Week Start Date **Credit Card Transaction Report** All Silver Gold Platin... Revenue and Total Trans Vol by Qtr М Sum of revenueSum of Total Trans Vol 44.5M 53.3M 7.8M 655.7K 13.7M 13.5M 13.3M Q4 Q3 Q2 12.8M 166.6K Transaction Amo... Interest **Total Transaction** Revenue Customer_Acq_Cost by Card Category 165K Sum of Total_Trans_Amt Card Category Sum of Interest Earned Sum of revenue 164.2K Platinum 1121513 953314 161629 Blue 44M 163.3K Gold 2415404 2024078 373784 Silver 5459678 4586746 812081 161.6K Blue 44341736 36957875 6495888 Platinum 160K Q1 Q2 Q3 Q4 7843382 **Total** 53338331 44522013 Revenue by Exp Type Revenue by Use Chip Revenue by education level Revenue by cust job 21M Graduate Businessman 17M 34M Swipe 9M 10M Entertainment High School 11M White-collar 9M 8M 8M Fuel Unknown Govt 16M Chip 8M Uneducated Selfemployeed 8M Grocery 7M Post-Graduate Blue-collar Food 3M Online 6M Travel Doctorate Retirees 4M