INTELLIGENT COMPLEMENTARY RIDE SHARING SYSTEM

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DECLARATION

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(Dr. Janaka Wijekoon)

ABSTRACT

Traffic congestion is a significant concern in the country as the number of vehicles daily entering the urban areas are high; most of them are underutilized as they carry only an individual passenger. To approach as a feasible solution to this issue, an Intelligent Complementary Ride-Sharing System named "+Go", which fills the gaps of existing applications was developed. As it is essential to have proper user authentication to get the attention and trust of the users, the platform uses computer vision methodologies to avoid fake registrations. The platform validates primary documents such as national identity card and license card, which are the documents common to every legitimate citizen in the country. The experience of the user is designed to be improved in the +Go application by maintaining a customized rating arrangement. This feature allows the driver to rate the passenger, and the passenger to rate the driver, vehicle and the co-passengers. Also, a feature of analyzing the reviews given by the users is associated with the platform and has been achieved using sentiment analysis with the help of Naive Bayes classification. The fundamental intent of this report is to demonstrate how the feature of document analysis and profile rating maintenance is developed and achieved in the ride-sharing platform stated above, and how it ultimately reduces traffic congestion in the country by providing a convenient, reliable and secure platform for the users.

Keywords— Ride Sharing, Machine Learning, Sentiment Analysis, Image Processing

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LIST OF ABBREVIATIONS

ID	**Identity**
NIC	**National Identity Card**
ICRSS	**Intelligent Complementary Ride Sharing System**
DVPRM	**Document Validation and Profile Rating Maintenance**
API	**Application Programming Interface**
REST	**Representational State Transfer**
XML	**Extensible Markup Language**

1. INTRODUCTION

1.1 Introduction

The statistics collected in 2015 by the department of motor vehicle shows that over 500,000 vehicles have arrived in Colombo and more than 1.8 million people have arrived in rush hours; majority of them are privately owned vehicles [1]. It has been identified that the main reason for such an amount of vehicles is the office crowd, who do not tend to use the public transportation as it is not in the expected level of comfortability and standard. If single occupants who travel in their private vehicles can share their trip among other occupants who travel to the same destination, it will reduce the numbers of vehicles on the road; results in reducing the traffic congestion and minimize the emission of carbon dioxide (CO_2) to the environment [2]. Also, it has been identified that Sri Lanka has experienced 471 billion economic loss in the last several years because of the traffic congestion [3].

With the expectation of becoming a solution for this traffic issue, we came up with a concept of ridesharing platform. We have done an initial survey to confirm our hypothesis. From the survey results, we have identified that over 82% people up-voted for ridesharing as a good option for Sri Lanka.

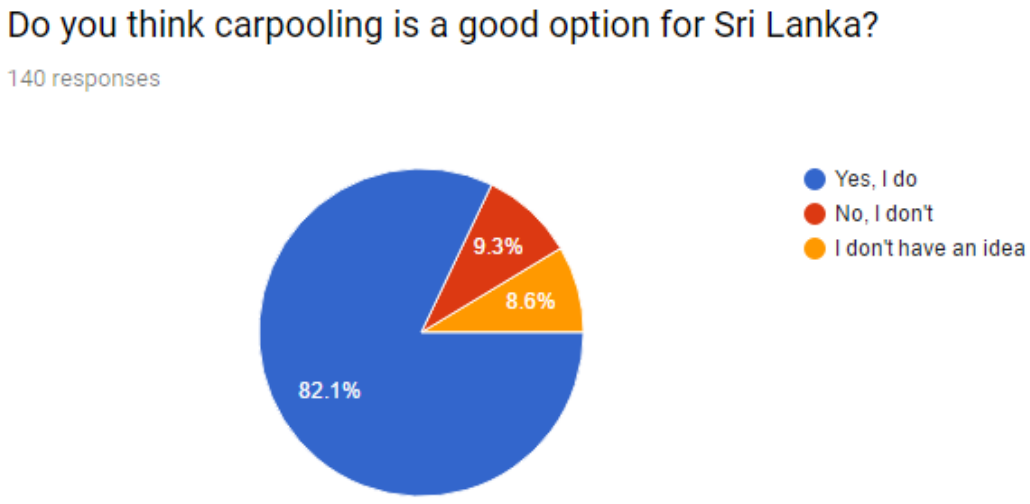

Figure 1.1.1: Suitability of ride-sharing in Sri Lanka

Also we have identified that over 72% of the people believe traffic will reduce from this proposed solution and over 61% of people stated that they like to collaborate in the car-pooling platform.

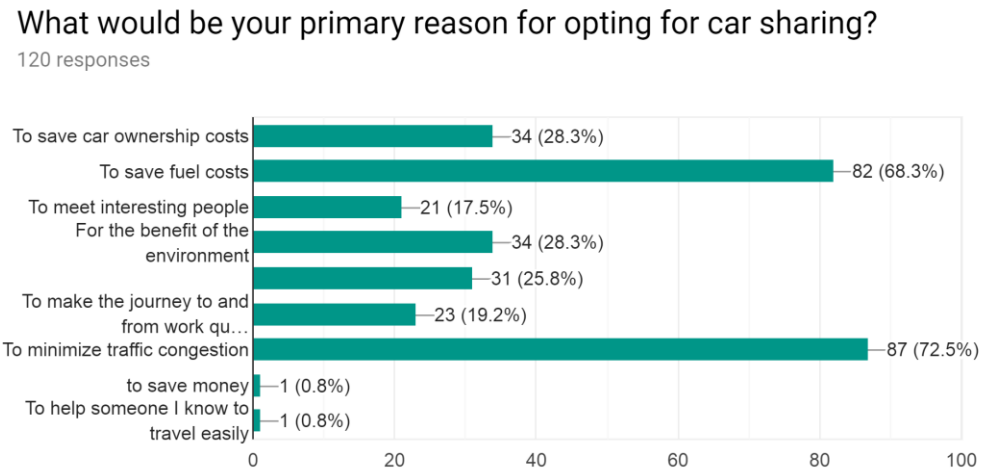

Figure 1.1.2: Reasons for opting Ridesharing

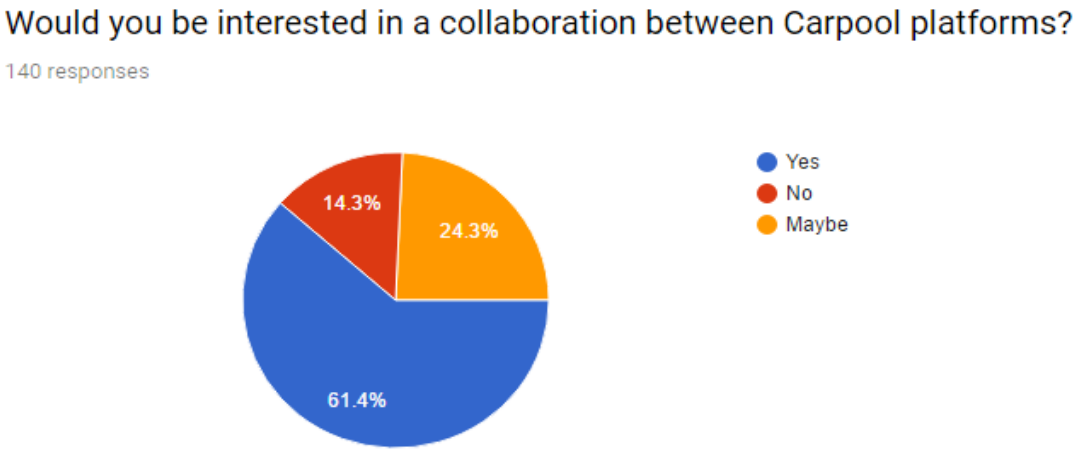

Figure 1.1.3: Interest in Ridesharing

Hence, we have done research on the concept of ridesharing into the next level as an “Intelligent Complementary Ride-Sharing System (ICRSS)”. ICRSS has been developed as a mechanism to reduce the traffic congestion in urban areas of the country by providing a mobile platform for the users as an effective medium of ride sharing.

When it comes to the convenience, security and reliability of the software application, “Document validation and Profile Rating maintenance (DVPRM)” plays a vital role.

This report presents a detailed description about DVPRM with the purpose of describing how the important documents of users (National Identity Card and Driving License), gets validated in the proposed platform and how the profiles of the users maintain their ratings, to affect the behavior of overall proposed system. Further this report highlights the main features, the feasibility, the importance of document validation and rating in the system and how the requirements are achieved in a proper methodology and acquire results to provide a user-friendly product to the stakeholders. The main components under DVPRM in the proposed system consists of two subcomponents as,

- Validation of user documents at the stage of user registration

  The necessity of document validation is to minimize the fake registrations to the system. Here we mainly focus on two documents,

  - National Identity Card of the user (Both electronic and non-electronic)
  - License card of the user.

- Rating of the user done at the end of each trip

  The purpose of rating maintenance is to make the system more reliable to the users. At the end of each trip, the driver will get the chance to rate or review on the passengers, and vice versa.

Our product is fully software-based application, which is more specifically a mobile application and will be used as a platform for ride sharing by different professionals on a daily basis.

1.2 Background Literature

Identification documents are one of the main sources for verifying the identity of citizens. To proceed with the verification of National Identity Card (NIC) and license card, we used a smartphone to capture the picture, which is sent to a cloud server. Then the image is processed by server and results are sent back to the smartphone. As mentioned by Valiente, Sadaike, Gutiérrez, Soriano, Bressan, and Ruggiero (2016), by

using this methodology, a cloud could be used for intensive processing by the devices, which has low computational power [4].

The process is described as follows

I. Load Image

As the way, Parwar, Goverdhan, Gajbhiye, Deshbhratar, Zamare, and Lohe propose, the user is allowed to capture an image from the camera. If the Image is blurred, the user can take a new image again [5].

II. Crop Image

Eliminate the unnecessary parts in the image

III. Process Image

Literature has mentioned that image processing can be used to observe objects, which are not visible to the naked eye, sharpening or restoring images into better quality, measuring patterns in various objects, or distinguishing objects in an image [5]. Ohlsson (2016) has stated that the common way to start the preprocessing of an image is by converting it as a gray-scale image before continued preprocessing [6]. In the way, Chakraborty and Mallik (2013) have explained, the color image has to be converted to grayscale for more accurate recognition. Next, the grayscale image is converted to binary using an Adaptive threshold. The adaptive threshold is necessary to convert the grayscale image to a binary image because it is difficult to convert some images to binary by applying a constant threshold and in order to simplify the extraction process [6],[7]. As mentioned in literature, this process plays a significant role in extracting text from the image, as RGB images contain noise at most times, and are not perfect in identifying text and non-text objects of the images [8]. According to Mordvintsev and Abid (2017) [9], image processing could be easily performed with the help of OpenCV. Further, this provides the capability for face detection using Haar Cascades. With reference to Clark (2018) [10], the Python Imaging Library (PIL) has the ability to add image processing functionalities to the Python interpreter and it could be used in image archives, image display, and image processing.

IV. Extract Image

The process by which image text converted into plain text is Text Extraction. Text Extraction is quite helpful in information retrieving, editing, documenting, searching, etc. Yet the need for a tool for text extraction has always been there [6],[7]. OCR is a

technology for converting text on images into data strings. The strings can be used for many things, but some examples are to digitize old documents, translate into other languages or to test and verify text positions [5]. This has also been widely used in various fields such as cheque processing, digital libraries, recognizing text from natural landscape, understanding handwritten text, etc. [10]. According to Chakraborty and Mallik (2013), the processed image can be sent for recognition using Tesseract recognition engine which was developed at HP between 1984-1994, then released for open source in late 2005, and is currently owned by Google and is considered to be the best highly portable open source OCR engine currently available [4],[7],[11],[12]. It has been indicated by Ohlsson (2016) that Tesseract supports UTF 8, and has the ability to recognize 100+ languages, and the support for more languages is continuously increasing. The engine is trainable, meaning that a new language or font, which is not normally supported, can be trained and recognized. Tesseract is identified as the most accurate open source engine found on the market [5]. According to text extraction done from images of vehicle number plates by C. Patel, A. Patel and D. Patel (2012) [13], Tesseract has proven the accuracy of 61% and 70% with the color and grayscale images respectively. It proves the fact that Tesseract performs better in grayscale images as compared to color images. Further, it has mentioned that in some color images with text extraction accuracy of 100% or near to 100%, and when converted to grayscale, remained with the same extraction accuracy. In addition, it was observed that the processing time of character extraction from grayscale images is reduced by 10% to 50%. So, it implies the fact that Tesseract works fast with better text extraction accuracy when it comes to grayscale images.

Therefore, by considering all the facts regarding text extraction from images, we proceeded with Tesseract for text extraction and OpenCV for image processing functions.

To analyze the reviews given by the users, the sentiment analysis approach was used. Sentiment analysis aims to determine the polarity of emotions like happiness, sorrow, grief, hatred, anger and affection and opinions from the text, reviews, posts which are available online on these platforms [14],[15]. Naive Bayes classifier is a simple method based on the Bayes rule which assumes that the presence of a particular feature

independent of the presence of any other feature and contributes independently to the final probability [15],[16]. Llombart and Romero (2017) has stated that in a real scenario, this independence can hardly be found. As a precaution, they have used Multinomial Naive Bayes, which was provided by SciKit-Learn. This leads to model the same probability but with multinomial distribution [16]. The literature says that an advantage of Naïve Bayes' is that it only needs a little amount of training data for the estimation of the parameters required in classification [14]. To avoid the problem of memorizing data and performing poor with new data; which is mostly happened with machine learning algorithms, Llombart and Romero (2017) have proposed to work with the test-driven methodology as follows.

- Train (60%): Used in the learning process of the machine learning algorithm.
- Test (20%): To verify the algorithm is overfitting or not.
- Validation (20%): To evaluate the accuracy of the machine-learning algorithm [15].

Ramya and Rao (2018) have suggested using 80% for training and 20% for testing. Further, this paper comes to the conclusion that the Naïve Bayes algorithm performs better in text analysis when it is compared with algorithms such as Support Vector Machine (SVM) and Multinomial Logistic Regression [17]. The paper of Dey, Chakraborty, Biswas, Bose, and Tiwari (2016) have elaborately compared overall accuracy, precision as well as recall values of K-Nearest Neighbour (K-NN) and Naïve Bayes' and it was obvious that when it comes to movie reviews Naïve Bayes' gave far better results than K-NN, but with hotel reviews, both produced lesser nearly same accuracies [14]. According to the comparison between Naive Bayes ,K-Nearest Neighbour and Random Forest Algorithms which has been done by Baid, Gupta, and Chaplot (2017), they have suggested that the Naïve Bayes algorithm gave the best accuracy with the accuracy of 81.4%, while others give the accuracy of 55.3% and 78.65% respectively [15]. With respect to the opinions of Vidushi and Sodhi (2017) and other related literature, it is concluded that the results are found to be satisfactory and when the comparative analysis is done, Naïve Bayes algorithm outperforms KNN algorithm [18],[19]. By considering all the facts in literature, we used Naive Bayes in analyzing the reviews given by the users in our ride-sharing platform.

1.3 Research Gap

Ride sharing applications are common in the market. But with the literature survey and other findings, we identified a research gap that they did not address the major factors, which need to be addressed using a ride-sharing platform to ensure the reliability and the experience of the user. The following table implies a comparison of features between existing products and our proposed solution [20],[21],[22],[23].

Table 2.1.1: Feature Comparison Table

Features	**Uber**	**UDIO**	**Carpooling.lk**	**RideShare.lk**	**+GO**
Validating the user by processing and comparing the images of both NIC and license in real time. *This feature reduces the fake registrations, and eliminates the need of manual validations in the system*	✗	✗	✗	✗	✔
Analyze the reviews given by users based on their severity and categorizing them. *The system allows users to write their own reviews at the end of trip, those sentiments gets analyzed using machine learning algorithm and a proper rating will be given to that sentiment*	✗	✗	✗	✗	✔

Allowing the passengers to rate the driver, vehicle and co-passengers separately at the end of trip. *Our solution maintains separate ratings for user's behavior and vehicle. At the end of the journey, users can rate the driver, vehicle and the co-passengers separately. Also, the passengers are given the choice of blocking the drivers, so that they won't be suggested in future sessions.*	✗	✗	✗	✗	✔

1.4 Research Problem

With reference to the articles, surveys, and police reports, there is a gradual increase of vehicles that enter to Colombo during rush hours [24]. Moreover, with the increase in traffic congestion, the number of accidents too increase. From the surveys conducted by the Central Bank, they have identified that low occupancy vehicles like cars have been high in number and have resulted in traffic congestion; wasting financial resources, moreover polluting the environment badly [25]. It has also stated that there is Rs.500 million loss due to the daily traffic congestion [24]. Due to the heavy traffic during rush hours, there is a huge loss of time wasted on the road. So, it becomes obvious that traffic is a major concern in urban areas, especially during office hours.

The answer is obvious, if we can find a way of reducing the number of vehicles enter the city; we can reduce the traffic congestion up to a certain extent. So, we thought of introducing a ride-sharing app, which could possibly become a **solution to the traffic congestion.** The basic idea behind that was to combine similar group of professionals

who travel the same route to work by their private vehicles and provide a common comfortable platform as an alternative with the help of ride sharing concept. Hence, when one vehicle carries several people together, it will reduce the number of vehicles entering the city.

1.5 Research Objectives

1.5.1 Main objective

The main objective of this research is to develop an effective solution to minimize the traffic congestion during office hours in urban areas. Because of that, we thought of introducing a ride-sharing app for the working people (office staff) which will help to minimize the traffic congestion. Ride sharing service is a convenient and felicitous transportation system to everyone, everywhere at any time. Apart from reducing the traffic congestion, there are some other tremendous positive impacts on our proposed solution. Some of them are building the network among professionals with similar social status, which will help to reduce stress and improve the productivity while travelling as a passenger, minimizing the environmental pollution and fuel consumption cost and helping to save the car ownership cost and ensure the security of passengers too.

1.5.2 Document validation

The specific objective of document validation is to validate the driving license and NIC cards, and identify the NIC number and expiration dates using an image processing algorithm and minimize the risk of fake profiles getting registered in the system. In this we identify and check the compatibility of driving license and National Identity Card (NIC) with relevant to the NIC number and also consider the most significant components in them to verify their validity.

1.5.3 Profile rating maintenance

The objective of profile rating maintenance is to identify the response of the drivers and passengers concerning other passengers who joined the trip and rate the people correspondingly. To achieve this, system has to detect some keywords, which are

selected by the users regarding their experiences in the ride sharing. Further this system classifies the reviews given by the users by using a sentiment analysis algorithm (Naïve Bayes). A feature of blocking drivers also gives the passengers the chance of freedom to filter the suggestions of our application. Hence, this component does help to ensure the security of the passengers and drivers as well.

2. RESEARCH METHODOLOGY

2.1 Methodology

The system diagram which summarizes the whole architecture of the proposed Intelligent Complementary Ride-Sharing System; specifically, the Document validation and Profile Rating Maintenance component can be identified as follows.

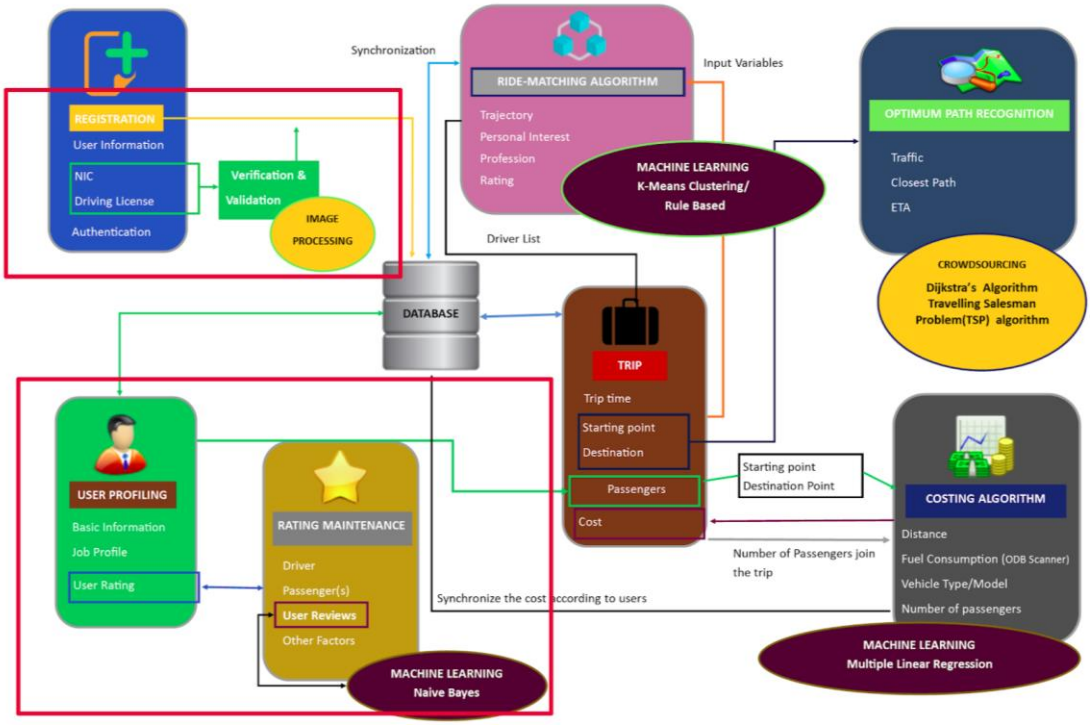

Figure 2.1.1: System Diagram of +Go

In the phase of user registration, both the passenger and the driver are considered as similar user roles. The user is asked to upload the front image of National Identity (Electronic or non-electronic) Card in Sri Lanka and after successful extraction of data from the image, asked to upload the front image of the license card. Hence the image is verified, and necessary information is extracted; also, the NIC numbers extracted from both above mentioned processes are compared to make sure that they belong to the same user. At instances of failing to process the images uploaded, user is asked to re-enter a clear image, or else the user does not get the chance to proceed. This is done to avoid any spammers getting registered to the system. As depicted in Fig. 2.1.2, this document validation and verification process is performed by using the image processing algorithms as the underlying strategy.

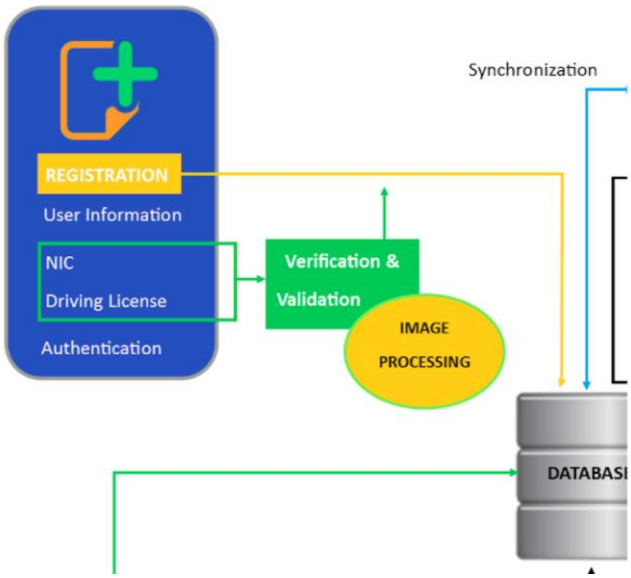

Figure 2.1.2: Document Validation

In our system, users can behave either as a passenger or as a driver at different times. At the completion of the trip session, the passenger is asked to rate his/her experience. He/She can simply rate with 5 if everything is good; the Driver, Vehicle and the Co-Passengers will get the default rating 5. The passenger can give some compliments to the driver as well. Instances where the rating given is below five, the passenger is asked to specify the reasons which made them the journey uncomfortable. Further, they are allowed to write their own review as well and the system will identify the user experience accordingly. Even the drivers get the chance to rate and review on the passengers at the end of each trip session. As shown in Fig. 2.1.3, the underlying technology of analyzing reviews is Naive Bayes algorithm, which is one of the best sentiment analysis machine learning algorithms. Finally, the generated rating is saved or updated in the database as a user rating or as a vehicle rating.

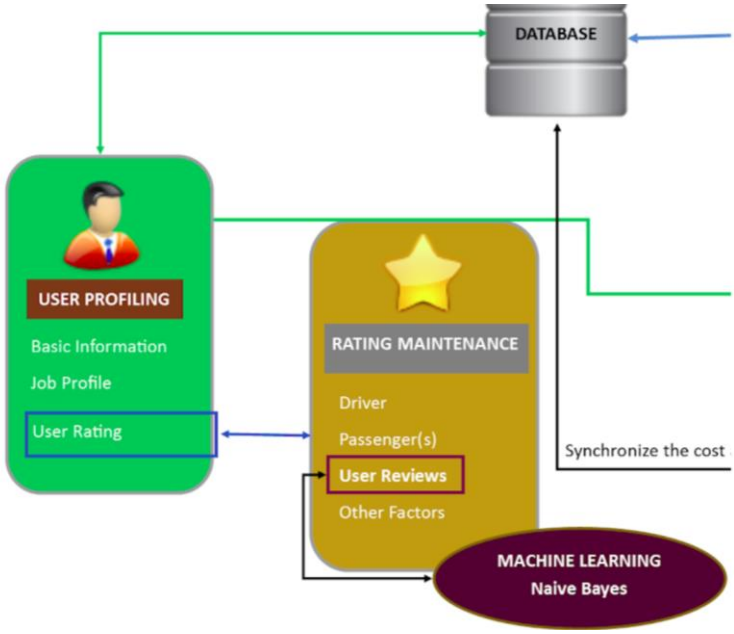

Figure 2.1.3: Rating Maintenance

The overall overview of the functionality of this component would be much clearer from the following use case diagram.

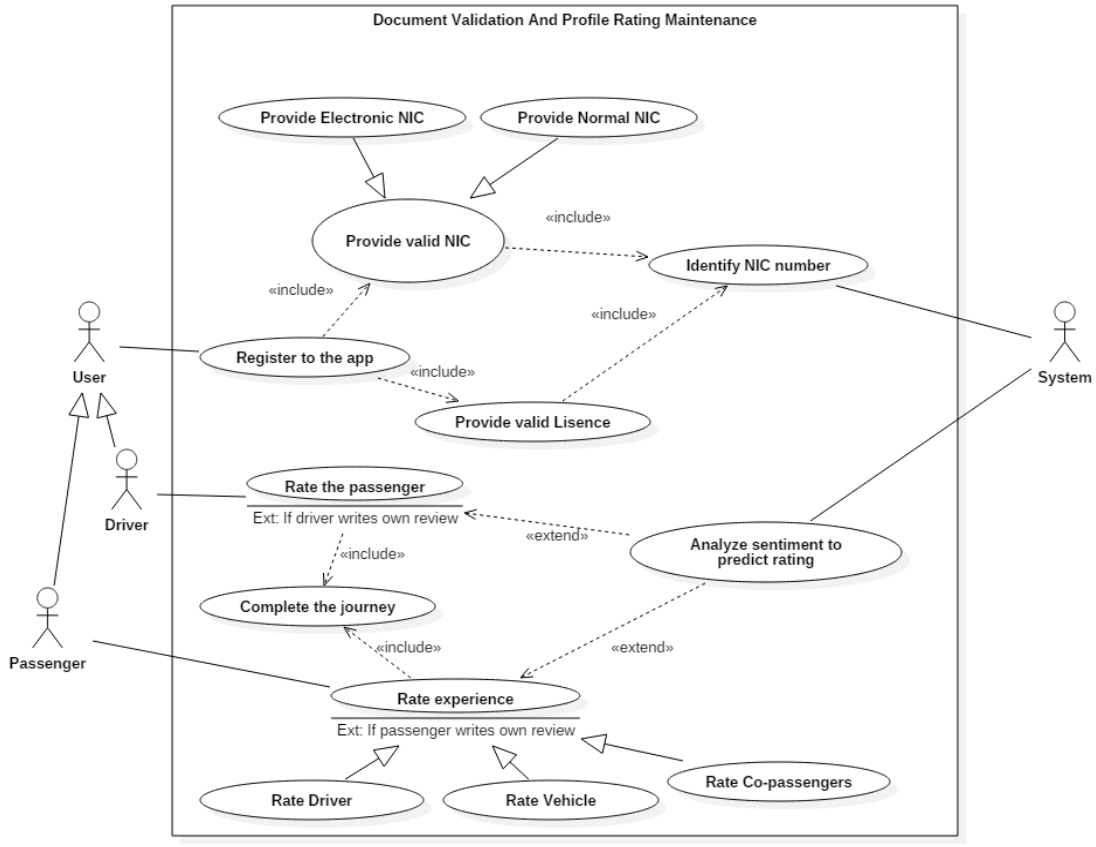

Figure 2.1.4: Use Case Diagram of DVPRM

The detailed description of how the process is continued is described as below.

2.1.1 Document validation

The total process of validating the NIC card and license card can be segmented as follows. In the implementation of this component we used Php (v7.2.19), Python (v3.6.8), Android (v6.0 or higher). Also, the libraries OpenCV (v4.1.0), Tesseract (v4.0.0-beta.1) does help a lot in the image processing and text extraction functionalities respectively.

1) Loading Image

Using the android mobile application, the users are given the chance to capture the image or select an image from the gallery. Once the user selects and uploads, the image gets saved in the web server with a unique ID. For this implementation of image uploading, we have used PHP as the programming language.

2) Pre-processing Image

The accuracy of the extracted text from images highly depended on the pre-processing done on the image. Both NIC and License card proceed through a few common steps of preprocessing as well. Those images are first subjected to identify a valid photograph of a human face. This has been achieved with the Haar-cascade algorithm; OpenCV library connected with python does help to achieve this easily. To use the Haar-cascade algorithm, it is needed an XML file which has a proper configuration on face detection. In the development, we used the file provided by Intel as an open-source resource [26].

After successful face detection, the images are subjected to color change functionality in order to eliminate the unwanted colors in the image which cause distractions in text extraction. In this process, we changed the darker color pixels to red and lighter colors to white with the expectation of having proper segmentation of text from the rest of the image. The RGB values used in the above process were different from each other methods used in images of the license, electronic NIC and non-electronic NIC. And those RGB color values were decided based on the results of the test images.

In the processing of license images, the images had to move through a process of enhancing the images by sharpening, adjusting brightness and contrast, before the

color-changing process mentioned above, as they contained too much color complexities with respect to NIC card images.

Next, the images are converted to grayscale to reduce the complexity of the image which has to be processed. Erosion and dilation are performed on the image to reduce the noises of the image, and also Gaussian blur filter is applied to make the image more suitable. Finally, the image is converted into a binary image as we identified that they give results with better accuracy. Sample results obtained using the above-mentioned image processing on raw image [27] is as follows

Figure 2.1.1.1: Raw, grayscale and binary image parts of non-electronic NIC respectively

3) Content Extraction

After the above steps have been completed, the images are suitable to be used in text extraction with the help of Tesseract library. In order to minimize the time taken to extract the final output, we run the text extraction algorithm on raw, the color changed and fully processed image stages separately, merely because some images do not need to be pre-processed for text extraction as they are high in quality.

The text extraction algorithm runs initially on the uncropped image as some users upload images with a very little amount of unwanted background. If it fails to extract the required text, then the images are cropped by considering in extracting needed section as a ratio of the given image. After successful extraction of text in the image, the extracted text is filtered for unwanted characters and letters. In the context of non-electronic identity card or license images with 9-digit NIC number; they are converted to the format of 12 digit, which is the standard of the NIC number in the electronic identity card.

If the images uploaded by the user are not clear enough to be processed with the algorithm, they are asked to upload a much clearer image again. At the instances where the extracted characters are partially correct, using the mobile platform the user is

allowed to make changes to 18% of the extracted characters. But we implemented this feature in a unique way.

As an example, if only two digits of the NIC number extracted at the process of text extraction in the national identity card, is different from the actual NIC number of the user, they are given to change those two digits. After the user makes the changes, that changed number is saved in the application, and then at the process of identifying NIC number in the license, the users are not given the chance to edit the extracted text; but compared with the NIC number re-corrected by the user.

2.1.2 Profile rating maintenance

The rating of the user profiles directly affects in grouping the users of same type. So, in our application, maintaining a better rating system is important to have a comfortable experience. In the implementation of this component we have used Python (v3.6.8), Android (v6.0 or higher), node js (v8.10.0) and MySQL.

This rating activity can be done by the users either as a passenger or as a driver. If it is a passenger, at the end of the session, the android mobile platform does direct them to the interface of rating; which lets them to rate the overall experience. They can either select a rating or simply skip that process. If the rating given is 5; means they are fully satisfied, they are given the opportunity to write their compliments to the driver. So that these compliments are displayed in the driver's profile.

At the instances where the rating is below 5; means there is a kind of dissatisfaction, the passenger is asked whether the driver, the vehicle, the co-passengers, or all of them caused for the dissatisfaction. Once selected the category of dissatisfaction, they are given a set of keywords which explain their situation the best. They also can write their own reviews if the keywords provided do not explain their situation. The passengers are given the chance even to block the driver in future suggestions.

If the rater is a driver, he is also given the chance to rate the passenger at the time the session ends. He can rate the passenger, and he too gets a set of keywords to describe the passenger and also to write a review if the keywords are not satisfying.

The reviews given in the above-mentioned situations are analyzed with the Naive Bayes algorithm, which is a popular machine learning algorithm used in sentiment analysis.

The sentiment analysis procedure in this component can be described as below.

1) Preparing the dataset

To prepare the dataset, we have collected reviews given by different users on popular taxi applications in the world. Also, the vague reviews were removed in order to increase the accuracy of the algorithm.

2) Training the dataset

For the process of training, the dataset collected is processed through an algorithm to eliminate the unbiased words and stop-words. Word stemming was practiced in this process in order to categorize the words with the same root. Finally, a dictionary of words with relevant ratings is made from the dataset. In this process, several libraries connected with python was used; NLTK was very useful especially in collecting stop words and word stemming.

3) Analyzing the ratings

When analyzing the rating of the given review, the given sentiment is subjected to stop-word, unbiased word removal and also word stemming is applied on it. Next the words in the sentence are segmented and ran through an algorithm to calculate the probability of those words falling into the rating of 1,2,3,4,5 with relevant to the trained dataset; with the concept of Naive Bayes algorithm. Finally, the rating category with highest calculated probability is identified as the rating of the provided sentiment.

At the completion of this process to improve the accuracy of the rating generated, we have implemented a mechanism to get the median of the rating provided by user and the rating calculated from the Naive Bayes algorithm. The expectation of using this strategy is to minimize the generation of vague ratings for the users and it was understood that a single faulty generated rating of a trip can adversely effect on the overall profile of the user, and then the overall experience of the user regarding our application.

For the implementation of web API through python, we used Flask library (v1.0.3). So that both the document analysis and rating calculation methods were exposed as REST endpoints.

2.2 Commercialization Aspects of the Product

Main aim is to highlight the business value of the ICRSS to the system users by focusing on reducing the number of vehicles entering urban areas of the country; resulting the reduction traffic congestion and wastage of valuable time of people on the road. Furthermore, this saved time of people can be useful in the development of the country or else for the users to spend with their loved ones. Also, there is an indirect impact heavily on the environment, as the amount of CO_2 being added to the environment is reduced.

In the business point of view, it is important to market the product among the people. For that we should have a comprehensive plan addressing every part of the commercialization. Our product behaves unique from other ride sharing applications as we have only focused on the professionals.

As the initial phase +Go application covers only the Colombo area and the next phases are planned to be implemented across the whole country. Our application is absolutely free to download and use. We would charge only 10% of the total fare spent by a particular user as our revenue. Currently all the services in the application are free and we'll be introducing new value-added services in the future for a small monthly subscription fee.

Before releasing it to the market officially, we have planned to release a beta version which will be given to several professionals and to test for the applicability. After successfully testing the beta version, we will be releasing to the market officially. Currently, our application can only be used by Android users and if the iOS market urges for product, we'll be developing for iOS as well. Our product will be mainly promoted via the social media platforms as well as advertisements.

2.3 Testing and Implementation

2.3.1 Implementation

In the phase of implementation, the requirements are identified as follows.

1) Hardware interfaces

As the solution is a mobile application, this will be using a small amount of hardware. The user will be needing a smartphone with internet connectivity and also will need to allow the camera to capture images using the mobile phone

2) Software interfaces

The main software interfaces used in DVPRM component are,

- Android Studio - For development of mobile application
- Genymotion Emulator (Preferred) - Emulating purposes
- MySQL - As the database in the server
- Python - To implement the backend algorithms
- Express js - For development of web API

3) Communication interfaces

Internet connection provided by modem will be used for the communication between the mobile application and the web server.

4) Memory constraints

The android mobile application is required,

- Android version should be 6.0 or higher
- 2 GB RAM(Minimum) and 4GB RAM is Recommended
- 100 MB Memory space

2.3.2 Testing

For any kind of application, testing plays a major role in the success of the application. Quality testing procedures can reduce the number of bugs in the application and identifying them before the release is important as well as cost effective. Therefore, we used the V model in the testing phase where each component after the completion is tested individually before the integration. It is more effective and easier to fix bugs in the unit testing level rather than solving them after the integration. After each module is tested thoroughly, they were integrated and tested once again as a whole. After finishing all the components, full system test was carried out as an alpha testing.

As this is a mobile application both the backend and front end need to be tested thoroughly.

To test the accuracy of data extraction from NIC and license, we collected nearly 100 different images from people and tested for the accuracy of text extraction. We also did some adjustments of brightness and contrast in images and tested for their accuracy as well.

For the testing purposes of accuracy of sentiments, we prepared another dataset with some of the sentiments used in the training dataset and also some other new reviews taken from popular applications. Then we tested the dataset by comparing the rating generated from the algorithm to the actual ratings given by the users.

For the testing purposes of functionalities of android application, we used several test cases. A few of them are as follows.

Table 2.3.2.1: Test Case 01

Test Case ID	TC01
Test Case Description	Non electronic NIC card validation
Pre-Condition	User has been successful in previous steps User own a valid NIC card
Test Procedure	1. Choose to enter non electronic 2. Select Upload image button 3. Select image of NIC from gallery or capture it from the camera 4. Click button with upload icon 5. Click Verify button
Test Input	● Valid image of non-electronic NIC card
Expected Output	NIC number is extracted and button to proceed appear
Actual Output	NIC number correctly identified in the textbox and button to proceed appear

Table 2.3.2.2: Test Case 02

Test Case ID	TC02
Test Case Description	License Card Verification
Pre-Condition	User has been successful in NIC verification
Test Procedure	1. Select the upload image button 2. Upload image from gallery or capture image 3. Click button with upload icon 4. Click verify button
Test Input	● A clear image of License card
Expected Output	Application should extract the NIC number and expiry date from the image
Actual Output	NIC number and expiry date was displayed on a text box and a button appeared to proceed.

Table 2.3.2.3: Test Case 03

Test Case ID	TC03
Test Case Description	Rating given as a passenger
Pre-Condition	The user has completed the trip session as a passenger
Test Procedure	1. Provide a rating below 5 2. Select vehicle out of the three categories 3. Click other 4. Write a review in the text box 5. Click done
Test Input	● Input rating: 4 ● Review text: “The vehicle was not comfortable as expected”
Expected Output	In the category tab with “Vehicle” appears an icon of a yellow star.
Actual Output	Yellow star appeared after the test procedure was finished.

Table 2.3.2.4: Test Case 04

Test Case ID	TC04
Test Case Description	Rating as a driver
Pre-Condition	The user has completed the trip session as a driver
Test Procedure	1. Provide a rating below 5 2. Select a keyword
Test Input	● Input Rating:3 ● Keyword: Professionalism
Expected Output	Close the mobile interface of rating.
Actual Output	The rating mobile interface was closed

3. RESULTS AND DISCUSSION

3.1 Results

3.1.1 Test results

After the completion of implementation of the application and the algorithms, the need was to verify whether the application is suitable to be used. For that we needed to verify that the functions were working, and the algorithms were giving the most accurate expected results.

To test whether the algorithm of text extraction works correctly, we proceeded with API testing. A sample result obtained by processing the image in [27] can be identified as below.

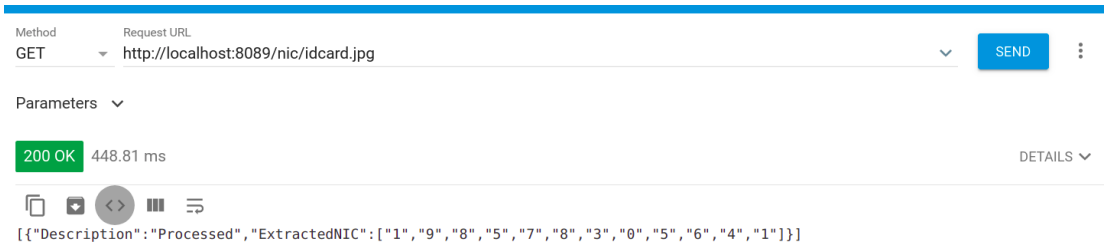

Figure 3.1.1.1: API testing to extract NIC number from non-electronic NIC

In order to check whether the functionality works fine, we have written logs as follows.

```
 * Running on http://0.0.0.0:8089/ (Press CTRL+C to quit)
idcard
--- Start recognize text from NIC ---
--Started image processing for NIC using face recognition--
Found 1 faces!
Image verified
idcard
857835641
Old NIC contains 9 digits only --> Converted to 12 digit format
['1', '9', '8', '5', '7', '8', '3', '0', '5', '6', '4', '1']
```

Figure 3.1.1.2: Logs to identify the procedure of text extraction

With the expectation of verifying the test results and the accuracy of the text extraction algorithm used, the algorithms were tested against real images of NIC and license card as follows.

	A	B	C	D	E	F	G	H	I
1	Actual NIC number	Expected Output	Actual Output	Extraction Accuracy(%)	Type	Comments		Average Accuracy	Median Accuracy
2	967652792V	199676502792	199976502792	91.6	Non Electronic			98.10133333	87.5
3	987071087V	199870701087	199870701087	100	License				
4	987071087V	199870701087	199870701087	100	License	Size change			
5	987071087V	199870701087	199870701087	100	License	Brighness			
6	987071087V	199870701087	199870701087	100	License	Size & Brightness			
7	987071087V	199870701087	199870701087	100	Non Electronic				
8	970300295V	199703000295	199703000295	100	License				
9	970300295V	199703000295	199703000295	100	License	Size Change			
10	970300295V	199703000295	199703000295	100	License	Size Change			
11	970300295V	199703000295	199703000295	100	License	Size and Brightness			
12	970300295V	199703000295	199703000295	100	Non Electronic				
13	968664166V	199686604166	199686604166	100	License				
14	967912603V	199679102603	199679102603	100	License				
15	967912603V	199679102603	199679102603	100	Non Electronic				
16	967652792V	199676502792	199676502798	91.6	License				
17	965570390V	199655700390	199655700390	100	Non Electronic				
18	965313850V	199653103850	199653103850	100	Non Electronic				
19	942914210V	199429104210	199627106210	75	License				
20	962471013V	199624701013	199624701013	100	Non Electronic				
21	962471013V	199624701013	199624701013	100	License				
22	962230245V	199622300245	199622300245	100	License				
23	962230245V	199622300245	199622300245	100	Non Electronic				
24	961650275V	199616500275	199616500275	100	Non Electronic				
25	960710223V	199607100223	199607100223	100	License	Size			
26	960710223V	199607100223	199607100223	100	License	Brightness			
27	960710223V	199607100223	199607100223	100	License				

Figure 3.1.1.3: Sample NIC extraction test results in a table format

Then, by using the results obtained with the strategy as in Fig. 3.1.1.3, we generated a line graph as displayed in Fig. 3.1.1.4. From the tested images, we also identified that the minimum extraction as 75% and maximum as 100%. By considering that, a median accuracy is calculated.

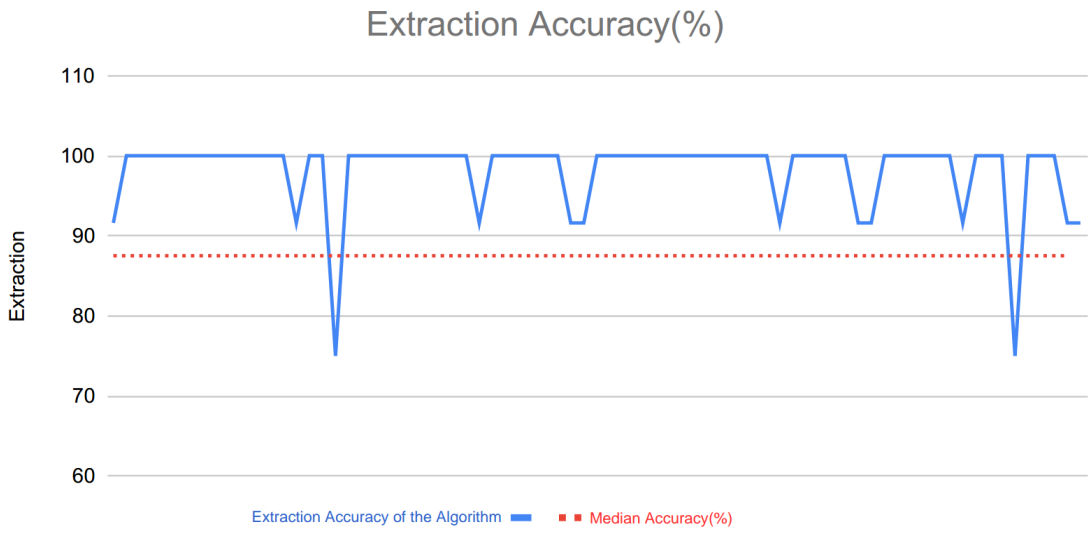

Figure 3.1.1.4: Sample NIC extraction test results as a line graph

In all the procedures of text extraction from electronic NIC, non-electronic NIC and license, we did test the results generated as in above strategy. With this, we were able to identify that all those image extraction processes on all the above-mentioned types of documents were successful with the median accuracy of 87.5%.

For the verification of accuracy in sentiment analysis algorithm, here too we did API testing.

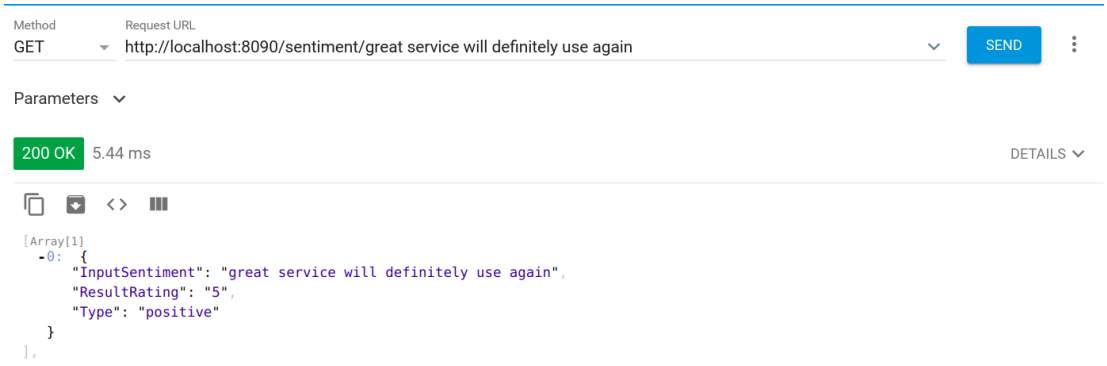

Figure 3.1.1.5: Testing a positive sentiment

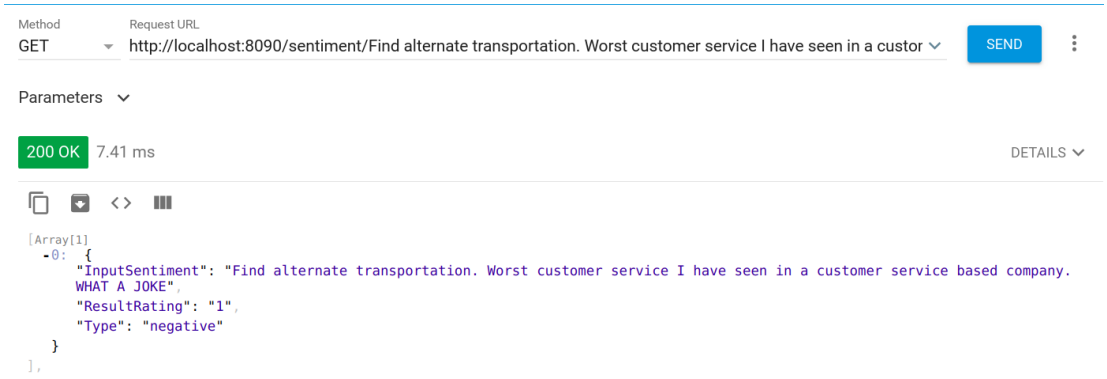

Figure 3.1.1.6: Testing a negative sentiment

In order to verify that the Naive Bayes algorithm does work correctly in returning the most suitable rating value, we have written the logs as follows on each request.

```
 * Running on http://0.0.0.0:8090/ (Press CTRL+C to quit)
Find alternative transportation.Worst customer service I have seen in a customer servi
ce based company.What A JOKE
{'1': 1.1093358191643472e-12, '2': 5.369405677046016e-13, '3': 2.2283732129587245e-13,
 '4': 1.4578808367417437e-15, '5': 1.4515662002965292e-15}
negative
1
127.0.0.1 - - [10/Aug/2019 16:06:04] "GET /sentiment/Find%20alternative%20transportati
on.Worst%20customer%20service%20I%20have%20seen%20in%20a%20customer%20service%20based%
20company.What%20A%20JOKE???? HTTP/1.1" 200 -
```

Figure 3.1.1.7: Logs to identify the sentiment analysis function

Further with the expectation of retrieving the accuracy of the algorithm, we prepared a dataset with 1000 randomly collected sentiments from popular applications in the world. We were able to identify the accuracy of the tested dataset as follows.

	A	B	C	D	E
1	Test case	Resulting Probability	Result Type		Final Rating
2	1	[(5.962671252544677e-18, '1'), (4.373536229055597e-18, '2'), (1.8748184305513526e-18, '3'), (1.5490402546737354e-21, '4'), (9.376271772881629e-23, '5')]	Negative		1
3	2	[(6.898305572456868e-21, '1'), (1.708304886294496e-21, '2'), (1.2895089956211236e-21, '3'), (2.0474696515306334e-24, '4'), (2.4052318339944454e-25, '5')]	Negative		1
4	3	[(5.588691552558338e-10, '1'), (5.514826317767379e-10, '2'), (3.071598028085042e-10, '3'), (1.7212893261138856e-10, '4'), (1.5851390565804216e-10, '5')]	Negative		1
5	4	[(3.4384051759194854e-26, '1'), (1.4411624851650009e-20, '2'), (1.4415760961443014e-24, '3'), (2.2864910447481222e-25, '4'), (6.323872392725927 4e-27, '5')]	Negative		2
6	5	[(7.512837817358848e-25, '1'), (1.5437014061052798e-20, '2'), (8.953630728247569e-25, '3'), (5.9749309609714 8e-28, '4'), (1.0218085814933863e-31, '5')]	Negative		2
7	6	[(3.671229960231486e-39, '1'), (1.8140340217915 04e-32, '2'), (9.431955555096896e-37, '3'), (4.6581772513389274e-43, '4'), (8.22529271417799e-46, '5')]	Negative		2
8	7	[(6.253469043515338e-31, '1'), (4.022969868801098e-25, '2'), (4.4773071979618496e-32, '3'), (6.6086439815434 2e-32, '4'), (8.4607695058395 64e-36, '5')]	Negative		2
9	8	[(1.7277273817674369e-103, '1'), (1.5902900175811767e-85, '2'), (1.1781508285233013e-99, '3'), (1.3335023075522012e-112, '4'), (2.0215236672611 28e-122, '5')]	Negative		2
10	9	[(3.168116873646999e-179, '1'), (6.0318984450320 29e-152, '2'), (1.7663006785155443e-173, '3'), (2.0158305840505 41e-189, '4'), (2.266618390508005e-214, '5')]	Negative		2
11	10	[(1.2145378422166083e-116, '1'), (2.370980019785004e-94, '2'), (6.028514770850162e-115, '3'), (8.626556342446438e-131, '4'), (1.732446332036915 8e-150, '5')]	Negative		2
12	11	[(1.2642211848491124e-116, '1'), (6.924624764173099e-90, '2'), (6.759020997714 71e-105, '3'), (1.2373254409610 51e-118, '4'), (1.8761600964514 85e-138, '5')]	Negative		2
13	12	[(3.175642358404346e-22, '1'), (3.0245259956430187e-19, '2'), (1.2251905119847e-23, '3'), (5.0652665094438125e-25, '4'), (5.068794074222687e-28, '5')]	Negative		2
14	13	[(1.4296900000865428e-44, '1'), (9.724605868009125e-38, '2'), (4.9687217221000 74e-43, '3'), (7.943981071898768e-48, '4'), (2.5206747944718 78e-53, '5')]	Negative		2
15	14	[(4.4755291057985e-44, '1'), (1.2364675282611392e-38, '2'), (1.0391948738690784e-46, '3'), (5.9062521964506 58e-47, '4'), (2.1283518296635 25e-51, '5')]	Negative		2
16	15	[(5.20222004695551 24e-51, '1'), (8.7509580075396 09e-45, '2'), (4.6596618446853 407e-51, '3'), (1.8144636328579 465e-56, '4'), (6.7995723466002 88e-60, '5')]	Negative		2
17	16	[(8.3262768965656 01e-71, '1'), (5.4934498854965 44e-60, '2'), (6.1376155037581 06e-66, '3'), (6.9584721392121 99e-72, '4'), (1.5491678101984 08e-76, '5')]	Negative		2
18	17	[(9.3661059090111263e-179, '1'), (5.1451173455000 706e-148, '2'), (5.3926353545346 63e-180, '3'), (2.5129950565311 805e-190, '4'), (4.7836971203982 64e-208, '5')]	Negative		2
19	18	[(1.2649763155554014e-32, '1'), (3.3675026405710 03e-28, '2'), (1.3422780349071 244e-32, '3'), (8.6264514735591 18e-37, '4'), (1.0098670379413 143e-40, '5')]	Negative		2
20	19	[(9.894462805035 74e-122, '1'), (4.6366565771 69887e-102, '2'), (3.7416674539800 165e-121, '3'), (1.8459512843406 425e-137, '4'), (1.1752541196988 275e-155, '5')]	Negative		2
21	20	[(9.493145553208207e-220, '1'), (3.5543005069506 32e-184, '2'), (1.2564123039230 31e-212, '3'), (9.8550748505037 18e-228, '4'), (2.0051401450883 133e-252, '5')]	Negative		2
22	21	[(4.344795293126701e-42, '1'), (9.073854476607 41e-37, '2'), (6.7499183744363 25e-41, '3'), (2.8904536899459 05e-46, '4'), (7.3098680986051 74e-49, '5')]	Negative		2
23	22	[(3.535691589243922e-74, '1'), (2.1428153983614 56e-61, '2'), (1.9885297612372 847e-73, '3'), (3.9981784642750 214e-80, '4'), (3.8640241061900 53e-89, '5')]	Negative		2
24	23	[(3.599757797363786e-28, '1'), (6.0967888909907 57e-25, '2'), (4.3501580708777 02e-26, '3'), (5.1074913707004 8e-29, '4'), (5.7548497602266 16e-33, '5')]	Negative		2
25	24	[(7.676359719465796e-54, '1'), (1.2972871903513 135e-42, '2'), (4.0831245633029 96e-49, '3'), (2.0131716361376 638e-56, '4'), (1.2367470417004 807e-65, '5')]	Negative		2
26	25	[(2.300391734231407e-63, '1'), (6.2430561815040 51e-55, '2'), (4.9162242556430 613e-60, '3'), (4.3344471706577 57e-65, '4'), (9.5701102284785 85e-71, '5')]	Negative		2
27	26	[(3.598256186962277e-26, '1'), (3.7761960413905 127e-22, '2'), (5.6905502082345 64e-25, '3'), (2.6552199519498 273e-27, '4'), (1.1051764315461 001e-29, '5')]	Negative		2
28	27	[(9.806125752802563e-21, '1'), (2.1883709246690 46e-18, '2'), (7.0059719707979 8e-20, '3'), (6.2587487456354 34e-22, '4'), (1.5173352766328 223e-23, '5')]	Negative		2
29	28	[(1.161664917188747e-19, '1'), (7.037506144199893e-19, '2'), (1.4583618391258 705e-19, '3'), (1.0557404894030 44e-20, '4'), (1.2691996228518 39e-20, '5')]	Negative		2
30	29	[(2.2891270125554314e-45, '1'), (1.5996192328816 902e-39, '2'), (4.8269261804589 736e-45, '3'), (2.7911498891024 236e-49, '4'), (6.5239440318081 86e-55, '5')]	Negative		2
31	30	[(1.2486340747644432e-12, '1'), (4.7460729368276 21e-11, '2'), (1.836296752869 78e-11, '3'), (1.8289533128348 89e-12, '4'), (6.962136800171 29e-13, '5')]	Negative		2
32	31	[(2.3004216754046 89e-25, '1'), (5.2977105505664 53e-22, '2'), (2.0334265749792 314e-23, '3'), (9.6869389313419 56e-27, '4'), (2.0854303505461 746e-29, '5')]	Negative		2
33	32	[(8.655961698911415e-53, '1'), (1.1214114724350 308e-47, '2'), (1.7646283009785 23e-53, '3'), (2.2430749354496 426e-58, '4'), (2.7833310607532 477e-63, '5')]	Negative		2
34	33	[(1.3468038967519944e-27, '1'), (9.2771407289667 69e-25, '2'), (1.5342126178492 234e-25, '3'), (2.1887839907065 695e-30, '4'), (1.7028850827575 227e-31, '5')]	Negative		2
35	34	[(1.2861666625903779e-36, '1'), (3.3886682094104 22e-30, '2'), (5.5295476919235 79e-36, '3'), (4.2887115311757 266e-41, '4'), (1.4858575545269 96e-47, '5')]	Negative		2
36	35	[(2.3355171219255377e-26, '1'), (5.7826346262811 31e-22, '2'), (1.5755354966838 319e-25, '3'), (1.5204456895565 209e-25, '4'), (8.2438181061862 89e-27, '5')]	Negative		2
37	36	[(2.4054176285739527e-35, '1'), (1.3043308733306631e-27, '2'), (2.8928378434485045e-33, '3'), (2.2925108242533297e-37, '4'), (1.3254824183728489e-41, '5')]	Negative		2

Figure 3.1.1.8: Sample test results in a table format

```
-----Testing for the exact value-----
No. of correct matches of values   : 803
No. of incorrect matches of values : 197
                                   ------------------------
Accuracy of exact matches [%]      : 80.30000000000001

---Testing for the positive/negative sentiment identification---
No. of correct matches for sentiment classification   : 895
No. of incorrect matches for sentiment classification : 105
                                                      -----------
Accuracy of sentiment classification [%]              : 89.5

---Testing completed---
```

Figure 3.1.1.9: Test results of the sentiment analysis algorithm

3.1.2 User interfaces

In order to release the version 1 of the application, we have designed mobile interfaces to cater the functionalities. We have designed the mobile interfaces related to DVPRM component. User Interfaces relevant to document validation process are as follows.

Figure 3.1.2.1: NIC Type selection

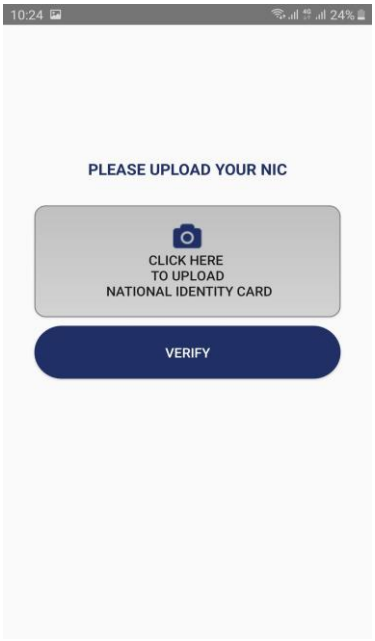

Figure 3.1.2.2: NIC upload

Figure 3.1.2.3: Capture or upload

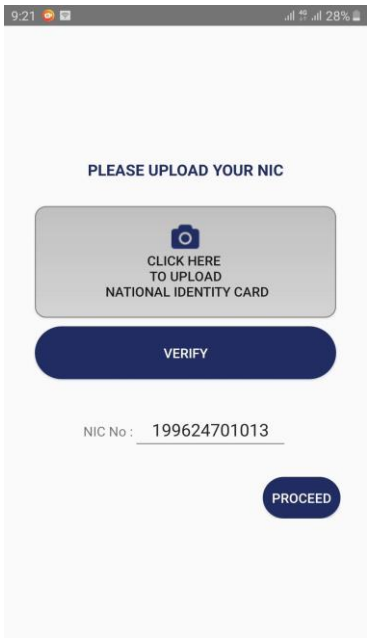

Figure 3.1.2.4: NIC extraction

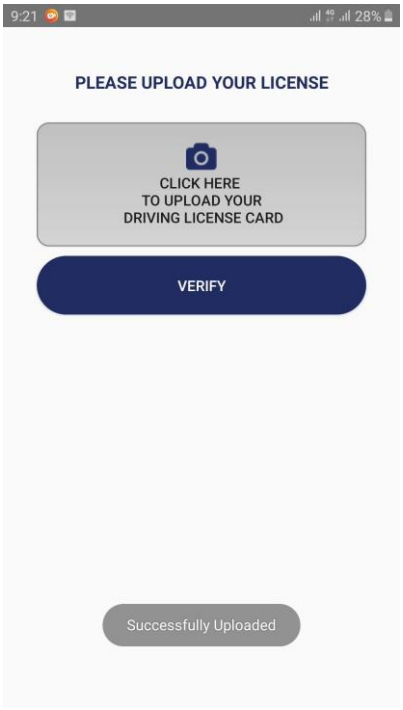

Figure 3.1.2.5: Successful license upload

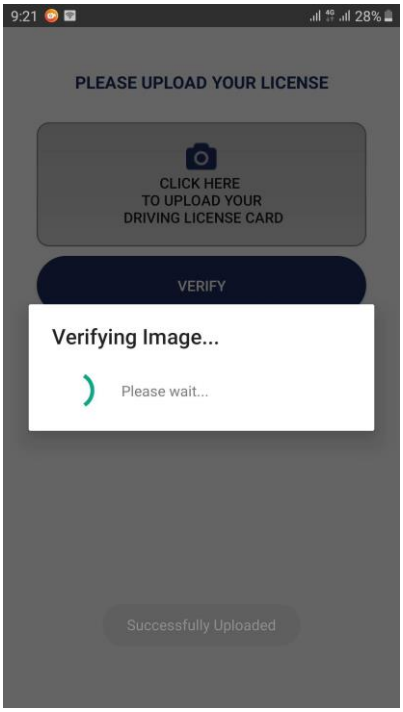

Figure 3.1.2.6: License verification

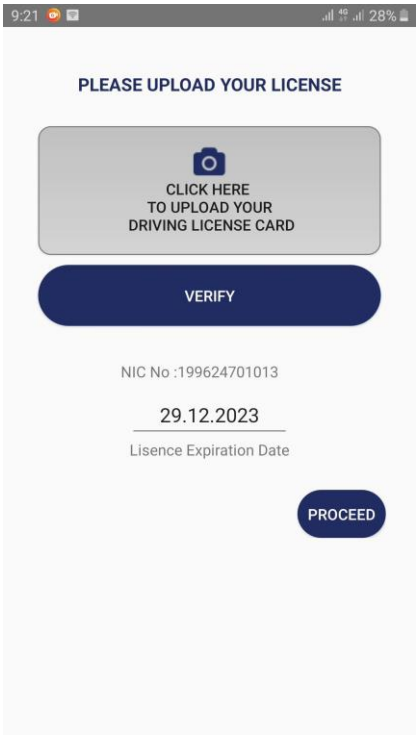

Figure 3.1.2.7: License Extraction

User Interfaces relevant to the driver in profile rating maintenance.

Figure 3.1.2.8: Rate as a driver

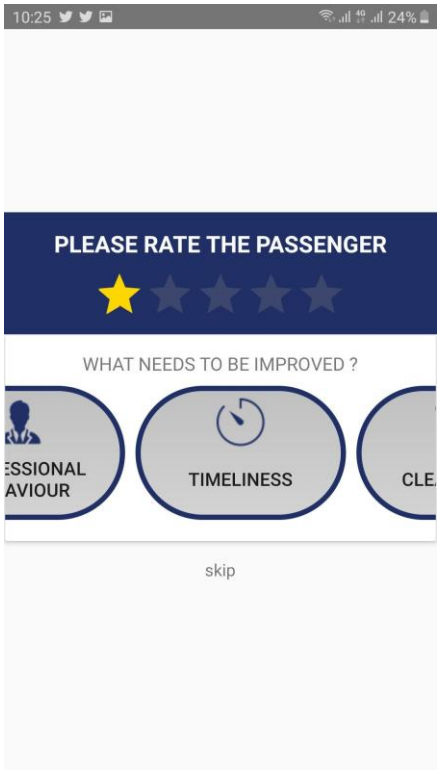

Figure 3.1.2.9: Keyword selection

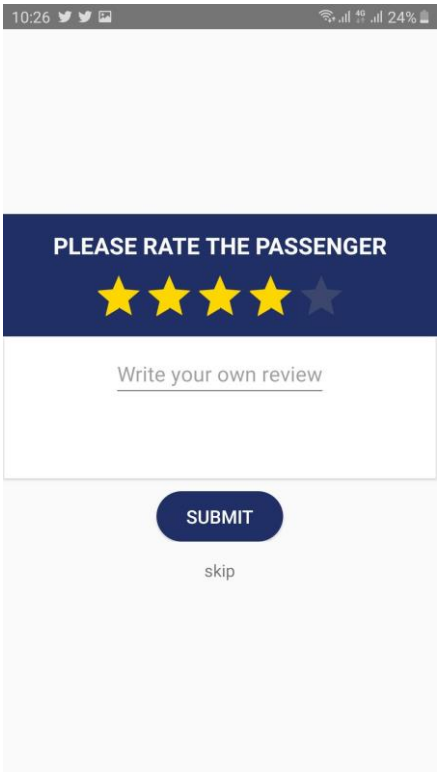

Figure 3.1.2.10: Review writing

User Interfaces relevant to the passenger in profile rating maintenance.

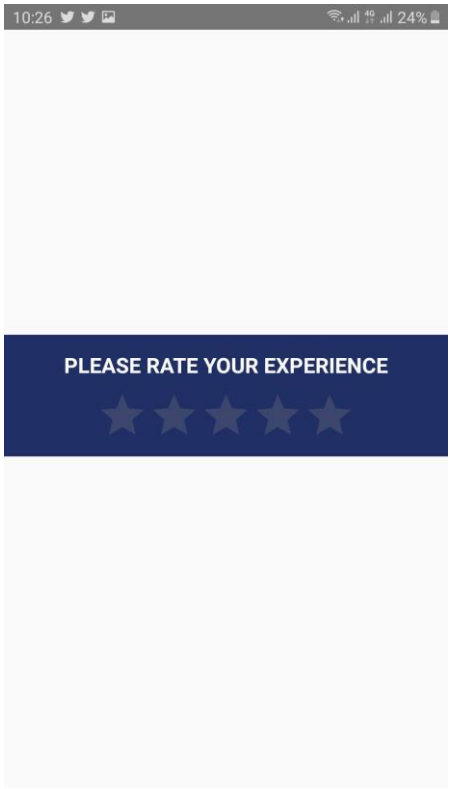

Figure 3.1.2.11: Rate as a passenger

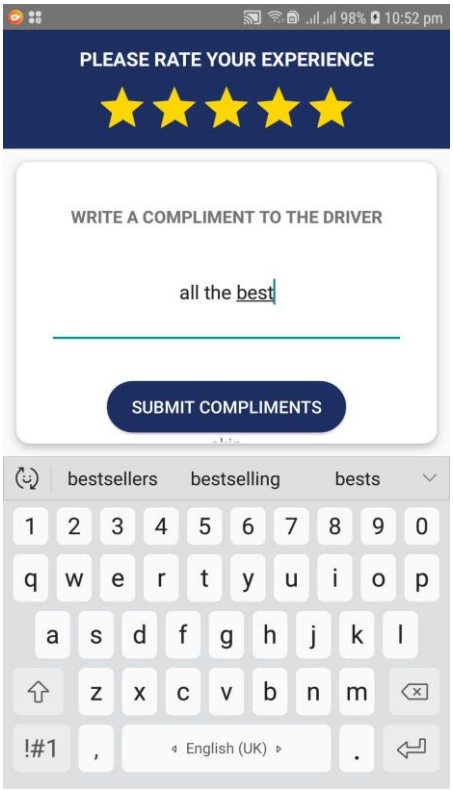

Figure 3.1.2.12: All star rating

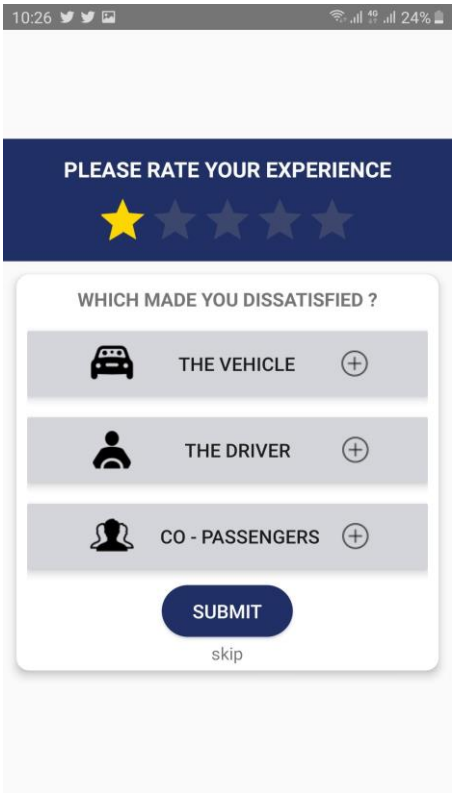

Figure 3.1.2.13: Low rating

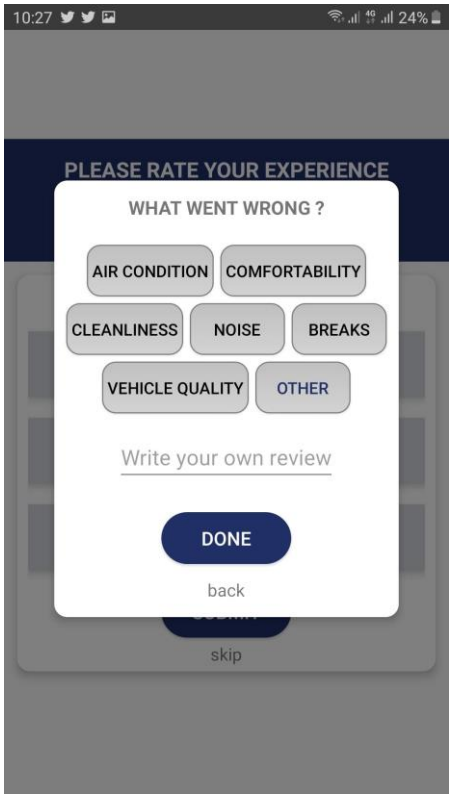

Figure 3.1.2.14: Keywords to rate vehicle

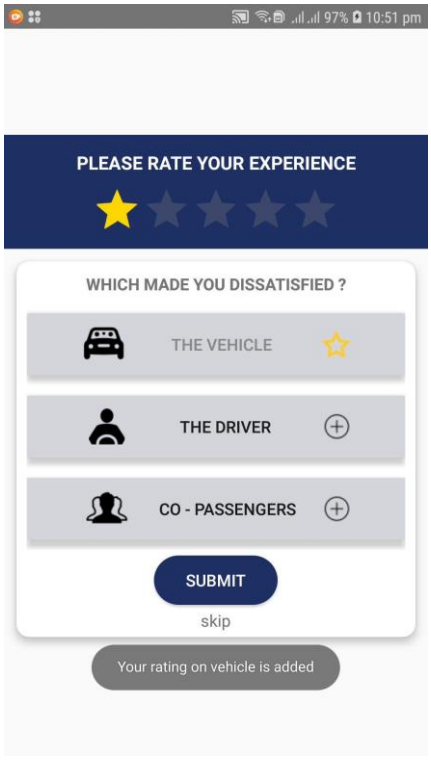

Figure 3.1.2.15: After rating vehicle

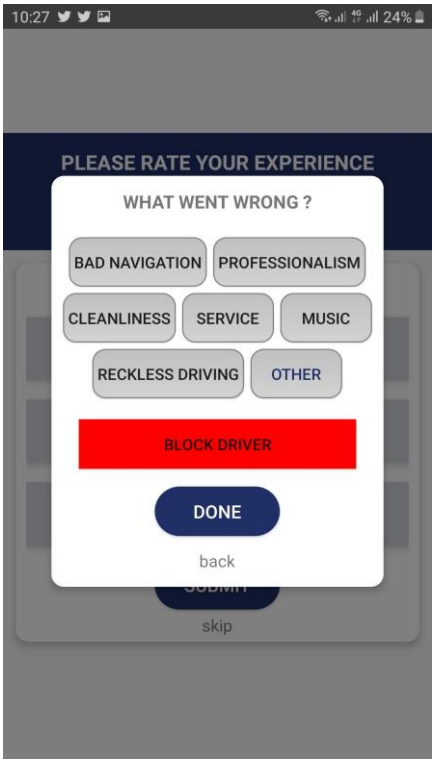

Figure 3.1.2.16: Keywords to rate driver

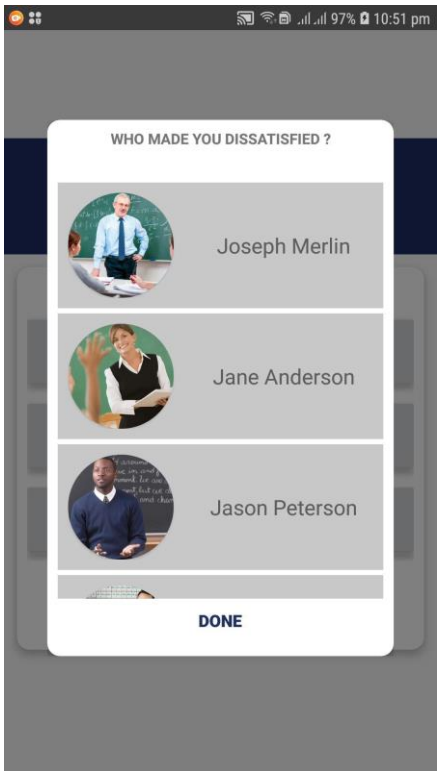

Figure 3.1.2.17: Select co-passenger to be rated

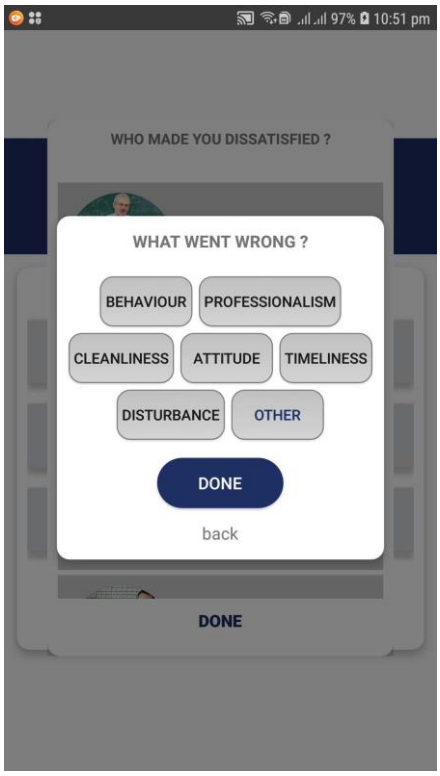

Figure 3.1.2.18: Keywords to rate co-passenger

3.2 Research Findings

The proposed Intelligent Complementary Ride-Sharing System consists of many features and benefits to users. Throughout the research life cycle, several milestones have been passed. The most important sections related to DVPRM component has been discussed throughout this document.

With this section, the effort is to manifest the findings from the study we have done. Initially we were able to identify that the high number of private vehicles on the road was the major cause of traffic congestion. With the desire of finding a proper mechanism to this problem, we did a survey; confirmed the need of a reliable and a proper ride sharing platform. We also identified that many people are ready to collaborate with ridesharing.

Therefore, we came up with a solution for this need of proper platform in ridesharing; which would maintain proper comfortability among the professionals and ultimately result in reduction of traffic congestion in the country. We included several features into the application, and we identified that those features give additional value to the proposed system. Out of those features, validation of submitted images of national identity card and also the driving license made us clear that this feature will reduce the man hours wasted on manual verification strategies, and also the registration process does get faster. Also, in the stage of development, a suggestion for optimizing the validation process by integrating with a service provided by the government was proposed. This proposal can be tested for feasibility and adopted in future versions of the application, if suitable.

We have also identified that adopting a customized rating system in ride sharing application is of dire need for all the users of existing applications in the world. The sentiment analysis function and allowing the passenger to block the driver in next ride sharing sessions can be considered as a value-added feature of the platform.

The complex logics were developed to run in the server side; made us clear that resource wastage of the mobile phone is minimized and also the effect on battery consumption is less from our application.

By considering the literature related to the field of study and also testing them by implementing, we were able to note that python does a wonderful job in providing

support for the development of complex logics and algorithms. We also managed to develop the platform with the latest stable versions of latest technologies as it was identified that it causes the platform to extend easily in future.

3.3 Discussion

With the implementation of this proposed system, several new identifications were noted. Out of them, this section discusses the major facts which need to be discussed related to document validation and profile rating maintenance.

The results of the experiment made it clear that the Tesseract does decent work in extracting text from the color images. But it does not always perform well in extracting data from the color images. Hence the accuracy of the process was further increased when the images were subjected to noise reduction from erosion and dilation and then converted into grayscale and next into a binary image. Also, it was observed that the processing time of character extraction from grayscale images is reduced by 10% to 50% compared to color images. This delivers significantly better results because Tesseract works fast with better text extraction accuracy when it comes to grayscale images and binary images. This result ties with previous studies wherein Chakraborty and Mallik (2013) explain, the more accurate recognition is seen when the color image is converted to grayscale. The table below is a sample test result of text extraction from a low contrast image of a license, which was experimented in the analysis; shows binary images are better in text extraction.

Table 3.3.1: Text extraction from different types of same image

Image type (Noise removed)	**Property Extracted**	
	NIC number	***Expiry Date***
Raw image	Not Found	Not Found
Grayscale	Found (100%)	Not Found
Binary	Found (91.7%)	Found (100%)

An apparent limitation of this image processing algorithm is that it depended heavily on the position of the image taken. Higher the background noise, lower the accuracy of the validation. Though we have taken steps to remove noise from the background after the image is uploaded, it's still not possible to remove all the noise in the image uploaded by the user. This introduces a potential confound in user to upload several versions of the image to get it validated from the system.

When we consider the sentiment analysis technique used in profile rating maintenance, results made it clear that Naive Bayes algorithm does a smart job in calculating the probability of falling into a rating category. The approach used suffers from the limitation; accuracy of the test results sometimes gets changed when the word density of the dataset does not have considerable amount of matching words to the sentiment provided at testing. In such a situation, the accuracy can be increased by adding similar types of sentiments in the training data set. When the vague sentiments are reduced and more relevant ones are added, the accuracy of the results gets increased.

4. CONCLUSION

We identified and confirmed that traffic congestion is the root cause for several negative effects in the country as well as the environment. In order to become a proper solution to this issue, we extended the concept of ride sharing as an Intelligent Complementary Ride Sharing System; which is enriched with several machine learning and image processing techniques and has proven that the results are produced with more distinguished accuracy in the context of ride-sharing. As this is a complex application, it was researched and developed by categorizing into several major subcomponents.

Out of those components, Document validation and profile rating maintenance does a significant role in the process of developing a proper mechanism in authenticating the valid users for registration and also to enhance the experience of the existing users. Image processing techniques have been used to extract text from the images in the process of document validation, and Naive Bayes algorithm was used to fulfill the functionality of categorizing the reviews provided by the users in the profile rating maintenance.

It is also proposed as feedback, that the validation process of new user can be optimized further by taking the help of government information providers to verify the identity. The feasibility of this suggestion will be tested and considered in the development of the later versions of the application. Also, it was clear that our application does not consume resources unnecessarily as majority of the critical functionalities are done in the server side.

Finally, it is important to emphasize the fact that “Intelligent Complementary Ride Sharing System” which is also known with the application name “+Go” can become a unique and effective solution to reduce traffic congestion in Sri Lanka.

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