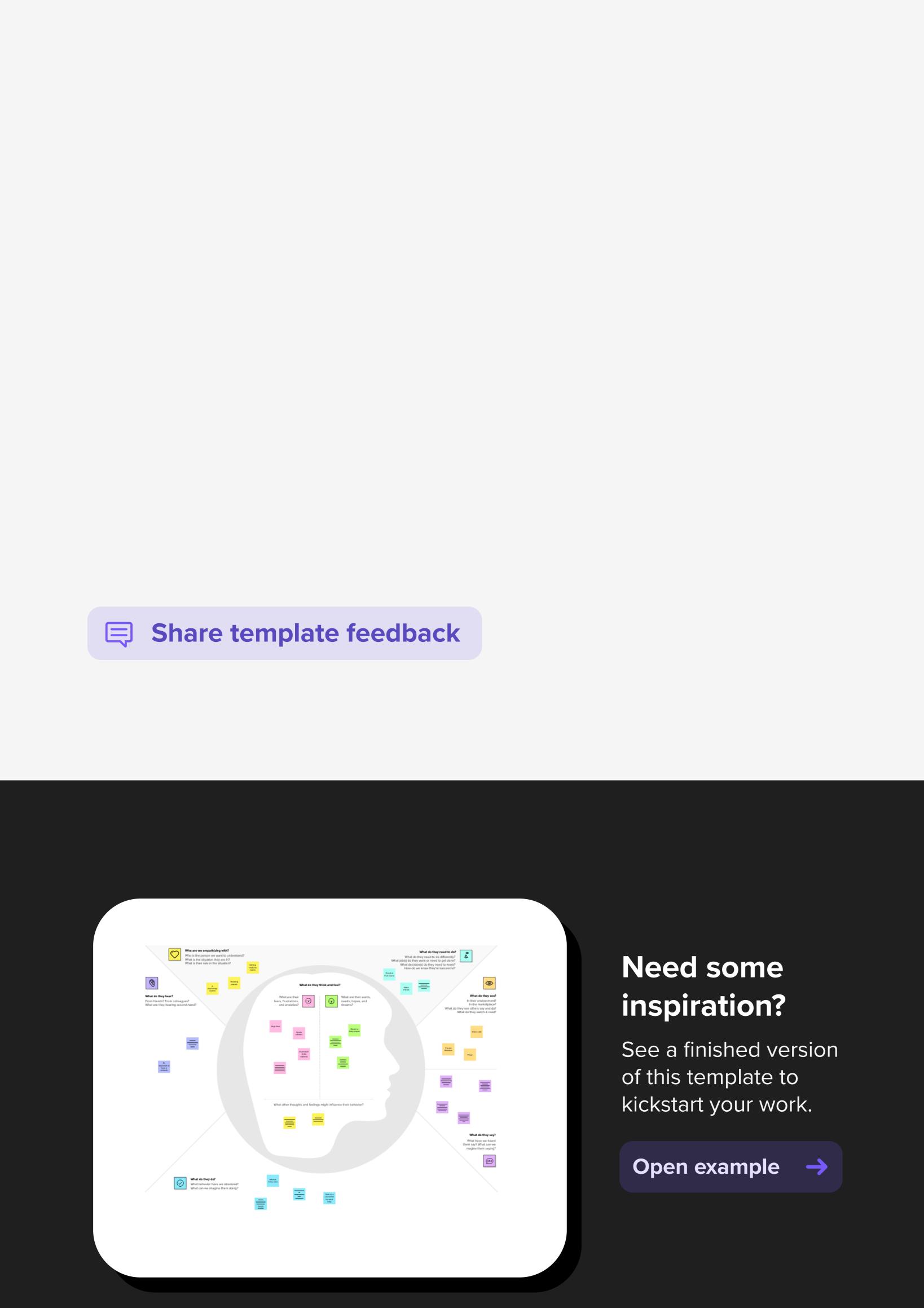


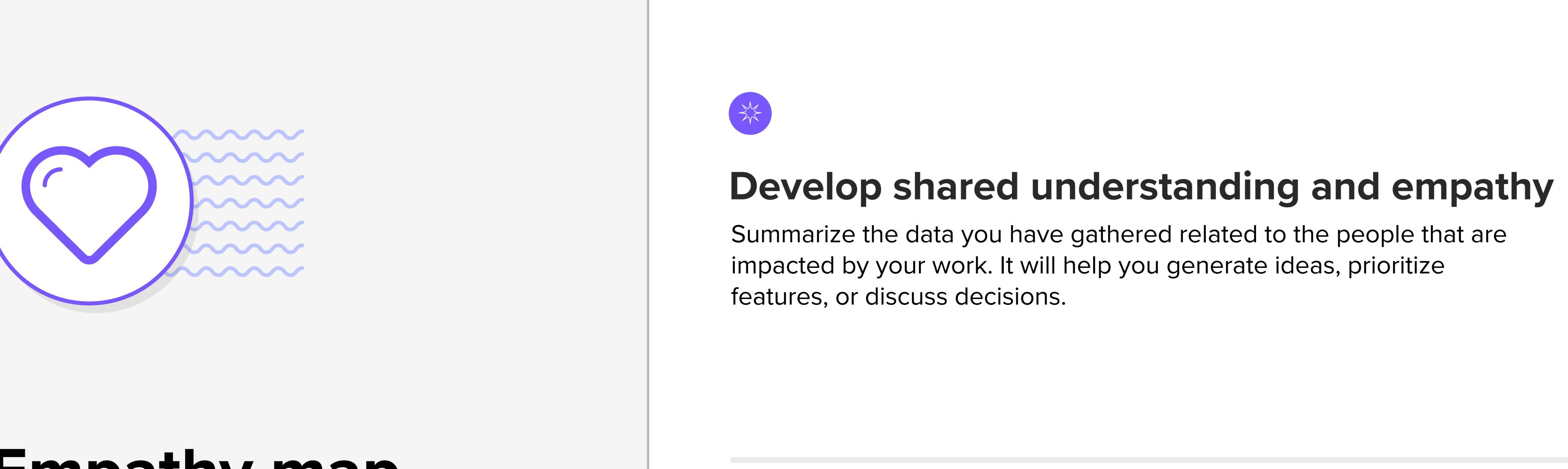
canvas

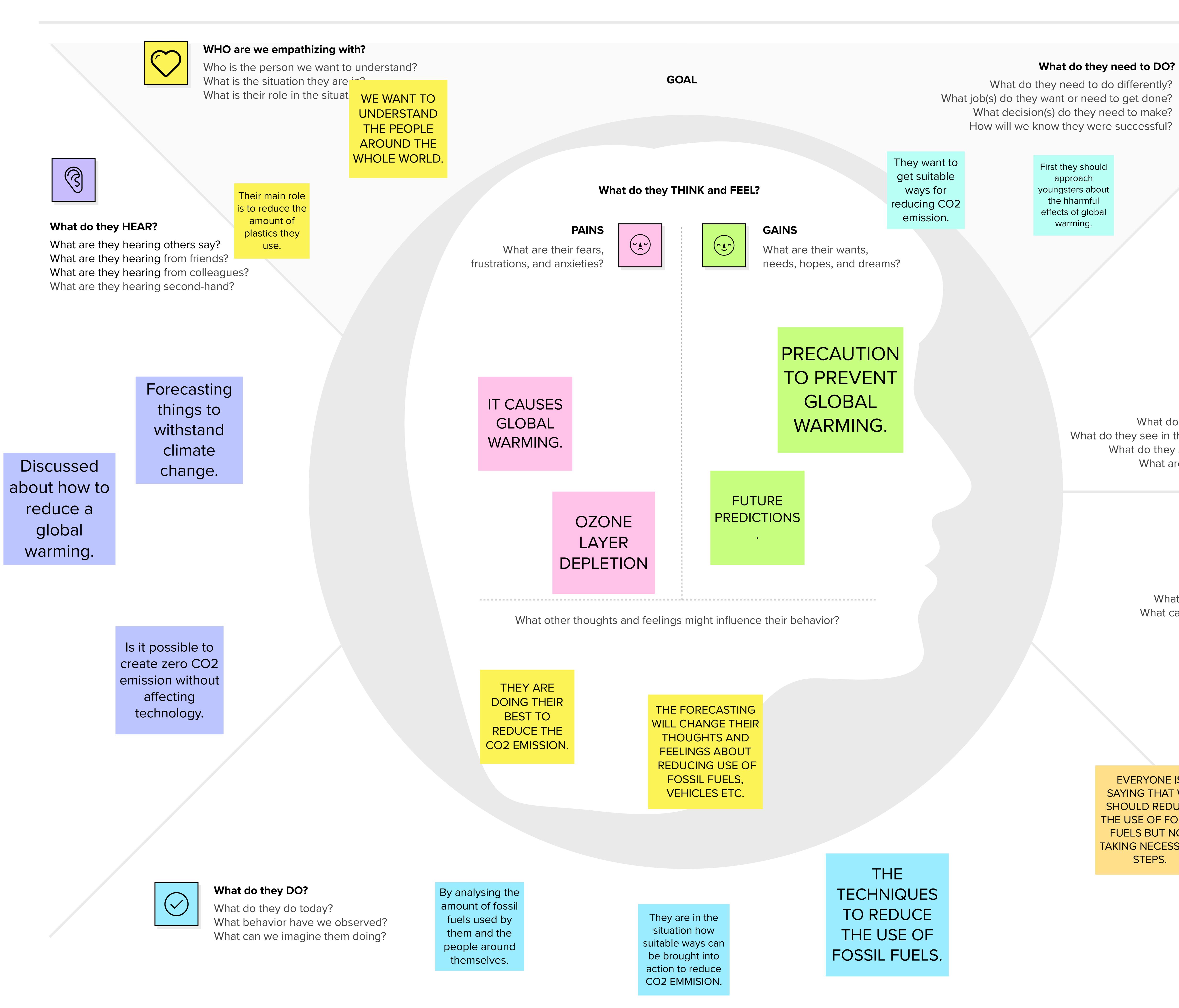
Use this framework to empathize with a customer, user, or any person who is affected by a team's work. Document and discuss your observations and note your assumptions to gain more empathy for the people you serve.

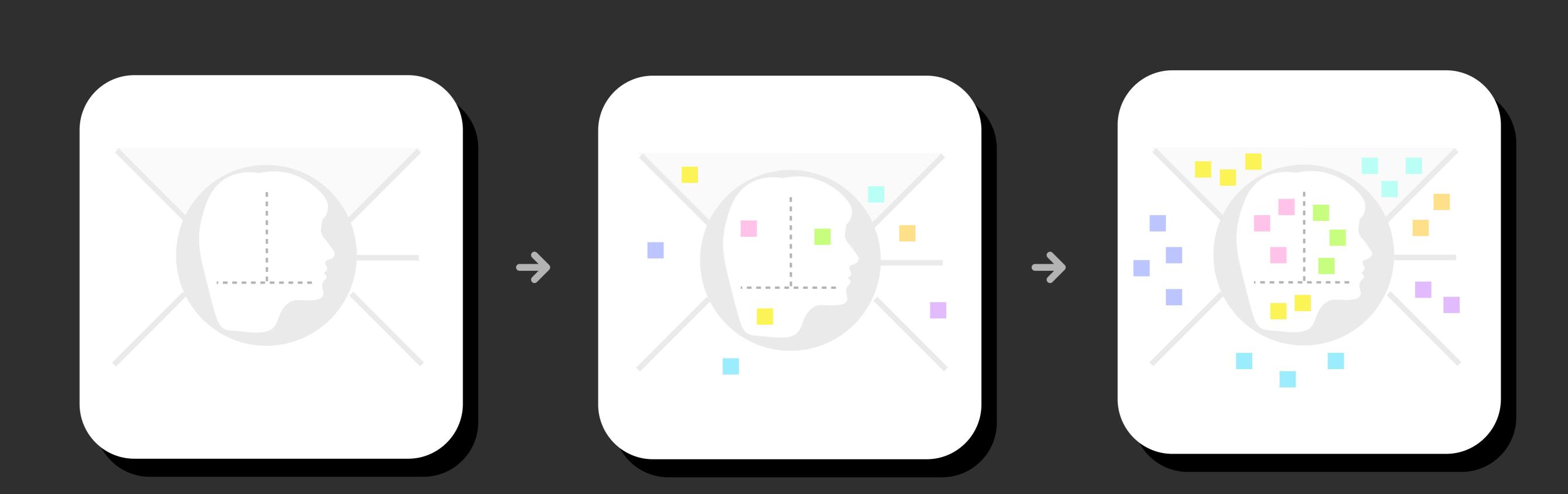
Originally created by Dave Gray at











Everyonhe says that we should not use the things which are emmiting green

What do they SEE?

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What do they SAY?

What do they see in the marketplace?

What are they watching and reading?

What have we heard them say?

What can we magine them saying?

What do they see others saying and doing?

What do they see in their immediate environment?

EVERYONE IS SAYING THAT WE SHOULD REDUCE house gases. THE USE OF FOSSIL FUELS BUT NOT TAKING NECESSARY

STEPS.

What do they need to DO?

What do they need to do differently?

What decision(s) do they need to make?

First they should

approach

youngsters about

the hharmful

effects of global

warming.

How will we know they were successful?