

## ***Unit V: Memory, Forgetting, Attention and Interest***

---



### **Solved Textual Questions & Answers**

#### **A. 1-Mark (Very Short) Questions**

**1. What is memory?**

Memory is the mental ability to retain, store, and recall past experiences and learned information.

**2. What is forgetting?**

Forgetting is the failure to recall or recognize learned information when needed.

**3. Mention one cause of forgetting.**

Interference or lack of proper revision.

**4. Define attention.**

Attention is the process of focusing mental energy on specific stimuli while ignoring others.

**5. What is interest?**

Interest is a feeling or state of curiosity or concern about something, which enhances attention and learning.

---

#### **B. Short Answer (2–3 Marks)**

**1. Mention two types of memory.**

- Sensory Memory
- Short-Term Memory (STM)
- Long-Term Memory (LTM)

2. **What is sensory memory?**

It is the initial, brief stage of memory that holds incoming information for a fraction of a second.

3. **State two ways to improve memory.**

- Repetition and rehearsal
- Mnemonics and association

4. **What is retroactive inhibition?**

It is a condition where new learning interferes with the recall of previously learned material.

5. **What is the relationship between attention and interest?**

Interest enhances attention. When a person is interested in something, their attention is automatically directed toward it, facilitating better learning and memory.

---

**C. Long Answer (4–6 Marks)**

1. **Explain the stages of memory.**

Memory involves three main stages:

- **Encoding:** Converting information into a form usable in memory.
- **Storage:** Retaining encoded information over time.
- **Retrieval:** Accessing the stored information when needed.

2. **Describe different types of memory.**

- **Sensory Memory:** Immediate, brief recording of sensory information.
- **Short-Term Memory:** Holds limited information temporarily (15–30 seconds).

- **Long-Term Memory:** Stores vast information for long periods; virtually unlimited capacity.

3. **Discuss the main causes of forgetting.**

- **Decay theory:** Memory fades with time.
- **Interference:** New or old learning hampers recall.
- **Repression:** Motivated forgetting of unpleasant events.
- **Retrieval failure:** Inability to access stored info.

4. **Define attention and describe its characteristics.**

Attention is focusing on one stimulus while ignoring others.

Characteristics:

- Selective
- Shiftable
- Limited capacity
- Necessary for perception and learning

5. **Discuss factors affecting attention.**

- **External:** Size, intensity, novelty, movement, contrast
- **Internal:** Interest, mental set, emotional state, habit



### **Additional Questions with Model Answers**

#### **Short Answer (2–3 Marks)**

1. **Define retention.**

Retention is the ability to preserve learned information in memory over time.

2. **What is proactive inhibition?**

Old learning hinders the recall of newly learned material.

**3. Name any two methods of memorization.**

- Rote learning
- Logical/mnemonic methods

**4. Give one method to overcome forgetting.**

Regular revision or spaced repetition.

**5. What is span of attention?**

It is the amount of information one can attend to at a single moment.

**6. How does emotional state affect memory?**

Strong emotions (stress or joy) can enhance or impair memory recall depending on context.

**7. What is the role of interest in learning?**

Interest sustains attention, enhances understanding, and improves long-term retention.

**8. State one difference between STM and LTM.**

STM holds info temporarily; LTM stores it permanently.

**9. What is distraction?**

Any external or internal stimulus that diverts attention from the main task.

**10. Name any one experiment related to forgetting.**

Ebbinghaus's forgetting curve experiment.

---

**Long Answer (4–6 Marks)**

**11. Explain the differences between STM and LTM.**

Feature	Short-Term Memory	Long-Term Memory
Duration	~15–30 seconds	Minutes to lifetime
Capacity	5–7 items	Virtually unlimited

| Encoding | Mostly acoustic | Semantic and visual |  
| Forgetting | Rapid | Relatively slow |

12. **How can memory be improved?**

- Use of mnemonics
- Regular revision
- Understanding over memorizing
- Linking new knowledge to old
- Maintaining good health and sleep

13. **Describe types of forgetting.**

- **Normal Forgetting:** Due to time lapse
- **Pathological Forgetting:** Due to injury/disease
- **Motivated Forgetting:** Suppressing unwanted memories

14. **Discuss internal and external determinants of attention.**

- **Internal:** Interests, emotions, mental state
- **External:** Size, movement, intensity, novelty

15. **What strategies can be used to sustain attention in classroom?**

- Use of visual aids and varied tone
- Relating topic to students' interests
- Group discussions
- Reducing distractions
- Active participation

16. **Explain the role of repetition in memory.**

Repetition reinforces neural pathways, aiding encoding and storage, thus improving retention.

17. **Describe the process of encoding.**

Encoding is converting sensory input into a form the brain can store. It can be visual, auditory, or semantic.

18. **What are retrieval cues?**

Stimuli (words, images, emotions) that help access stored information.

19. **How does stress affect attention and memory?**

Moderate stress improves focus and memory, but excessive stress impairs both.

20. **Suggest ways to reduce forgetting in students.**

- Use of visual and auditory methods
- Frequent revision
- Encouraging interest
- Connecting topics to real-life examples