Data Science Term Project : Grading Rubric

Project – 35 points
- Project Proposal + Project Updates = 10%
- Presentation = 30%
- Report = 60%

For the Presentation (20 points 30% overall weight)

- Business set-up and Problem Motivation
- Presentation Effectiveness
- Appropriateness of Model Results / Evaluation / Interpretation
- Discussion of results and impact

For the Report : (30 points 60% overall weight)

- Business understanding – motivation of project and what the benefits are
- Data Preparation and Understanding
- Exploratory Data Analysis
- Modelling Appropriateness and Thoroughness
- Evaluation : Metrics used and Interpretation
- Discussion of impact of work – with quantification if possible (e.g. profit, etc)
- Conclusions and Discussion of potential deployment issues or future work.
- Report: Organization and Presentation