

Your journey to Gartner Symposium/ITxpo

The world's most important gathering of CIOs and senior IT executives has a lot to offer. Get the most from the event with these helpful tips!

Gartner®
SYMPOSIUM | ITXPO®

29 October – 1 November 2018 / Gold Coast, Australia
gartner.com/au/symposium

Throughout
the event



Advance your strategy with Gartner analyst insight

- Stay informed and connected with the **Gartner Events Navigator** app.
- Explore what's possible with an exhibitor consultation.
- Reserve your place in **interactive sessions** such as roundtables, workshops and Meetups.
- Book your **analyst one-on-one meetings**.
- Read **insider tips** on the Gartner Events Guide.
- Build an agenda focused on your priorities or CIO journeys.
- Learn about this year's **sessions and experiences**.

- Kick-start the event with **industry-focused insights**.
- Hear key trends and their impact in the **Gartner opening keynote**.
- Focus on your strategy in private **one-on-one meetings** with an analyst.
- Get an unbiased take on market leaders with **Gartner Magic Quadrant** presentations.
- Learn how others are handling key topics in **roundtables, workshops and Meetups**.



Discover new partners in innovation at ITxpo



Be inspired by our guest speakers

- Attend **solution provider sessions** for leading-edge case studies and roadmaps to success.
- Mix with your peers and exhibitor representatives at **ITxpo receptions**.
- Visit the ITxpo exhibit floor to **explore the latest technologies** and implementations.
- Hear from new innovators in the **Emerging Technologies Pavilion**.
- Be first to hear about **new product and service launches**.
- Benefit from others' experience with **vett ed IT vendor reviews** at Peer Insights.

- Rethink the way you lead with **Mastermind keynote speakers**.
- Get motivated by **Thought Leadership presentations** with executives from today's hottest technology companies.
- Listen to candid narratives of leadership challenges and successes in **CIO Story sessions**.
- Watch for **case studies presented by executives** directly involved in the strategy and implementation of their initiatives.



Connect, converse and collaborate

- **Ask us!** Message in your questions and one of our dedicated team members will get back to you.
- Drop by the **information desks** for answers to all your questions.
- Use your **Gartner Events Navigator** app to rack up points and win The Game.
- Choose the Meetup topic that interests you most and **join a small group for a focused conversation**.
- Visit the **Gartner Zone** to test-drive the latest Gartner solutions and consulting capabilities.
- Take part in the **special event**.
- Use **Gartner Peer Connect** to streamline networking.
- Schedule **private meeting time with key exhibitors** to discuss what's possible.
- Interact and unwind at **welcome receptions and lunches**.