

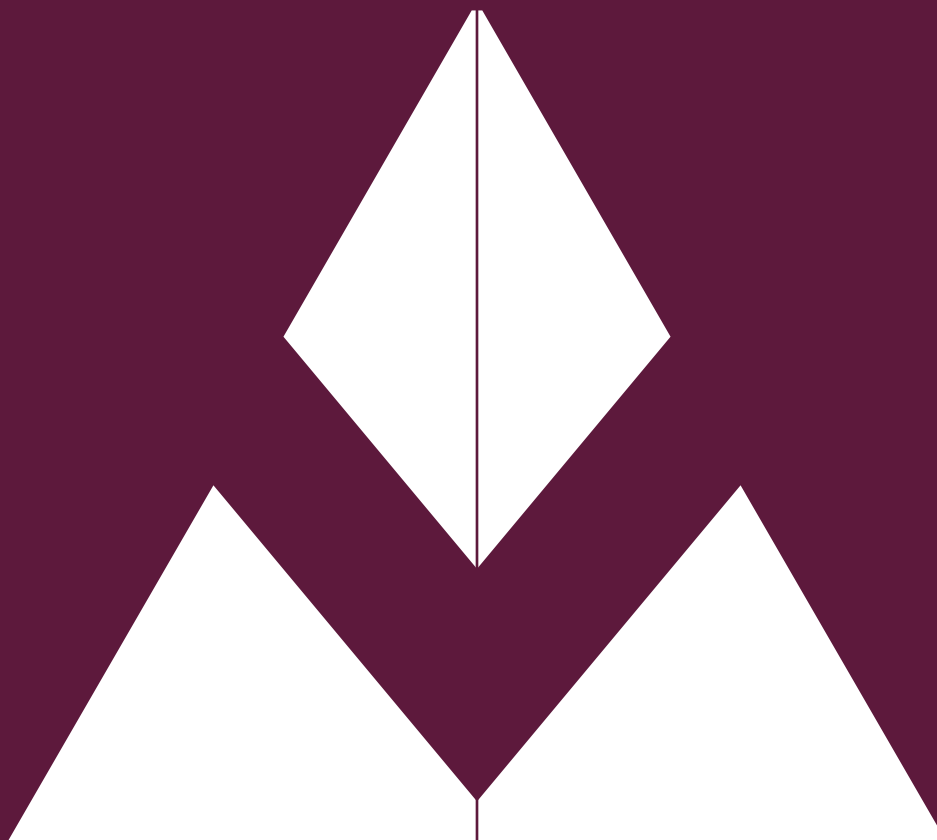


Multi Media

**PORT
FOLIO**

Ashara Meidell

2018/06



Page 4 - 5 ... Logos

Page 6 - 7 ... Prints

Page 8 - 9 ... Social Media

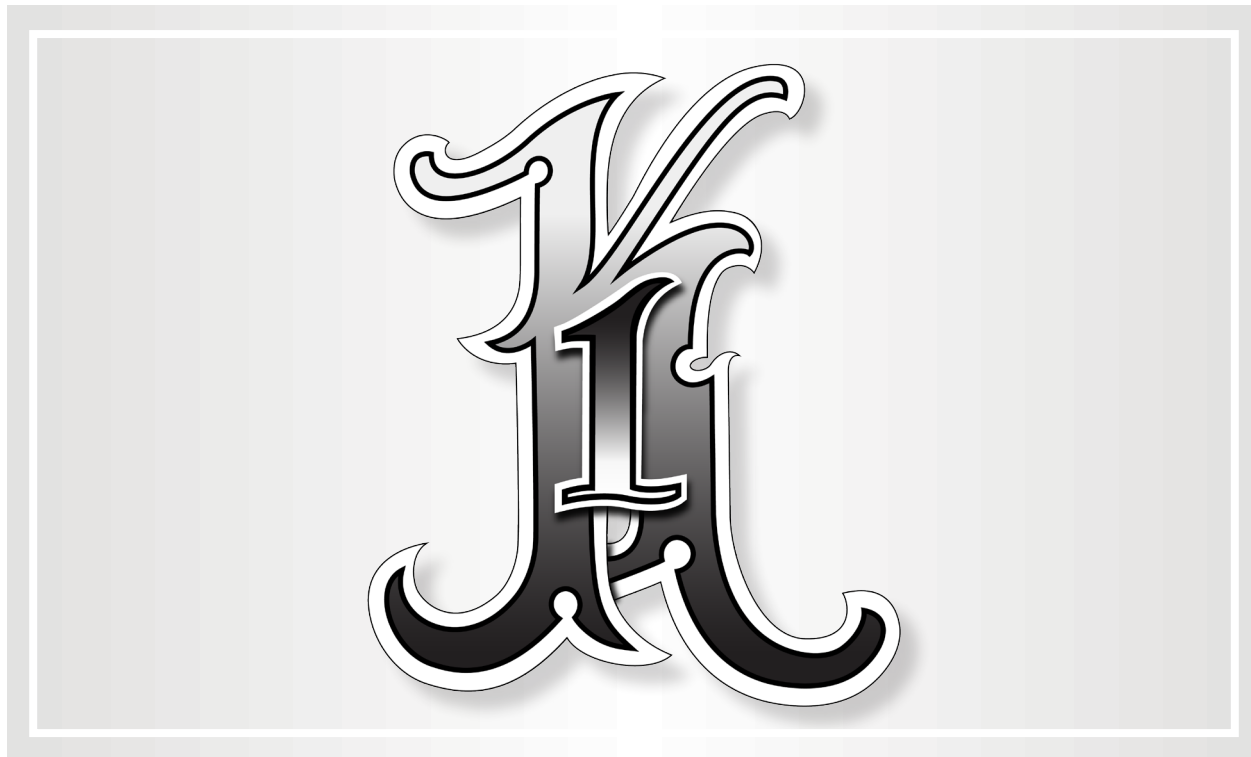
Page 10 - 11 ... Branding

Page 12 - 13 ... Video + Motion

01

LOGO

design



Jon Kwan Logo

Jon Kwan provided a rough sketch of the idea he had in mind for his Tattoo Company logo and I converted it into a usable logo.

Client

Jon Kwan Tattoo

Scope of Work

Sketch to Adobe Illustrator Translation

Date

January 2017



November 2017



September 2017



August 2017



October 2017

02 PRINTS

Large & Small



Josh & Craig Feature Sheet

Creation of a design 11x17" (4 panels, with centre fold) to showcase a property and it's features. Design created so that it could be easily reused for future properties.

Client

Josh & Craig Realty (A Realty Firm Team)

Scope of Work

Feature Sheet Design; Ordering Prints

Date

July 2016



KHB Greeting Card - December 2017



Costco Ad (CanAm Pepper Company) - April 2018



Mortgage Mandy Business Card Design - March 2018



Kurtis Siemens Directional Sign - February 2018

03 SOCIAL MEDIA design



Lemontree Promotional Ad

I designed this Lemontree ad as a template to be used to advertise monthly product and service promotions on social media and e-newsletters.

Client

Lemontree Inc.

Scope of Work

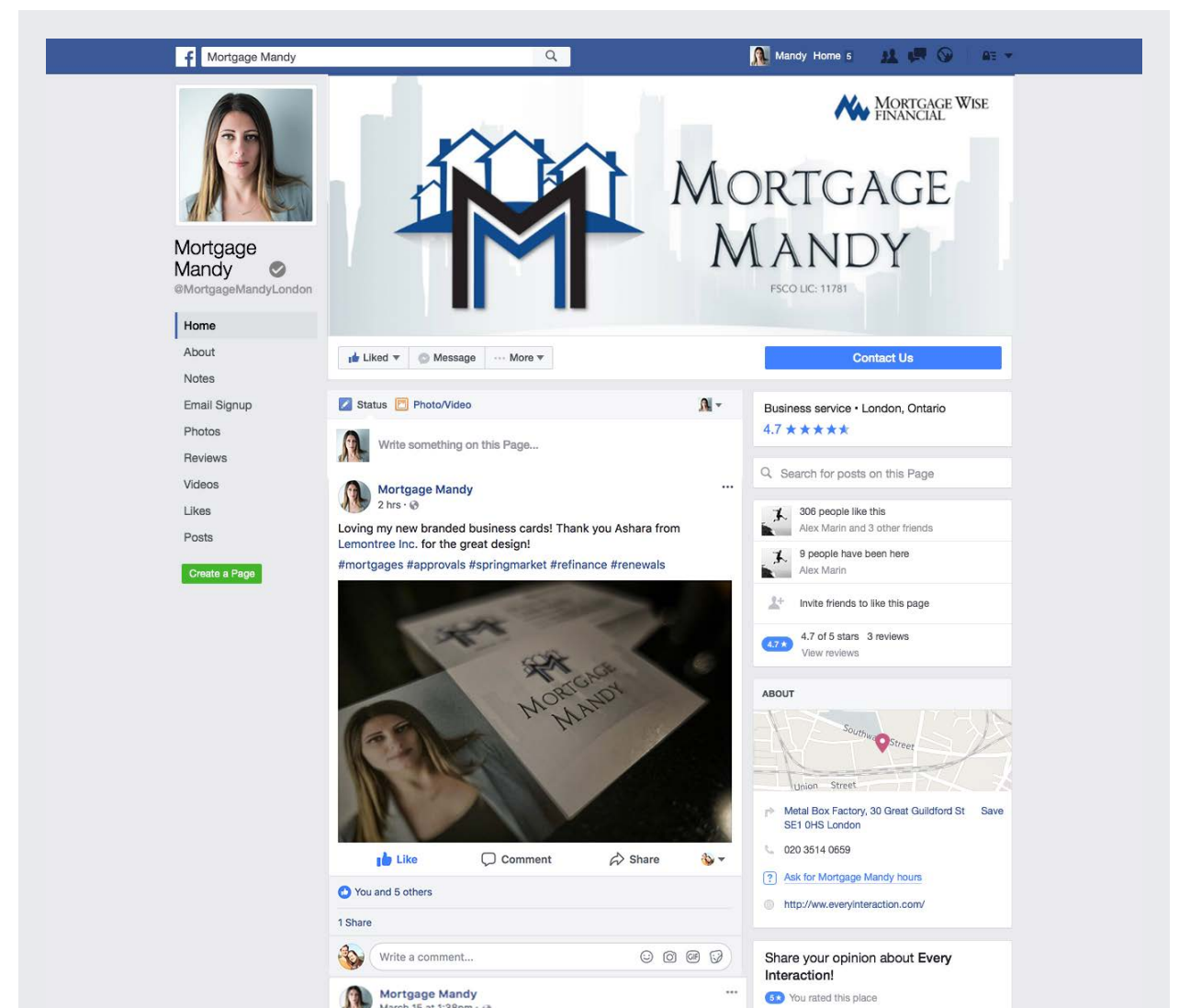
Social Media Advertisement Design; Template Creation

Date

January 2018



Matrix Banner Social Media Headers - December 2017



Mortgage Mandy Branding & Social Media Set Up - March 2018

04

BRANDING

& rebranding



Santa Sells Houses Rebrand

I designed the real estate team's marketing materials which included: logos, business cards, greeting cards, signage, video animation, and social media.

Client

Santa Sells Houses Real Estate Team (A RE/MAX Team)

Scope of Work

Brand Creation; Signage; Business Cards; Cover Photos; Animated Splash Page; Stationary

Date

October 2016



Village Property Management Rebrand - December 2017
(Logo design, signage, business cards, stationary)

05

VIDEO EDITING

& motion graphics



Santa Sells Houses Splash Page Animation - October 2017

vimeo.com/asharameidell

I have 5+ years experience video editing in both Adobe Premiere and Final Cut Pro as well as 2+ years experience animating using After Effects.

Past work has included:

Animated Splash Pages; A Youtube Series; Event Promos; Educational Tutorials; Facebook Cover Graphics

asharameidell@gmail.com