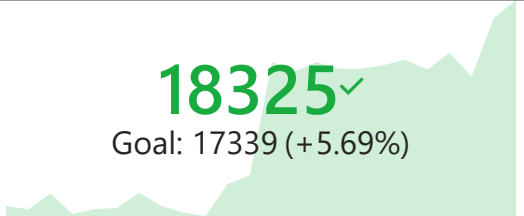
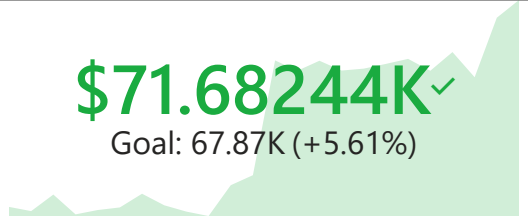




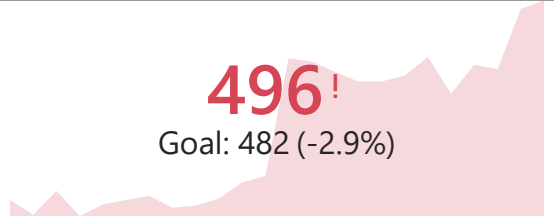
Current month Transactions



Current month profit

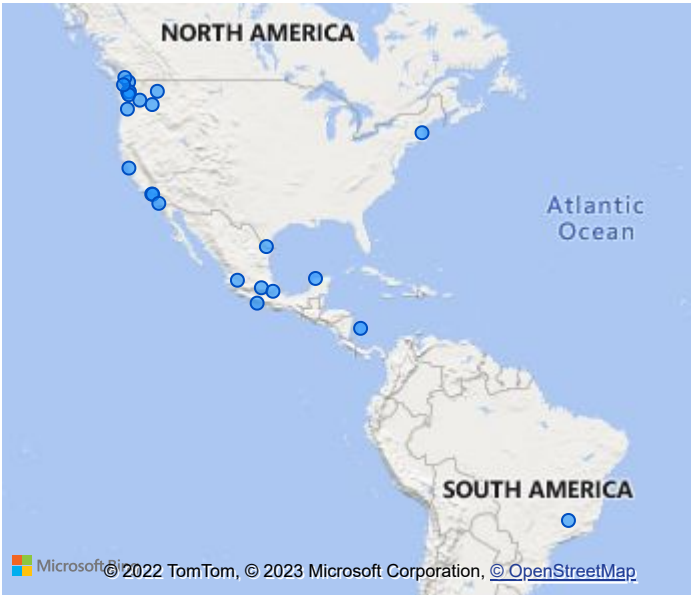


Current month returns

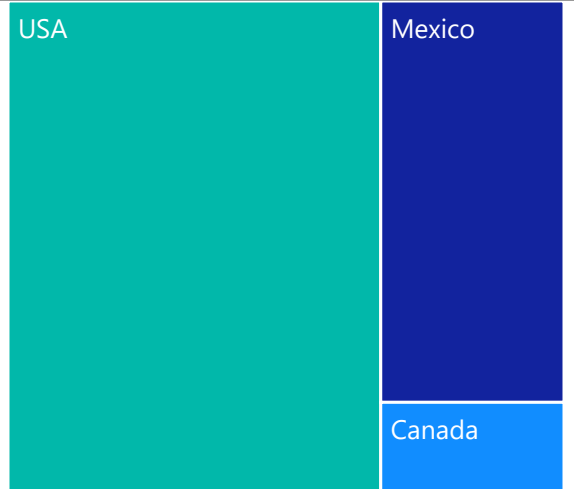


product_brand	Total transactions	total profit	Return rate	Pr
Hermanos	8071	\$33,167.27000000034	1.11%	
Tell Tale	7694	\$29,925.58999999969	1.00%	
Ebony	7685	\$29,749.45000000042	0.95%	
Tri-State	7438	\$29,064.75999999986	1.02%	
High Top	7153	\$28,502.83000000056	1.01%	
Nationeel	6499	\$27,446.16000000005	1.11%	
Fast	6188	\$24,746.78000000033	1.09%	
Fort West	6175	\$23,951.11000000042	0.92%	
Horatio	6121	\$25,589.27999999985	1.25%	
Best Choice	6000	\$25,901.31999999994	0.84%	
Sunset	5856	\$20,802.98999999928	1.04%	
Red Wing	5806	\$23,623.72000000043	1.09%	
Big Time	5797	\$23,710.26999999984	0.97%	
Carrington	5622	\$21,467.58999999973	0.89%	
Cormorant	5382	\$22,502.22000000053	0.90%	
High Quality	5323	\$24,007.67000000106	1.03%	
BBB Best	5254	\$19,374.93000000002	0.90%	
Imagine	5225	\$21,741.69999999996	0.98%	
Denny	5223	\$23,049.58000000042	0.91%	
Golden	5218	\$19,403.24999999987	0.91%	
PigTail	5180	\$17,338.43999999996	0.96%	
Super	5120	\$19,600.20000000021	0.94%	
Landslide	4951	\$15,986.57999999986	0.97%	
Plato	4912	\$18,502.63999999957	1.04%	
Total	167616	\$6,61,159.1599999993	0.99%	

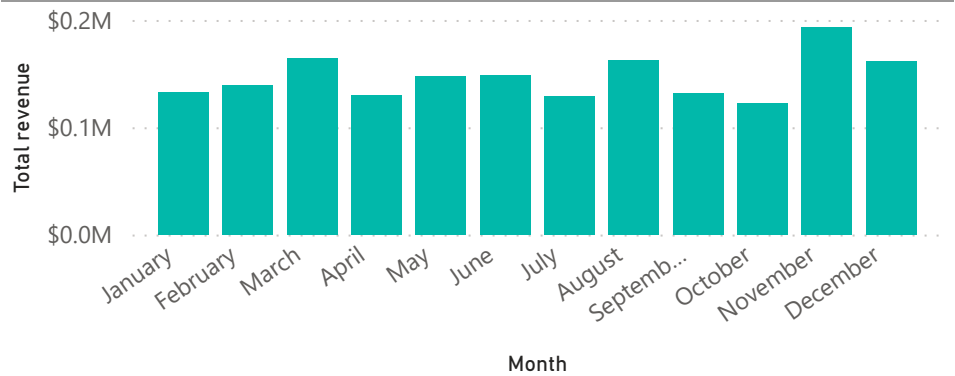
- Select all
- Canada
- Mexico
- USA



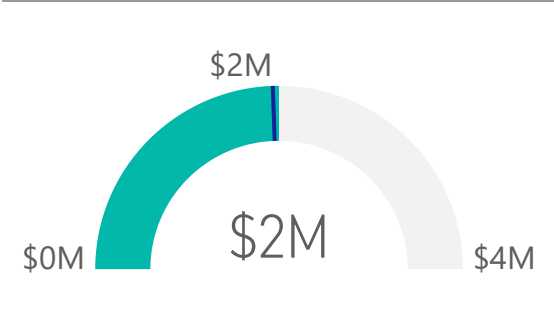
Total transactions by country/region



Total revenue by Month



Total revenue and Revenue Target



Total customers

10.28K

Total Transactions

270K

Total Profit

\$1.05M

Total Revenue

\$2M

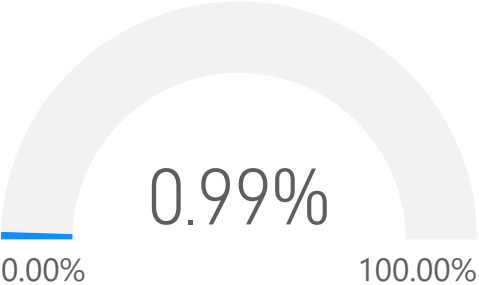
Total returns

7087

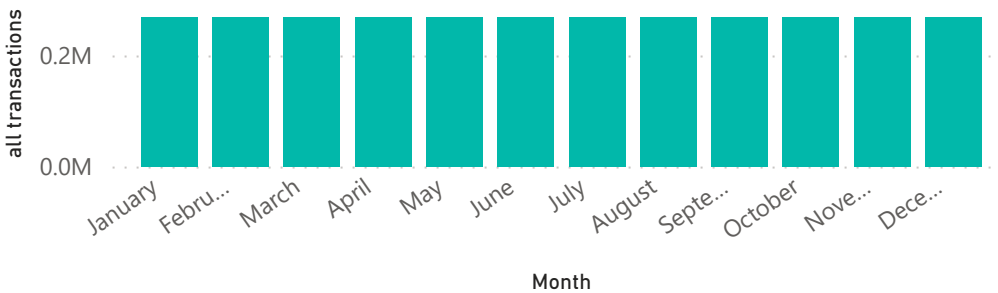
Country wise store and profit

Store_country	Total revenue	Total transactions	Total returns	total profit
USA	\$17,64,546	269720	4645	\$10,52,818.
Mexico	\$17,64,546	269720	1975	\$10,52,818.
Canada	\$17,64,546	269720	467	\$10,52,818.
Total	\$17,64,546	269720	7087	\$10,52,818.7

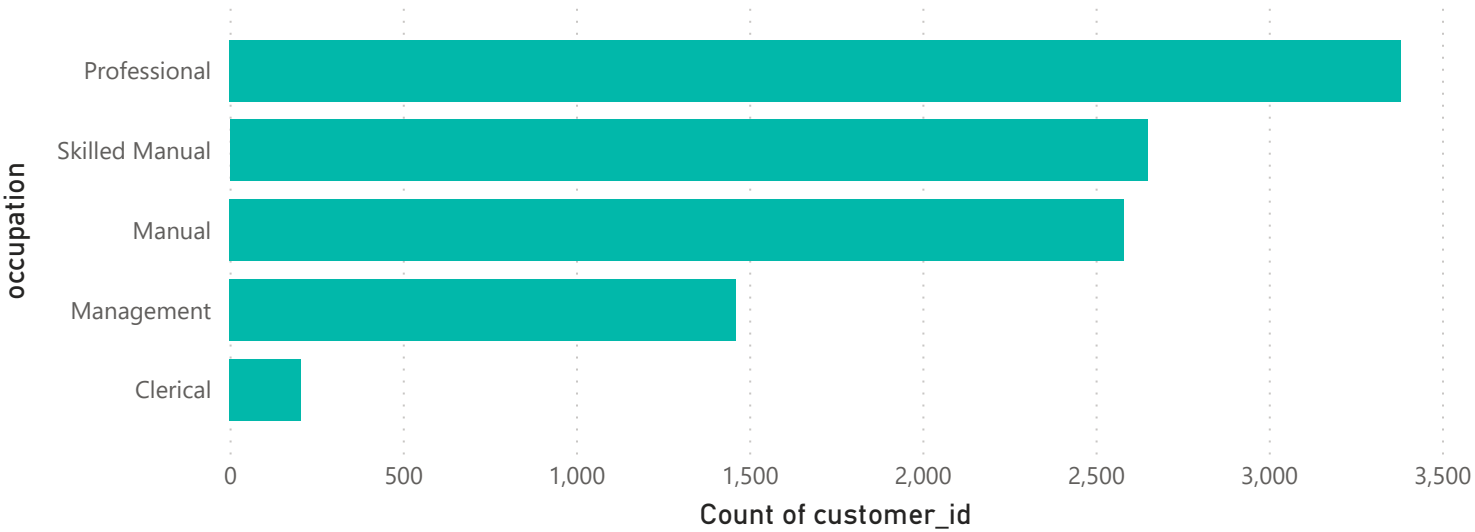
Return rate



all transactions by Month



Count of customer_id by occupation



Total returns by Month

