

# Sales Performance Dashboard

Revenue Trend

2.43M

Sales Quantity

2017

2018

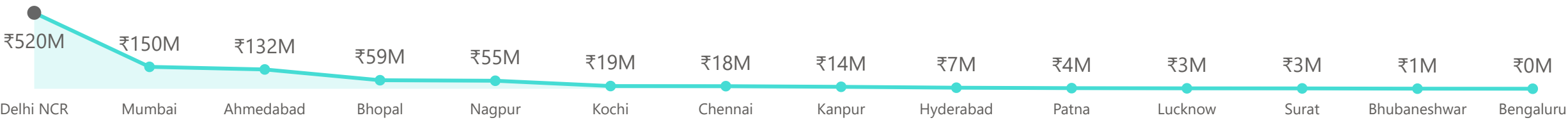
2019

2020

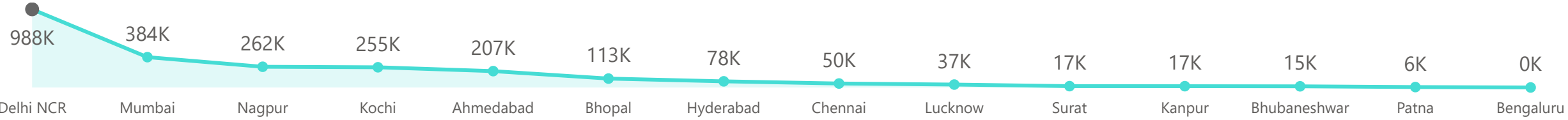
₹985M

Net Revenue

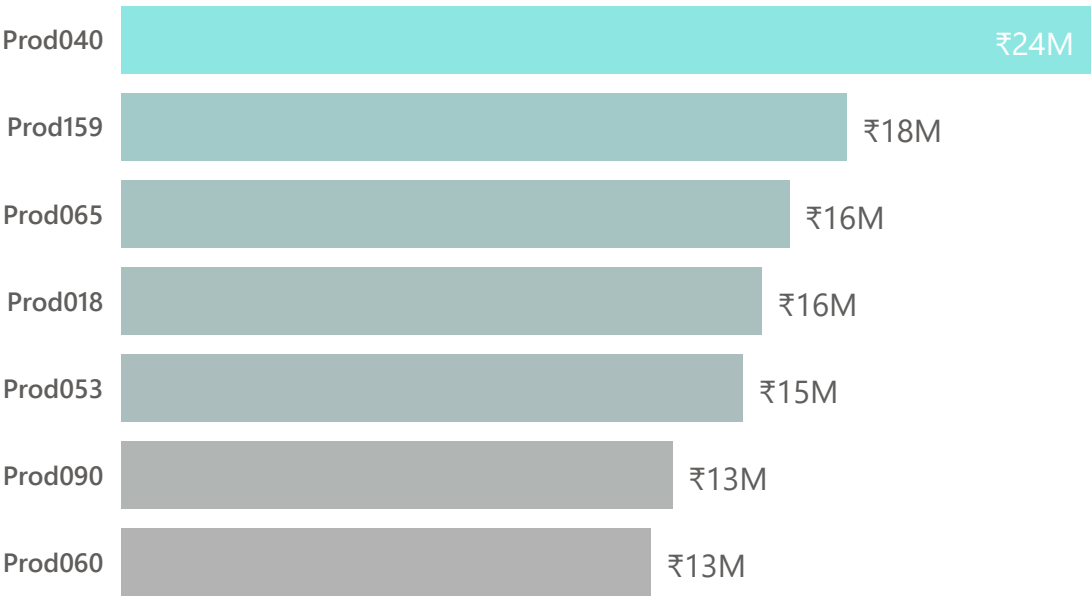
## Sales Revenue by Markets



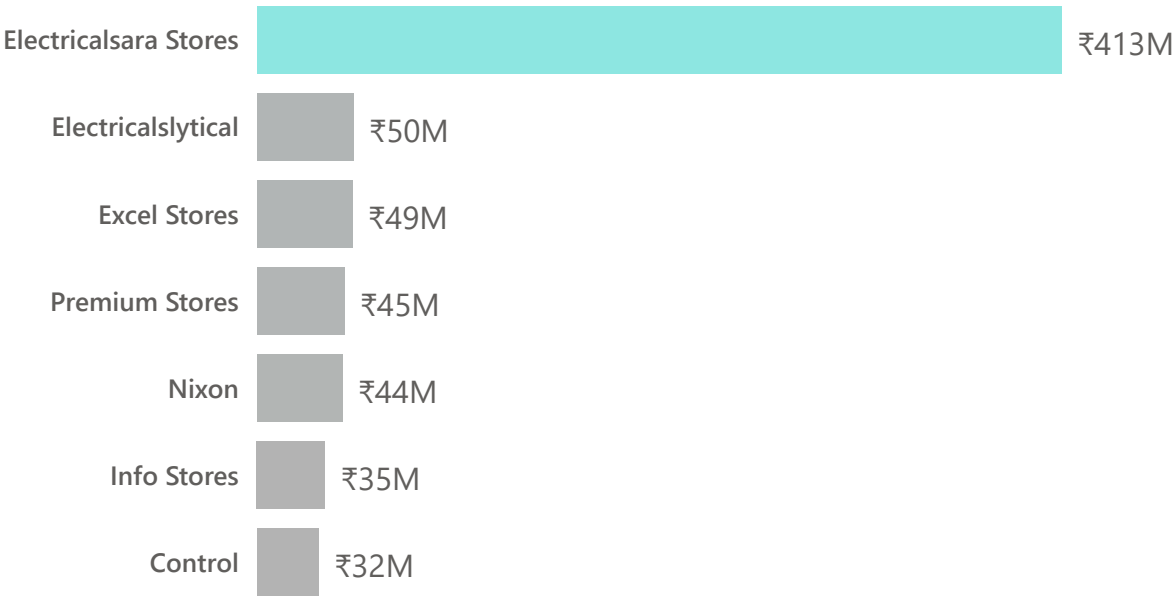
## Sales Qty by Markets



## Top 7 Products by Revenue



## Top 7 Customers by Revenue



# Sales Performance Dashboard

Revenue Trend

₹24.66M

Total Profit Margin

2017

2018

2019

2020

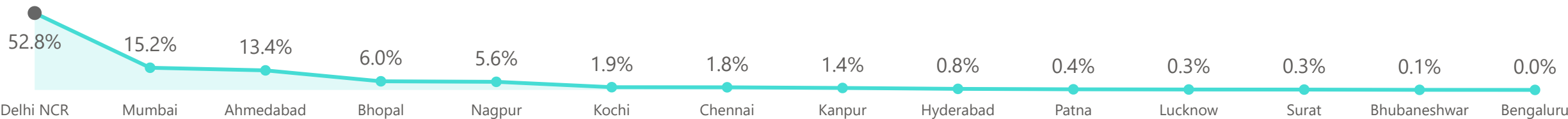
₹985M

Net Revenue

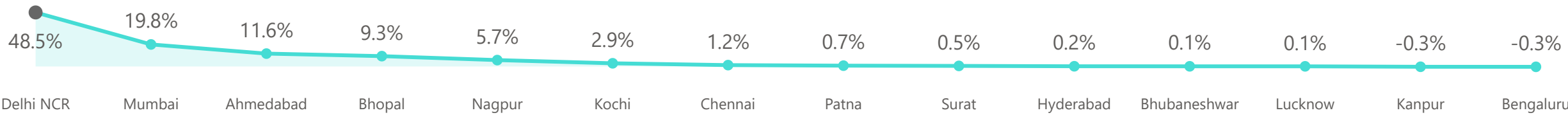
2.43M

Sales Quantity

Revenue Contribution % by Market

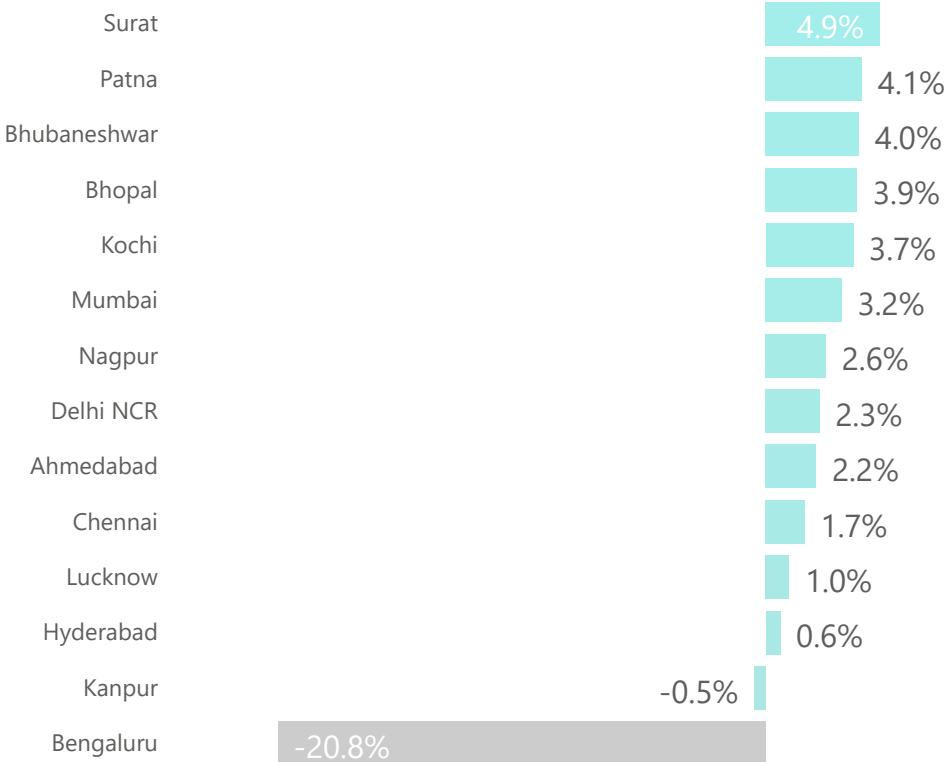


Profit Contribution % by Market



Customer_Name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Acclaimed Stores	₹2,11,96,727	2.2%	1.3%	1.5%
All-Out	₹60,68,432	0.6%	0.6%	2.5%
Atlas Stores	₹1,66,66,713	1.7%	1.2%	1.8%
Control	₹3,17,71,997	3.2%	3.3%	2.6%
Electricalsara Stores	₹41,33,33,588	42.0%	37.7%	2.3%
Electricalsbea Stores	₹3,36,367	0.0%	0.0%	0.8%
Electricalslance Stores	₹18,68,461	0.2%	-0.2%	-2.0%
Electricalslytical	₹4,96,44,189	5.0%	6.8%	3.4%
Electricalsocity	₹1,74,89,935	1.8%	2.9%	4.1%
Electricalsopedia Stores	₹1,02,81,203	1.0%	1.3%	3.2%
Electricalsquipo Stores	₹13,30,361	0.1%	0.4%	6.6%
Elite	₹48,37,239	0.5%	0.9%	4.4%
Total	₹98,48,68,963	100.0%	100.0%	2.5%

Profit % by Market



# Sales Performance Dashboard

Revenue Trend

₹24.66M

Total Profit Mar...

Profit Target

6%



2017

2018

2019

2020

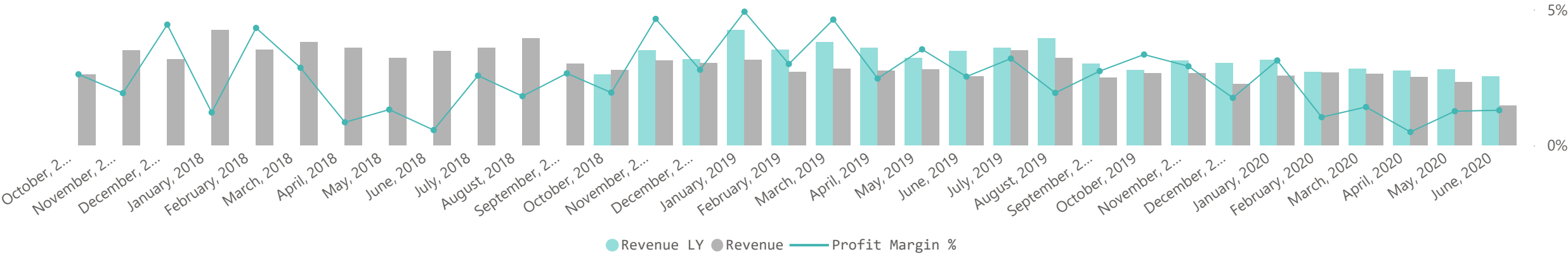
₹985M

Net Revenue

2.43M

Sales Quantity

## Revenue Trend



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## Profit % by Market

