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UNIVERSITY OF NEW BRUNSWICK

Faculty of Computer Science

CS6905
Software Requirements Analysis

Assignment 2 – Winter 2023
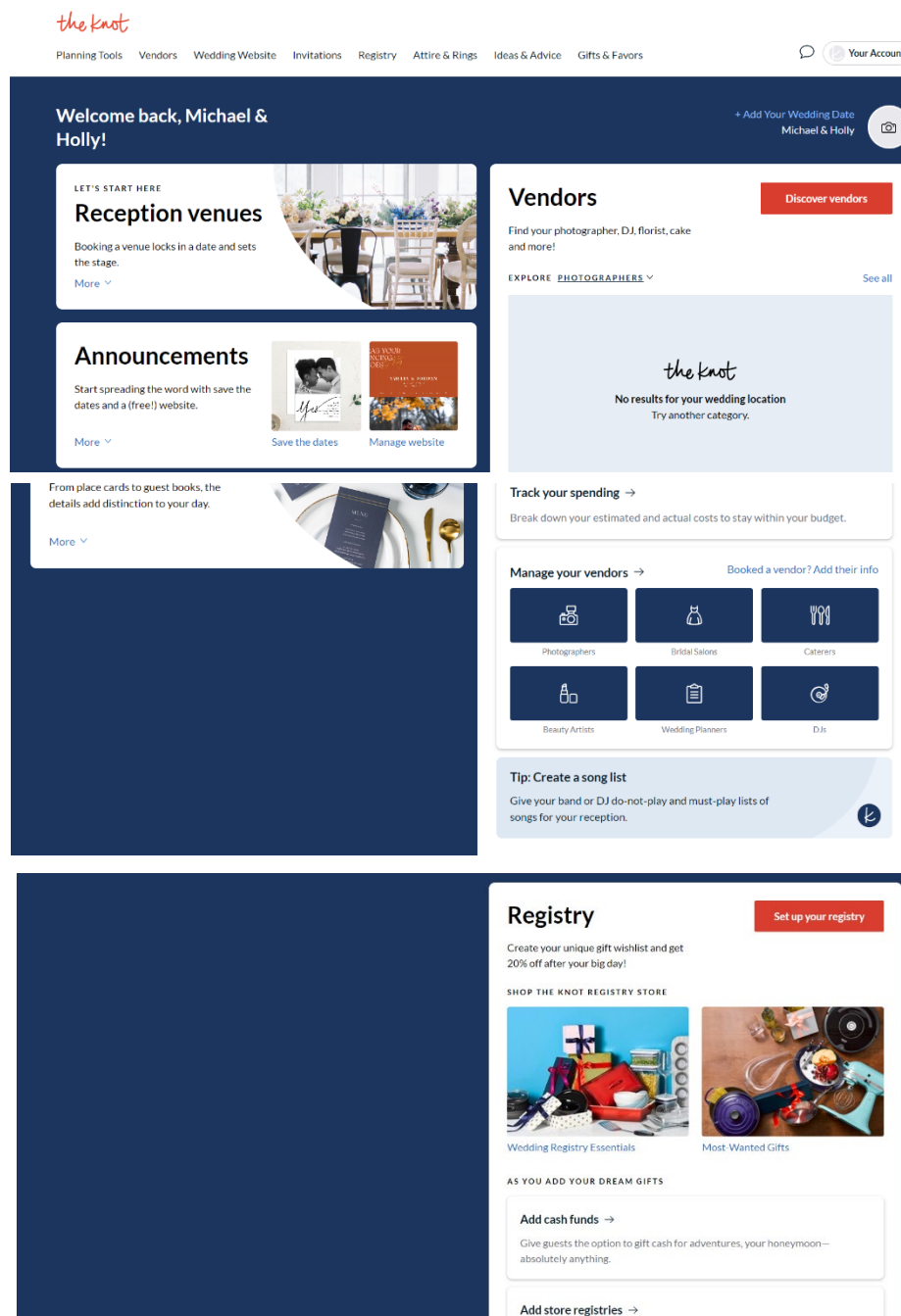
Case Study Overview

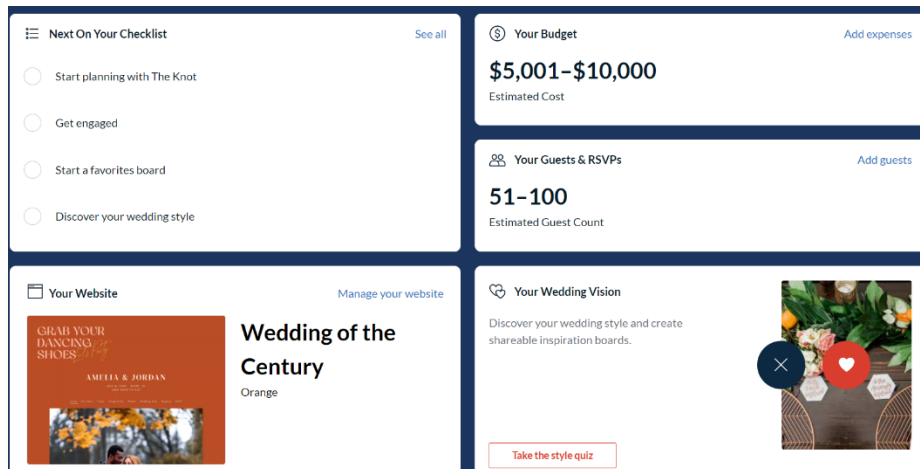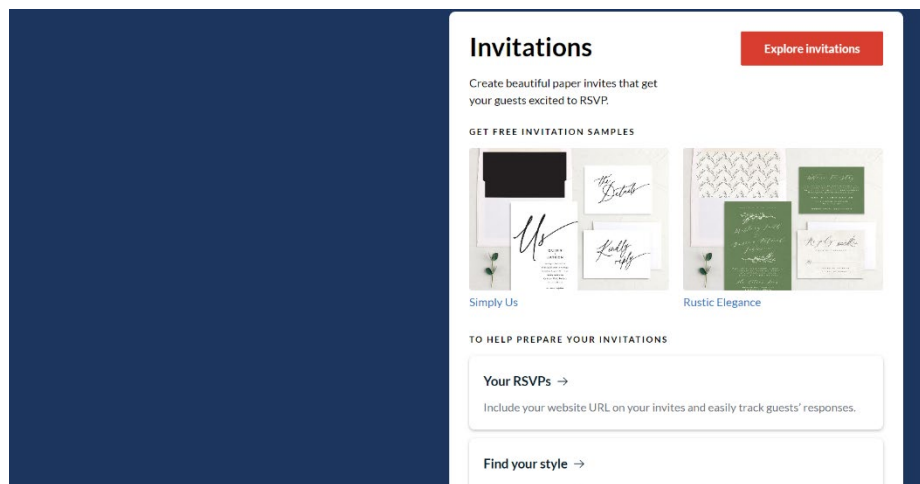*The Knot*

by
Ashique Arman

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1. The Knot

This system basically plays the role of a wedding planner. A person can use the dedicated website of this organization to successfully plan and execute his/her wedding.

This website has everything that is needed to make the dream wedding of people come to reality. In this single platform, people can find their desired venue and vendors. Moreover, they can create custom and unique invitation cards, make announcements for their special day, or even discover their wedding theme with the help of the website. This is how this single platform saves time, and effort and relieves the stress of people who are planning their wedding.

2. Reason for choosing this topic

The reason I have chosen this system is that it is unique, interesting, well-organized, and most importantly, solves real-life problem. I will now briefly discuss this below.

The first thing that caught my attention was the name. The name is unique and fitting for the role of the system. Then I visited the website to get a brief idea of the website. It did not take me long to understand that the website was about wedding planning.

The way the website was designed impressed me. I was intrigued as this was my first time using a wedding planning website. After browsing through the website, I was amazed to see that they have everything covered to make the occasion of a wedding become successful without any hassle.

We all know more or less about how much trouble people have to go through to plan and organize a wedding ceremony. In some cases, people might have to sacrifice some aspects of their plan of wedding because of wrong budgeting, lack of time, lack of manpower, lack of connections, etc. This single platform solves all these problems.
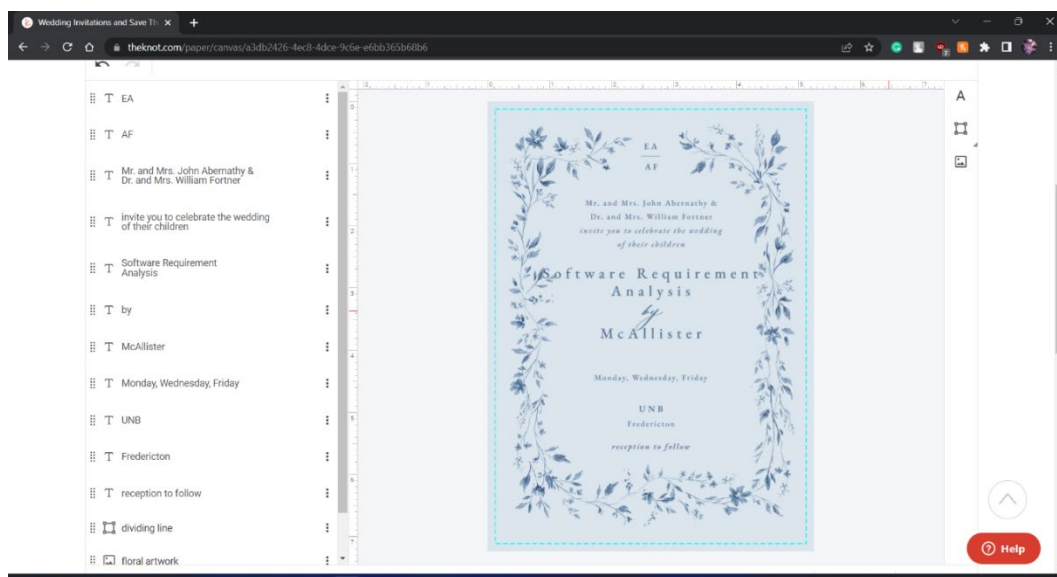
The most interesting feature of this website to me was that we can design custom invitation cards on our own. This was something new to me and I really liked it.

These were my reasons for choosing this topic for the assignment. I believe this platform is going to be more popular in the future and will go a long way.
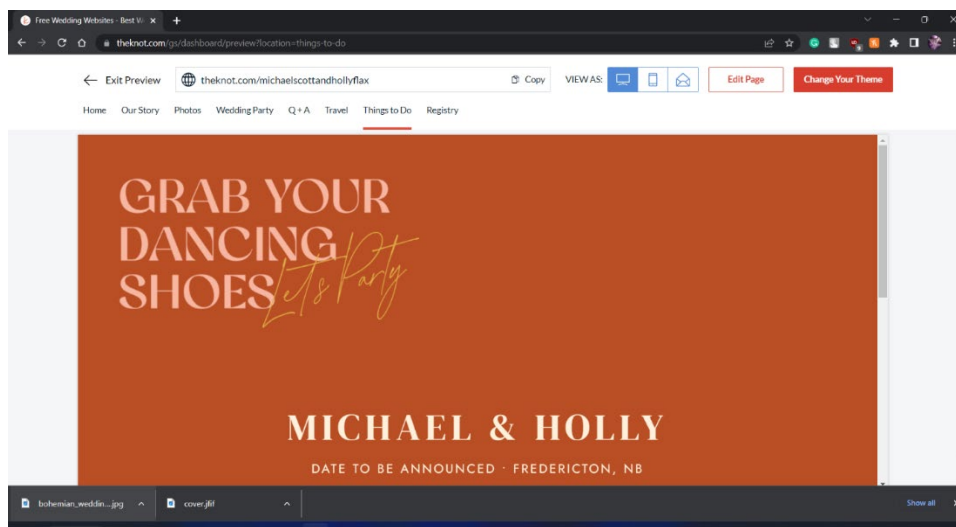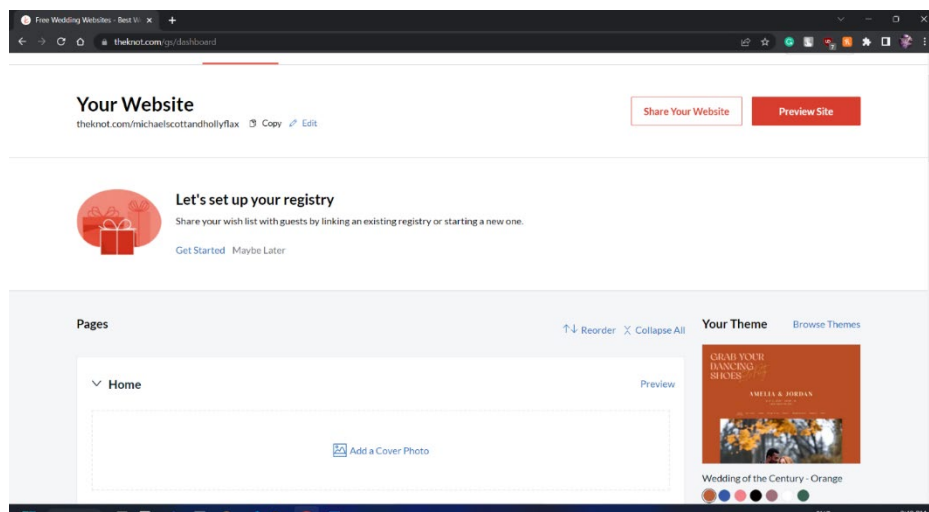
3. Sources of information

This was the first time I used this system. I have never worked on or used a similar system like this before. I really want to ask those who used this system in real life, and how they like this system. I would also like to ask them if it really benefited them and what would they do differently if there were anything they did not like.

Most of the features do not require payments to use. I have tried almost all the website's functionalities. For instance, I was able to design the wedding invitation card on their website. Although to get a physical copy, I will need to pay them.

I have also tried their custom website feature. Here, we can create a custom page showing our wedding announcement. This page can contain the names of the bride and groom, location, date, photos, etc.

I have found a list of podcasts on Spotify by this organization. It is called "XOXO by The Knot". It can be found here: https://open.spotify.com/show/6o3uWtDWEIKgRvkSk4Ee7T

Here is their official YouTube channel: https://www.youtube.com/@TheKnot

Here is a list of articles on The Knot:

- https://www.cnbc.com/2017/08/11/parents-often-overspend-on-wedding-expenses-for-adult-children.html
- https://money.cnn.com/2007/06/20/magazines/fsb/FSB100_theknot.fsb/index.html