



# Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Revenue

655M

Total Interest

607M

Transaction  
Amount

45M

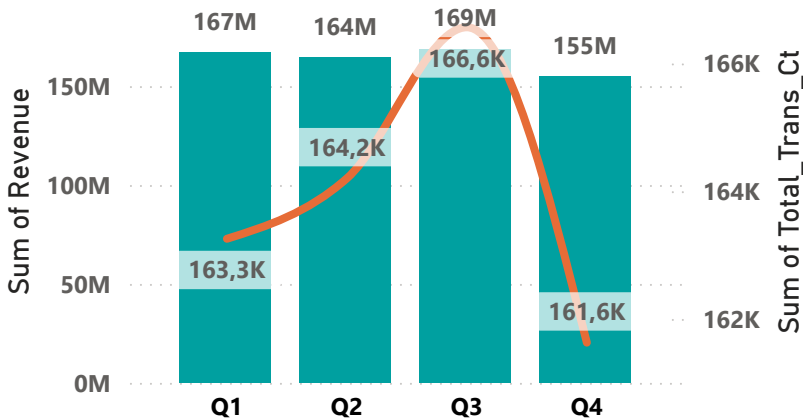
Transaction  
Count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	542049227	36957875	502405717
Gold	30901414	2024078	28821126
Platinum	14294405	953314	13320426
Silver	67503660	4586746	62729409
Total	654748706	44522013	607276678

QTR Revenue and total trans count

Sum of Revenue Sum of Total\_Trans\_Ct



F

M

Low

Med

High

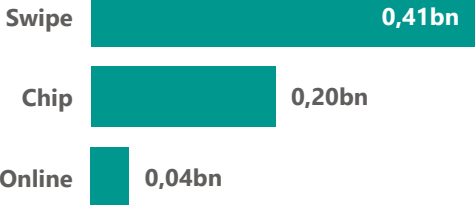
Silver

Blue

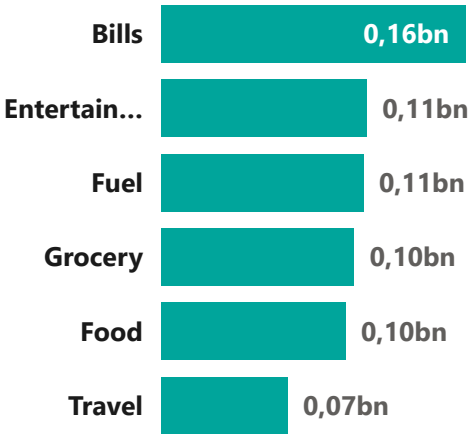
Gold

Platinum

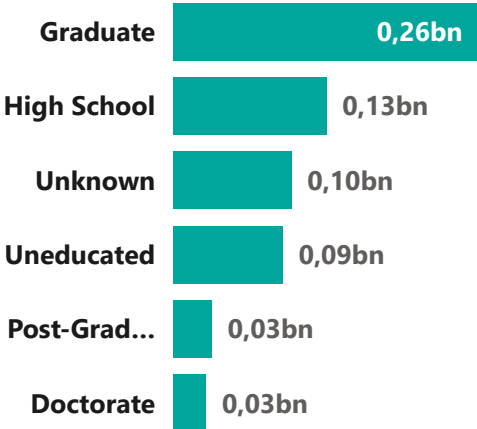
Revenue by Use Chip



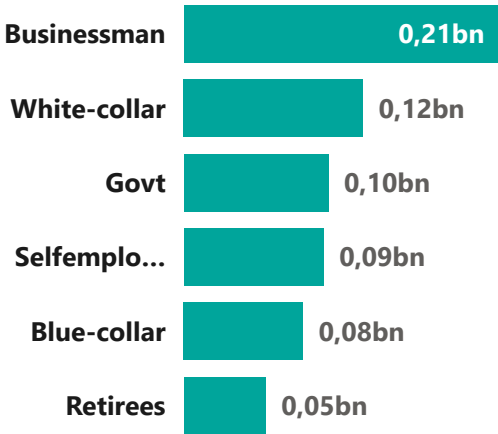
Revenue by Expenditure Type



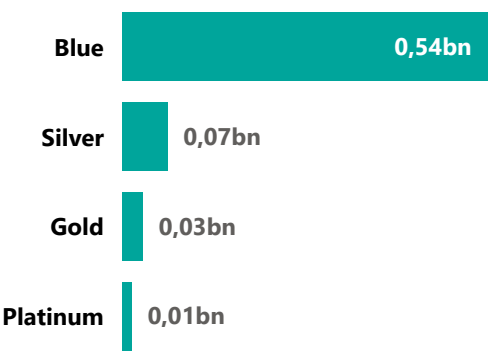
Revenue by Education



Revenue by Customer Job



Customer Acq Cost



# Credit Card Customer Report

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Revenue

655M

Total Interest

607M

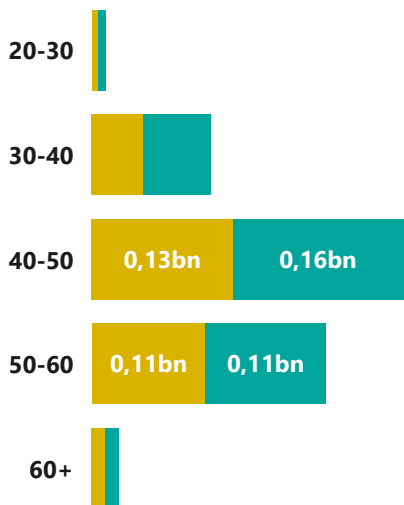
Income

576M

Customer  
Satisfaction  
score

3,19

Revenue by Age Group



M

353M

F

302M

Silver

Blue

Gold

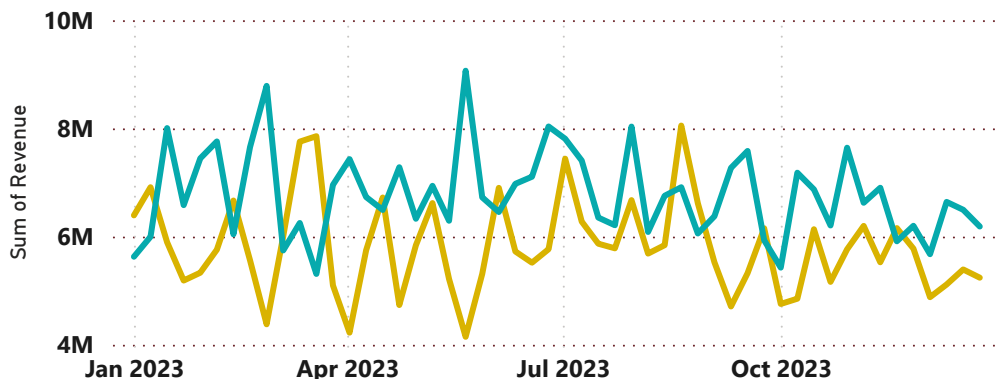
Platinum

Swipe

Online

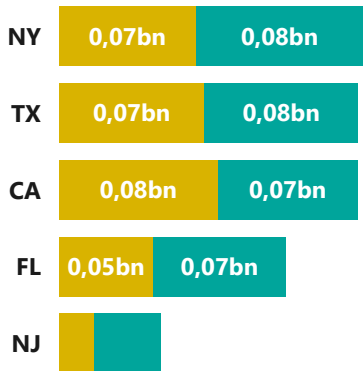
Chip

Revenue by Week

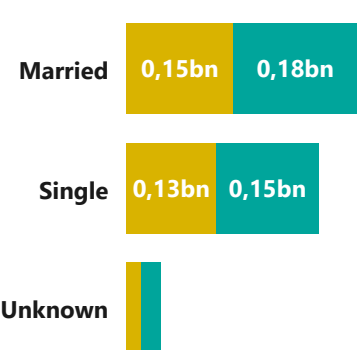


Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Blue-collar	79486005	72262158	73534527
Businessman	211421347	186959919	196572905
Govt	96473261	88773989	89521576
Retirees	54615357	48675030	50710532
Selfemployeed	93205323	75313288	86063307
White-collar	119547413	103930055	110873831
Total	654748706	575914439	607276678

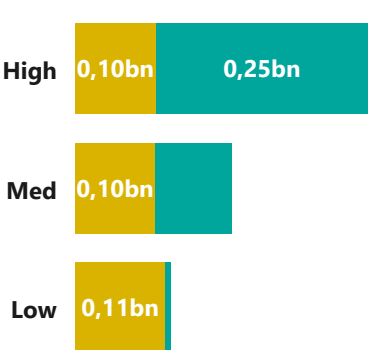
Revenue by Top 5 States



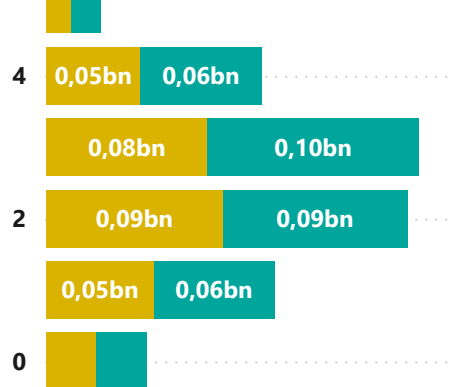
Revenue by Martial Status



Revenue by Income Group



Revenue by Dependent



Revenue by Education Level

