

## PROJECT NAME:

Charting the course of innovation: A Startup Analysis

## TEAM MEMBERS:

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## PROJECT REPORT

### ➤ INTRODUCTION

#### ❖ OVERVIEW

A startup analysis is essential to the success of any startup business. It allows entrepreneurs to identify the key areas that need improvement and make necessary changes early on. Doing a startup analysis also allows startups to track their progress and ensure that they are on track to achieve their goals.

#### ❖ PURPOSE

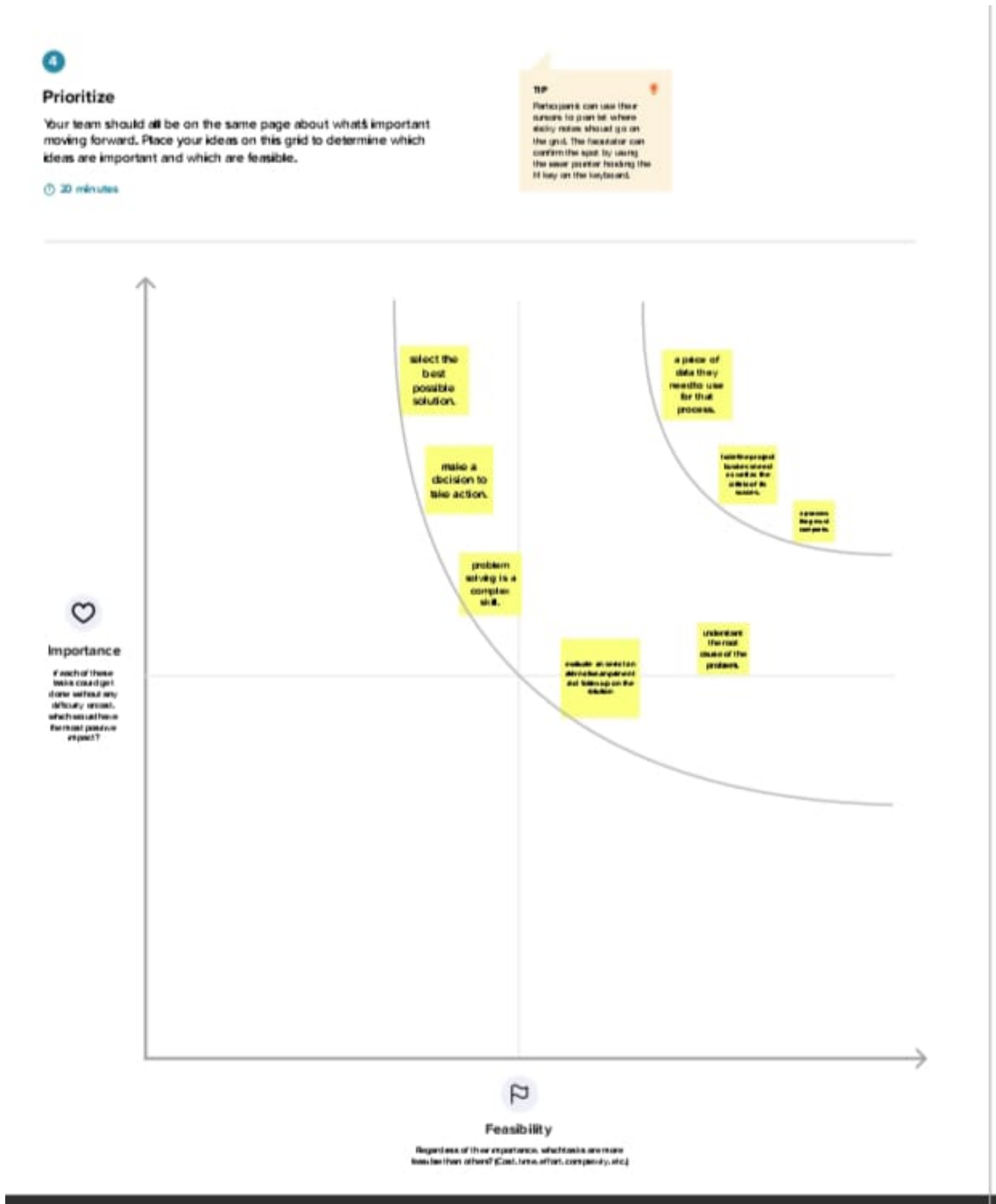
The purpose of a startup is multifaceted, depending on the individual or team behind the venture.

### ➤ PROBLEM DEFINITION & DESIGN THINKING

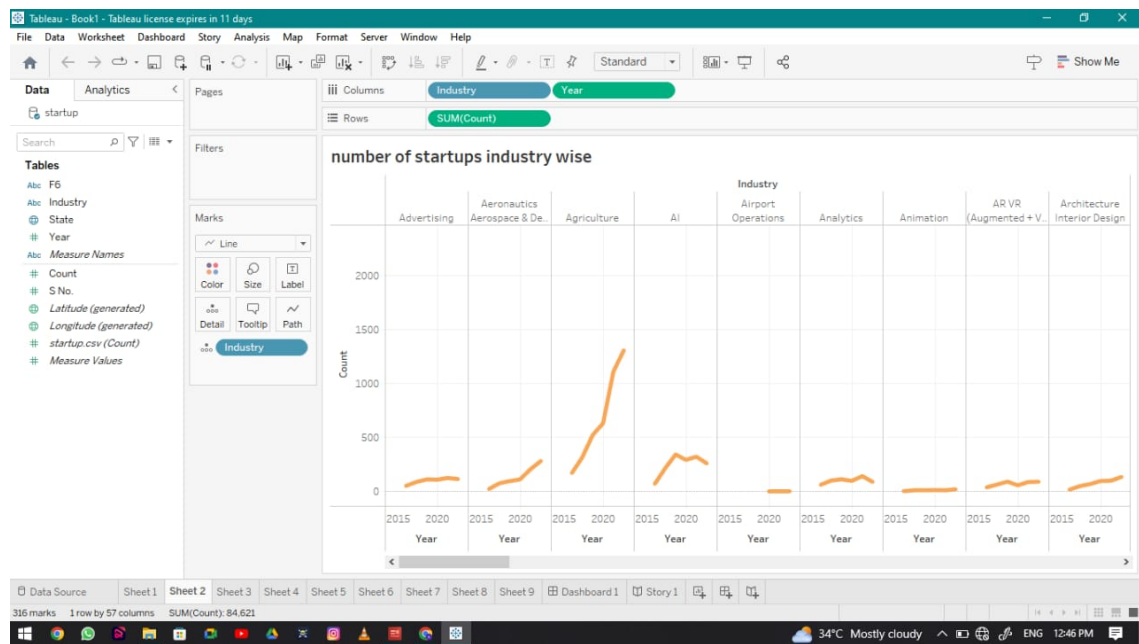
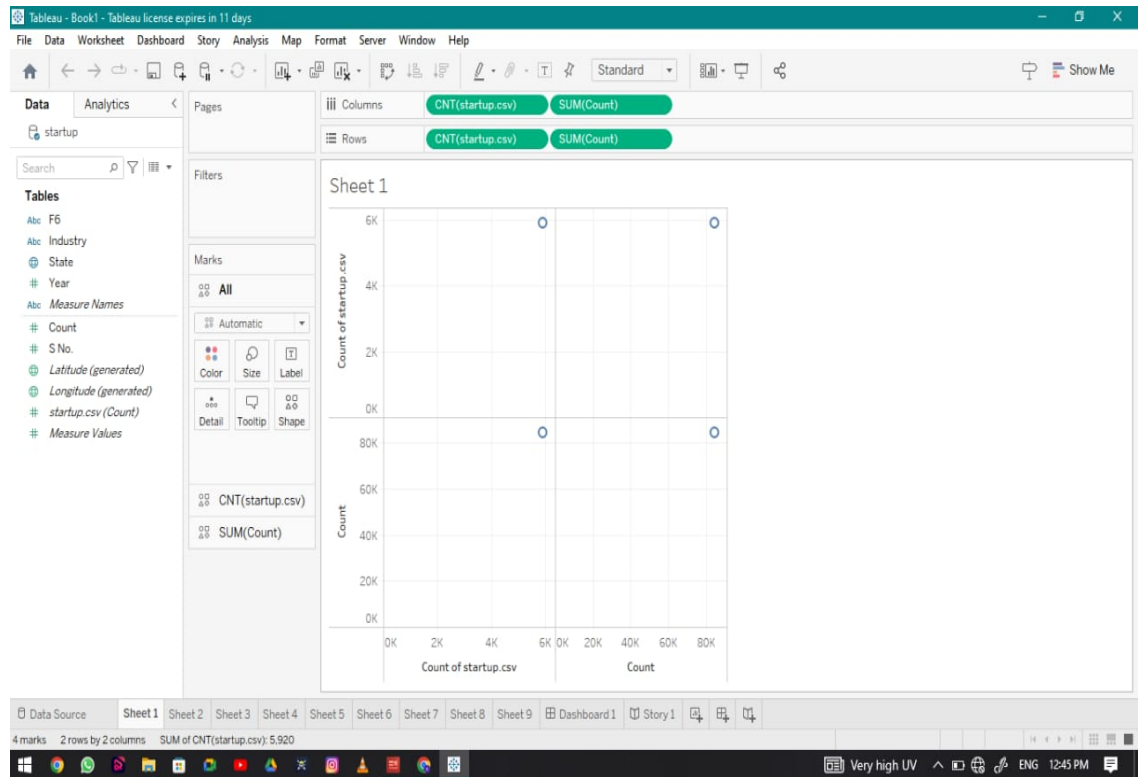
#### 2.1 Empathy Map:

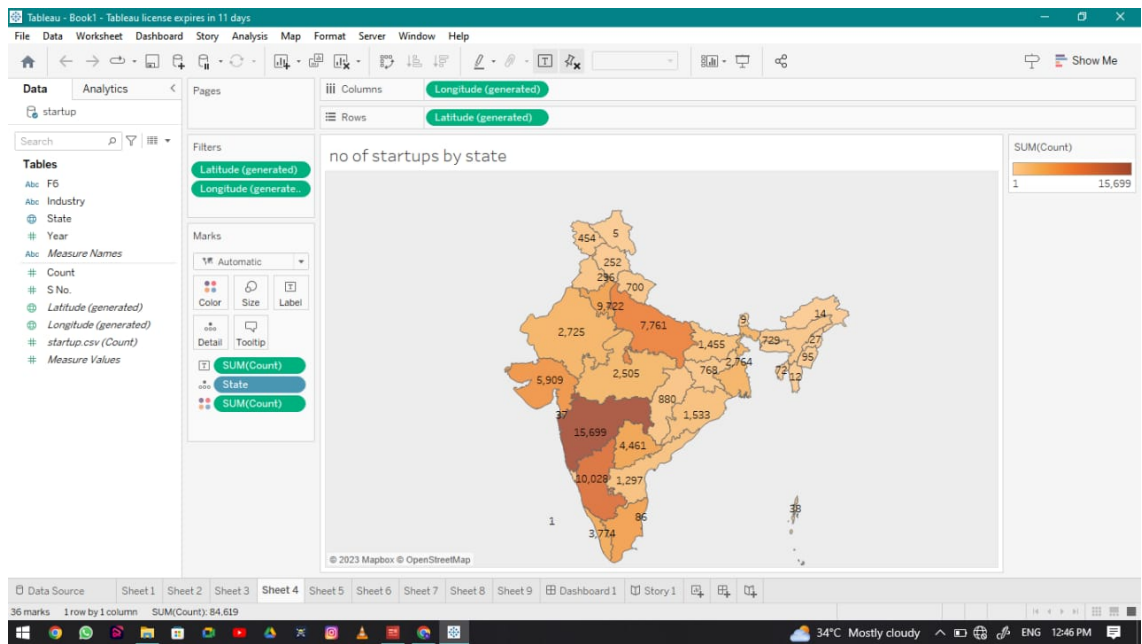
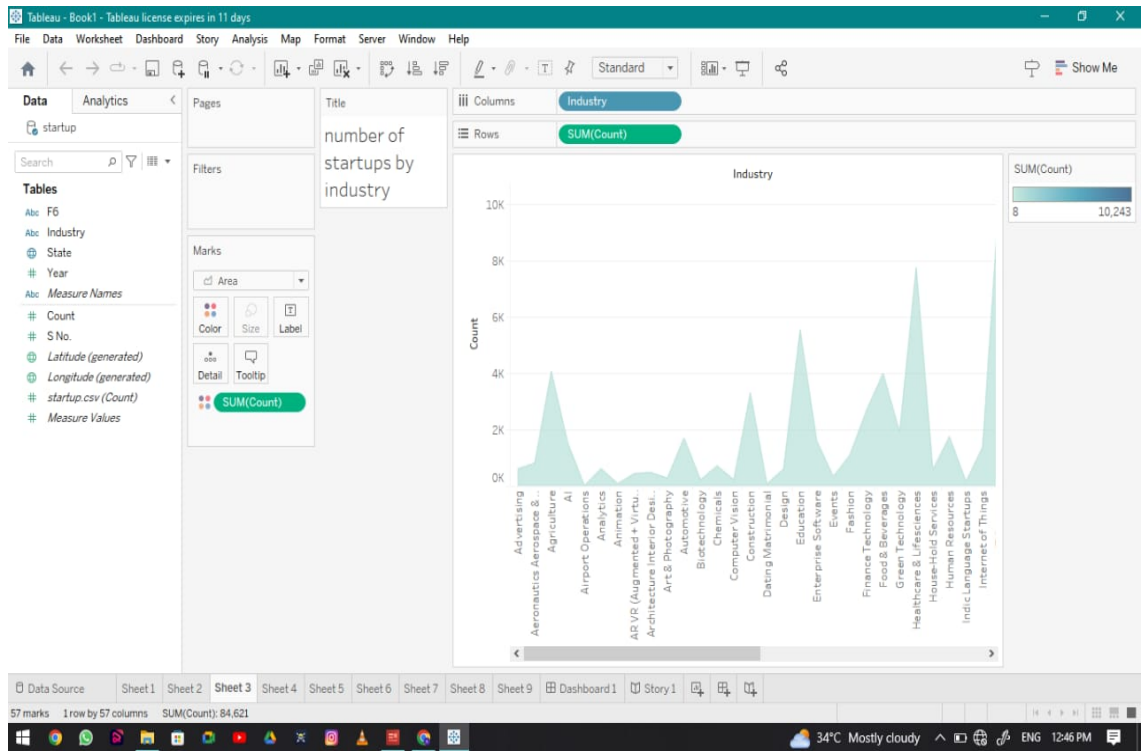


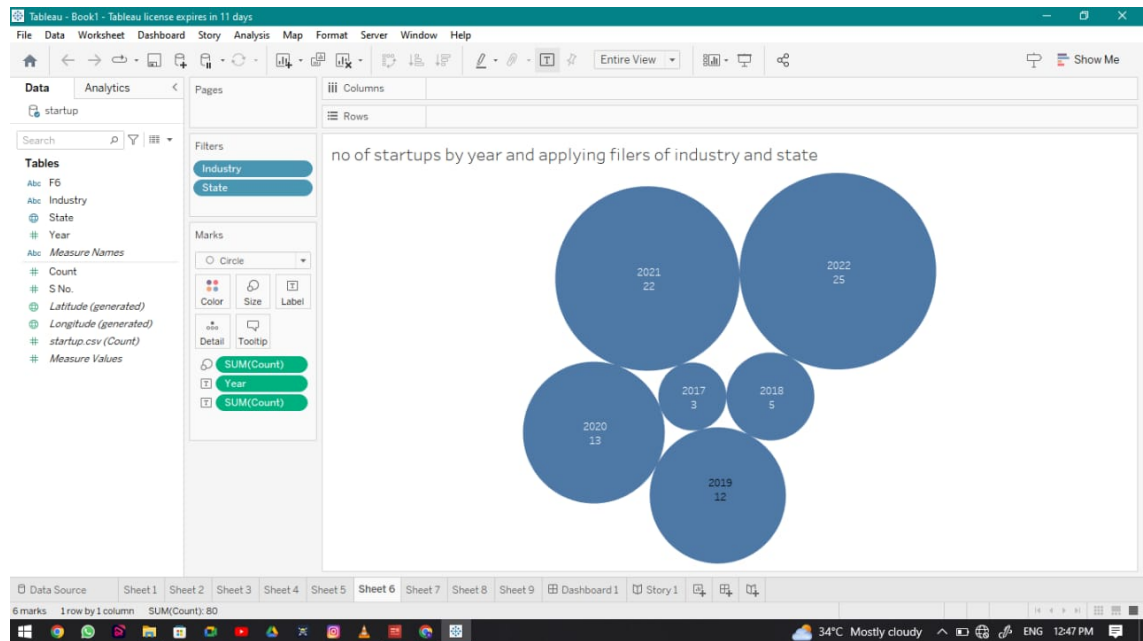
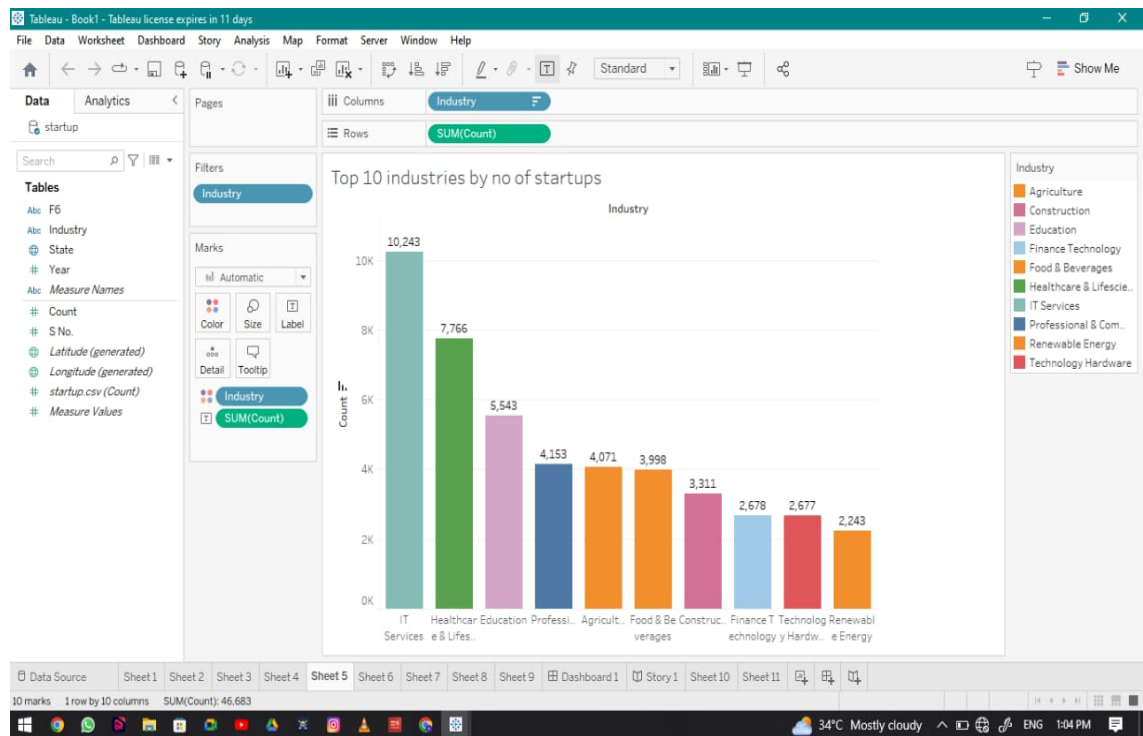
## 2.2 Ideation & Brainstroming Map Screenshot:

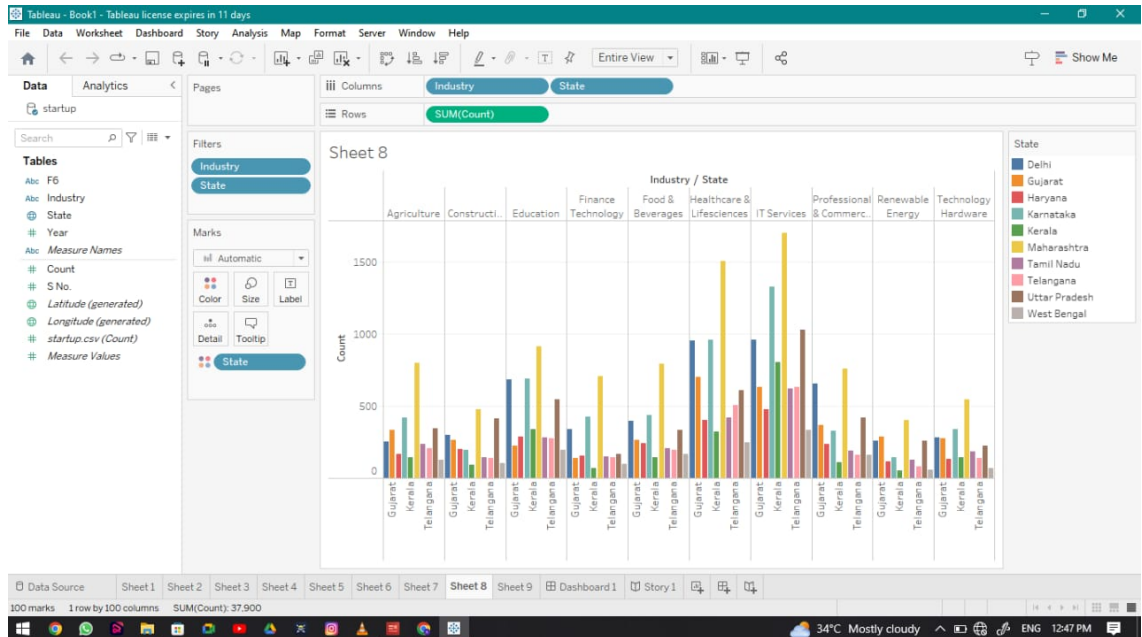
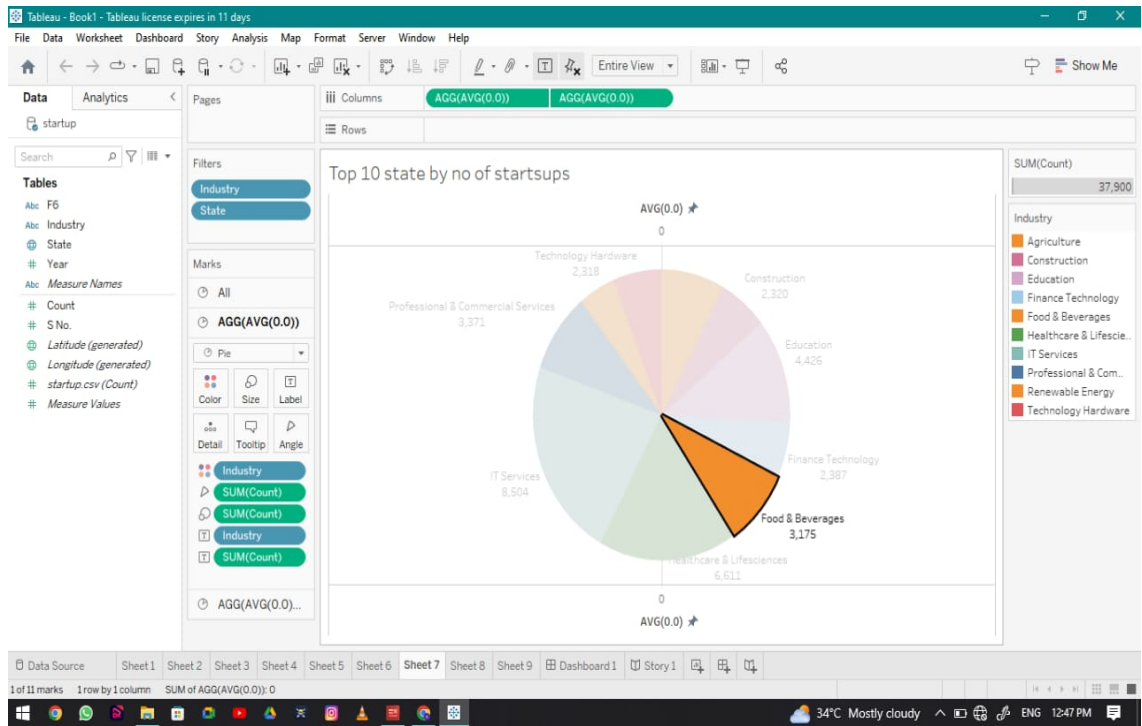


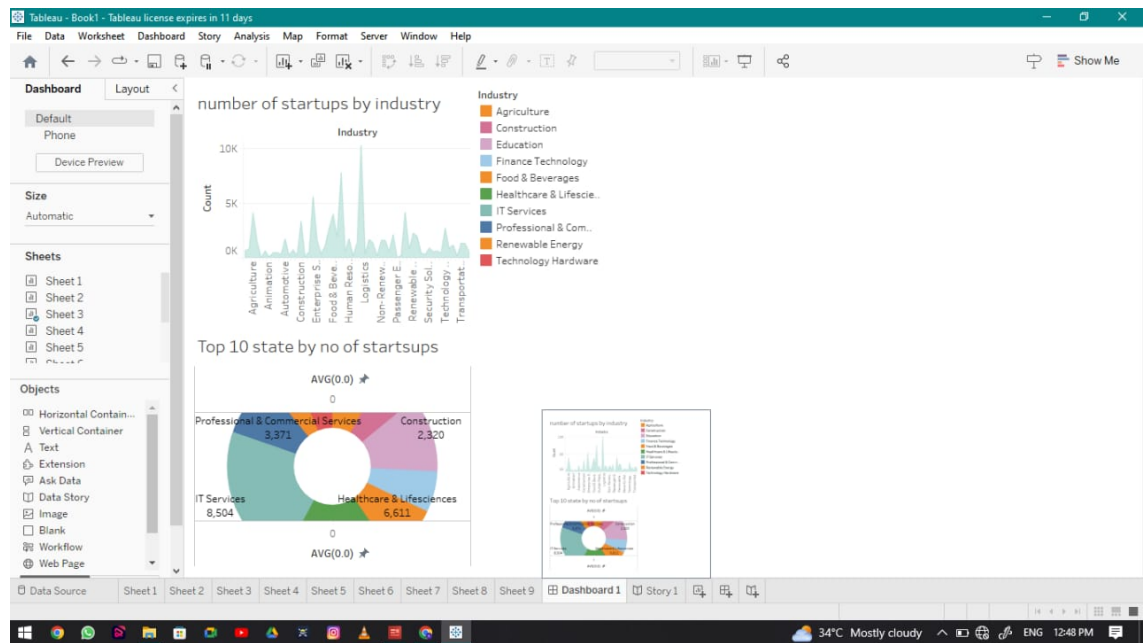
### 3.Result:



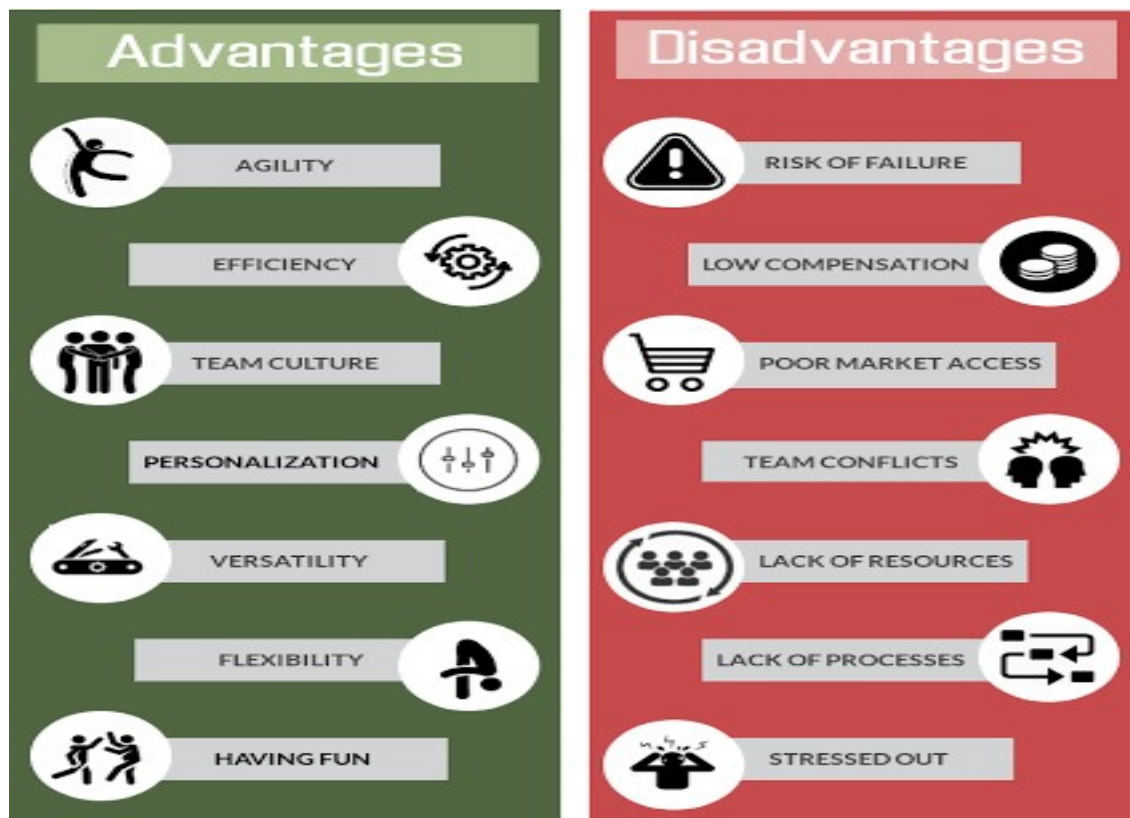








#### 4.ADVANTAGES & DISADVANTAGES:





## **5.APPLICATIONS:**

Using Data analytics can help you identify patterns and trends in your data that you wouldn't be able to see otherwise. This can help you to improve your product or service in ways that you never thought possible.

## **6.CONCLUSION:**

Startup analysis can enable a cycle for entrepreneurs that keep learning and coming back to create new industries and job opportunities.

## **7.FUTURE SCOPE:**

Startups continue to bring innovation and disruption in multiple industries, including Space Tech, Fem Tech, Health Tech and FinTech.

The stage is set for India to Realise its vision of becoming a USD5 Trillion economy and global powerhouse by 2024-25.

## **8.APPENDIX:**

**Source code**