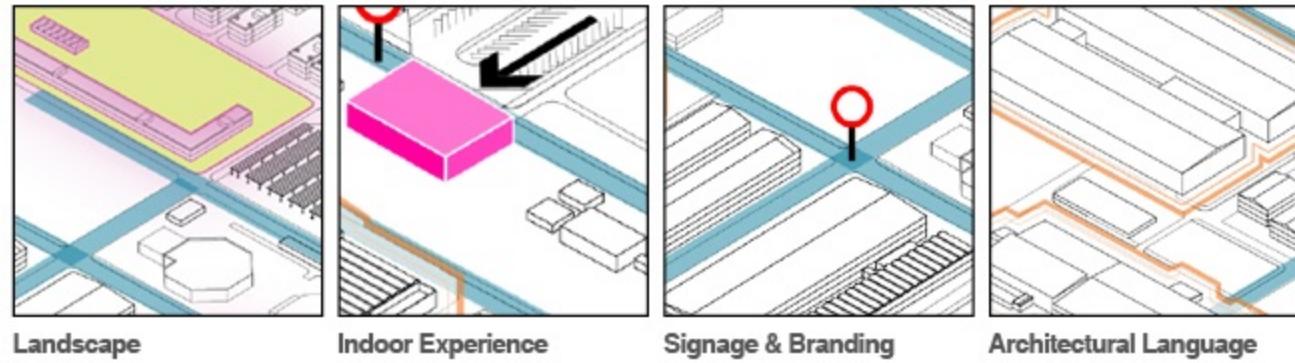


Scope

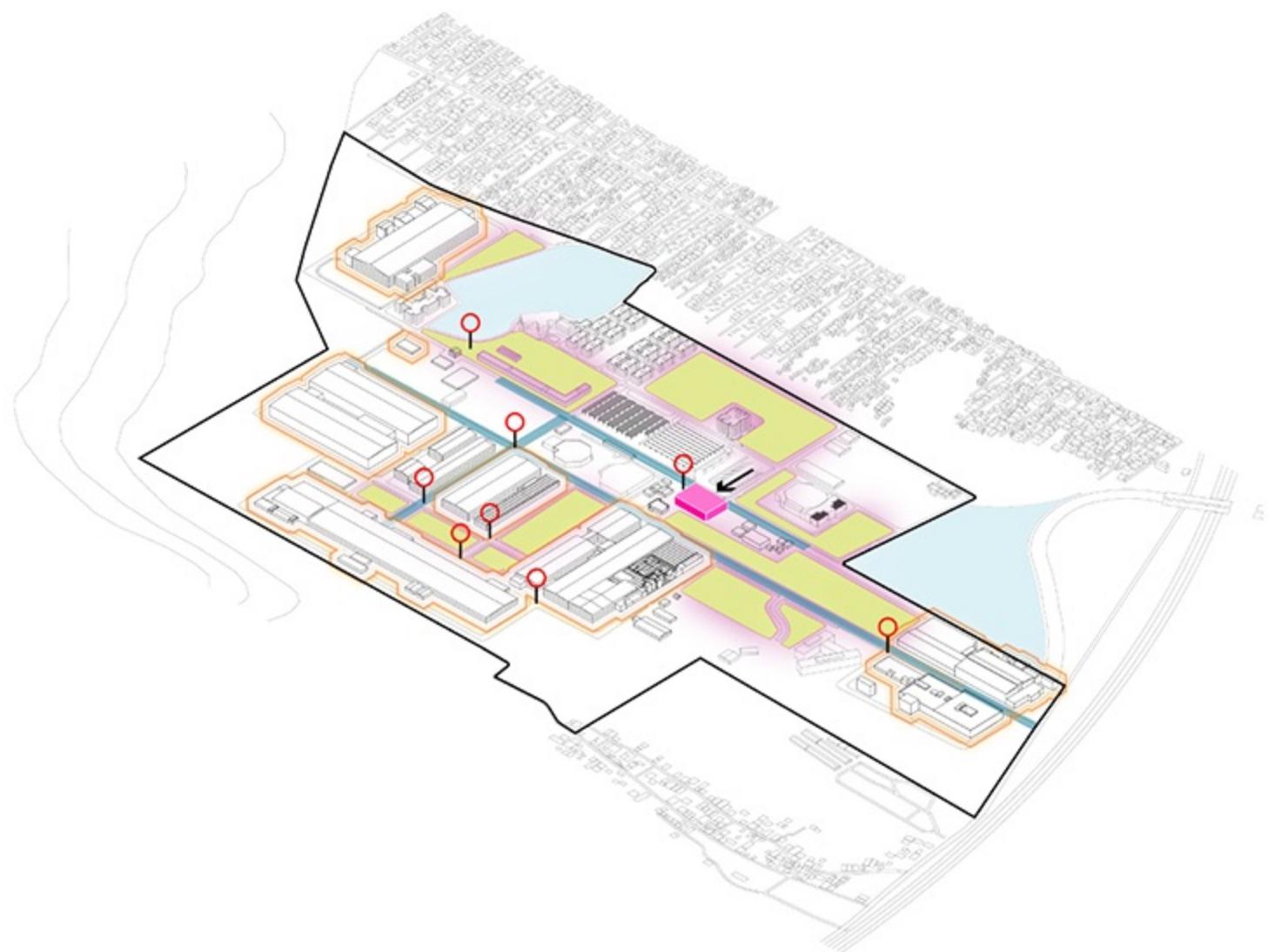


Landscape

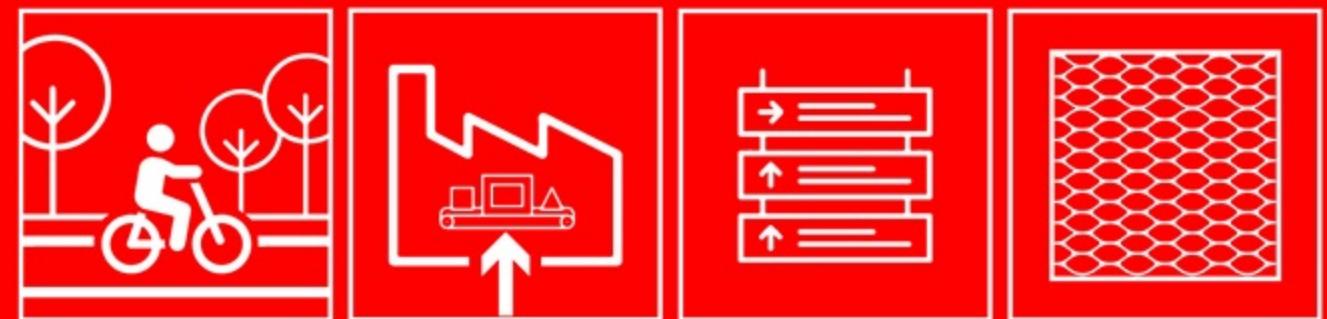
Indoor Experience

Signage & Branding

Architectural Language

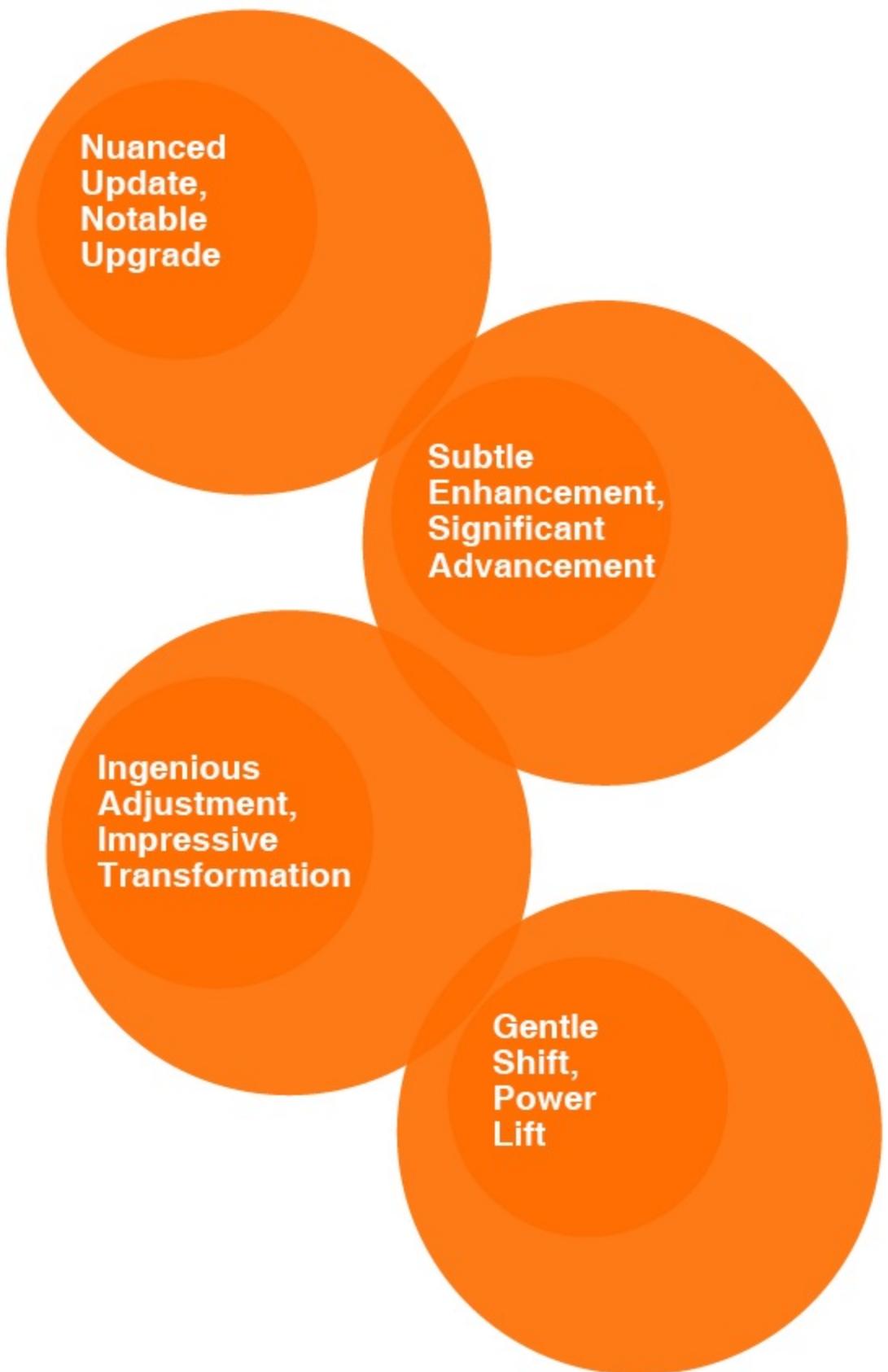


Design Scope and Approaches



- + Landscape
- + Indoor Experience
- + Signage and Branding
- + Architectural Language

Attributes



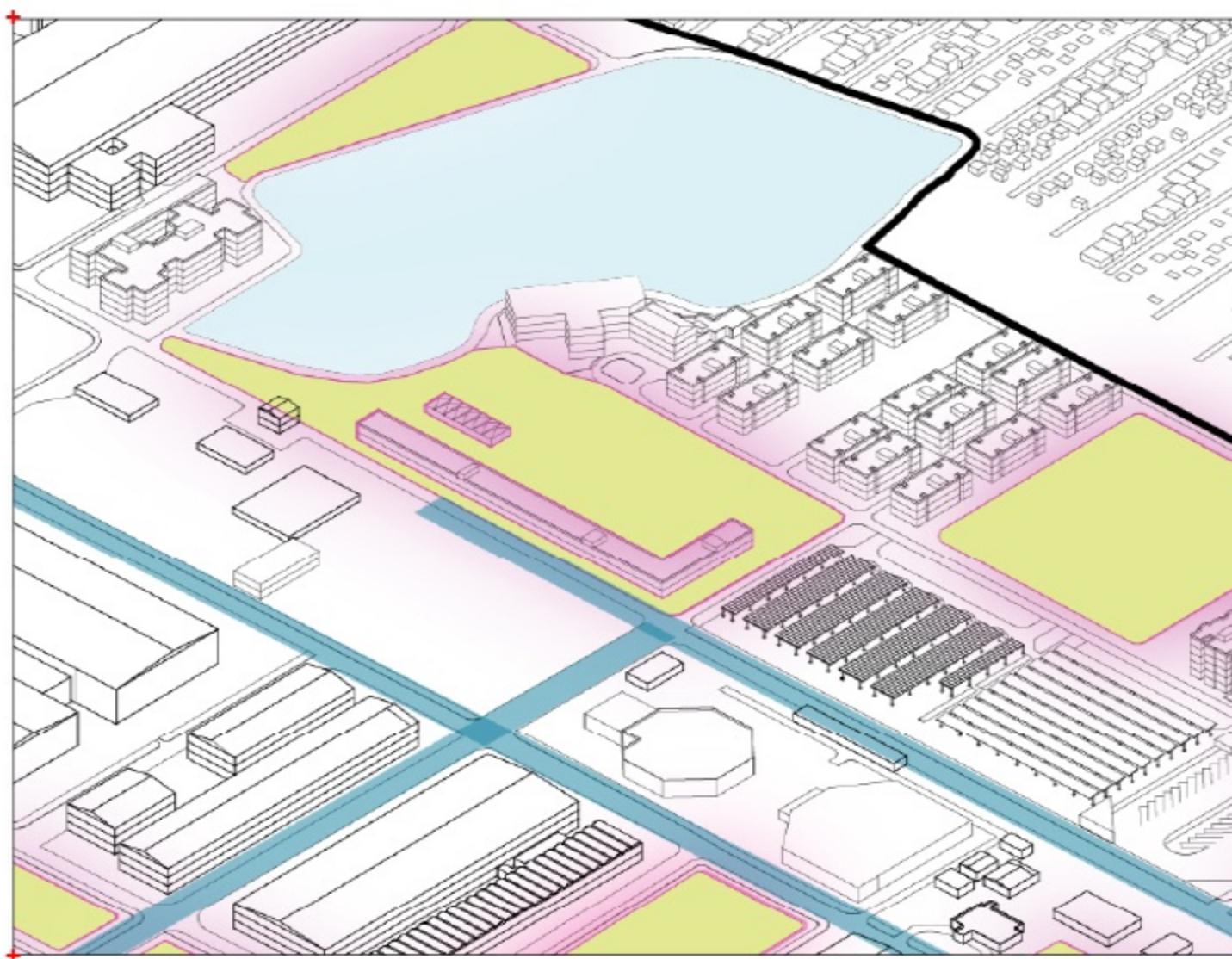
**Minimal
Change,
Maximal
Impact**



Landscape

Streetscape
+
Vegetation
+
Nodes

Seamlessly integrating functionality with aesthetics to not only direct traffic but also inspire a sense of pride and purpose among all who traverse its pathways.

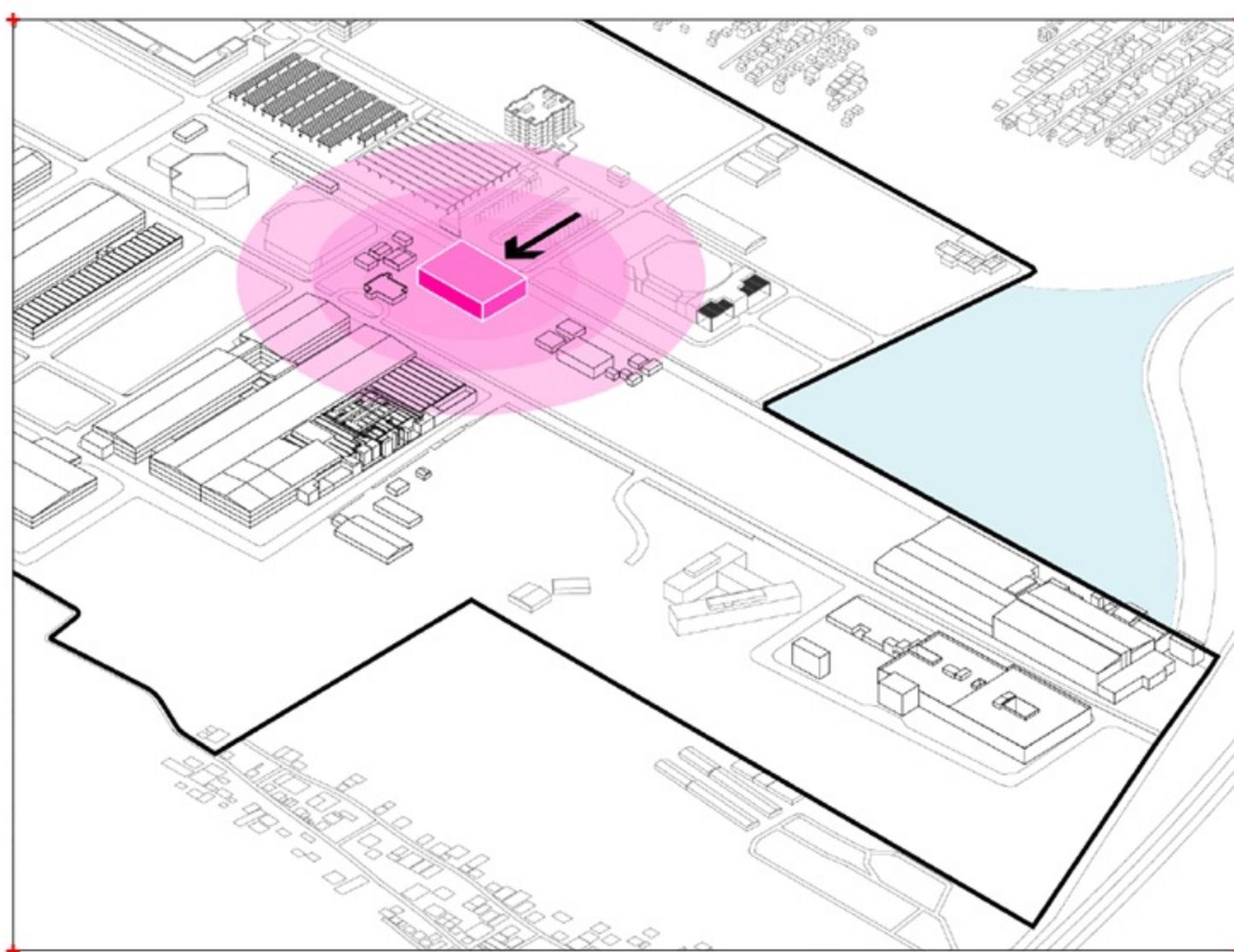


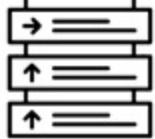


Indoor Experience

Enhancing a campus goes beyond its exterior; it's about cultivating indoor spaces that inspire creativity, collaboration, and community, fostering an environment where ideas thrive and connections flourish.

- Entry Experience + Breakout Spaces
- + Space Management + Air Quality

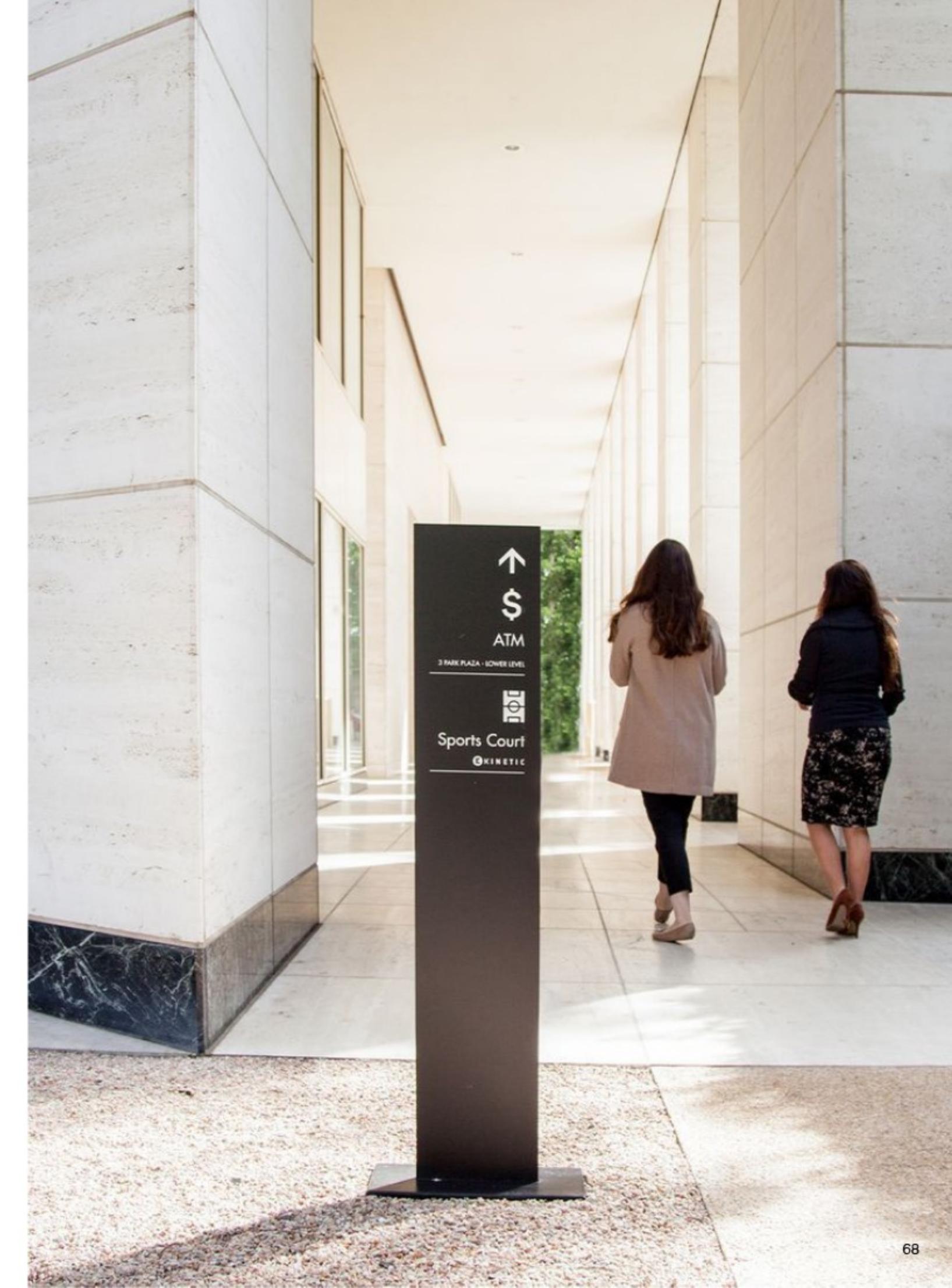
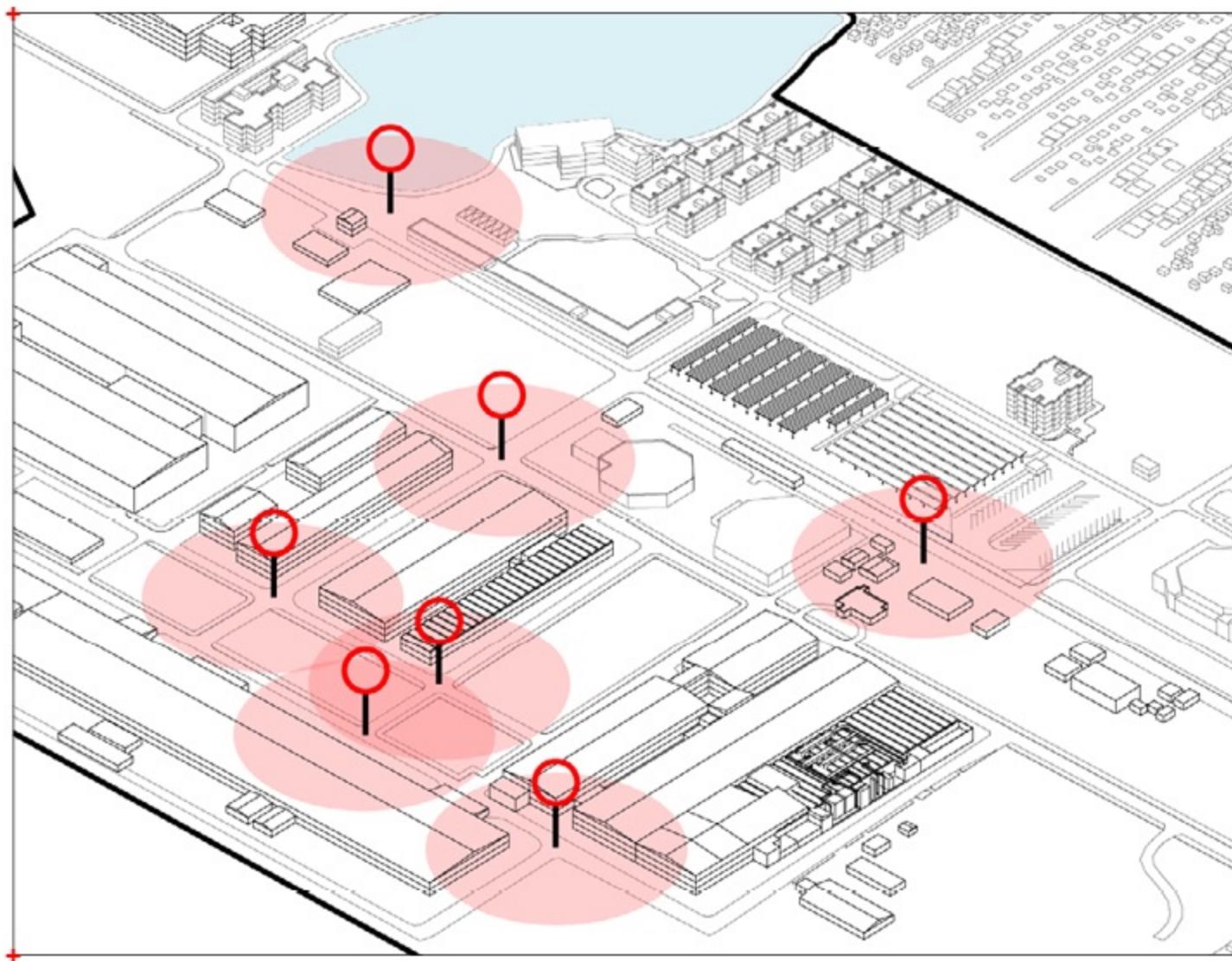


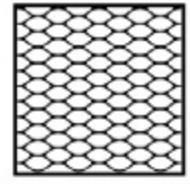


Signage & Branding

Beacons of inspiration, weaving a tapestry of identity and purpose amidst the machinery, elevating the landscape and guiding progress with pride.

Wayfinding
+
Brand Identity

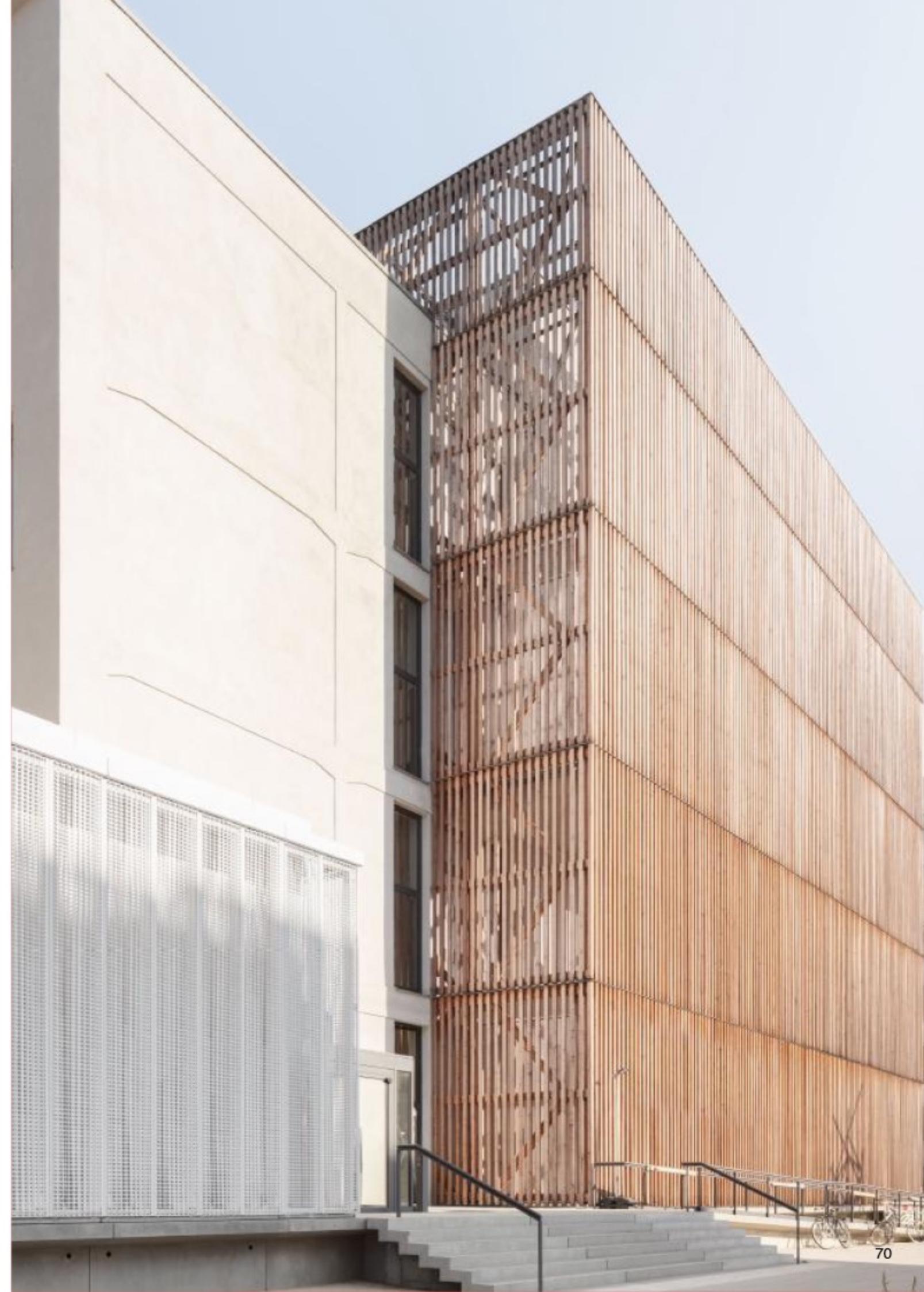
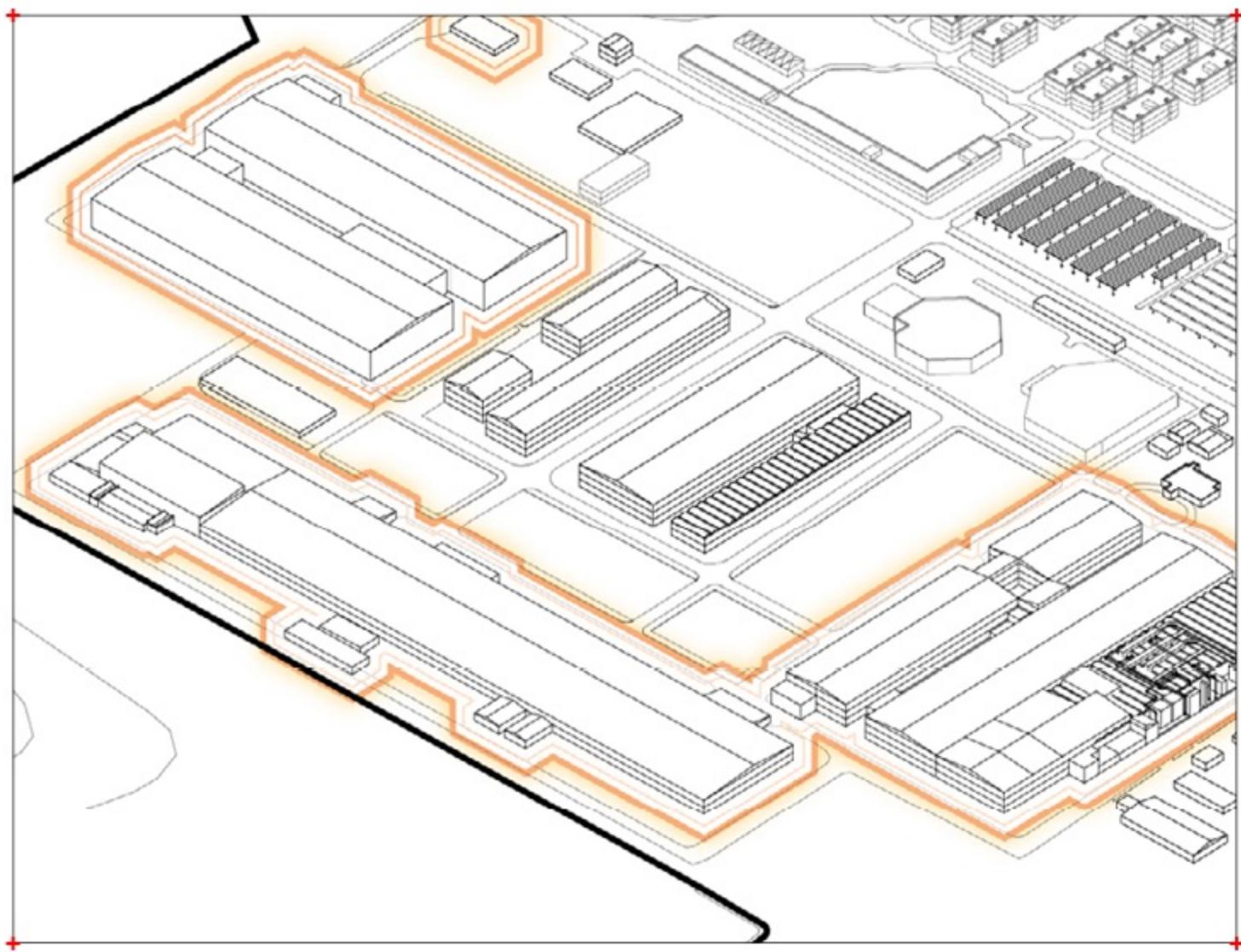




Architectural Language

Like the threads of a finely woven fabric, design consistency and aesthetic uniformity stitch together the fabric of an industrial campus, creating a visual narrative that reflects the strength, resilience, and collective vision of the industry.

- Shading
- +
- Facade Articulation
- +
- Drinking Fountains



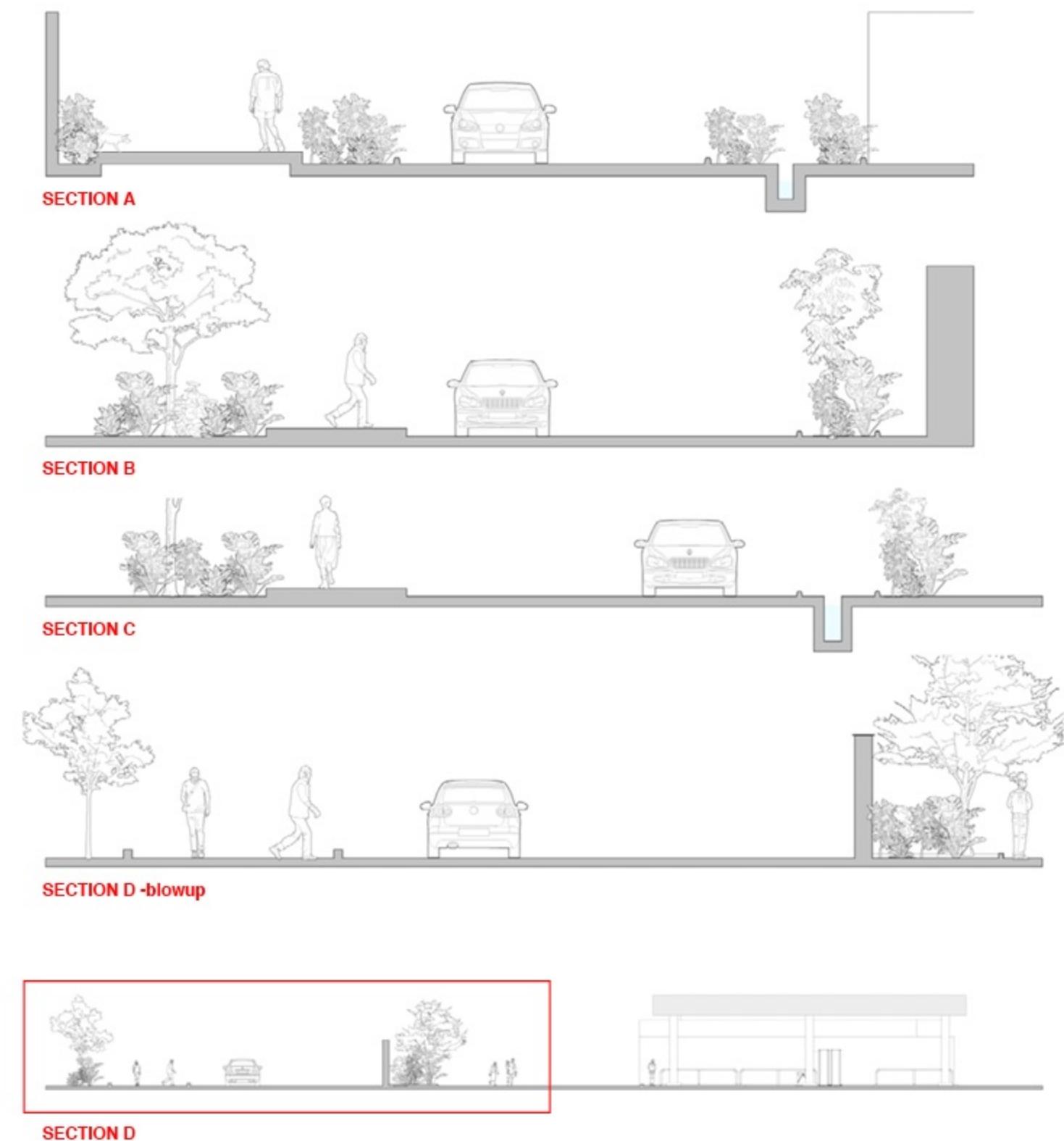
Scope of improvement

Analysis of existing road sections

Exploring the campus streets to assess their current state and identify areas for improvement, aiming to refine and enhance the overall pedestrian experience.



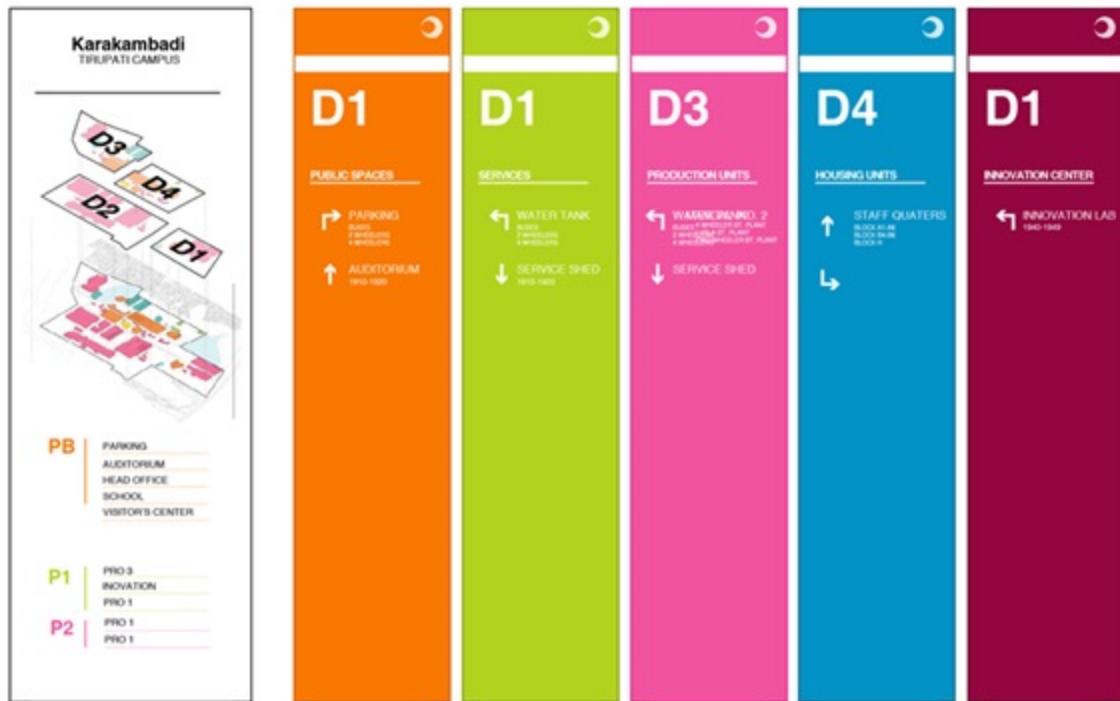
CAMPUS STREET SECTIONS



CAMPUS IDENTITY



COLOR CODES



SIGNAGES



WAYFINDIN