

Lab 3: Wrangling sales data

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Exercise 1

i.

`select(coffeeshop, !cogs) #!cogs` → Select all columns except for the cogs column

ii.

`select(coffeeshop, starts_with("prod")) #Starts_with("prod")` → product_line, select a column that begins with “prod”, such as product

iii.

`select(coffeeshop, contains("pe")) #contains("pe")` → Select total_expenses column with “pe” in column name

iv.

`select(coffeeshop, caffeineation = type) #Recall and rename the correction = type` → type column

Exercise 2

```
## # A tibble: 1,844 x 1
##   caffeineation
##   <chr>
## 1 Decaf
## 2 Decaf
## 3 Decaf
## 4 Decaf
## 5 Decaf
## 6 Decaf
```

```
## 7 Decaf
## 8 Decaf
## 9 Decaf
## 10 Decaf
## # i 1,834 more rows

## # A tibble: 181 x 2
##   product_line product
##   <chr>         <chr>
## 1 Leaves      Darjeeling
## 2 Leaves      Darjeeling
## 3 Leaves      Darjeeling
## 4 Leaves      Darjeeling
## 5 Leaves      Darjeeling
## 6 Leaves      Darjeeling
## 7 Leaves      Darjeeling
## 8 Leaves      Darjeeling
## 9 Leaves      Darjeeling
## 10 Leaves     Darjeeling
## # i 171 more rows
```

Exercise 3

```
## # A tibble: 1,844 x 10
##   cogs date      market product_line product sales state total_expenses type
##   <dbl> <date>    <chr> <chr>         <chr> <dbl> <chr>         <dbl> <chr>
## 1    95 2012-01-01 Centr~ Beans      Decaf ~    234 Colo~         38 Decaf
## 2    95 2012-01-01 Centr~ Beans      Decaf ~    234 Illi~         52 Decaf
## 3    72 2012-01-01 Centr~ Beans      Decaf ~    180 Colo~         55 Decaf
## 4   228 2012-01-01 Centr~ Beans      Decaf ~    456 Illi~         88 Decaf
## 5    58 2012-01-01 Centr~ Beans      Decaf ~    130 Ohio          56 Decaf
## 6    84 2012-01-01 East   Beans      Decaf ~    200 Flor~         49 Decaf
## 7    77 2012-01-01 East   Beans      Decaf ~    180 Flor~         53 Decaf
## 8    83 2012-01-01 South  Beans      Decaf ~    190 Texas         39 Decaf
## 9    54 2012-01-01 South  Beans      Decaf ~    134 Texas         26 Decaf
## 10   234 2012-01-01 West   Beans      Decaf ~    546 Cali~        109 Decaf
## # i 1,834 more rows
## # i 1 more variable: product_profit <dbl>

## # A tibble: 1,844 x 10
##   cogs date      market product_line product sales state total_expenses type
##   <dbl> <date>    <chr> <chr>         <chr> <dbl> <chr>         <dbl> <chr>
## 1    95 2012-01-01 Centr~ Beans      Decaf ~    234 Colo~         38 Decaf
## 2    95 2012-01-01 Centr~ Beans      Decaf ~    234 Illi~         52 Decaf
## 3    72 2012-01-01 Centr~ Beans      Decaf ~    180 Colo~         55 Decaf
## 4   228 2012-01-01 Centr~ Beans      Decaf ~    456 Illi~         88 Decaf
## 5    58 2012-01-01 Centr~ Beans      Decaf ~    130 Ohio          56 Decaf
```

```
## 6      84 2012-01-01 East    Beans      Decaf ~    200 Flor~      49 Decaf
## 7      77 2012-01-01 East    Beans      Decaf ~    180 Flor~      53 Decaf
## 8      83 2012-01-01 South   Beans      Decaf ~    190 Texas      39 Decaf
## 9      54 2012-01-01 South   Beans      Decaf ~    134 Texas      26 Decaf
## 10    234 2012-01-01 West    Beans      Decaf ~    546 Cali~     109 Decaf
## # i 1,834 more rows
## # i 1 more variable: 'sales - (cogs + total_expenses)' <dbl>
```

Exercise 4

```
## # A tibble: 1,844 x 11
##   cogs date      market product_line product sales state total_expenses type
##   <dbl> <date>    <chr> <chr>      <chr> <dbl> <chr>      <dbl> <chr>
## 1    95 2012-01-01 Centr~ Beans      Decaf ~    234 Colo~      38 Decaf
## 2    95 2012-01-01 Centr~ Beans      Decaf ~    234 Illi~      52 Decaf
## 3    72 2012-01-01 Centr~ Beans      Decaf ~    180 Colo~      55 Decaf
## 4   228 2012-01-01 Centr~ Beans      Decaf ~    456 Illi~      88 Decaf
## 5    58 2012-01-01 Centr~ Beans      Decaf ~    130 Ohio      56 Decaf
## 6    84 2012-01-01 East    Beans      Decaf ~    200 Flor~      49 Decaf
## 7    77 2012-01-01 East    Beans      Decaf ~    180 Flor~      53 Decaf
## 8    83 2012-01-01 South   Beans      Decaf ~    190 Texas      39 Decaf
## 9    54 2012-01-01 South   Beans      Decaf ~    134 Texas      26 Decaf
## 10   234 2012-01-01 West    Beans      Decaf ~    546 Cali~     109 Decaf
## # i 1,834 more rows
## # i 2 more variables: product_profit <dbl>, expiration_date <date>
```

Exercise 5

```
## # A tibble: 10 x 10
##   cogs date      market product_line product sales state total_expenses type
##   <dbl> <date>    <chr> <chr>      <chr> <dbl> <chr>      <dbl> <chr>
## 1    95 2012-01-01 Centr~ Beans      Decaf ~    234 Colo~      38 Decaf
## 2    95 2012-01-01 Centr~ Beans      Decaf ~    234 Illi~      52 Decaf
## 3    72 2012-01-01 Centr~ Beans      Decaf ~    180 Colo~      55 Decaf
## 4   228 2012-01-01 Centr~ Beans      Decaf ~    456 Illi~      88 Decaf
## 5    58 2012-01-01 Centr~ Beans      Decaf ~    130 Ohio      56 Decaf
## 6    84 2012-01-01 East    Beans      Decaf ~    200 Flor~      49 Decaf
## 7    77 2012-01-01 East    Beans      Decaf ~    180 Flor~      53 Decaf
## 8    83 2012-01-01 South   Beans      Decaf ~    190 Texas      39 Decaf
## 9    54 2012-01-01 South   Beans      Decaf ~    134 Texas      26 Decaf
## 10   234 2012-01-01 West    Beans      Decaf ~    546 Cali~     109 Decaf
## # i 1 more variable: product_profit <dbl>
```

Exercise 6

```
## Colombian
```

```
## # A tibble: 13 x 2
##   product      avg_profit
##   <chr>         <dbl>
## 1 Amaretto      40.5
## 2 Caffè Latte   51.0
## 3 Caffè Mocha   53.0
## 4 Chamomile     61.7
## 5 Colombian     99.1
## 6 Darjeeling    65.8
## 7 Decaf Espresso 58.9
## 8 Decaf Irish Cream 49.7
## 9 Earl Grey     77.8
## 10 Green Tea    43.0
## 11 Lemon        60.4
## 12 Mint         65.2
## 13 Regular Espresso 174.
```

##Central

```
## # A tibble: 4 x 4
##   market  total_profit total_sales profit_margin
##   <chr>      <dbl>      <dbl>      <dbl>
## 1 Central    38873    122112    0.318
## 2 East       29031     79894    0.363
## 3 South      13703     47058    0.291
## 4 West       37681    123466    0.305
```

Exercise 7