# Lab 3: Wrangling sales data

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#### Exercise 1

## i.

 $select(coffeeshop, !cogs) \# !cogs \rightarrow Select all columns except for the cogs column$ 

## ii.

 $select(coffeeshop, starts\_with("prod"))$  #Starts\_with("prod")  $\rightarrow$  product\_line, select a column that begins with "prod", such as product

## iii.

 $select(coffeeshop, contains("pe")) #contains("pe") \rightarrow Select total\_expenses column with "pe" in column name$ 

## iv.

select(coffeeshop, caffeination = type) #Recall and rename the correction = type  $\rightarrow$  type column

### Exercise 2

```
## # A tibble: 1,844 x 1
## caffeination
## <chr>
## 1 Decaf
## 2 Decaf
## 3 Decaf
## 4 Decaf
## 5 Decaf
## 6 Decaf
```

```
## 7 Decaf
   8 Decaf
##
   9 Decaf
## 10 Decaf
## # i 1,834 more rows
## # A tibble: 181 x 2
##
      product_line product
##
      <chr>
                    <chr>
##
    1 Leaves
                   Darjeeling
    2 Leaves
##
                   Darjeeling
##
    3 Leaves
                   Darjeeling
##
   4 Leaves
                   Darjeeling
##
    5 Leaves
                   Darjeeling
##
   6 Leaves
                   Darjeeling
##
   7 Leaves
                   Darjeeling
##
    8 Leaves
                    Darjeeling
##
    9 Leaves
                    Darjeeling
## 10 Leaves
                    Darjeeling
## # i 171 more rows
Exercise 3
## # A tibble: 1,844 x 10
##
       cogs date
                        market product_line product sales state total_expenses type
##
      <dbl> <date>
                        <chr> <chr>
                                             <chr>
                                                      <dbl> <chr>
                                                                           <dbl> <chr>
##
    1
         95 2012-01-01 Centr~ Beans
                                             Decaf ~
                                                       234 Colo~
                                                                               38 Decaf
##
    2
         95 2012-01-01 Centr~ Beans
                                             Decaf ~
                                                       234 Illi~
                                                                               52 Decaf
    3
         72 2012-01-01 Centr~ Beans
##
                                             Decaf ~
                                                       180 Colo~
                                                                               55 Decaf
##
        228 2012-01-01 Centr~ Beans
                                             Decaf ~
                                                       456 Illi~
                                                                               88 Decaf
##
         58 2012-01-01 Centr~ Beans
                                             Decaf ~
                                                       130 Ohio
                                                                               56 Decaf
##
    6
         84 2012-01-01 East
                               Beans
                                             Decaf ~
                                                       200 Flor~
                                                                               49 Decaf
##
    7
         77 2012-01-01 East
                               Beans
                                             Decaf ~
                                                       180 Flor~
                                                                               53 Decaf
##
   8
         83 2012-01-01 South
                               Beans
                                             Decaf ~
                                                       190 Texas
                                                                               39 Decaf
##
         54 2012-01-01 South
                               Beans
                                             Decaf ~
                                                       134 Texas
                                                                               26 Decaf
## 10
        234 2012-01-01 West
                                                       546 Cali~
                               Beans
                                             Decaf ~
                                                                              109 Decaf
## # i 1,834 more rows
## # i 1 more variable: product_profit <dbl>
```

## # A tibble: 1,844 x 10 ## cogs date market product\_line product sales state total\_expenses type ## <dbl> <date> <dbl> <chr> <chr> <chr> <chr>> <dbl> <chr> ## 1 95 2012-01-01 Centr~ Beans Decaf ~ 234 Colo~ 38 Decaf ## 95 2012-01-01 Centr~ Beans Decaf ~ 234 Illi~ 52 Decaf ## 3 72 2012-01-01 Centr~ Beans Decaf ~ 180 Colo~ 55 Decaf ## 4 228 2012-01-01 Centr~ Beans Decaf ~ 456 Illi~ 88 Decaf ## 5 58 2012-01-01 Centr~ Beans Decaf ~ 130 Ohio 56 Decaf

```
##
         84 2012-01-01 East
                                             Decaf ~
                                                       200 Flor~
                                                                               49 Decaf
                               Beans
##
   7
         77 2012-01-01 East
                               Beans
                                             Decaf ~
                                                       180 Flor~
                                                                               53 Decaf
##
         83 2012-01-01 South
                                             Decaf ~
                                                       190 Texas
                                                                               39 Decaf
                               Beans
##
   9
         54 2012-01-01 South
                                                       134 Texas
                                                                              26 Decaf
                               Beans
                                             Decaf ~
## 10
        234 2012-01-01 West
                                                       546 Cali~
                               Beans
                                             Decaf ~
                                                                             109 Decaf
## # i 1,834 more rows
## # i 1 more variable: 'sales - (cogs + total_expenses)' <dbl>
```

#### Exercise 4

```
## # A tibble: 1,844 x 11
##
       cogs date
                        market product_line product sales state total_expenses type
      <dbl> <date>
                        <chr> <chr>
                                             <chr>>
                                                     <dbl> <chr>
##
                                                                           <dbl> <chr>
##
         95 2012-01-01 Centr~ Beans
                                             Decaf ~
                                                       234 Colo~
                                                                               38 Decaf
    2
         95 2012-01-01 Centr~ Beans
##
                                             Decaf ~
                                                       234 Illi~
                                                                               52 Decaf
         72 2012-01-01 Centr~ Beans
##
    3
                                             Decaf ~
                                                       180 Colo~
                                                                               55 Decaf
##
        228 2012-01-01 Centr~ Beans
                                             Decaf ~
                                                       456 Illi~
                                                                               88 Decaf
##
         58 2012-01-01 Centr~ Beans
                                             Decaf ~
                                                       130 Ohio
                                                                               56 Decaf
##
    6
         84 2012-01-01 East
                                             Decaf ~
                                                       200 Flor~
                                                                               49 Decaf
                               Beans
                                             Decaf ~
##
   7
         77 2012-01-01 East
                               Beans
                                                       180 Flor~
                                                                               53 Decaf
##
   8
         83 2012-01-01 South
                                             Decaf ~
                                                                               39 Decaf
                               Beans
                                                       190 Texas
##
         54 2012-01-01 South
                               Beans
                                             Decaf ~
                                                       134 Texas
                                                                               26 Decaf
        234 2012-01-01 West
## 10
                               Beans
                                             Decaf ~
                                                       546 Cali~
                                                                              109 Decaf
## # i 1,834 more rows
## # i 2 more variables: product_profit <dbl>, expiration_date <date>
```

#### Exercise 5

```
## # A tibble: 10 x 10
##
       cogs date
                        market product_line product sales state total_expenses type
##
      <dbl> <date>
                        <chr> <chr>
                                             <chr>>
                                                     <dbl> <chr>
                                                                           <dbl> <chr>
##
         95 2012-01-01 Centr~ Beans
                                             Decaf ~
                                                       234 Colo~
                                                                               38 Decaf
    1
         95 2012-01-01 Centr~ Beans
##
                                             Decaf ~
                                                       234 Illi~
                                                                               52 Decaf
##
    3
         72 2012-01-01 Centr~ Beans
                                             Decaf ~
                                                       180 Colo~
                                                                               55 Decaf
##
        228 2012-01-01 Centr~ Beans
                                             Decaf ~
                                                       456 Illi~
                                                                               88 Decaf
         58 2012-01-01 Centr~ Beans
##
   5
                                            Decaf ~
                                                       130 Ohio
                                                                              56 Decaf
##
    6
         84 2012-01-01 East
                               Beans
                                             Decaf ~
                                                       200 Flor~
                                                                               49 Decaf
   7
         77 2012-01-01 East
                                                                              53 Decaf
##
                               Beans
                                             Decaf ~
                                                       180 Flor~
         83 2012-01-01 South
##
   8
                               Beans
                                             Decaf ~
                                                       190 Texas
                                                                              39 Decaf
##
   9
         54 2012-01-01 South
                                             Decaf ~
                                                       134 Texas
                                                                              26 Decaf
                               Beans
        234 2012-01-01 West
                                                       546 Cali~
## 10
                               Beans
                                             Decaf ~
                                                                             109 Decaf
## # i 1 more variable: product_profit <dbl>
```

#### Exercise 6

##Colombian

```
## # A tibble: 13 x 2
##
      product
                        avg_profit
      <chr>
##
                             <dbl>
## 1 Amaretto
                              40.5
## 2 Caffe Latte
                              51.0
## 3 Caffe Mocha
                              53.0
## 4 Chamomile
                              61.7
## 5 Colombian
                              99.1
## 6 Darjeeling
                              65.8
## 7 Decaf Espresso
                              58.9
## 8 Decaf Irish Cream
                              49.7
## 9 Earl Grey
                              77.8
## 10 Green Tea
                              43.0
## 11 Lemon
                              60.4
## 12 Mint
                              65.2
## 13 Regular Espresso
                             174.
```

### ##Central

## # A tibble: 4 x 4 ## market total\_profit total\_sales profit\_margin ## <chr> <dbl> <dbl> <dbl> ## 1 Central 38873 122112 0.318 ## 2 East 29031 79894 0.363 ## 3 South 13703 47058 0.291 ## 4 West 37681 123466 0.305

#### Exercise 7

## 'summarise()' has grouped output by 'product\_line'. You can override using the
## '.groups' argument.

```
## # A tibble: 4 x 5
##
     product_line type
                           total_profit total_sales profit_margin
##
     <chr>
                   <chr>>
                                   <dbl>
                                                <dbl>
                                                               <dbl>
## 1 Beans
                   Decaf
                                   19675
                                               64003
                                                               0.307
## 2 Beans
                   Regular
                                   44748
                                               135922
                                                               0.329
## 3 Leaves
                   Decaf
                                   28491
                                               93280
                                                               0.305
## 4 Leaves
                   Regular
                                   26374
                                               79325
                                                               0.332
```

##Exercise 6 is counted by market, and Exercise 7 is counted by product.