Md. Ashiqur Rahman

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Professional Summary	Results-driven Principal Software Engineer with a strong technical background and extensive experience in software engineering. Leveraging expertise in software development and leadership, I am dedicated to delivering innovative products that exceed customer expectations and drive business growth.
Skills & Abilities	- Product Management - Software Development (Spring Boot, Oracle) - Agile methodologies - Team leadership - Product Strategy - Market Analysis - UX/UI design collaboration - Project management - Customer-focused approach
Experience	**May 2022 – Present** Principal Software Engineer, LeadSoft Bangladesh Limited - Lead cross-functional teams of engineers, designers, and stakeholders to define and execute product strategies. - Collaborate with sales, marketing, and customer support teams to gather customer feedback and identify opportunities for product improvements. - Develop and maintain the product roadmap, prioritizing features and enhancements based on market analysis and customer needs. - Successfully launched InsurSoft (*2nd Gen*), i-Life resulting in a 38% increase in revenue and 80% improvement in customer satisfaction. - Conduct market research and competitor analysis to stay informed about industry trends and identify potential areas for product differentiation. Also, worked as the **Project Manager to obtain CMMI Dev/5** certification for our organization during this tenure. **January 2021 – April 2022** Senior Software Engineer, LeadSoft Bangladesh Limited - Designed, developed, and maintained software solutions that met customer requirements and quality standards. - Worked closely with product managers to translate business needs into technical requirements.

- Identified and resolved complex technical challenges, improving system performance and scalability.
- Actively participated in code reviews and provided constructive feedback to team members.
- Contributed to the development of different modules, API integrations, Payment Gateways integrations which received industry recognition for innovation.

December 2018 – December 2020
Software Engineer, [LeadSoft Bangladesh Limited](#)

- Collaborated with cross-functional teams to deliver software projects on time and within budget.
- Wrote clean, maintainable code and conducted rigorous testing to ensure product reliability.
- Worked on multiple projects, which resulted in a significant improvement in system efficiency.
- Actively participated in sprint planning, backlog grooming, and daily stand-up meetings.

Education	**North South University – Dhaka, Bangladesh** **MBA in** Management Information System (*Running*) **American International University- Bangladesh – Dhaka, Bangladesh** **BSc in** Computer Science & Engineering August 2018
Interpersonal Skills	• Problem Solver • Self-Motivated • Team Worker • Quick Learner
Additional Information	• Participated "Advanced Certificate for Management Professionals (ACMP 4.0)" (*Ongoing*) • Completed "*Introduction to Cybersecurity*" by CISCO • Completed "*Agile Project Management*" by Google (Coursera) • Participated in CMMI Dev/5 Audit