Name: ASHIKA IMRANA.A

Project Title: CREATING AN SPONSERED POST FOR INSTAGRAM

DEPARTMENT: COMPUTER SCIENCE AND ENGINEERING

COURSE DETAIL: DIGITAL MARKETING

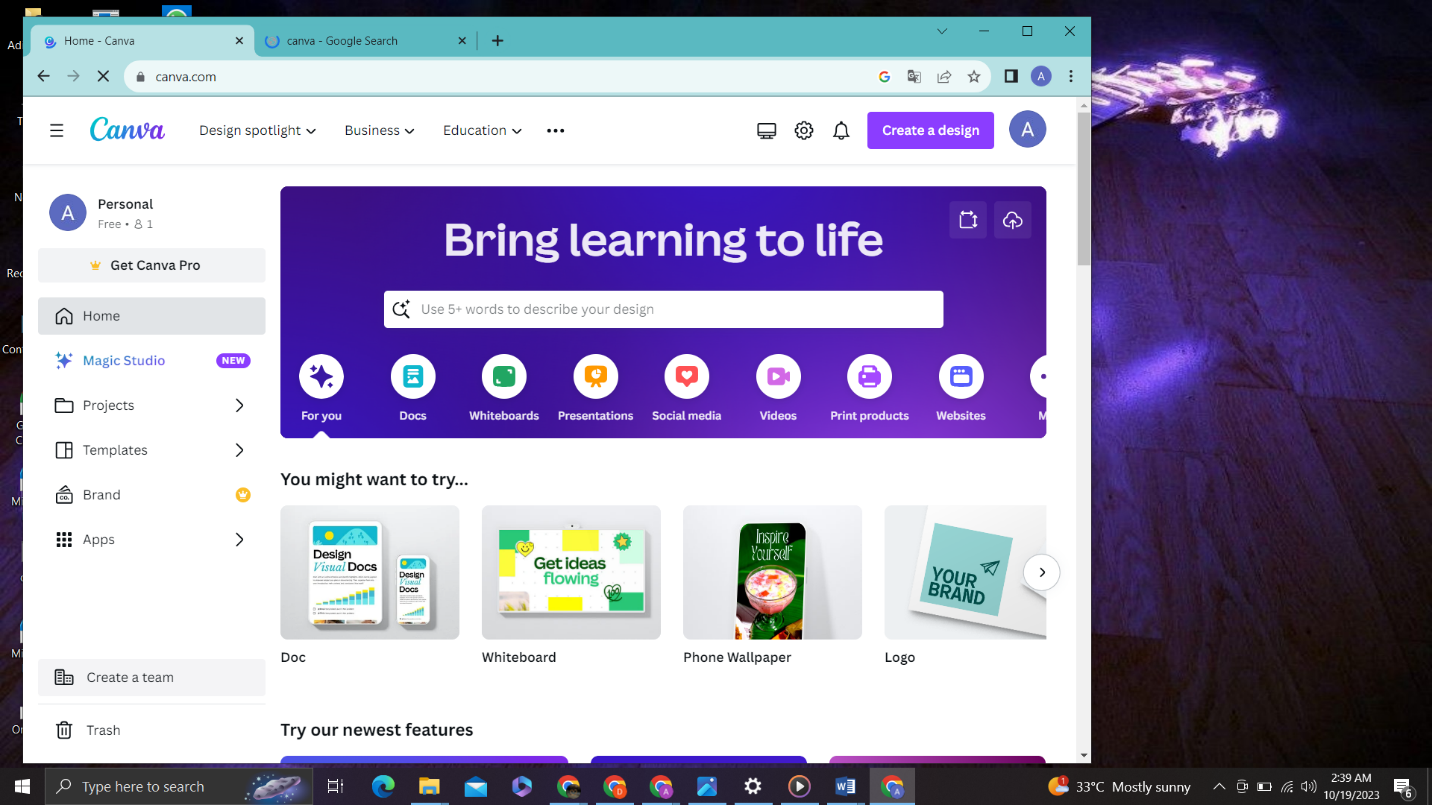
COLLEGE: DHANALAKSHMI SRINIVASAN INSTITUTE OF TECHNOLOGY

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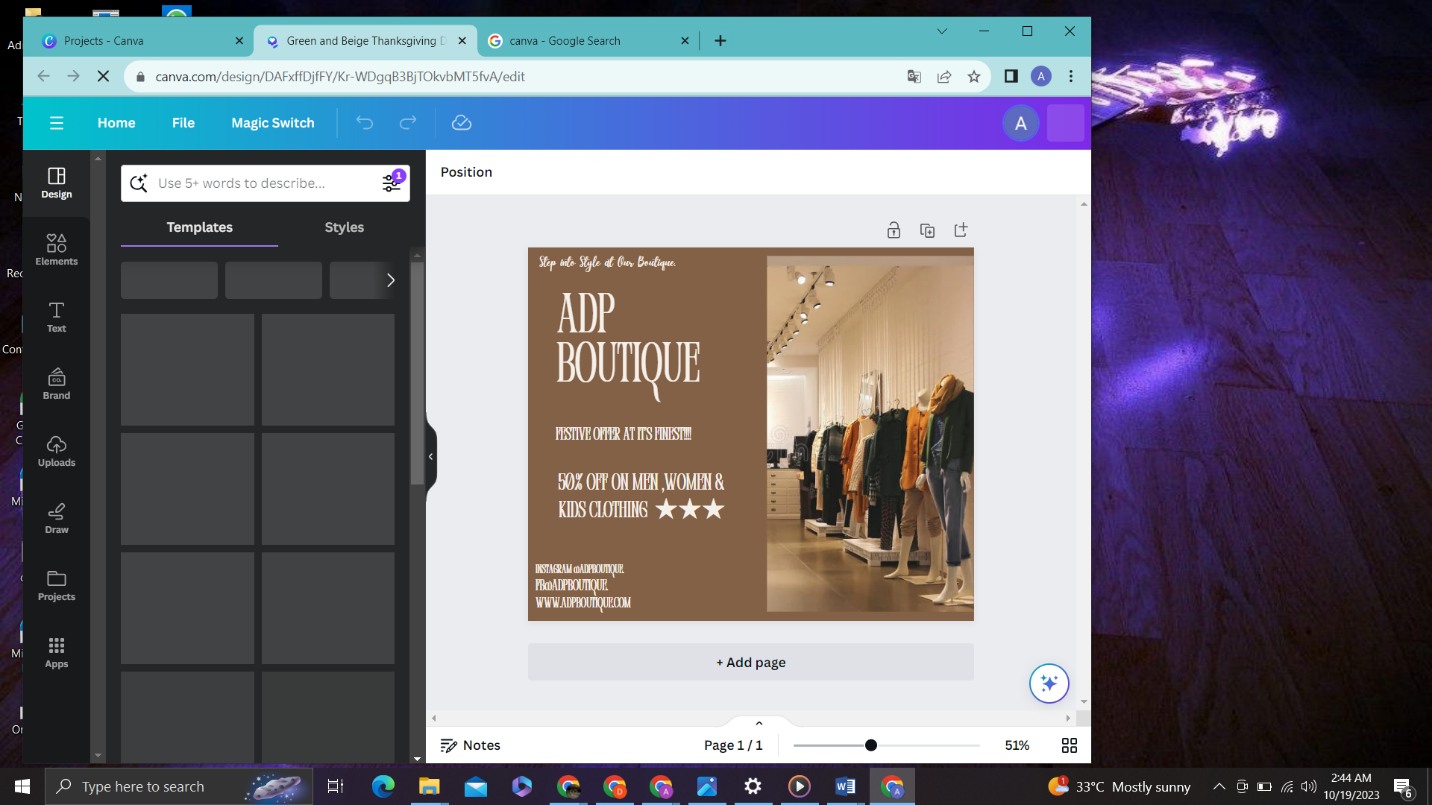
ZONE: 12

ABSTRACT:

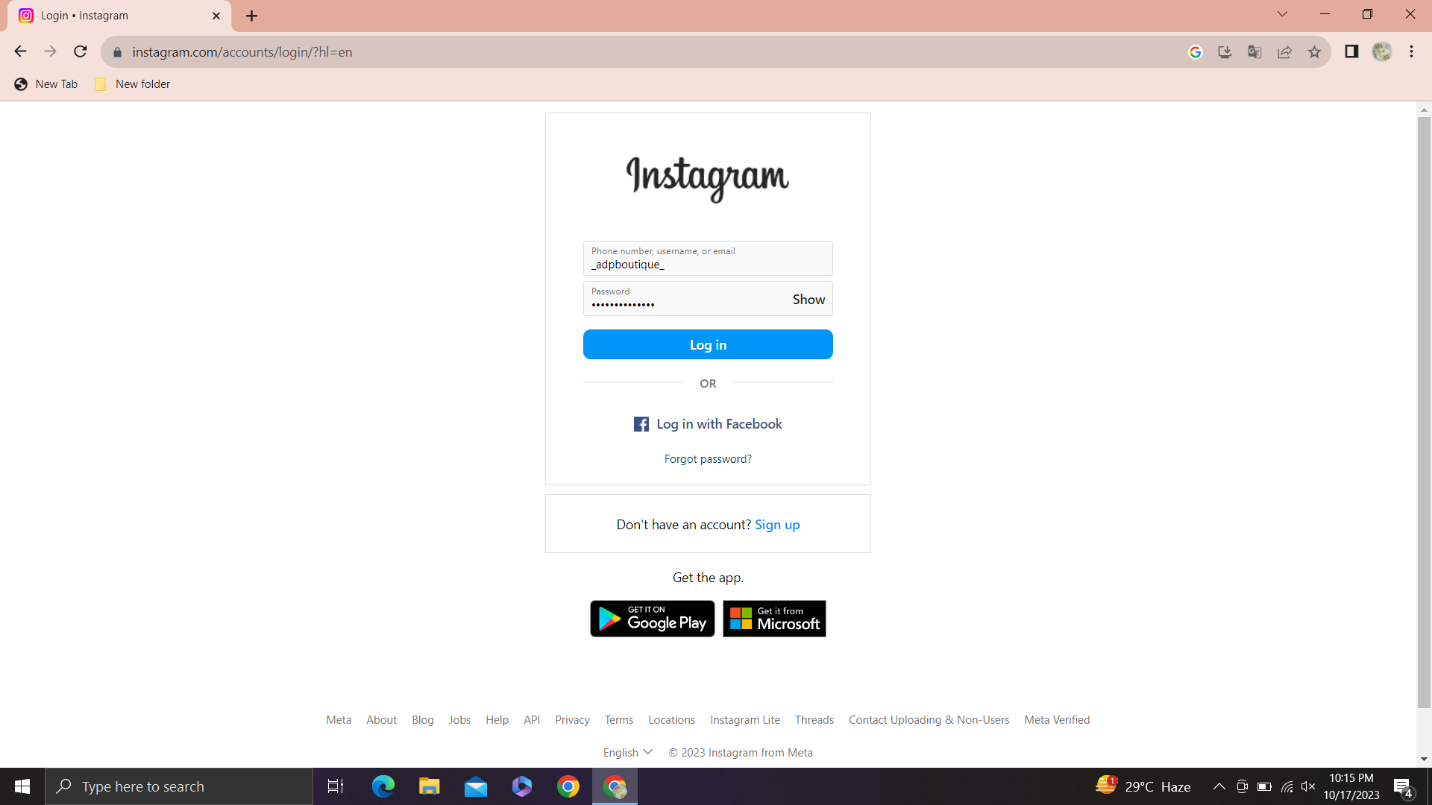
ADP Boutique is a unique and chic boutique shop that offers a curated selection of fashion, accessories, and lifestyle products. This boutique caters to the fashion-forward individual seeking exclusive, handpicked items. With a keen eye for style and quality, ADP Boutique provides a personalized shopping experience, blending modern trends with timeless classics. Explore a world of elegance and sophistication at ADP Boutique, where every visit promises to be a delightful journey through fashion and aesthetics.

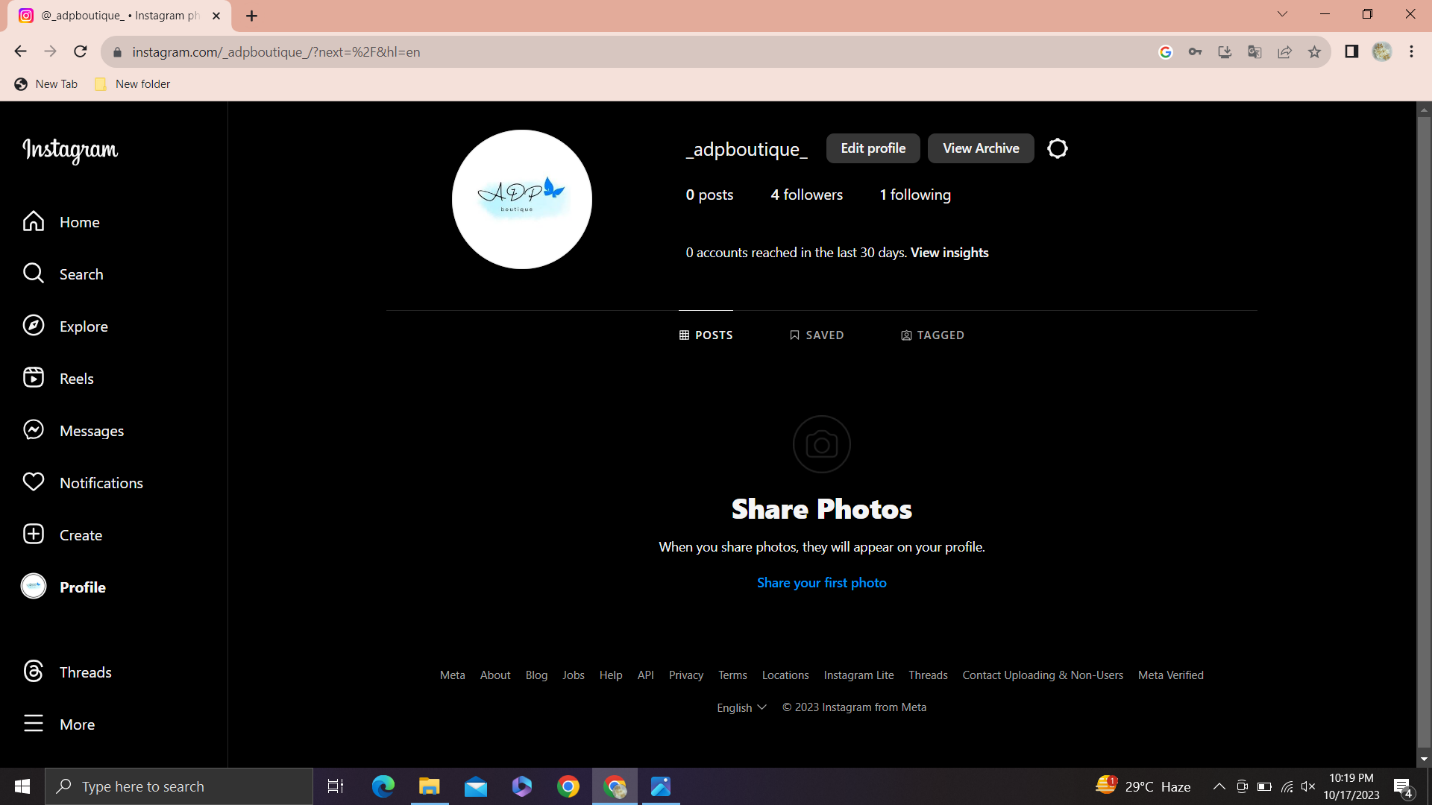
Step 1: Login into canva

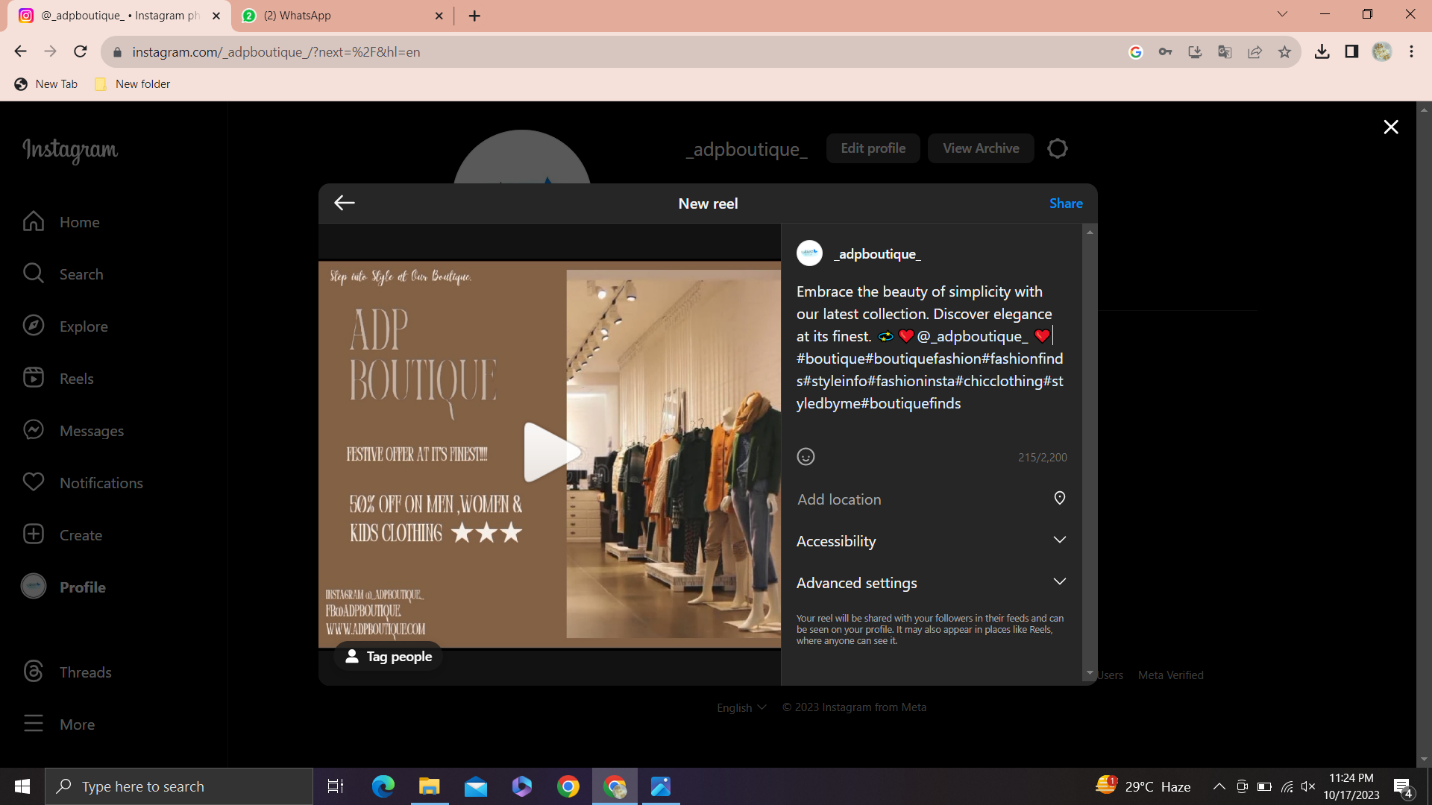
Step 2: Design a social media poster using canva



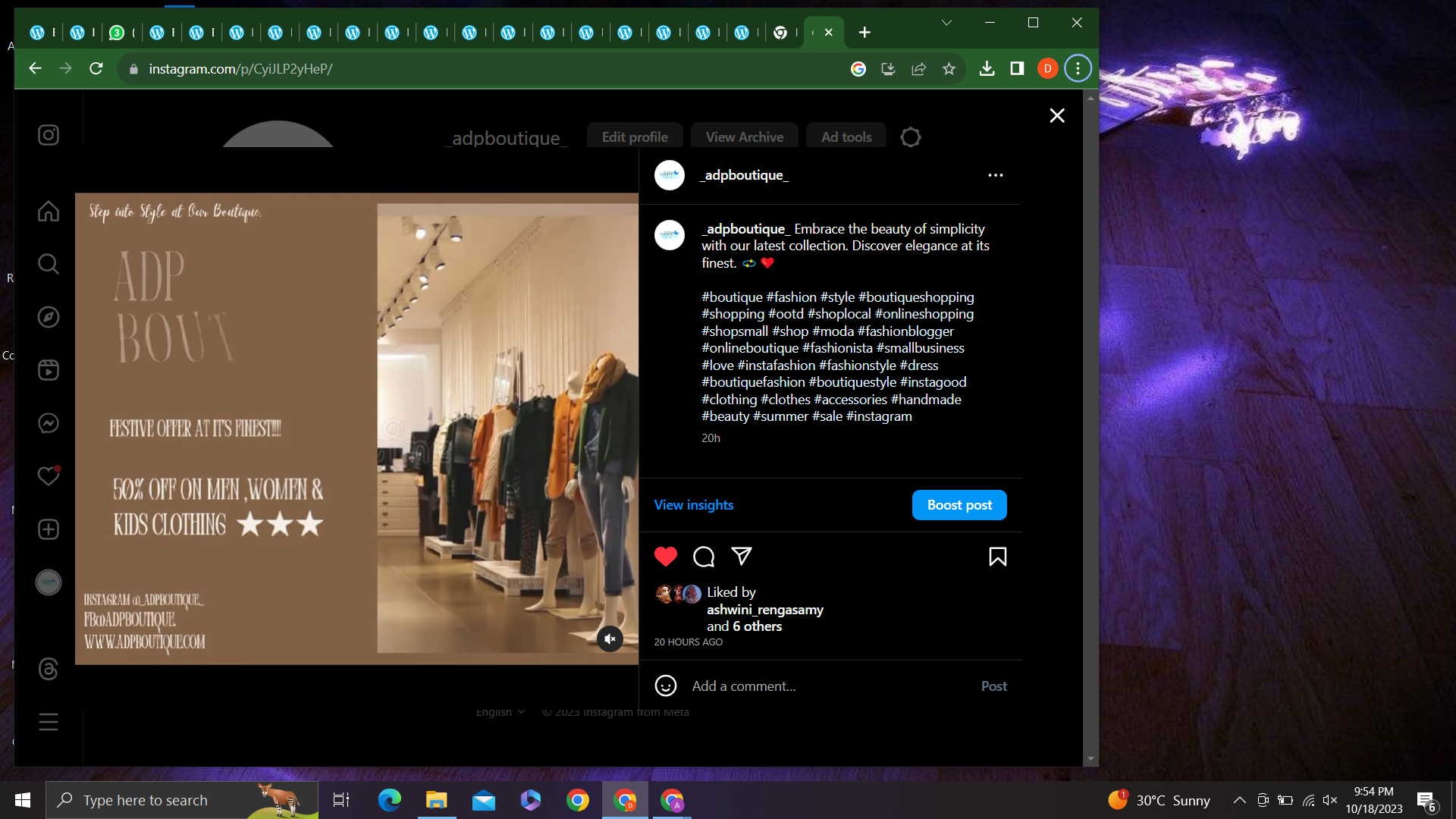
Step 3: Login into Instagaram



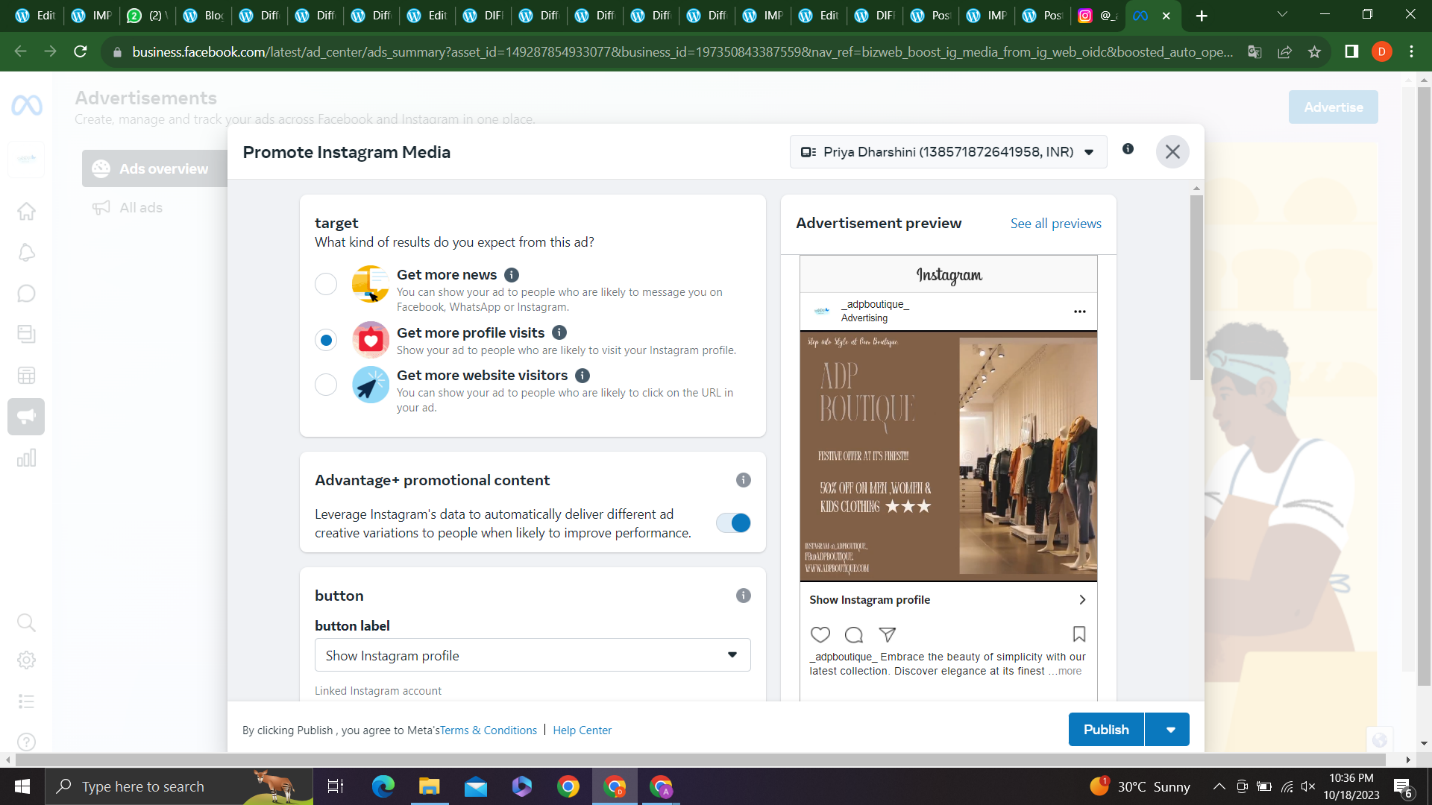
Step 4: Create a professional account in Iinstagram

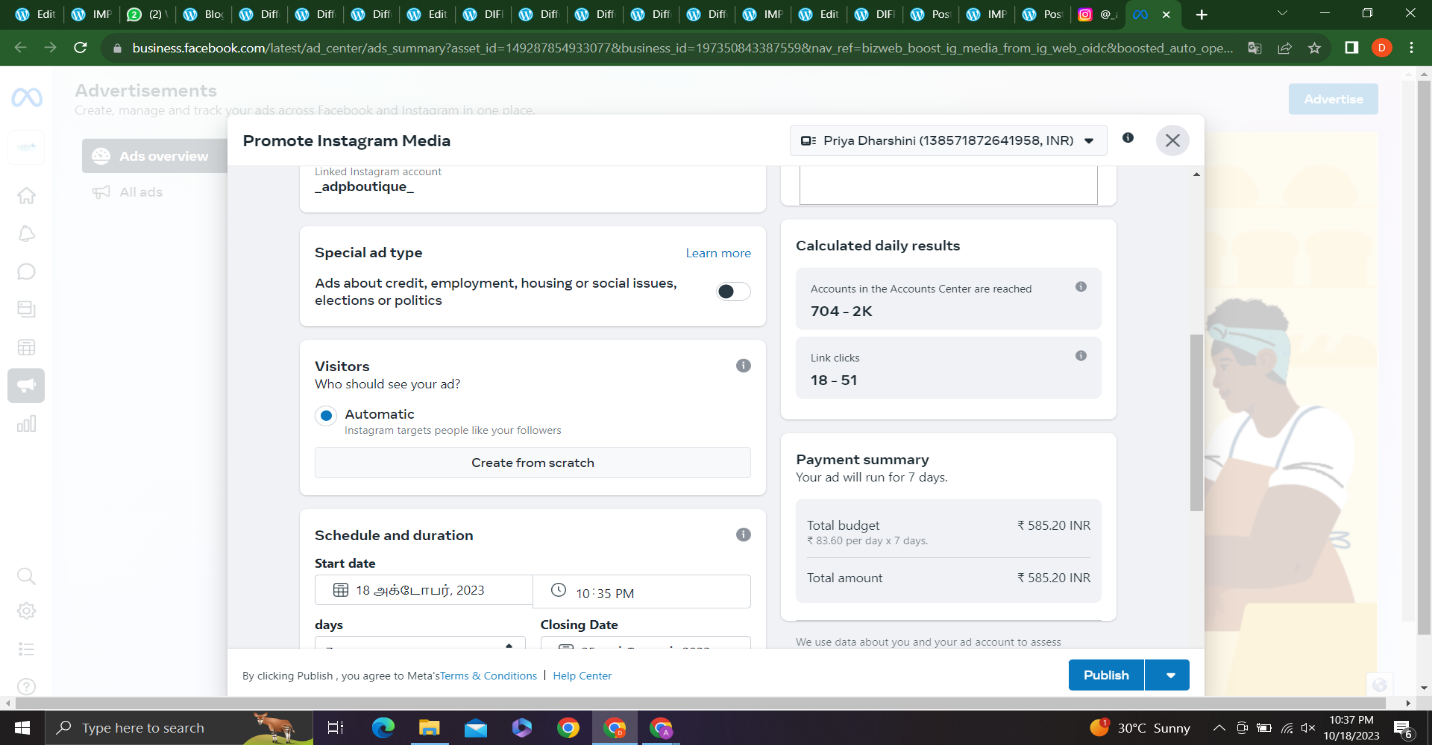
Step 5: Post your design in Instagram

Step 6: Click the boost profile



Step 7: Select your targrt



**Step 8: Select visitors:** 

Step 9:select budget and publish

