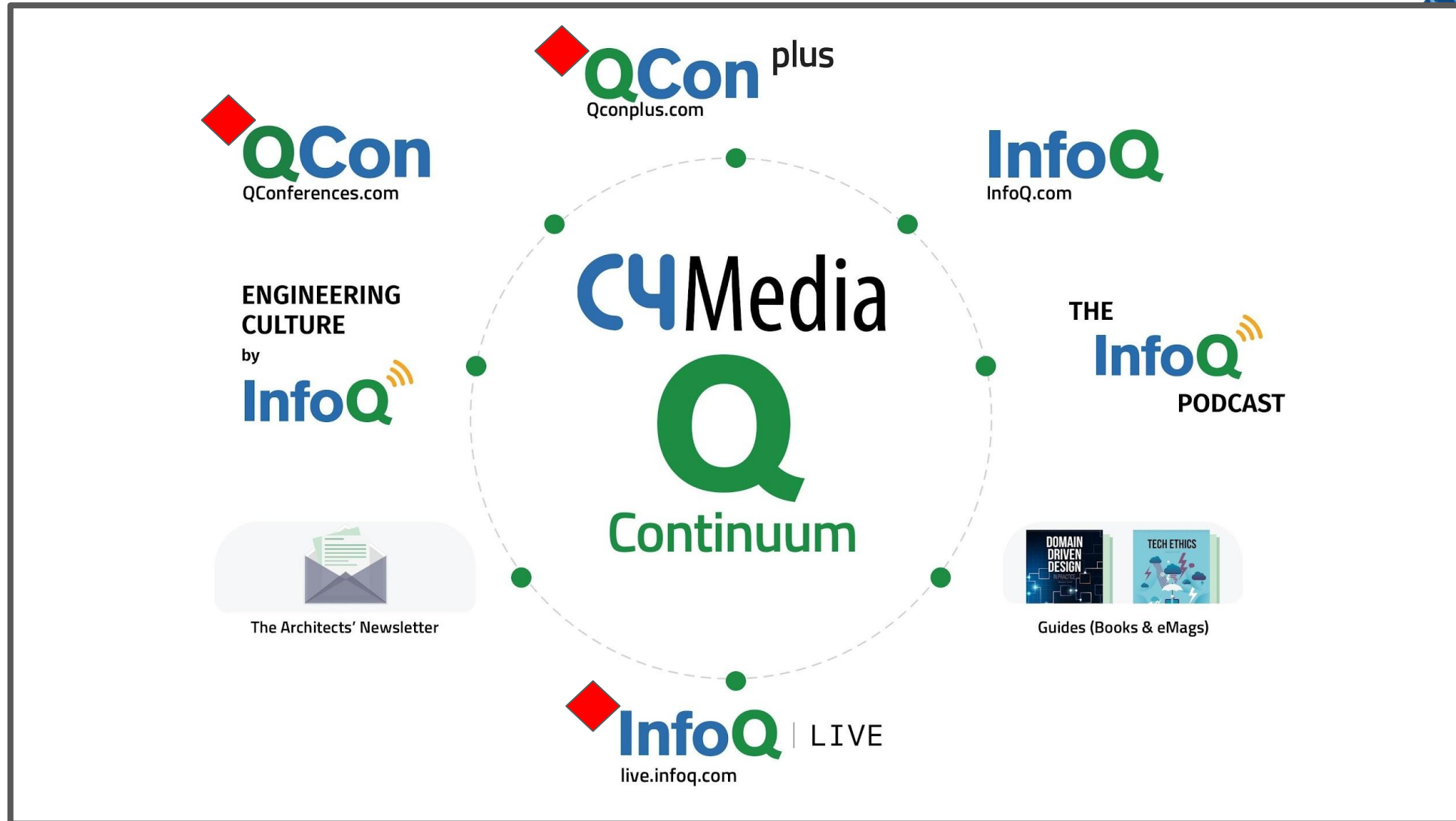
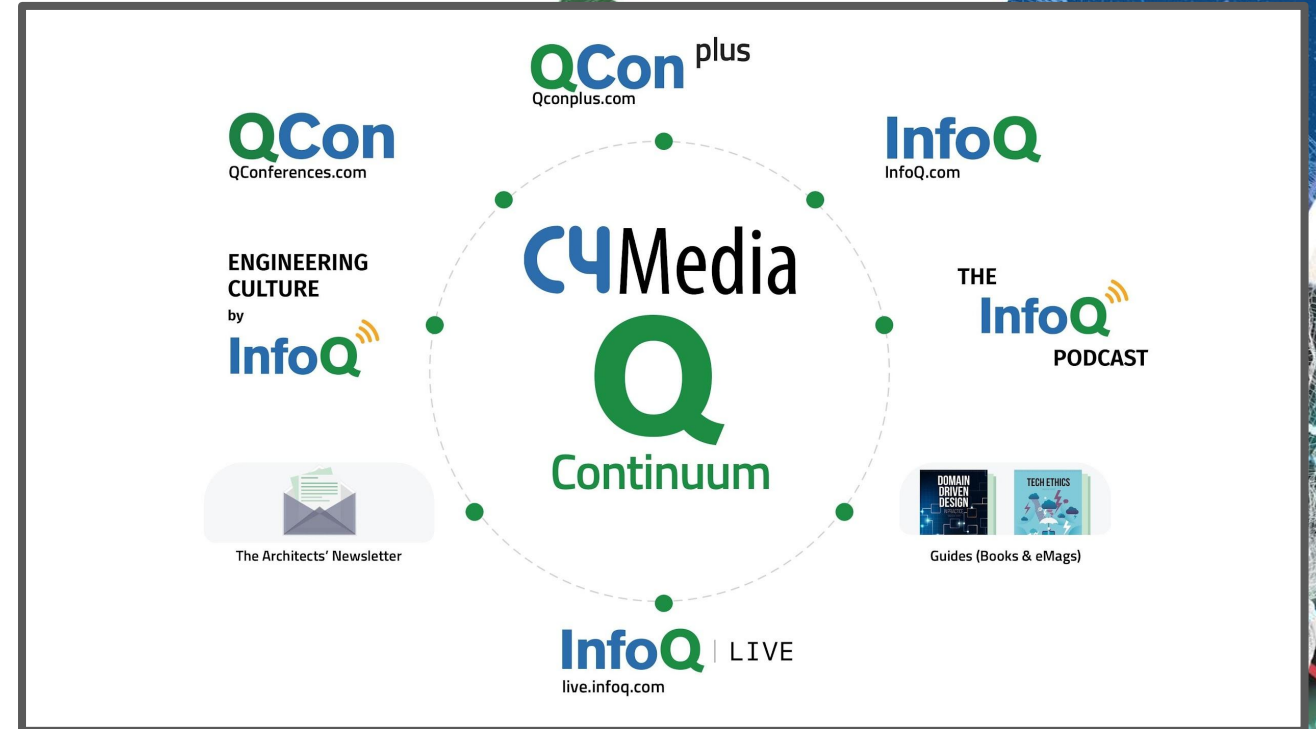


# Mediakit: Event Sponsorships



# Table of Contents

1. [About Us](#)
2. [Technical Focus](#)
3. [Attendee Demographics](#)
4. [2022 Events Calendar](#)
5. [Webinars](#)
6. [InfoQ Live Summer Series](#)
7. [Qcon Plus Virtual Events](#)
8. [QCon In-Person Events](#)



# Who we are and what we do

We help software development teams  
adopt new technologies and trends ... via

## Our website: InfoQ

In-depth research & articles, news, podcasts, eMags,  
eBooks, curated newsletters, guides, trend reports,  
presentation videos, interviews

## Our in-person events:

QCon London - April 3-6

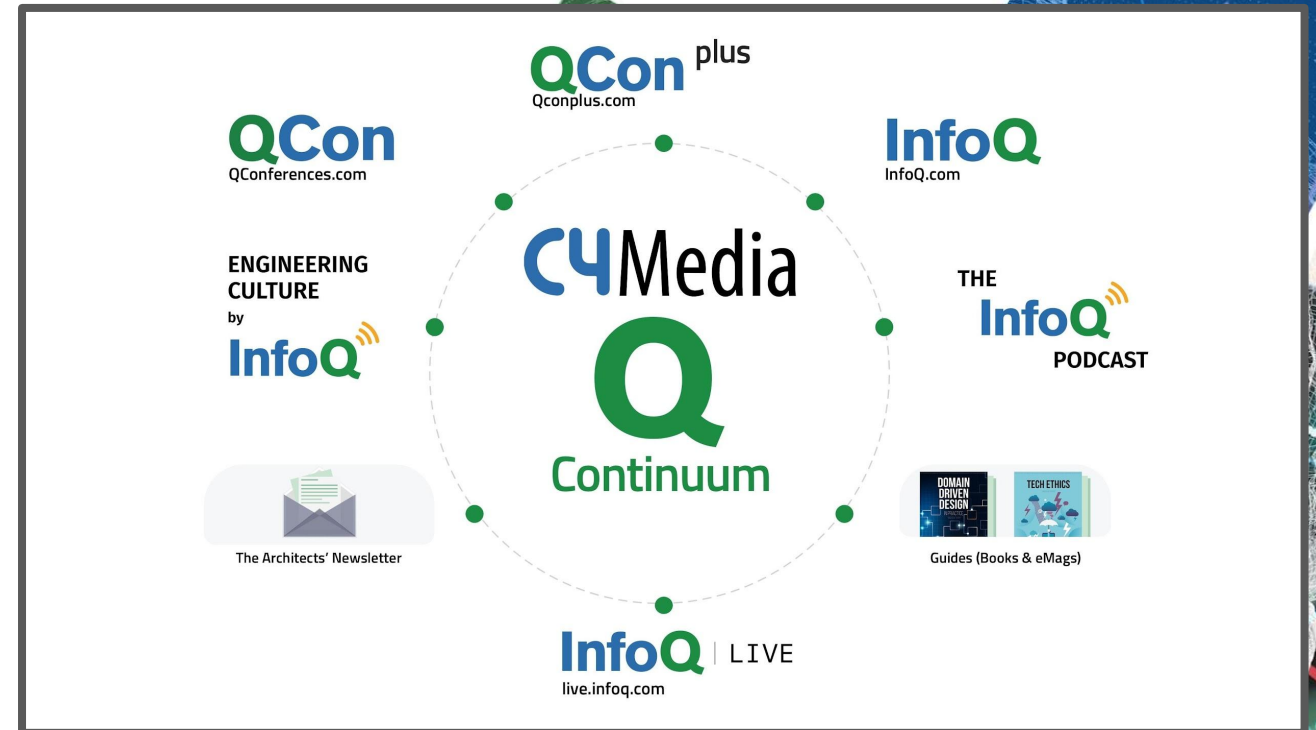
QCon San Francisco - October 23-29

## Our live, virtual events:

QCon Plus, InfoQ Live, Webinars



[Home](#)





# Why advertise on InfoQ / QCon

1. Senior developer audience with decision-making authority
2. Qualified leads and brand-building via our events and online ad programs
3. High-value brand association with original content that is custom-curated and edited by professional software practitioners for professional software practitioners
4. Proven track record of thought-leadership in the software industry (15 years)



# Technical focus

Topics focused on the **Innovators** and **Early Adopters** in software companies:

- Talks driving Innovation and Change
- Patterns & Practices, not Products
- Implementable Ideas

## Software Adoption Curve



# Attendee Demographics



## Attendee Roles

- **14%** Architect: Enterprise/Chief/Systems/Application
- **67%** Technical Team Lead: Sr. Developer/Programmer/Sr. Engineer/Ops Engineer
- **13%** Sr. Management Director/VP/CTO/CIO

## Company Size

- **59.31%** Company Size 1000+
- **10.11%** Company Size 500-999
- **7.89%** Company Size 250-499
- **13.44%** Company Size 100-249
- **9.25%** Company Size 1-99

## Top 3 Industries

- **28%** Financial/Banking/Insurance/Real Estate/Legal
- **12%** Government/Education/Healthcare
- **12%** Computer/Business Services/Consulting

# 2022 Strategic Campaign Planning Map

**InfoQ** | LIVE

**Monthly 1 Day Virtual Events**  
**February 22nd**  
**Summer Series:**  
**June 21st**  
**July 19th**  
**August 23rd**

Exclusive sponsorship  
(only 2 sponsors per event)

Includes sponsored panel  
discussion and landing page  
promoting your content to 250-500  
attendees

**InfoQ**

Over 1.6 million unique visitors monthly  
275k Registered Users WorldWide  
70% Architects, Engineers, Dev Team Leads  
30% CTO, VP of Tech, Business Level Mgmt.

**QCon** plus

**May 9th-20th**  
**November 29th- December 9th**

2 week long virtual event with over 50  
speakers and 1500 paying attendees

Sponsored speaking sessions,  
hands-on labs, and landing page  
throughout duration of event

**InfoQ**

Guaranteed Leads from  
exclusive sponsorships like  
eMags and monthly custom  
webinars.

**QCon**  
by InfoQ

**London - April 3rd-6th**  
**San Francisco - October 24-26th**

Sponsored Booths, Speaking Sessions, and  
Workshops available

800-1000 Attendees Expected

More details to come!

**InfoQ**

Aligning your content on relevant  
articles on InfoQ provides you with  
engaged leads and traffic from a  
highly valued audience of influencers  
and decision makers

<<< Leads / Traffic Campaigns on InfoQ.com: campaign duration of 90 - 365 days >>>

**QCon**  
by InfoQ

[Home](#)

Dates subject to change

[calendly.com/coryvansickle](https://calendly.com/coryvansickle)



# InfoQ Webinars

Frequency: 1 per month

1 Exclusive sponsor

Live, moderated Q&A

*"I thought that your webinar process was professional and well done. Timing, expectations, and needs were clearly communicated and you all were very responsive throughout the process." - Datastax*

## Program Details:

- **200 Minimum** WW guaranteed registrations
  - Registrations to be generated via pre-event promotion of the live webinar and - if needed - via post-event promotion of the on-demand webinar
- The sponsor selects the topic and provides a speaker for Webinar (topic and content to be reviewed/approved by InfoQ for audience relevance)
- 20 mins presentation + 20 mins live Q&A (facilitated by InfoQ host)
- Promotion for webinar begins 30 to 45 days before the date of the live event
- Webinar content is owned by sponsor and can be syndicated outside of InfoQ indefinitely
- **Cost per Webinar: \$17,500 USD**

**Sample Session:** [Does Java Have a Future in a Cloud Native World](#) password: datastax



## 1 Day live events

Frequency: 4 per year

### InfoQ Live: Format

- Half day of editorial content
- Peer sharing
- Sponsor interaction
- Roundtable events
- Max of 2 sponsors
- Editorial content alignment around the 2 sponsors

### Sponsored Panel Discussions:

Charity Majors @mipsytipsty · 22m

just the other day i was bitching about how badly most panels are run, so @wesreisz had to come along and show y'all how it Gets Done. from the questions to the conversation to the panelists, this was probably the most interesting and spirited panel i've encountered. five stars.

InfoQ @InfoQ · Sep 16

Production Readiness: Building Resilient Systems #InfoQLive Roundtable looks at what it means to have #resilient, production apps today. Save your spot: [bit.ly/3gGWSFe](https://bit.ly/3gGWSFe)

@LaunchDarkly @wesreisz @vixentael @mipsytipsty @holly\_cummins @hwilson1204



The graphic is a dark-themed promotional card for an InfoQ Live event. At the top left is the 'InfoQ | LIVE' logo. Below it, the text 'ROUNDTABLE' is in small yellow letters, followed by the main title 'Production Readiness: Building Resilient Systems' in white. Underneath, it says 'MODERATED BY' in small yellow letters, followed by a photo of Wes Reisz and his title: 'Wes Reisz, QConSF Chair, Co-host of the InfoQ Podcast, & Senior Engineer @VMware'. On the right side, there are five vertical slots, each with a photo and name of a panelist: Adam Zimman (VP of Platform @LaunchDarkly), Holly Cummins (Senior Technical Staff Member @IBM Garage), Anastasiia Voitova (Head of Customer Solutions, Sec Software Engineer @CossackLab), Haley Tucker (Senior Software Engineer, Resilience Team @Netflix), and Charity Majors (Co-Founder/CTO @Honeycomb). At the bottom, a green bar contains the text 'JOIN US WEDNESDAY, SEPTEMBER 23, 2020 12PM EDT / 6PM CET'.

### View Panel Discussion Here:

[Microservices - Are they still worth it?](#)

[Roundtable]

password is infoqlive

### You can engage attendees via:

- Sponsor Chats
- Sponsor Placement on Agenda
- Sponsor Logos on InfoQ Live slides

### Based on past events you can expect:

- On average the Sponsor Landing Page and Webinar/Roundtable generated more than 200 attendee engagements.
- Typically 24%-35% live Webinar/Roundtable attendance

## Event Dates:

Frequency: 4 per year

- February 22nd

## Summer Series:

### The Cloud-Native Software Development Lifecycle

- June 21st  
Topic: Architecting for the Cloud
- July 19th  
Topic: Application Delivery for the Cloud
- August 23rd  
Topic: Operating the Cloud

# InfoQ Live Sponsorships

## One sponsor per event

### Event Sponsorship (Targeting 250-500 Attendees)

Prominent logo exposure, link and blurb	✓
Individual sponsor landing page for lead gen with downloadable assets and exclusive lead-capture	✓
Virtual attendee swag bag (part of post-event thank you email)	✓
Sponsor assets promoted during breaks	✓
Live roundtable - exclusive sponsorship & on demand recording	✓
InfoQ Live pre-event marketing emails with sponsor mentions	✓
InfoQ Live sponsor staff access pass included (access to full event)	2
<u>Exclusive</u> Sponsor Event	\$35,000

### Sponsored Workshop

2 Hour sponsored workshop

### Pricing

\$10,000

## Sample Sponsor Landing Page

The screenshot shows a professional-looking landing page for a sponsor. The top navigation bar includes links for Speakers, Agenda, Sponsors, Code of Conduct, and My Account. The main hero section features a Microsoft Azure logo and a call to action to 'Schedule a Demo'. Below this, there's a section for eBooks with four featured titles: 'Mastering Remote Meetings', 'Becoming a Technical Leader', '#nopprojects - A Culture of Continuous Value', and 'High-Performance Teams: The Foundations'. A 'DIGITAL GIVEAWAY' section offers a \$400 voucher to explore Microsoft Azure. The bottom section, 'Discover what's happening on Azure', includes a video player and links to discover more about Azure's capabilities.

plus

[plus.qconferences.com](https://plus.qconferences.com)

May 9th-20th

November 29th - December 9th

You will get access to this sponsored case study here 10 minutes prior to the beginning.

**SPONSORED CASE STUDY**

**How To Take Cloud-Native DevSecOps to the Next Level**

As the microservices development environment becomes more and more popular in cloud-based companies, the CI/CD volume is getting bigger and bigger and is changing the way organizations such as LivePerson can integrate DevSecOps tools into their CI/CD processes.

Join Nir Koren, DevOps CI/CD Team Lead at LivePerson, as he discusses:

- Why it is crucial to enhance security scans from the get-go
- How LivePerson integrates security scans in their CI/CD for more than 300 microservices
- The tools LivePerson rely on in order to achieve DevSecOps

**SPEAKER**

**Nir Koren**  
DevOps CI/CD Team Leader @LivePerson

Facilitate CI/CD Team Leader at LivePerson with more than ten years of experience in implementing CI/CD processes and also in lecturing and training DevOps engineers and developers in those areas.

**Related Sponsor Content**

**Downloadable Content**

**WhiteSource DevSecOps Insights 2020 Report**

DevSecOps requires processes and tools that enable weaving security throughout the DevOps pipeline. It is much more than a buzzword, and if used well, most organizations will - they believe they are in the process of adopting DevSecOps tools and practices. But - are they?

[Download](#)

**Developers Are Taking Over AppSec**

Developers across the industry are stepping up to take more responsibility for their code's vulnerability management. In this report we discuss trends in how security is shifting left in the various stages of development, adding the voice of developers in the front seat. We explore the growth of...

[Download](#)

**The state of open source vulnerabilities 2020**

We surveyed over 600 developers, and collected data from the CVE, security advisories, open-source vulnerability databases, issue trackers and more, to gather the latest industry insights in open source vulnerability management.

[Download](#)

**Software Composition Analysis: How to Choose the Right Solution**

So your organization finally made the important decision of implementing an open source management solution. Now what? How do you choose from the array of technologies and tools available? Get our guidance to learn which features should be most important to you.

[Download](#)

**WhiteSource's On-Premises Solution Helps DATEV Automate and Manage Their Open Source**

[Download](#)

**ICT's Game Changer - WhiteSource Prioritize**

[Download](#)

- # QCon Plus Format: Two Week Global Sponsorship (online)
- ## Turn key operation, very little heavy lifting from sponsors needed
- Present videos, demos, and other resources, capture leads, and communicate directly via live chat with approximately **1000-1500 paying attendees**.
  - Sponsors can receive a 40 minute speaking session, in-depth 2-hour workshops, and custom landing pages to capture high quality, engaged leads (sessions are first broadcast live and later provide
  - Editorial content concentrates around 4 days per week, during which speakers and audience interact live.
  - Editorial Tracks and session topics are focused on the Innovators and Early Adopters in software companies
  - >50 speakers presenting across 16 tracks over two weeks

## Weekly Conference Format:

WED NOV 4	Keynote 1	Session 1	Session 2	Session 3	Interactive Session	Sponsored Case Study	Sponsored Roundtable
THU NOV 5	Session 1	Session 2	Session 3	Interactive Session	Sponsored Case Study	Sponsored Case Study	
FRI NOV 6	Workshops	Workshops	Workshops	Workshops	Workshops	Sponsored Lab	
🕒 PST	9:00am	10:00am	11:00am	12:00pm	1:00pm	2:00pm	



[plus.qconferences.com](https://plus.qconferences.com)

## Virtual Conference

1000-1500 Attendees

**\*Pricing is the same for  
Spring and Fall 2022  
Events**

InfoQ

[Home](#)

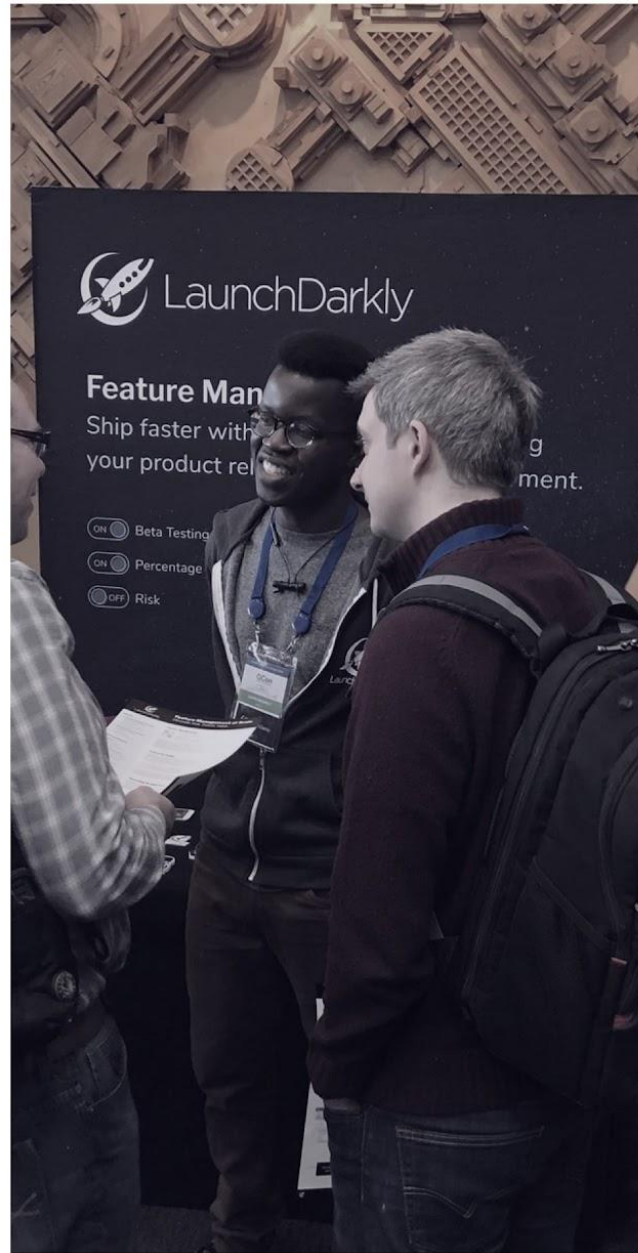
	Bronze	Silver	Platinum
Sponsorship	<ul style="list-style-type: none"><li>Individual sponsor landing page for lead gen with downloadable assets and exclusive lead-capture and <b>(1) Sponsored Session (Case Study/ Technical Talk)</b> from sponsor technical speaker</li></ul>	<ul style="list-style-type: none"><li>Individual sponsor landing page for lead gen with downloadable assets and exclusive lead-capture and <b>(1) Sponsored Session (Case Study/ Technical Talk)</b> from sponsor technical speaker</li></ul>	<ul style="list-style-type: none"><li>Individual sponsor landing page for lead gen with downloadable assets and exclusive lead-capture and <b>(2) Sponsored Sessions (Case Study/ Technical Talk)</b></li></ul>
Engagement	<ul style="list-style-type: none"><li><b>(1) Sponsored Session (Case Study/ Technical Talk)</b> from sponsor technical speaker. Qcon to provide facilitator.</li><li>Contextual asset promotion across conference site</li><li>Slack Announcement from QCon Team</li></ul>	<ul style="list-style-type: none"><li><b>(1) Sponsored Session (Case Study/ Technical Talk)</b> from sponsor technical speaker. Qcon to provide facilitator.</li><li><b>(1) Sponsored Labs (Hands-On)</b></li><li>Contextual asset promotion across conference site</li><li>Slack Announcement from QCon Team</li></ul>	<ul style="list-style-type: none"><li><b>(2) Sponsored Session (Case Study/ Technical Talk)</b> from sponsor technical speaker. Qcon to provide facilitator.</li><li><b>(1) Sponsored Labs (Hands-On)</b></li><li>Contextual asset promotion across conference site</li><li>Slack Announcement from QCon Team</li></ul>
Exposure	<ul style="list-style-type: none"><li>Prominent <b>Logo exposure in QCon Plus</b> marketing promotions.</li><li>Logo included in marketing emails.</li><li>Virtual attendee swag bag.</li></ul>	<ul style="list-style-type: none"><li>Prominent <b>Logo exposure in QCon Plus</b> marketing promotions.</li><li>Logo included in marketing emails.</li><li>Virtual attendee swag bag.</li></ul>	<ul style="list-style-type: none"><li>Prominent <b>Logo exposure in QCon Plus</b> marketing promotions.</li><li>Logo included in marketing emails.</li><li>Virtual attendee swag bag.</li></ul>
Access	<ul style="list-style-type: none"><li><b>Three (3) sponsor landing page passes</b> for your staff to engage via chat with the audience.</li><li>50% off a full conference pass for a guest. (\$400 value)</li></ul>	<ul style="list-style-type: none"><li><b>One (1) full conference pass</b> for your Solutions Track speaker (\$800 value).</li><li><b>Three (3) sponsor landing page passes</b> for your staff to engage via chat with the audience.</li><li>50% off a full conference pass for a guest. (\$400 value)</li></ul>	<ul style="list-style-type: none"><li><b>Three (3) full conference passes</b> for your Solutions Track speaker(s) (\$2400 value)</li><li><b>Three (3) sponsor landing page passes</b> for your staff to engage via chat with the audience.</li></ul>
Price	\$17,500 USD	\$27,500 USD	\$37,500 USD

[calendly.com/coryvansickle](https://calendly.com/coryvansickle)



# QCon 2022

## Sponsorship Packages



# QCon London

## Sponsorship Packages

Spring 2022  
(In-Person)

April 3-6

Booth sizes subject to change once location is finalized.\*

	Bronze \$17,500 USD	Silver \$27,500 USD	Platinum \$37,500 USD
Sponsorship	<ul style="list-style-type: none"><li>Exhibit Space Only</li></ul>	<ul style="list-style-type: none"><li>Exhibit Space and (1) <b>Sponsored Solutions Track Session</b></li></ul>	<ul style="list-style-type: none"><li>Exhibit Space, (2) <b>Sponsored Solutions Track Sessions</b></li><li>Additional Branding Opportunity or Keynote Chair Drop</li><li><b>ONLY 2 Platinum Spots Available</b></li></ul>
Space	<ul style="list-style-type: none"><li><b>Exhibit booth:</b> Standard booth (6x4 feet) w/ a 6' table and two chairs. Bring your own signage - not to exceed 6' total width.</li></ul>	<ul style="list-style-type: none"><li><b>Exhibit booth:</b> Standard booth (6x4 feet) w/ a 6' table and two chairs. Bring your own signage - not to exceed 6' total width.</li></ul>	<ul style="list-style-type: none"><li><b>Exhibit booth:</b> Standard booth (6x4 feet) w/ a 6' table and two chairs. Bring your own signage - not to exceed 6' total width.</li></ul>
Interaction		<ul style="list-style-type: none"><li><b>One 50-minute presentation</b> in the Sponsored Solutions Track.</li></ul>	<ul style="list-style-type: none"><li><b>Two 50-minute presentations</b> in the Sponsored Solutions Track.</li><li>Signage at the Welcome Event (1 of 3 Sponsors).</li></ul>
Exposure	<ul style="list-style-type: none"><li>Prominent <b>Logo exposure on QCon website</b> and at the event.</li><li>Logo included in post conference attendee marketing emails.</li></ul>	<ul style="list-style-type: none"><li>Prominent <b>Logo exposure on QCon website</b> and at the event.</li><li>Logo included in post conference attendee marketing emails.</li></ul>	<ul style="list-style-type: none"><li>Prominent <b>Logo exposure on QCon website</b> and at the event.</li><li>Logo included in post conference attendee marketing emails.</li></ul>
Access	<ul style="list-style-type: none"><li><b>Two exhibit passes</b> for your booth staff.</li><li>50% off a full conference pass for a guest. (\$1000 value)</li><li>Free WIFI and Electrical.</li><li></li></ul>	<ul style="list-style-type: none"><li><b>One full conference pass</b> for your Solutions Track speaker (\$2000 value).</li><li><b>Two exhibit passes</b> for your booth staff.</li><li>50% off a full conference pass for a guest. (\$1000 value)</li><li>Free WIFI and Electrical.</li></ul>	<ul style="list-style-type: none"><li><b>Two full conference passes</b> for your Solutions Track speaker(s) (\$4,000 value)</li><li><b>One additional free conference pass</b> for a guest (\$2,000 value)</li><li><b>Two exhibit passes</b> for your booth staff.</li><li>Free WIFI and Electrical.</li></ul>

### Additional Sponsorships

- Chair Drop** - One piece of content on all chairs before one of the Keynote sessions (based upon availability)
- Power Up Zone** - TBD
- Lunch Sponsorship** - Exclusive Sponsorship of Lunches during QCon conference days; Signage near the lunch location; Company logo and profile with link posted on the QCon website.
- Breakfast/Break Sponsorship** - Exclusive Sponsorship of the continental breakfast and breaks during QCon conference days; Signage near breakfast and break location; Company logo and profile with link posted on the QCon website.
- Hors d'oeuvres Sponsorship - Exhibitor Reception** - TBD
- Party Sponsorship** - TBD
- Coffee Sponsorship** - TBD
- Bag Sponsorship** - TBD

# QCon San Francisco

## Sponsorship Packages

Fall 2022  
(In-Person)

October 24-26

Booth sizes subject to change once location is finalized.\*

InfoQ

[Home](#)

	Bronze \$17,500 USD	Silver \$27,500 USD	Platinum \$37,500 USD
Sponsorship	<ul style="list-style-type: none"><li>Exhibit Space Only</li></ul>	<ul style="list-style-type: none"><li>Exhibit Space and (1) <b>Sponsored Solutions Track Session</b></li></ul>	<ul style="list-style-type: none"><li>Exhibit Space, (2) <b>Sponsored Solutions Track Sessions</b></li><li>Additional Branding Opportunity or Keynote Chair Drop</li><li><b>ONLY 2 Platinum Spots Available</b></li></ul>
Space	<ul style="list-style-type: none"><li><b>Exhibit booth:</b> Standard booth (6x4 feet) w/ a 6' table and two chairs. Bring your own signage - not to exceed 6' total width.</li></ul>	<ul style="list-style-type: none"><li><b>Exhibit booth:</b> Standard booth (6x4 feet) w/ a 6' table and two chairs. Bring your own signage - not to exceed 6' total width.</li></ul>	<ul style="list-style-type: none"><li><b>Exhibit booth:</b> Standard booth (6x4 feet) w/ a 6' table and two chairs. Bring your own signage - not to exceed 6' total width.</li></ul>
Interaction		<ul style="list-style-type: none"><li><b>One 50-minute presentation</b> in the Sponsored Solutions Track.</li></ul>	<ul style="list-style-type: none"><li><b>Two 50-minute presentations</b> in the Sponsored Solutions Track.</li><li>Signage at the Welcome Event (1 of 3 Sponsors).</li></ul>
Exposure	<ul style="list-style-type: none"><li>Prominent <b>Logo exposure on QCon website</b> and at the event.</li><li>Logo included in post conference attendee marketing emails.</li></ul>	<ul style="list-style-type: none"><li>Prominent <b>Logo exposure on QCon website</b> and at the event.</li><li>Logo included in post conference attendee marketing emails.</li></ul>	<ul style="list-style-type: none"><li>Prominent <b>Logo exposure on QCon website</b> and at the event.</li><li>Logo included in post conference attendee marketing emails.</li></ul>
Access	<ul style="list-style-type: none"><li><b>Two exhibit passes</b> for your booth staff.</li><li>50% off a full conference pass for a guest. (\$1000 value)</li><li>Free WIFI and Electrical.</li><li></li></ul>	<ul style="list-style-type: none"><li><b>One full conference pass</b> for your Solutions Track speaker (\$2000 value).</li><li><b>Two exhibit passes</b> for your booth staff.</li><li>50% off a full conference pass for a guest. (\$1000 value)</li><li>Free WIFI and Electrical.</li></ul>	<ul style="list-style-type: none"><li><b>Two full conference passes</b> for your Solutions Track speaker(s) (\$4,000 value)</li><li><b>One additional free conference pass</b> for a guest (\$2,000 value)</li><li><b>Two exhibit passes</b> for your booth staff.</li><li>Free WIFI and Electrical.</li></ul>

### Additional Sponsorships

- **Chair Drop** - One piece of content on all chairs before one of the Keynote sessions (based upon availability)
- **Power Up Zone** - TBD
- **Lunch Sponsorship** - Exclusive Sponsorship of Lunches during QCon conference days; Signage near the lunch location; Company logo and profile with link posted on the QCon website.
- **Breakfast/Break Sponsorship** - Exclusive Sponsorship of the continental breakfast and breaks during QCon conference days; Signage near breakfast and break location; Company logo and profile with link posted on the QCon website.
- **Hors d'oeuvres Sponsorship - Exhibitor Reception** - TBD
- **Party Sponsorship** - TBD
- **Coffee Sponsorship** - TBD
- **Bag Sponsorship** - TBD

[calendly.com/coryvansickle](https://calendly.com/coryvansickle)

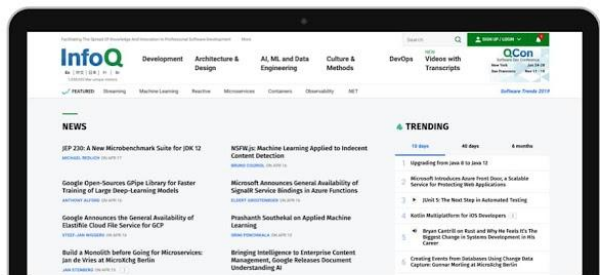
# 2022 Events

**QCon and InfoQ Live**  
**Dates Subject to Change**

	Date
<b>Q1</b>	January-March
<b>InfoQ Live</b>	February 22nd
<b>Custom Webinar</b>	January 20th, February 10th, March 3rd
<b>Q2</b>	April-June
<b>InfoQ Live</b>	June 21st
<b>Custom Webinar</b>	April 14th, May 5th, May 26th, June 16th
<b>QCon London In Person</b>	April 3rd-6th
<b>QCon Plus - Virtual Conference</b>	May 9th-20th
<b>Q3</b>	July-September
<b>InfoQ Live</b>	July 19th, August 23rd
<b>Custom Webinar</b>	July 7th, July 28th, August 18th, September 8th, September 19th
<b>Q4</b>	October-December
<b>Custom Webinar</b>	October 20th, November 10th, December 1st
<b>QCon San Francisco In Person</b>	October 23rd-29th
<b>QCon Plus - Virtual Conference</b>	November 29th-December 9th



# InfoQ



# C4Media

We help software development teams adopt new technologies and trends



## Architects' Newsletter

### News

#### Google Expands Cloud BigTable Replication Capabilities Globally in Beta

Google announced the expansion of [Cloud BigTable's replication capabilities](#) in Beta, providing customers with the flexibility to make their data available across regions worldwide. The enhancements will allow

[Home](#)

## Minibooks and eMags

### DevSecOps IN PRACTICE

The Three Faces of DevSecOps  
DevSecOps is here to stay, as more vendors use the term. But what is it? A security solution that supports DevOps methodologies, or adapts to DevOps methodologies, or embraces the DevOps philosophy?

Five Lessons Security Can Learn from DevOps  
New approaches in security are needed to address the challenges of DevOps. They must incorporate practices that rely on modularity, automation, standardization, auditability, and improved systems.

A Security Approach  
DevSecOps



### .NET CORE

### KUB PAST, PRESENT, FUTURE

## Podcasts

THE  
**InfoQ**  
PODCAST

ENGINEERING  
CULTURE  
BY  
**InfoQ**