

Effects?

They forget
their
Medication
timings

Wrong
medicine
Intake

What do they
THINK AND FEEL?

Out of
stock
Medication

They suffer
due to
overdose

No proper
Confirmation
Of meals before/after
Medication

Try to follow
balanced
diet & do
exercises

Take health
checkup
regularly



No voice
remainder

Blind /
Differently
abled
Seniors suffer

Markets are
filled with
technology &
Advancement

What do they
SEE?

what the market offers

They try
to
Remember

What do they
SAY AND DO?
attitude in public
appearance
behavior towards others

Personal
care
Taker

PAIN
fears

Irregular
Timings

Side effects
Of not
Taking
Medication

Couldn't
Sleep
Property

GAIN

"wants" / needs
measures of success
obstacles

Wants to do
their task
properly

Wants to be
under the
care of their
children

They need
assistance