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Gartner Security & Risk Management Summit 2017

21 – 22 August / Hilton Sydney
gartner.com/ap/security



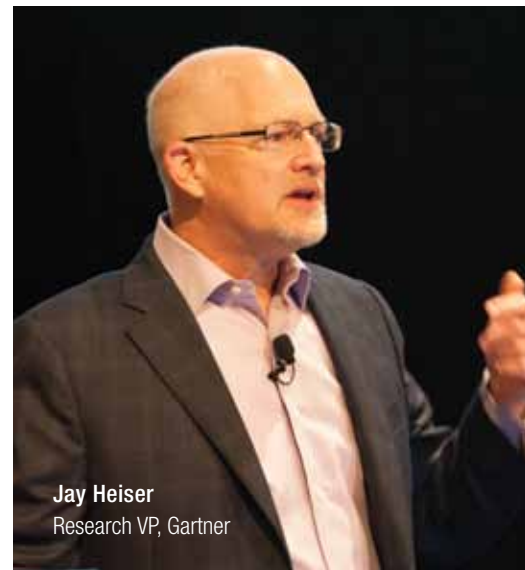
Tom Scholtz
VP & Gartner Fellow

GARTNER PREDICTS

By 2018, the 60% of enterprises that implement appropriate cloud visibility and control tools will experience one-third fewer security failures.

**Manage Risk.
Build Trust.
Embrace Change.**

#GartnerSEC



Jay Heiser
Research VP, Gartner

Manage Risk. Build Trust. Embrace Change.

Agility. Efficiency. Productivity. Profit. Digital business can yield many benefits, but it also exposes organizations to new threats and risks. Today's security and risk practitioners face unprecedented challenges in dealing with the **volume, variety and velocity of digital business interactions**.

To realize the full potential of digital business, security and risk leaders must deliver a program that establishes the enterprise, with its systems and employees, as a *trusted participant in the digital economy*. This requires organizations to use **adaptive security architectures** capable of leveraging **intelligence and intelligent systems** to enable **context-aware security controls**. Concurrently, organizations are still failing to do the basics well enough, which are still the most common cause of breaches. Building resilient digital business systems that are versatile and dynamic allows security and risk leaders to prepare for and head off increasingly dangerous cyberthreats.

At the [Gartner Security & Risk Management Summit 2017, 21-22 August, in Sydney, Australia](#), you'll learn how to prioritize proven practices as well as understand new and innovative technologies and methods to help manage increasing cybersecurity risks without unnecessarily inhibiting the business.

Key benefits

- Understand the need to move towards a "trust first" approach
- Learn how to build intelligence-based, context-aware digital trust
- Solidify your agile and bimodal strategy in the digital business environment
- Develop approaches for how to institutionalize adaptive security architectures
- Consider the convergence of IT disciplines and the distribution of security responsibilities
- Gain insight into user behaviors through analytics
- Assess the impact and opportunities of Internet of Things (IoT) on security and risk
- Get direction on how to leverage trust intelligence to create a trusted ecosystem
- Consider avenues for sourcing talent and developing skills
- Stay apprised of market trends including cloud, data and application protection, mobile environment and cybersecurity



GARTNER PREDICTS

By the end of 2018, over 40% of firewall providers will incorporate historical threat detection into access control policies, up from 1% in 2016

What's new for 2017

- Expanded CISO Circle program for the most senior Security and Risk officers
- Spotlight on overcoming talent shortage, sourcing for skills and driving gender diversity
- Increased number of Gartner Analysts to address wider and in-depth coverage
- "Ask the Analyst" sessions to provide wider access to analysts and peers

Hot topics

- | | |
|---|--|
| • Cybersecurity and threat management | • Security analytics, attack and anomaly detection |
| • Context-aware digital trust | • Identity governance and access management |
| • Adaptive security architectures | • Network security |
| • Data security, classification and loss prevention | • Security awareness and training |
| • Application security | • Impact of IoT on security |
| • Safer cloud computing | • Mobile security for digital business |
| • Informed risk governance | • Talent and skills management |

ATTENDEE TESTIMONIAL:

"It's my first time attending a Gartner event. From the very first session, I found the topics very valuable and relevant to the concerns we are facing, and the initiatives we've been trying to implement are confirmed by what I've learned from the speakers. It's good to know we're on the right path!"

Liberty Fernandez, Security Consultant, Department of Internal Affairs

Who should attend

- **CSOs, CISOs, CROs, CPOs and their teams**
 - Security and risk management
 - Business/IT security alignment
 - IT/OT security integration
 - Governance and policy setting
 - Creating a risk-aware culture
 - People-centric security
- **Security leaders**
 - Network security leaders
 - Mobile application and security
 - Social media & security
 - Consumerization
 - Advanced targeted threats
 - Incident response
 - Cybersecurity
 - Cloud computing security
 - Addressing emerging threats
- **Governance, risk and compliance consultants**
 - Digital risks in financial services
 - Operational technology risks
 - GRC application strategy
 - Information governance
 - Big data litigation and regulatory risks
- **Business continuity and IT disaster recovery managers**
 - BCM program management
 - BCM standards and organization
 - Supplier management/third party risk
 - BCM metrics
 - Cloud service provider risk
 - IT-DRM exercise automation
 - 24/7 and continuous application availability
 - Data replication alternatives and strategies

Keynote sessions



Guest keynote

The New Rules of Trust in the Digital Age

Digital technologies are changing the speed and nature of how trust is built and destroyed, giving rise to new business models and behaviors. Airbnb, Tinder and Uber are just a handful of examples of how new trust mechanisms are enabling us to become comfortable with people, experiences, systems and ideas that we might never have otherwise considered. Rachel will explore how trust is shifting from institutions to individuals, and the profound implications of this change.

Rachel Botsman

Global Authority on a New Era of Trust

Gartner keynotes

Opening Keynote: Manage Risk, Build Trust, and Embrace Change by Becoming Adaptive Everywhere

In this opening keynote, Gartner will introduce a new charter for information security that will transform all areas of information security moving forward. Building on Gartner's Adaptive Security Architecture vision, this keynote will extend the ability and need to be continuously adaptive to all disciplines of information security.

This approach will be the only way that information security will be able to balance the rapidly changing requirements of digital business with the need to protect the organization from advanced attacks while maintaining acceptable levels of risk and compliance. We will explore this future vision and use real-world examples on how this mindset will apply to your information security and risk organization, processes and infrastructure.

Steve Riley, Sid Deshpande and Ramon Krikken

Closing Keynote: Key Take-Aways: Your Guide for the Next 12 Months

Join the leading global analysts as they distill the two days of content into the "must action" advice to set you to success. This session will help you prioritize your objectives as you look to put into practice much of what you have heard — covering security leadership, risk and compliance, technologies, architectures and the all important business contribution.

Tom Scholtz, John Wheeler, Rob McMillan, Toby Bussa and Anton Chuvakin



Earl Perkins
Research VP

Your trusted Security & Risk advisors for independent and objective guidance

Craig Lawson
Research VP
and Summit Chair



Selection and implementation of infrastructure protection technology and cloud security; Selection and implementation of security monitoring products and services, including SIEM, threat intelligence, APT, DDoS, WAF, firewall, IPS, IDS, UEBA, UBA; Implementation of a vulnerability management strategy; Managed security service providers; Threat intelligence

Toby Bussa
Research Director



Security information and event management (SIEM) solutions and services; Managed security services (MSS) and managed detection and response (MDR) services; Security event monitoring for enterprises and midsize organizations; User and entity behavioral analytics (UEBA) technologies; Threat and vulnerability management tools and services

Anton Chuvakin
VP Distinguished Analyst



Security information and event management (SIEM) and log management, security analytics; Vulnerability management; Security incident response, network forensics; Threat intelligence; Managed security services (MSS) usage

Sid Deshpande
Principal Research Analyst



Cloud computing and security technology selection; Managed security services adoption; Impact of digital business models on security strategies; Emerging trends in cloud access security brokers; Future directions of security markets

John Girard
VP Distinguished Analyst



Enterprise mobility management products, services, policies, management, BYOD; Smartphone/tablet security in depth, enterprise mobility management MQ; Remote access, security, telework, VPNs, mobile data encryption and protection; Wireless security, Wi-Fi, wireless intrusion prevention, travel security; Mobile security maturity

Jay Heiser
Research VP



Security and compliance risks of cloud computing and SaaS; Policy, process and product strategies to control public cloud risks

Joanna Huisman
Research Director



Driving security awareness and communications program optimization; Architecting crisis communication messaging; Executing companywide, global phishing programs

Deborah Kish
Principal Research Analyst



Strategic positioning of security vendors for DLP solutions; Identifying strategic partnerships; Major trends in CSP environments; Identifying addressable market for security equipment and opportunities; Intellectual property protection and mobile data concerns

Ramon Krikken
Research VP



Mobile app security and web services security, including WAF, API gateways and secure development; Structured and unstructured data masking, anonymization, tokenization, database security, DAP/DAM; Cloud access security brokers (CASBs) and securing software as a service (SaaS); Internet of Things security – IoT security

Rob McMillan
Research Director



Security strategy, governance, organization, budget and staffing; Presenting risk and security to senior management and the board; Measuring security and its relevance to business objectives; Security policy development and implementation; Security incident response planning

Sam Olyaei
Sr Research Analyst



Improving information security program maturity; Security strategy, governance, organization, budget and staffing; Security policy development and implementation; Security metrics, how to measure effective metrics and report them to executives

Eric Ouellet
Research VP



Protecting endpoints from malicious code; Protecting documents with digital rights management

Earl Perkins
Research VP



Digital security strategy and planning for operational technology (OT); Digital security strategy and planning for the Internet of Things (IoT); Digital security strategy, governance and practice for the organization

Steve Riley
Research Director



Security capabilities of major public cloud providers (Amazon Web Services, Microsoft Azure, Office 365, others); Designing, deploying, and using cloud workloads securely; Cloud provider compliance certifications; Cloud-based security services, security as a service, software-defined security; DevOps and security

Tom Scholtz
VP & Gartner Fellow



Characteristics of successful, mature security programs; Characteristics of effective security strategy planning; Characteristics of effective security governance; Best organization structure for security; Improving security risk management practices

Anmol Singh
Principal Research Analyst



Identity and access management strategy, policy planning, implementation and operations; User authentication, Web access management, single sign-on, identity federation and directory services; Identity and access management technology transformation, market trends, best practices, vendor selection, integration and consulting; Privileged access management (PAM)

John Wheeler
Research Director



Developing enterprise and operational risk management programs; Integrating risk management and strategic planning/corporate performance; Evaluating enterprise and operational risk management technology applications; Evaluating risk management consulting firms

Book your analyst one-on-one: Year on year, attendees tell us that one of the biggest benefits of attending this event is the direct access to unbiased Gartner expertise — something you will not find anywhere else!

Plan your experience

Your agenda architecture

A Chief Information Security Officer (CISO) Program: Paving the Way for Algorithmic Business

As businesses go digital, the “control everything” approach won’t work anymore. CISOs must recognize business goals, and assess and communicate risks in business terms. Learn how to cement your role as a business leader, communicator and go-to problem solver.

Hot Topics: Top Security Predictions for 2017 / State of IT/OT Security / Security Governance / Security Policy Evolvement / Security Behavior Management / Team and Talent Management

B Risk Management and Compliance Program: Managing Risk on the Road to Digital

Digital risks are expanding as more data and technologies are woven into the fabric of the business. The evolving compliance and regulatory landscape compounds the complexity of these risks. This program highlights new digital risks and how to mitigate them.

Hot Topics: The Future of Risk Management / Adopting a Bimodal Approach to Risk and Security / Cloud Partners, Suppliers and Brokers / Embracing Risk Adoption at C-Level / Risk Assessment in IoT Innovation

C Security Program: Building Trust and Resilience With Agile Security

Get practical strategies to build a trusted, resilient environment for digital business and agile IT. As new business practices bring new threats, security must evolve — without neglecting legacy infrastructure. Learn how to support the new and improve the old.

Hot Topics: Top Cybersecurity Trends for 2017 / Key Trends in Managed Security Services / Emergence of IAM as a Key to Digital Business / Private Clouds and IaaS / End-Point Protection and Mobile Security

D TechInsights: Security Architecture Track — Real-World Tactics to Enable Secure Digital Business

Demands on security and risk keep increasing as digital business accelerates and threats evolve. These tactical recommendations help you enable risk-aware, business-outcome-focused architectures and solutions for today’s changing IT and business environments.

Hot Topics: Development of Security Operations Center / Endpoint Detection and Response / User and Entity Behaviour Analytics / Application Security and Emerging Technologies / Data Loss Protection

The CISO Circle

The role of the chief information security officer (CISO) continues to evolve, influenced by numerous factors, including, but not limited to, an increased focus on risk management, changes in the global business environment, proliferation of legal and regulatory requirements, and the ever-more complicated technology and threat landscape. All of these drivers have culminated in the role of the CISO becoming increasingly more business-focused.

The CISO Circle provides chief information security officers (CISOs) an enhanced experience through exclusive presentations and networking opportunities. Participants have the chance to form valuable peer connections, hone their leadership skills and understand how to best advance business objectives with successful IT innovation.

Hot topics:

- Implications of the Digital Ecosystem
- Components of Digital Security Strategy
- Building Security Analytics Capability
- Developing a Risk-Aware Culture
- Mastering the Art of Persuasion

Eligibility

CISOs, CROs and senior executives. Pre-qualification required. You must be registered for the Gartner Security & Risk Management Summit 2017 in order to attend the CISO Circle.

How to Participate

You will be prompted to apply when you register for Gartner Security & Risk Management Summit.

By 2018, over half of large organizations globally will compete using **advanced analytics and proprietary algorithms**, causing the disruption of entire industries.

Analyst interaction



Analyst one-on-one meeting

A complimentary consultation with a Gartner analyst of your choice



Ask the analyst roundtables*

In these interactive sessions, you will hear the analyst answer commonly asked questions, learn from questions from your peers, and ask your own question



Analyst-user roundtable discussion*

Moderated by Gartner analysts for exchanging ideas and best practices with your peers



Workshops*

Small-scale and interactive; drill down on specific topics with a how-to focus

**Space is limited and pre-registration is required. Limited to end-user organizations only.*

Network with peers



End-user case studies

Learn about recent implementations firsthand, with an opportunity for Q&A with the IT and business executives leading the initiative



Solution Showcase reception

Connect with peers in similar roles who face similar challenges, at the networking reception on the Solution Showcase designed to build relationships and facilitate the meaningful exchange of ideas and information

Meet solution providers

Solution Showcase

Explore cutting-edge IT solutions from top providers

Solution provider sessions

Exhibitors share their insights on the latest products and services

Customize your agenda

Gartner Events Navigator App

Gartner Events Navigator App helps you organize, view and custom-create an agenda based on:

- Date and time
- Track
- Analyst/speaker profiles
- Session descriptions
- Key initiatives
- Vertical industries



Agenda at a glance

Monday
21 AUGUST 2017

07:30 – 18:30	Registration			
08:30 – 09:15	Tutorial: Gartner Essentials: Top Security and Risk Predictions for 2017 Toby Bussa		Tutorial: State of Data Security 2017 Rob McMillan	
09:30 – 10:30	Gartner Opening Keynote: Manage Risk, Build Trust, and Embrace Change by Becoming Adaptive Everywhere			Steve Riley, Sid Deshpande, Ramon Krikken
10:30 – 11:00	Refreshment Break in the Solution Showcase			
TRACKS	A. Chief Information Security Officer (CISO) Program	B. Risk Management and Compliance Program	C. IT Security Program	D. TechInsights: Security Architecture Track
11:00 – 11:45	State of IoT and IT/OT Security, 2017 Earl Perkins	State of Risk Management 2017 John Wheeler	State of Identity & Access Management (IAM) Anmol Singh	State of Endpoint and Mobile Security 2017: From the Fire to the Frying Pan John Girard
12:00 – 12:30	Solution Provider Sessions			
12:30 – 13:45	Lunch in the Solution Showcase			
13:45 – 14:30	End-User Case Study Refer to Gartner Events Navigator	Gartner Essentials: Aligning Security and Risk Management With the Bimodal Enterprise Tom Scholtz	The State of Cloud Security Jay Heiser	How to Build and Operate a Modern Security Operations Center Anton Chuvakin
14:45 – 15:15	Solution Provider Sessions			
15:15 – 15:45	Refreshment Break in the Solution Showcase			
15:45 – 16:30	Five Tests That You Must Apply to Your Security Policy Sam Olyaei	End-User Case Study Refer to Gartner Events Navigator	State of the Threat Landscape 2017 Eric Ouellet	CASBs, CASBs, Everywhere ... Which One Do I Need to Protect My SaaS Solutions? Ramon Krikken
16:45 – 17:30	Guest Keynote: The New Rules of Trust in the Digital Age Rachel Botsman, Global Authority on a New Era of Trust			
17:30 – 19:00	Networking Reception in the Solution Showcase			

Tuesday
22 AUGUST 2017

08:00 – 17:00	Registration			
07:30 – 08:15	Industry Breakfast: Public Sector	Industry Breakfast: Financial Services: Are They Secure? Assessing Clouds, Partners and Suppliers Jay Heiser	Industry Breakfast: Asset-Intensive	
08:30 – 09:15	The State of Security Behavior Management Joanna Huisman	Rocks and Sand — Doing the Simple Things Well Has Never Been More Important Craig Lawson	Endpoint Protection Platform Magic Quadrant and IAM Magic Quadrant Eric Ouellet and Anmol Singh	State of Application Security, 2017 Ramon Krikken
09:30 – 10:00	Solution Provider Sessions			
10:00 – 10:30	Refreshment Break in the Solution Showcase			
10:30 – 11:15	Maverick Research: Disband Your Security Team Now! Tom Scholtz	How to Get Your CEO to Embrace Digital Risk Management John Wheeler	End-User Case Study <i>Refer to Gartner Events Navigator</i>	Endpoint Detection and Response (EDR) Tool Architecture and Operations Practices Craig Lawson
11:30 – 12:00	Solution Provider Sessions			
12:00 – 13:15	Lunch in the Solution Showcase			
13:15 – 14:00	State of Security Governance, 2017 — Where Do We Go Next? John Wheeler	Managing the Security Risks of IoT Innovation Earl Perkins	Magic Quadrant for Enterprise Data Loss Prevention and Magic Quadrant for Intrusion Prevention Deborah Kish and Craig Lawson	End-User Case Study <i>Refer to Gartner Events Navigator</i>
14:15 – 15:00	Confront the Cybersecurity Talent Shortage Sam Olyaei	Security Considerations and Best Practices for Securing Containers Steve Riley	What's Happening in Managed Security Services? Sid Deshpande	How to Deploy and Operationalize User and Entity Behavior Analytics (UEBA) Tools Anton Chuvakin
15:00 – 15:30	Refreshment Break in the Solution Showcase			
15:30 – 16:15	Guest Keynote			
16:15 – 17:00	Gartner Closing Keynote: Key Take-Aways: Your Guide for the Next 12 Months Tom Scholtz, John Wheeler, Rob McMillan, Toby Bussa and Anton Chuvakin			
17:00 – 17:15	Closing Remarks Craig Lawson			



Tutorial: Gartner Essentials: Top Cybersecurity Trends for 2017 Earl Perkins	Tutorial: Data Security Survival Guide Deborah Kish
Krikken and Craig Lawson	

Workshops	Analyst-User Roundtables	Analyst-User Roundtables	Ask the Analyst Roundtables	CISO Circle
				2017 CIO Agenda: A Security and Risk Management Perspective Rob McMillan

13:45 – 15:15 Workshop: Jump-Start Your Security Awareness Program Moderator: Joanna Huisman	Roundtable: Is Your EMM/MDM Meeting Your Requirements? Moderator: John Girard	Roundtable: Security Compliance Management Moderator: John Wheeler	Ask the Analyst: Network Security Challenges for 2017 and Beyond Moderator: Craig Lawson	End-User Case Study <i>Refer to Gartner Events Navigator</i>
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	Roundtable: Managing Cloud Service Provider Security Moderator: Jay Heiser	Roundtable: Gaining Control of Unstructured Data: Lowering Costs and Reducing Risk Moderator: Deborah Kish	Ask the Analyst Moderator: Sid Deshpande	Managing Technology Risk and Cybersecurity Through the Lens of Business Value Rob McMillan
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				What the CISO Needs to Know About the Blockchain Anmol Singh
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08:30 – 10:00 Workshop: Hacked! What Do You Tell the Top Dogs? Moderator: Rob McMillan	Roundtable: Collaborative Techniques for Building and Developing Security Staff Moderator: Sam Olyaei	Roundtable: How to Be Secure in Amazon Web Services and Microsoft Azure Moderator: Steve Riley	Ask the Analyst: The Future of Application Security Testing Moderator: Ramon Krikken	Selling Your Vision and Values: The Art of Persuasion Tom Scholtz
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10:30 – 12:00 Workshop	Roundtable: CASB Implementation Stories Moderator: Steve Riley	Roundtable: Effect of Regulatory Environment on Data Security Moderator: Deborah Kish	Ask the Analyst: Seven Deadly Myths That Will Compromise Your Ransomware Response Moderator: Eric Ouellet	How to Build Your Own Security Analytics Capability Moderator: Anton Chuvakin
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13:15 – 14:45 Workshop: Developing, Implementing and Optimizing Security Monitoring Use Cases Moderator: Anton Chuvakin	Roundtable: Security Monitoring and User and Entity Behavior Analytics Moderator: Toby Bussa	Roundtable: There Must Be Fifty Ways to Lose Your Data Moderator: John Girard	Ask the Analyst: How to Operate a Cloud Access Security Broker (CASB) Moderator: Sid Deshpande	Develop a Pragmatic Vision and Strategy for Digital Business Security Tom Scholtz
	Roundtable: Effective Governance of the Public Cloud Moderator: Jay Heiser	Roundtable: New Network-Based Approaches for Advanced Threat Defense Moderator: Craig Lawson	Ask the Analyst: Making the Right Choices for Access Management and Single Sign-On Moderator: Anmol Singh	Risk and Trust Culture Are Broken — Here's How to Fix Them Joanna Huisman

Solution Showcase

Exhibitor list as of 10 May 2017 and subject to change

Develop a “shortlist” of technology and service providers. Get exclusive access to client case studies, product roadmaps, and demos. Talk to solution experts who can answer your specific questions.

Premier



Platinum



Silver



Sponsorship opportunities

For further information about sponsoring this event:

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Registration and pricing



Gartner events deliver what you need

In addition to four tracks of the latest Gartner analyst research, keynote speakers and case studies, your Summit registration fee includes complimentary access to these special features:

- Analyst one-on-one meeting • Ask the Analyst roundtables*
- Analyst-user roundtables* • Workshops* • Solution Showcase
- Networking lunches and receptions

**Space is limited and pre-registration is required. Limited to end-user organizations only.*

Group rate discount

Maximize learning by participating together in relevant sessions or splitting up to cover more ground, sharing your session take-aways later.

Complimentary registrations:

- 1 for every 3 paid registrations
- 2 for every 5 paid registrations
- 3 for every 7 paid registrations

For more information, email apac.registration@gartner.com or contact your Gartner account manager.

Earn CPE Credits

As a Gartner Security & Risk Management Summit attendee, any session you participate in that advances your knowledge within that discipline may earn you continuing professional education (CPE) credits from the following organizations:

- (ISC)2 (CISSP, CAP, SSCP and CSSLP)
- ISACA (CISA, CISM and CGEIT)
- DRII (CEAP)
- Business Continuity Institute (BCI) CPD

Convince your boss

Attending a Gartner event can help spur new ideas, fast track project strategy and advance your professional skills. We've developed a set of materials that will aid in gaining approval from your manager. For more details visit gartner.com/ap/security

Early-bird discount

Early-bird price:
A\$2,650 exc. GST

Save A\$400 when you register by 23 June and receive a complimentary research report: *Gender Diversity in Security and Risk Management Provides the Talent to Address the Skills Shortage*

Standard price: A\$3,050 exc. GST

Public sector price: A\$2,525 exc. GST

3 ways to register

Web: gartner.com/ap/security

Email: apac.registration@gartner.com

Phone: +61 2 8569 7622

Gartner event tickets



We accept one Gartner summit ticket or one Gartner Catalyst ticket for payment. If you are a client with questions about tickets, please contact your sales representative or call +61 2 8569 7622.

Summit venue



Hilton Sydney

488 George Street Sydney, NSW 2000, Australia

Phone: +61 2 9266 2000

www.hilton.com/sydney

Gartner hotel room rate:
A\$306 incl. GST per night at the Hilton Sydney

Terms and conditions

To view our Gartner events terms and conditions, visit gartner.com/ap/security

Gartner Security & Risk Management Summit 2017

21 – 22 August / Hilton Sydney
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**Register now
and save A\$400**

Early-bird discount
expires 23 June

3 ways to register

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Gartner Security & Risk Management Summit is on Twitter.



#GartnerSEC

Gartner Security & Risk Management events around the globe



Identity & Access Management Summit
6 – 7 March / London, UK

Security & Risk Management Summit
12 – 15 June / National Harbor, MD

Security & Risk Management Summit
12 – 14 July / Tokyo, Japan

Security & Risk Management Summit
8 – 9 August / Sao Paulo, Brazil

Security & Risk Management Summit
21 – 22 August / Sydney, Australia

Security & Risk Management Summit
29 – 30 August / Mumbai, India

Security & Risk Management Summit
18 – 19 September / London, UK

Security & Risk Management Summit
30 – 31 October / Dubai, UAE

Identity & Access Management Summit
28 – 30 November / Las Vegas, NV