Data Analytics Assignment-IV: Text Analytics

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> install.packages('SnowballC')
> install.packages('tm') > library(tm) Loading required package: NLP > tw <- read.csv("C:/Users/Ashish/Downloads/Ashish - Classes/D.A/LAB/Assig-5/</pre> Trump_Data.csv", ,stringsAsFactors = FALSE) > #tw1 <- tw\$text > tw1 <- tw["text"] head(tw1) 1 Judge Kavanaugh showed America exactly why I nominated him. His testimony was power ful honest and riveting. Democrats A. search and destroy strategy is disgraceful and this process has been a total sham and effort to delay obstruct and resist. The Senate must vote! https://t.co/9o5qzlJiTd Join me this Saturday in Wheeling West Virginia at 7pmE! Tickets: https://t.co/ JyRaBpsOeR https://t.co/hiruLIxa7w Congressman Lee Zeldin is doing a fantastic job in D.C. Tough and smart he loves our Country and will always be there to do the right thing. He has my Complete and Total Endorsement! China is actually placing propaganda ads in the Des Moines Register other papers made to look like news. ThatÕs because we are beating them on Trade opening markets and the farmers will make a fortune when this is over! https://t.co/ppdvTX7oz16 Avenatti is a third rate lawyer who is good at making false usations like he did on me and like he is now doing on Judge Brett Kavanaugh. He is just looking for attention and doesnÕt want people to look at his past record relationships- a total low-life!

```
Getting ready to leave for my GREAT resort Turnberry in Scotland. Hosting The Women's British Open (biggest tournament). Will be back Sat. I really like the Koch Brothers (members of my P.B. Club) but I don't want their
money or anything else from them. Cannot influence Trump!
Thank you. https://t.co/oRATmdIzqE
People like lawyer Elizabeth Beck and failed writer Harry Hurt & Camp; others talk
about me but know nothing about meÑcrazy!

How can a dummy dope like Harry Hurt who wrote a failed book about me but doesnÕt know me or anything about me be on TV discussing Trump?

Trump Will Make America GREAT!!!! #ChangeTheWorldIn5Words
... while Tom Brady is guilty because he REPLACED his LEGAL cellphone?
Per @rushlimbaugh: Why does Hillary Clinton get the benefit of the doubt (after she DESTROYS her illegal email server) ...
Via @SaintPetersblog by @MitchEPerry: Ã'Shock poll: Donald Trump leads Jeb Bush 26-20% É in FloridaÓ http://t.co/49IAe1Nlm7
@ZStr8Up:_After the liberal 60's and 70's how did we end up with Reagan? Hollywood.
 The Donald may have a serious chance. @realDonaldTrump
@fyrftr211: @realDonaldTrump #Trump2016. Time for a true leader to lead our great
country!
@MediciMario: @realDonaldTrump Pls run u would be great!
Tomorrow will be a really big day for America. MAKE AMERICA GREAT AGAIN!
   ## ---- Start Preprocessing ----- ##
   toSpace <- content_transformer(function(X,pattern) { return(gsub(pattern, " ",X))})</pre>
   docs <- tm_map(docs, toSpace,</pre>
                                                "."5
   docs <- tm_map(docs, toSpace,</pre>
   docs <- tm_map(docs, toSpace,</pre>
   docs <- tm_map(docs, toSpace,</pre>
                                                "_T
               tm_map(docs,
                                  toSpace,
   docs <-
   docs <- tm_map(docs, toSpace,</pre>
   docs <- tm_map(docs, toSpace,</pre>
                                                "á"\
   docs <- tm_map(docs, toSpace,</pre>
   docs <- tm_map(docs, toSpace,
docs <- tm_map(docs, toSpace,</pre>
                                               "https")
   # Remove punctuation
   docs <- tm_map(docs, removePunctuation)</pre>
   # Treansform to lower case
   docs <- tm_map(docs, content_transformer(tolower))</pre>
   # strip digits
   docs <- tm_map(docs, removeNumbers)</pre>
   # Remove stopword from standard stopword list (How to chek this? How to add your
 own?)
   docs <- tm_map(docs, removewords, stopwords("english"))</pre>
   # Strip whitespace (cosmetic?)
   docs <- tm_map(docs, stripWhitespace)</pre>
   # inspect output
> writeLines(as.character(docs[[1]]))
billlester danscavino realdonaldtrump latinos trump believes trump
getting ready leave great resort turnberry scotland hosting women's british open
biggesť tournament will back sat
  really like koch brothers members pb club don t want money anything else influence
trump
thank tco oratmdizge
```

```
people like lawyer elizabeth beck failed writer harry hurt amp others talk know nothing meã'crazy
can duṃmy dope like harry hurt wrote failed book doesnã•t know anything tv
discussing trump
trump will make america great changetheworldinwords
tom brady guilty replaced legal cellphone
per rushlimbaugh hillary clinton get benefit doubt destroys illegal email server
via saintpetersblog mitcheperry ã'shock poll donald trump leads jeb bush ã‰
floridaã" http tco iaenlm
  jereegeestavich realdonaldtrump blowing everyone else away just ahead doubling wow
 outrage bias free language guide claims word american problematic http tco vkzaicgs tomnocera danscavino dallasmavs mcuban trump s work ethic gives hope s tireless
 smart worker winner whiner
truly love millions people sticking despite many media lies great silent majority
loomin
tomorrow makeamericagreatagain too pdmndtovvc
looneytunes politicians going get us mess talk simpletruth makeamericagreatagain
zstrup liberal s s end reagan hollywood donald may serious chance realdonaldtrump
fyrftr realdonaldtrump trump time true leader lead great country
medicimario realdonaldtrump pls run u great
tomorrow will really big day america make america great
> ## Need Snowballc library for stemming
> library(SnowballC)
> # Stem document
   docs <- tm_map(docs, stemDocument)</pre>
   ## ----- some clean up ----- ##
 docs <- tm_map(docs, content_transformer(gsub), pattern = "organiz",
replacement = "organ")</pre>
> docs <- tm_map(docs, content_transformer(gsub), pattern = "organis",
replacement = "organ")</pre>
> docs <- tm_map(docs, content_transformer(gsub), pattern = "andgovern",
replacement = "govern")</pre>
> docs <- tm_map(docs,
replacement = "enterp")
                                 content_transformer(gsub), pattern = "inenterpris",
> docs <- tm_map(docs, content_transformer(gsub), pattern = "team-",</pre>
replacement = "team")
> #inspect
  writeLines(as.character(docs[[1]]))
jaketapp donaldtrump jowa say qucci store s worth money romney fact check true http
tco xvdvhmntvr
davidsbaldwin realdonaldtrump today s day trump good luck
desheay realdonaldrump twitter banner awesom cant wait tomorrowtrump premus realdonaldrump let s take countri back trumpl
jarodpitmon full support trump realdonaldtrump guy will help countri
nickyflash trumppresid trump realdonaldtrump
rhumeey realli want see america look likewith realdonaldtrump helm affair tco
zfvjpyjvoh
snurk realdonaldtrumpāšlov alway respect fighter overr loser polititian inspir great
knight realdonaldtrump realjoemurray america can great trump helm confid count isabelsimon realdonaldtrump brentcfritz donald good chanc anyon el peopl like himno
 politician s
donjubb realdonaldtrump shock worldtrumppresid
insuraid realdonaldtrump go make hillari s head spin tomorrow morn presidenti debat
yes plea trump
brentcfritz today day america becom great realdonaldtrump huge news will shock world
```

```
great tco oetkjzrd
thank too qhtxizplx
live periscop tco hlrtzbgeb
tomorrow makeamericagreatagain tco pdmndtovvc
looneytun politician go get us mess talk simpletruth makeamericagreatagain zstrup liber s s end reagan hollywood donald may serious chanc realdonaldtrump
fyrftr realdonaldtrump trump time true leader lead great countri
medicimario realdonaldtrump pls run u great
tomorrow will realli big day america make america gre
     --- Create document-term matrix
>
>
  dtm <- TermDocumentMatrix(docs)</pre>
  m <- as.matrix(dtm)</pre>
  v <- sort(rowSums(m), decreasing=TRUE)
d <- data.frame(word = names(v), freq=v)</pre>
  head(d, 10)
                               word freq
                                 tco 4474
tco
will
                                wi 11
                                     2375
great
                              great
                                     2207
                                     2016
trump
                               trump
thank
                              thank 1429
realdonaldtrump realdonaldtrump 1335
amp
                                 amp 1316
peopl
                              peopl
                                       963
                                       873
just
                                just
america
                            america
> ##
>
  ##
  # - collapse matrix by summing over columns - this gets total counts
(over all docs) for each text
  freq <- rowSums(as.matrix(dtm))</pre>
  # - length should be total number of terms
  length(freq)
[1] 16322
  # - create sort order (asc)
  ord <- order(freq, decreasing = TRUE)
  # - inspect most frequently occurring terms
 freq[head(ord)]
                 wi 11
tco
                                                  trump
                                                                        thank
                                                                                 realdonaldtrump
                                   great
4474
                   2375
                                     2207
                                                     2016
                                                                        1429
                                                                                          1335
> ##
  # - inspect least frequently occurring terms
 freq[tail(ord)]
 zzjbgdzpe
                                                       zzudwaf zzycnodcqj
              zzkmwuyqi
                           zzlegvnjn
                                          zzlscdn
                                                 1
                                                              1
  # remove words
> dtmr <- DocumentTermMatrix(docs, control = list(wordLengths = c(2,20), bounds = list(global = c(1,27)))
```

```
> dtmr <- TermDocumentMatrix(docs)</pre>
> m <- as.matrix(dtmr)</pre>
> v <- sort(rowSums(m), decreasing=TRUE)
> d <- data.frame(word = names(v), freq=v)</pre>
  head(d, 10)
                                   word freq
tco
will
                                    tco 4474
                                   wi 11
                                          2375
great
                                  great
                                          2207
ťrump
                                          2016
                                  trump
                                  thank 1429
thank
realdonaldtrump realdonaldtrump 1335
                                    amp 1316
                                           963
peopl
                                  peopl
                                           873
just
                                   just
america
                               america
                                          816
>#collapse matrix by summing over columns - this gets total counts (over all docs)
for each text
> freqr <- rowSums(as.matrix(dtmr))
> # - length should be total number of terms
> length(freqr)
[1] 16322
> # - create sort order (asc)
> ord <- order(freqr, decreasing = TRUE)
> # - inspect most frequently occurring terms
> freq[head(ord)]
tco
4474
                   wi 11
                                       great
2207
                                                            trump
                                                                                 thank realdonaldtrump
                                                                                    1429
                     2375
                                                               2016
                                                                                                        1335
> ##
> ##
 # - inspect least frequently occurring terms
freq[tail(ord)]
                                                             zzudwaf zzycnodcqj
               zzkmwuyqi
                              zzlegvnjn
 zzjbgdzpe
                                               zzlscdn
                                                                     1
  "amaz"
"amp"
"ask"
                                                                      "announc"
"attack"
       "american"
"anoth"
  [10]
        "back"
                                       "bad"
                                                                      "beat"
  131
        "believ"
                                       "best"
                                                                      "better"
  16]
  19
22
25
28
                                       "bill"
                                                                      "billion"
        "big"
                                                                      "bring
"call"
       "book"
                                       "border"
                                       "busi"
"can"
       "bush"
       "campaign"
                                                                      "candid"
                                                                      "chang
  [31]
[34]
                                       "carolina"
        "care"
                                                                      "cnn'
        "chi na"
                                       "clinton
                                       "come"
"congress"
        "collus"
                                                                      "compani"
   37<sup>-</sup>
       "congratul"
                                                                      "continu"
  401
        "countri
                                       "crime"
                                                                      "crook'
  <sup>-</sup>43
        "crowd"
                                       "cruz"
                                                                      "cut'
  [46]
         "late"
                                 "later"
                                                        "latest"
                                                                                "laugh"
                                                                                                     "launch"
  [941]
                                                        "lawyer"
"leak"
                                                                                                    "leader"
"learn"
  946]
                                 "lawsuit"
         "law"
                                                                               "leaď"
  [951]
         "leadership"
                                 "Teagu'
                                                                               "leaker"
                                "leav
                                                                               "left"
"less"
                                                        "led"
  [956]
         "least"
                                                                                                    "legal"
         "legendari"
                                                        "lesm"
                                                                                                    "let
                                 "legisl"
  <sup>[</sup>961]
                                                                               "liar"
"lift"
        "letã•"
"liberti"
                                "letter"
"lie"
                                                        "level"
"life"
                                                                                                    "liber"
"light"
  966]
971]
         "lightweight"
                                 "like"
                                                        "likewi"
                                                                                "limbaugh"
                                                                                                     "limit"
```

```
[981]
[986]
          "lindsey"
"list"
                                     "]indseygrahamsc" "line"
                                                                                           "]ink"
                                                                                                                      "lisa"
                                     "listens
                                                                "littl"
                                                                                           "live"
                                                                                                                      "loan"
  [991] "lobbyist" "local" "locat"
[996] "longer" "look" "lose"
[_reached getOption("max.print") -- omitted 864 entries]
                                     "local"
"look"
                                                                "locat"
"lose"
                                                                                                                      "long"
"loss"
                                                                                            "london"
                                                                                            "loser'
>
>
           ----histogram plot-----
>
>
   wf = data.frame(term = names(freqr), occurrencse = freqr)
library(ggplot2)
   p <- ggplot(subset(wf, freqr>200), aes(term, occurrencse))
p <- p + geom_bar(stat = "identity")</pre>
   p <- p + theme(axis.text.x = element_text(angle = 45, hjust = 1))</pre>
  4000
  3000
occurrencse
2000 -
  1000
   ##
   # - Wordcloud ----- #
>
   #install.packages('wordcloud')
library(wordcloud)
set.seed(42)
  # limit words by spcifying min frequency
wordcloud(names(freqr), freqr, min.freq = 70, colors = brewer.pal(6, "Dark2"))
```

