**THE PRODUCT VISION BOARD**

# VISION

Having one app with many solution in which user can login easily from anywhere. Time Saving and Cost Effective

Easy and Faster Transactions.

The system should bring about a revolutionary change in the arena of banking system.

Users of this system don't need to go to the bank physically instead of using the System.

# TARGET GROUP NEEDS PRODUCT BUSINESS GOALS

The new build system targets people of all aspects who are associated with Bank

Nowadays people of all occupations need a bank account for saving their money.

Even a student who is under 18 can open a bank account with his identity card.

Besides the bank provide attractive promotional offers for their clients.

**What problem does the product solve?**

The product or the system will save our valuable time. Users don't need to waste their time by standing in a queue. Users face same problem in paying utility bills. The system would solve that also.

**Which beneﬁt does it provide?**

Users don't need to go to bank instead of using the new developed System. Users can chat with the information officers through the System by which he can be able to

get tips about his problem.

**What product is it?**

The new developed system is a financial product or application.

**What makes it stand out?**

The users of the new developed system can find a more flexible and easy steps to operate the System. It has not any ambiguity. Hence, users of all ages and sectors

can be at ease ! Moreover this System features are incrased.

**Is it feasible to develop the product?**

Any system development is not a easy process. The whole development process will take a long way to get its result. During development the way of developing

process should be changed. The more we study about the system, the system would be more

efficient in the way.

**How is the product going to beneﬁt the**

**Company?**

No system should be developed without thinking the business goals. The company will be benefited in different ways. First of all the company will earn more revenue. Besides the advertisement of the company will spread more with the System. Company can put advertisement of other companies' product. It would make extra revenue.

**What are the business goals?**

Businessman should think in a logical way not only to get more and more revenue but

to provide a better service with their clients or users. So the business goal should

make maximum benefit from the reasonable budget