Ashir Akhter

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EDUCATION

Lassonde School of Engineering, York University   **Toronto, Ontario**
Computer Science, Bachelor of Science   *Expected June 2026*

EXPERIENCE

Ajniha Welfare Society   **April 2024 - August 2025**
Information Technology Executive   *Toronto, Ontario*
- Effectively reduced processing fees from **9% to 2.2%** per transaction, saving **$1,600+/year** via Stripe API
- Spearheaded website initiatives resulting in a **26%** increase in users on a month-to-month basis via SEO
- Implemented a simple 5-step onboarding process for the charity's tutoring services (Ajniha Academy)

Extra Sauce Agency   **March 2025 - April 2025**
AI Software Developer - Contract Part-time   *Toronto, Ontario*
- Developed an AI agent for content creation to help with deep creative useful insights tailored to clients' brand
- Increased the overall content creation workflow time efficiency by **40%**, reducing the need for human-in-the-loop

AI and Data Society at York University   **October 2024 - February 2025**
Vice President of Information Technology   *Toronto, Ontario*
- Led a team of 2 IT associate executive members to streamline IT processes
- Orchestrated initiatives to integrate advanced technology solutions such as an AI Chatbot onto the website
- Advised club presidents on leadership and IT strategy due to prior executive experience

Catalyst Consulting Group   **October 2024 - January 2025**
Marketing Director   *Toronto, Ontario*
- Spearheaded marketing strategies resulting in a **15%** increase in followers on Instagram in a 1 month period
- Collaborated with 2 engagement teams and companies; Ostomy Canada Society and Diabetes Hope Foundation

SCE Wireless (Telus)   **May 2024 - August 2024**
Sales Representative   *Toronto, Ontario*
- Converted **40%** of leads into confirmed sales in a single day
- Handled over **100** customer leads daily, ensuring efficient pipeline management

Entrepreneurship Development Association (EDA)   **September 2022 - April 2024**
Senior Advisor / President / Information Technology Executive   *Toronto, Ontario*
- Secured the most prominent sponsorship of **$5000** in EDA history from a Senior Partner at Deloitte
- Co-hosted over **3+** large-scale flagship events of up to **170** attendees per event
- Increased membership signups by **27%** by redesigning the Linktree, the website, and making the QR code
- Advised 3 incoming executives during the leadership transition and led the hiring of 2 new team members

PROJECTS

SpotCheck (React Native, FastAPI, Anthropic Claude API)
Co-built a full-stack prototype app under **24** hours at the 2025 nwPlus UBC Hackathon for real-time parking aid
- Led the pitch/demo featured by Major League Hacking and GitHub, earning **12K+** views on Instagram
- Led backend development using Anthropic (Claude) API to simulate smart parking data from IP cameras

Vigor Mindfulness (Kotlin, Android Studio, OpenAI API)
Designed mental wellness app mockup using OpenAI and DALL-E at ShellHacks FIU to promote user resilience

SKILLS & ACCOMPLISHMENTS

- **Competitions & Awards:** NwPlus Vancouver UBC Hackathon, ShellHacks Miami FIU Hackathon, **1st** - MSS Case Competition, **2nd** - Ontario Provincial Martial Arts Tournament, Schulich Consulting Club UCC
- **Coding Languages/APIs:** Java, Python, C, C#, Kotlin, HTML, OpenAI API, Anthropic API, Stripe API
- **Certifications & Licenses:** Microsoft Certified: Azure AI Fundamentals, AI for Business (LinkedIn)
- **Software:** VS Code, Android Studio, Stripe, MindStudio, Notion, Squarespace, Google & Microsoft Tools