bootstrap/bootstrap.min.css" />
  <!-- themefy-icon -->
  <link rel="stylesheet" href="plugins/themify-
icons/themify-icons.css" />
  <!-- slick slider -->
  <link rel="stylesheet" href="plugins/slick/slick.css" />
  <!-- venobox popup -->
  <link rel="stylesheet"
href="plugins/Venobox/venobox.css" />
  <!-- aos -->
  <link rel="stylesheet" href="plugins/aos/aos.css" />

  <!-- Main Stylesheet -->
```

```html
    <link href="css/style.css" rel="stylesheet" />

    <!--Favicon-->
    <link rel="shortcut icon" href="images/favicon.ico"
type="image/x-icon" />
    <link rel="icon" href="images/favicon.ico"
type="image/x-icon" />
  </head>

  <body>
    <!-- navigation -->
    <section class="fixed-top navigation">
      <div class="container">
        <nav class="navbar navbar-expand-lg navbar-light">
          <a class="navbar-brand" href="index.html"
            ><img src="images/logo1.png" alt="logo" width="70"
height="70"
          /></a>
          <button
            class="navbar-toggler border-0"
            type="button"
            data-toggle="collapse"
            data-target="#navbar"
            aria-controls="navbar"
            aria-expanded="false"
            aria-label="Toggle navigation"
          >
            <span class="navbar-toggler-icon"></span>
          </button>
          <!-- navbar -->
```

```html
<div class="collapse navbar-collapse text-center" id="navbar">
    <ul class="navbar-nav ml-auto">
      <li class="nav-item">
        <a class="nav-link" href="index.html">Home</a>
      </li>
      <li class="nav-item">
        <a class="nav-link" href="about.html">About</a>
      </li>
      <!-- <li class="nav-item">
        <a class="nav-link page-scroll" href="#feature">Feature</a>
      </li>              -->
      <li class="nav-item">
        <a class="nav-link" href="dashboard.html">Dashboard</a>
      </li>
      <li class="nav-item">
        <a class="nav-link page-scroll" href="story.html">Story</a>
      </li>
      <li class="nav-item">
        <a class="nav-link" href="contact.html">Contact</a>
      </li>
    </ul>
    <!-- <a href="#" class="btn btn-primary ml-lg-3 primary-shadow"
      >Try Free</a
    > -->
  </div>
```

```html
    </nav>
   </div>
  </section>
  <!-- /navigation -->

  <!-- hero area -->
  <section
   class="hero-section hero"
   data-background=""
   style="background-image: url(images/hero-
area/banner-bg.png)"
  >
   <div class="container">
    <div class="row">
     <div class="col-lg-12 text-center zindex-1">
      <h1 class="mb-3">
       Indian StartUp <br>
       Analysis and Visualization
      </h1>
      <p class="mb-4">
       We have anyalized and about the startups that are
especially in India and approved by Indian Govt.
      </p>
      <a href="about.html" class="btn btn-secondary btn-
lg">explore us</a>
      <!-- banner image -->
      <!-- <img
       class="img-fluid w-100 banner-image"
       src="images/hero-area/banner-img.png"
       alt="banner-img"
      /> -->
```

```html
      </div>
    </div>
  </div>
  <!-- background shapes -->
  <div id="scene">
    <img
      class="img-fluid hero-bg-1 up-down-animation"
      src="images/background-shape/feature-bg-2.png"
      alt=""
    />
    <img
      class="img-fluid hero-bg-2 left-right-animation"
      src="images/background-shape/seo-ball-1.png"
      alt=""
    />
    <img
      class="img-fluid hero-bg-3 left-right-animation"
      src="images/background-shape/seo-half-cycle.png"
      alt=""
    />
    <img
      class="img-fluid hero-bg-4 up-down-animation"
      src="images/background-shape/green-dot.png"
      alt=""
    />
    <img
      class="img-fluid hero-bg-5 left-right-animation"
      src="images/background-shape/blue-half-cycle.png"
      alt=""
    />
    <img
```

```html
        class="img-fluid hero-bg-6 up-down-animation"
        src="images/background-shape/seo-ball-1.png"
        alt=""
      />
      <img
        class="img-fluid hero-bg-7 left-right-animation"
        src="images/background-shape/yellow-triangle.png"
        alt=""
      />
      <img
        class="img-fluid hero-bg-8 up-down-animation"
        src="images/background-shape/service-half-
cycle.png"
        alt=""
      />
      <img
        class="img-fluid hero-bg-9 up-down-animation"
        src="images/background-shape/team-bg-triangle.png"
        alt=""
      />
    </div>
  </section>
  <!-- /hero-area -->

  <!-- feature -->
  <section class="section feature mb-0" id="feature">
    <div class="container">
      <div class="row">
        <div class="col-lg-12 text-center">
          <h2 class="section-title">Awesome Features</h2>
          <p class="mb-100">
```

```html
      </p>
    </div>
    <!-- feature item -->
    <div class="col-md-6 mb-80">
      <div class="d-flex feature-item">
        <div>
          <i class="ti-ruler-pencil feature-icon mr-4"></i>
        </div>
        <div>
          <h4>Awesome Design</h4>
          <p>
            The Graphs and Charts used in here for
Visualization will be more understanding at a quick glance.
          </p>
        </div>
      </div>
    </div>
    <!-- feature item -->
    <div class="col-md-6 mb-80">
      <div class="d-flex feature-item">
        <div>
          <i class="ti-layout-cta-left feature-icon mr-4"></i>
        </div>
        <div>
          <h4>Easy Customize</h4>
          <p>
            The Dashboard that is created in the responsive
and dynamic dahboard that you can use to analyze and
understand more.
          </p>
```

```html
        </div>
       </div>
      </div>
      <!-- feature item -->
      <div class="col-md-6 mb-80">
       <div class="d-flex feature-item">
        <div>
         <i class="ti-split-v-alt feature-icon mr-4"></i>
        </div>
        <div>
         <h4>Saving Time</h4>
         <p>
           To start you startup, now need to keep hours of
your time to just understand what the stage of all startups
here you can understand quickly by just looking the
Visualization.
         </p>
        </div>
       </div>
      </div>
      <!-- feature item -->
      <div class="col-md-6 mb-80">
       <div class="d-flex feature-item">
        <div>
         <i class="ti-layers-alt feature-icon mr-4"></i>
        </div>
        <div>
         <h4>Story</h4>
         <p>
           The Narration of data based the Visualization and
analysis is super engaging.
```

```html
          </p>
        </div>
      </div>
     </div>
    </div>
   </div>
   <img
     class="feature-bg-1 up-down-animation"
     src="images/background-shape/feature-bg-1.png"
     alt="bg-shape"
   />
   <img
     class="feature-bg-2 left-right-animation"
     src="images/background-shape/feature-bg-2.png"
     alt="bg-shape"
   />
  </section>
  <!-- /feature -->

  <!-- newsletter -->
  <section class="newsletter">
   <div class="container">
    <div class="row">
     <div class="col-lg-12 text-center">
      <h2>Subscribe to our newsletter</h2>
      <p class="mb-5">Receive updates, news and
deals</p>
     </div>
     <div class="col-lg-8 col-sm-10 col-12 mx-auto">
      <form action="#">
       <div class="input-wrapper position-relative">
```

```html
        <input
          type="email"
          class="newsletter-form"
          id="newsletter"
          placeholder="Enter your email"
        />
        <button type="submit" value="send" class="btn
newsletter-btn">
          subscribe
        </button>
      </div>
    </form>
   </div>
  </div>
 </div>
 <!-- background shapes -->
 <img
   class="newsletter-bg-shape left-right-animation"
   src="images/background-shape/seo-ball-2.png"
   alt="background-shape"
 />
</section>
<!-- /newsletter -->

<!-- footer -->
<footer
  class="footer-section footer"
  style="background-image:
url(images/backgrounds/footer-bg.png)"
 >
  <div class="container">
```

```html
    <div class="row">
      <div class="col-lg-4 text-center text-lg-left mb-4 mb-lg-0">

        <!-- logo -->
        <a href="index.html">
          <img
            class="img-fluid"
            src="images/logo1.PNG"
            alt="logo"
            width="70"
            height="70"
          />
        </a>
      </div>
      <!-- footer menu -->
      <nav class="col-lg-8 align-self-center mb-5">
        <ul class="list-inline text-lg-right text-center footer-menu">
          <li class="list-inline-item active">
            <a href="index.html">Home</a>
          </li>
          <li class="list-inline-item">
            <a class="page-scroll" href="#feature">Feature</a>
          </li>
          <li class="list-inline-item"><a href="about.html">About</a></li>
          <li class="list-inline-item">
            <a class="page-scroll" href="#team">Team</a>
          </li>
          <li class="list-inline-item">
```

```html
        <a class="page-scroll" href="#pricing">Pricing</a>
      </li>
      <li class="list-inline-item">
        <a href="contact.html">Contact</a>
      </li>
    </ul>
  </nav>
  <!-- footer social icon -->
  <nav class="col-12">
    <ul class="list-inline text-lg-right text-center social-icon">
      <li class="list-inline-item">
        <a class="facebook" href="#"><i class="ti-facebook"></i></a>
      </li>
      <li class="list-inline-item">
        <a class="twitter" href="#"><i class="ti-twitter-alt"></i></a>
      </li>
      <li class="list-inline-item">
        <a class="linkedin" href="#"><i class="ti-linkedin"></i></a>
      </li>
      <li class="list-inline-item">
        <a class="black" href="#"><i class="ti-github"></i></a>
      </li>
    </ul>
  </nav>
</div>
</div>
```

```html
    </footer>
    <!-- /footer -->


    <!-- jQuery -->
    <script src="plugins/jQuery/jquery.min.js"></script>
    <!-- Bootstrap JS -->
    <script
src="plugins/bootstrap/bootstrap.min.js"></script>
    <!-- slick slider -->
    <script src="plugins/slick/slick.min.js"></script>
    <!-- venobox -->
    <script src="plugins/Venobox/venobox.min.js"></script>
    <!-- aos -->
    <script src="plugins/aos/aos.js"></script>
    <!-- Main Script -->
    <script src="js/script.js"></script>
  </body>
</html>
```