Generous - Commerce Connectors

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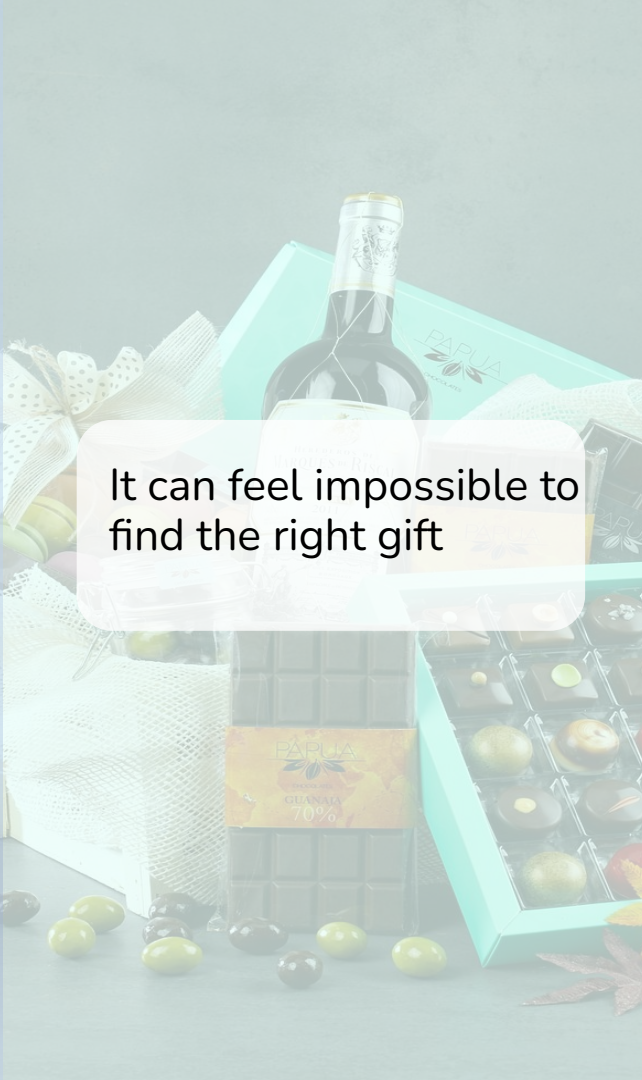EVERGREEN SYSTEMS

Sponsored by:
Kyle Montgomery

Mentored by:
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Gifts are one of the 5 major love languages

Hundreds of millions of people share gifts every year

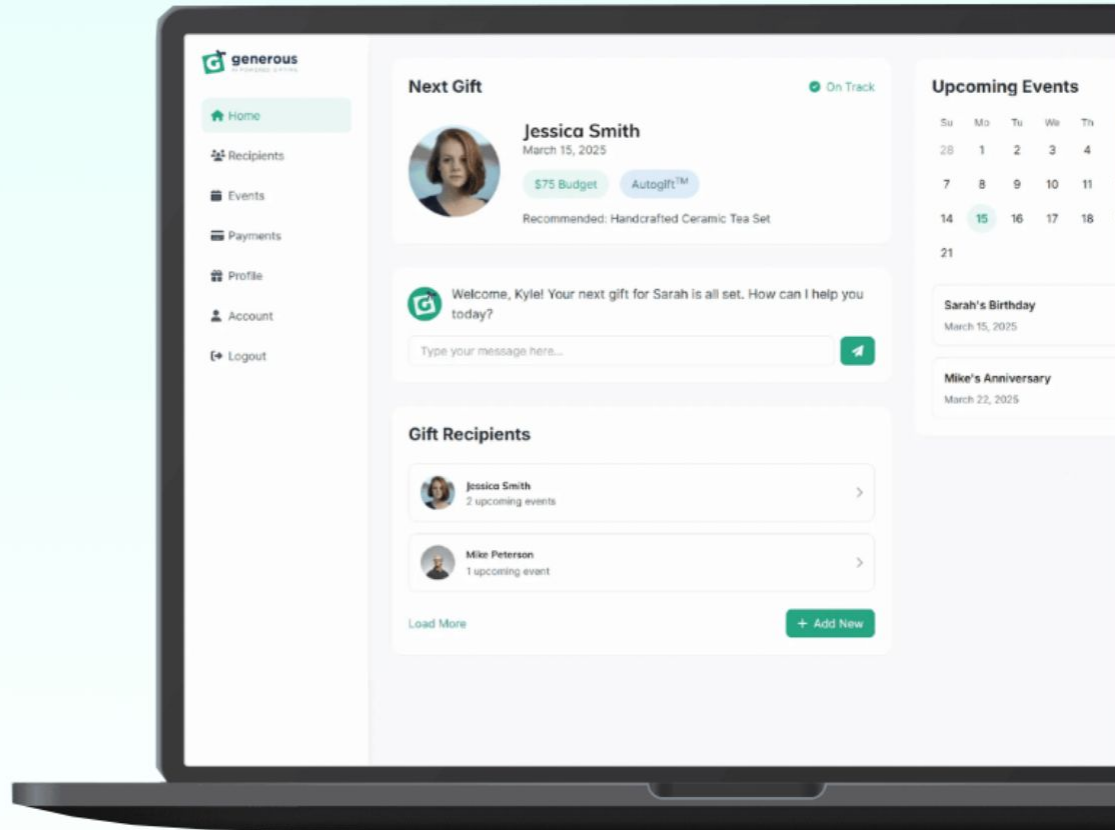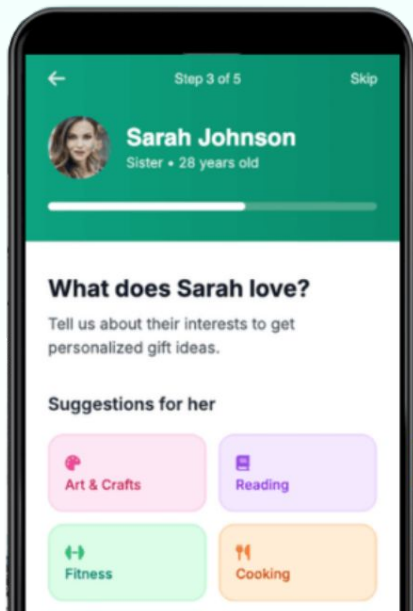It can feel impossible to find the right gift

Sponsor

Kyle Montgomery

CEO & Co-Founder of Generous
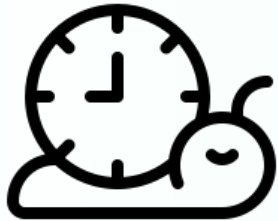
Agentic commerce

Current WorkFlow

Agentic Commerce Powered by two agents:
- Breadth & Depth
Manual Cataloging

Problem/Challenges
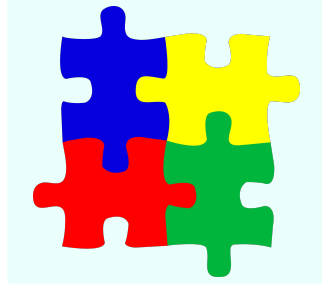
Manual & slow cataloging

No standardized way to receive product info from retailers

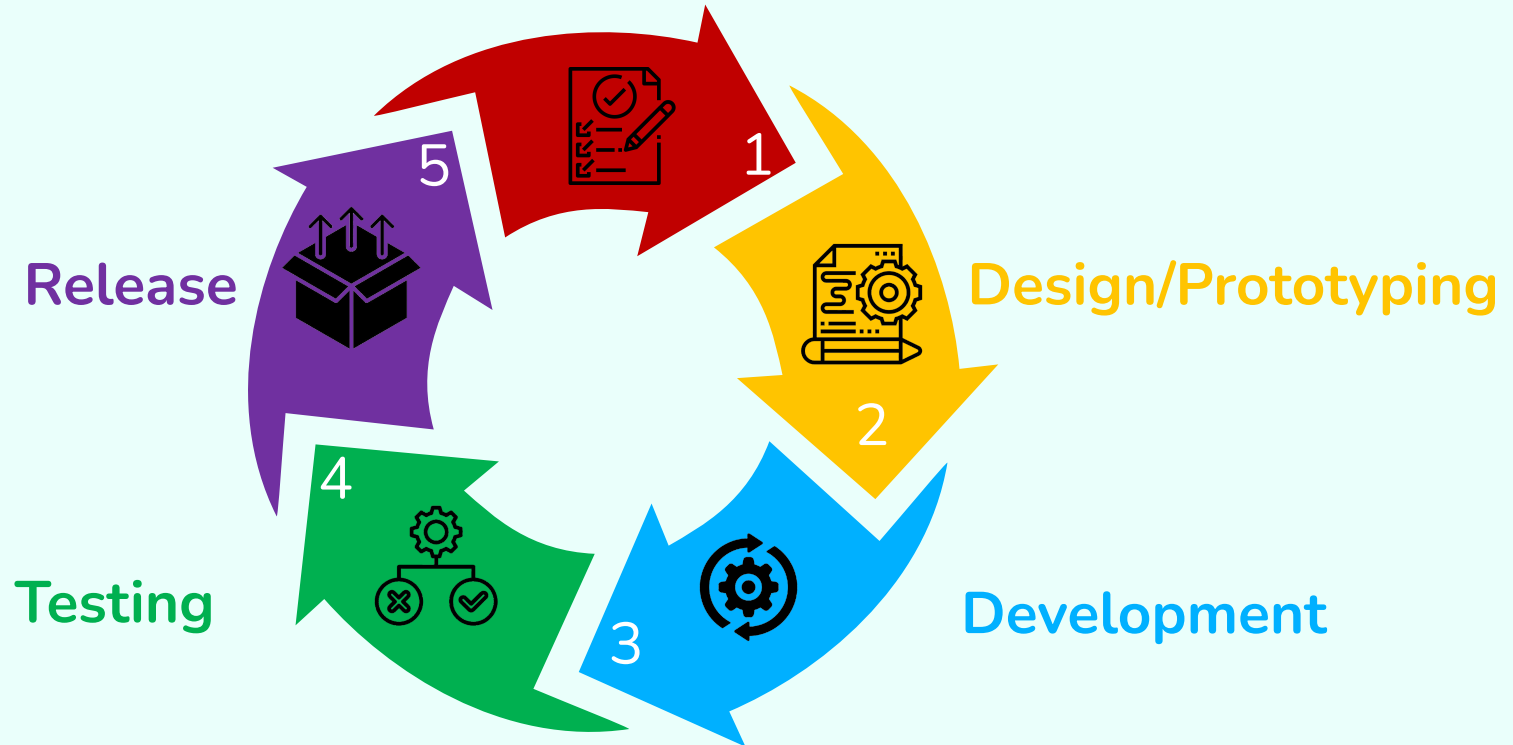No direct order flow to retailers

Solution Overview

Reusable SDK

Retailer Specific Connectors

MCP A.I. Integration

Development Plan

Requirements Gathering

1

Design/Prototyping

2

Development

3

Testing

4

Release

5

Conclusions

Conclusion 1:
For clients, Generous will make the gifting process easier

Conclusion 2:
For digital storefronts, Generous will provide a new source of revenue

Conclusion 3:
For digital storefronts, Generous will provide a new source of revenue

THANK YOU