

Exercise 1 - Code-free transformation at scale with Azure Synapse Pipelines

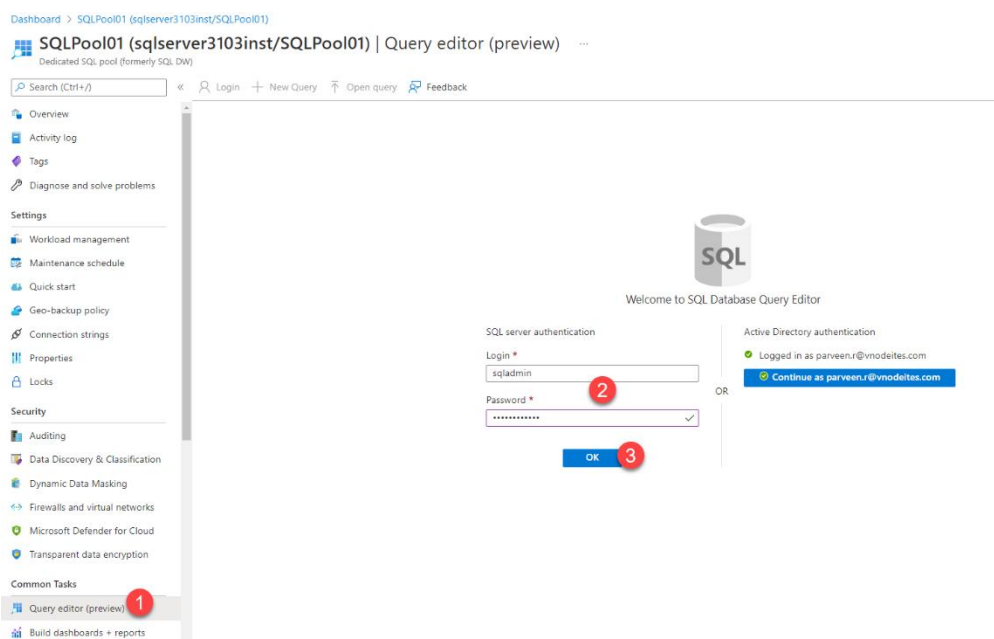
Tailwind Traders would like code-free options for data engineering tasks. Their motivation is driven by the desire to allow junior-level data engineers who understand the data but do not have a lot of development experience build and maintain data transformation operations. The other driver for this requirement is to reduce fragility caused by complex code with reliance on libraries pinned to specific versions, remove code testing requirements, and improve ease of long-term maintenance.

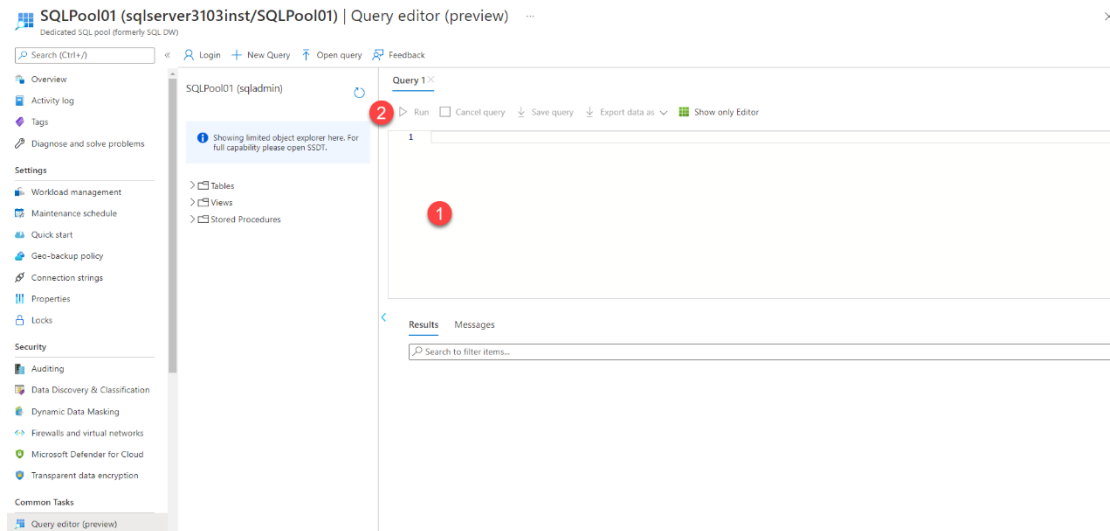
Their other requirement is to maintain transformed data in a data lake in addition to the Azure SQL.

Create SQL table

The Mapping Data Flow we will build will write user purchase data to a Azure SQL Database. Tailwind Traders does not yet have a table to store this data. We will execute a SQL script to create this table as a pre-requisite.

1. In Azure SQL database, navigate to the **Common Tasks** and then **Query Editor**





2. In the query window, create schema using the command and Run

create schem ww

```
CREATE TABLE [wwi].[UserTopProductPurchases]
(
    [UserId] [int] NOT NULL,
    [ProductId] [int] NOT NULL,
    [ItemsPurchasedLast12Months] [int] NULL,
    [IsTopProduct] [bit] NOT NULL,
    [IsPreferredProduct] [bit] NOT NULL
)
```

```
CREATE TABLE [wwi].[CampaignAnalytics]
(
    [Region] [nvarchar](50) NOT NULL,
    [Country] [nvarchar](30) NOT NULL,
    [ProductCategory] [nvarchar](50) NOT NULL,
    [CampaignName] [nvarchar](500) NOT NULL,
    [Revenue] [decimal](10,2) NULL,
    [RevenueTarget] [decimal](10,2) NULL,
    [City] [nvarchar](50) NULL,
    [State] [nvarchar](25) NULL
)
```

Task 2: Create linked service

Microsoft Azure | Data Factory | adfde30032022

» Data Factory | Validate all | Publish all

1

2

3

Linked services

Linked service defines the connection information to a data store or compute. [Learn more](#)

+ New

Filter by name Annotations: Any

Showing 1 - 4 of 4 items

Name	Type	Related
AzureDataLakeStorage1	Azure Data Lake Storage Gen2	4
sqlinkedservice	Azure SQL Database	1
SqlPool01	Azure Synapse Analytics	1
Storageinkedservice	Azure Blob Storage	1













New linked service

1

Data store Compute

Search



All Azure Database File Generic protocol NoSQL Services and apps

 Azure Blob Storage	 Azure Cosmos DB (MongoDB API)	 Azure Cosmos DB (SQL API)
 Azure Data Explorer (Kusto)	 Azure Data Lake Storage Gen1	 Azure Data Lake Storage Gen2
 Azure Database for MariaDB	 Azure Database for MySQL	 Azure Database for PostgreSQL
 Azure Databricks Delta Lake	 Azure File Storage	 Azure Key Vault

2

Create Linked service for Azure Data Lake Storage Gen2, and Synapse Analytics Workspace

New linked service


 Azure Data Lake Storage Gen2 [Learn more](#) 

Name *

asadatalake

1


Description

Connect via integration runtime * 

AutoResolveIntegrationRuntime

Authentication type

Account key

Account selection method 

☒ From Azure subscription ☐ Enter manually


Azure subscription 

Select all

Storage account name *

2



Test connection 

☒ To linked service ☐ To file path

Annotations

+ New

> Parameters

> Advanced 


- **Linked service Name:** asadatalake.

New linked service


1 Data store Compute

2 sql


< All Azure Database File Generic protocol >




Azure Cosmos DB for NoSQL




Azure Database for MySQL



Azure Database for PostgreSQL



Azure SQL Database 3



Azure SQL Database Managed Instance

Continue Cancel

Name * 1
SqlPool01

Description

Connect via integration runtime * ⓘ
AutoResolveIntegrationRuntime

Connection string Azure Key Vault

Account selection method ⓘ
☐ From Azure subscription ☒ Enter manually

Fully qualified domain name *
sqlserver3103inst.database.windows.net

Database name * 2
SQLPool01

Authentication type *
SQL authentication

User name * 3
sqladmin

Password Azure Key Vault
Password * 4
.....

Additional connection properties
+ New

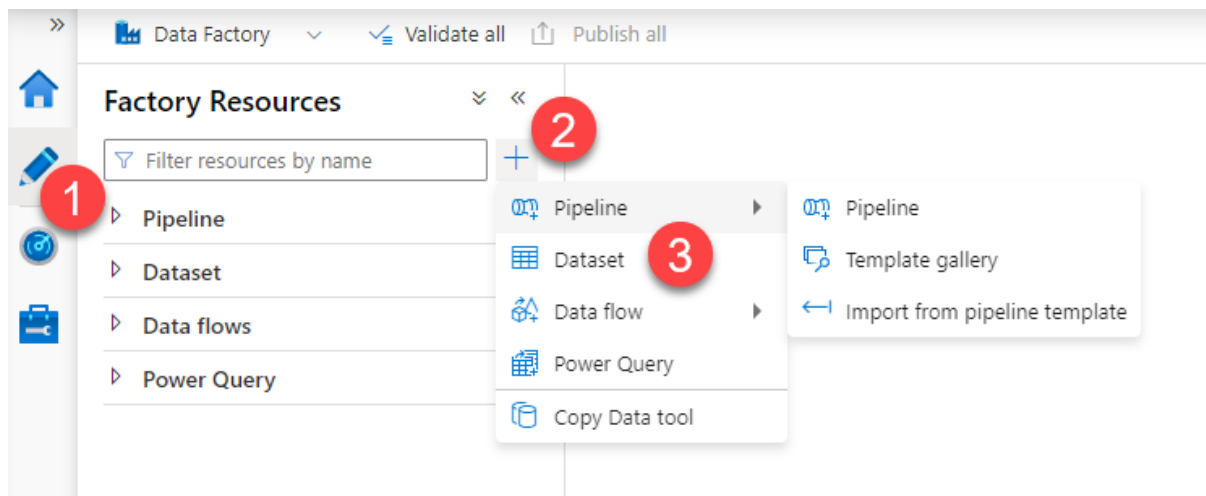
Annotations
+ New

> Parameters

< Advanced ⓘ

Linked service Name: SqlPool01

Task 3: Create data sets

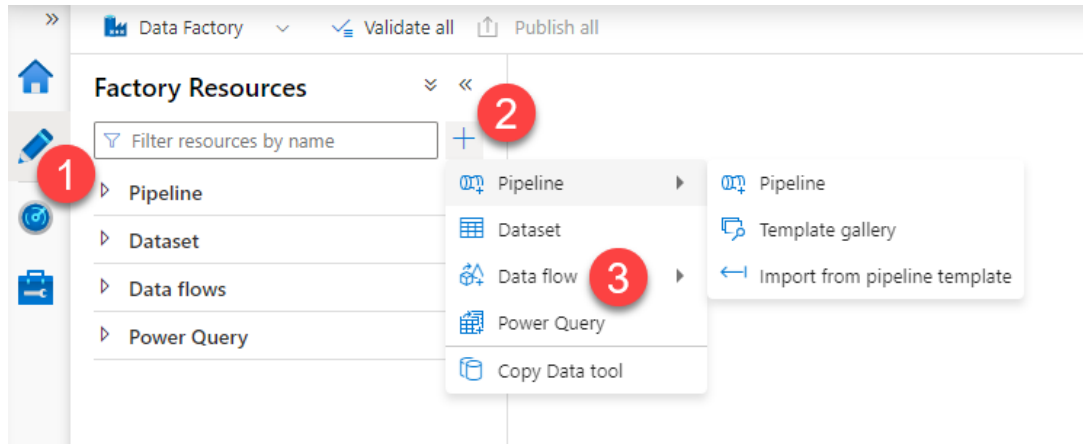


1. Configure the dataset as follows, then select **OK**:
 - **Name**: Enter asal400_ecommerce_userprofiles_source.
 - **Linked service**: Select the **asdatalakexxxxxxx** linked service.
 - **File path**: Browse to the **wwi-02/online-user-profiles-02** path.
 - **Import schema**: Select **From connection/store**.
2. Configure the dataset as follows, then select **OK**:
 - **Name**: Enter asal400_wwi_campaign_analytics_asa.
 - **Linked service**: Select the **SqlPool01**.
 - **Table name**: Select **wwi.CampaignAnalytics**.
 - **Import schema**: Select **From connection/store**.
3. Configure the dataset as follows, then select **OK**:
 - **Name**: Enter asal400_wwi_usertopproductpurchases_asa.
 - **Linked service**: Select the **SqlPool01**.
 - **Table name**: Select **wwi.UserTopProductPurchases**.
 - **Import schema**: Select **From connection/store**.
4. Configure the dataset as follows, then select **OK**:
 - **Name**: Enter asal400_campaign_analytics_source.
 - **Linked service**: Select the **asdatalakexxxxxxx** linked service.
 - **File path**: Browse to **wwi-02/campaign-analytics/campaignanalytics.csv**.
 - **First row as header**: Leave unchecked (we are skipping the header because there is a mismatch between the number of columns in the header and the number of columns in the data rows).

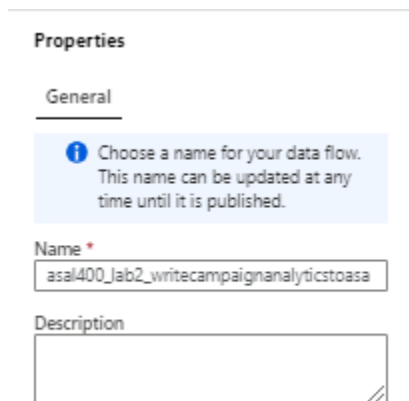
- **Import schema:** Select **From connection/store**.

Task 3: Create campaign analytics data flow

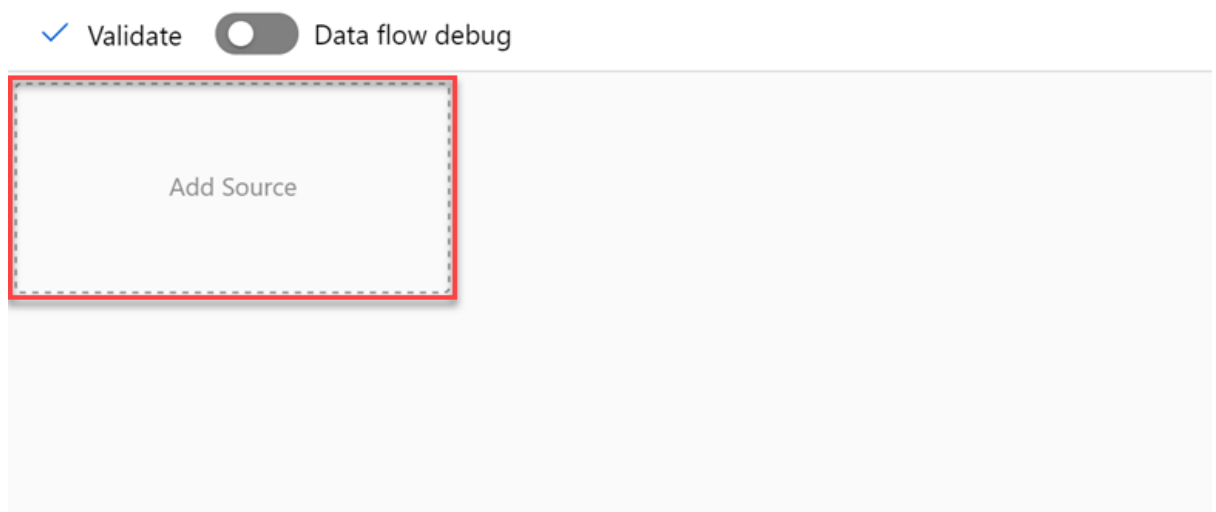
1. Navigate to the **Author** hub.



2. In the **General** settings of the **Properties** blade of the new data flow, change the **Name** to asal400_lab2_writecampaignanalyticstoasa.



2. Select **Add Source** on the data flow canvas (again, if a tip is displayed, close it.)




3. Under **Source settings**, configure the following:
- **Output stream name:** Enter CampaignAnalytics.
 - **Source type:** Select **Integration dataset**.
 - **Dataset:** Select **asal400_campaign_analytics_source**.
 - **Options:** Select **Allow schema drift** and leave the other options unchecked.
 - **Skip line count:** Enter 1. This allows us to skip the header row which has two fewer columns than the rest of the rows in the CSV file, truncating the last two data columns.
 - **Sampling:** Select **Disable**.


Source settings Source options Projection Optimize Inspect Data preview


Output stream name *

[Learn more](#)


Source type *

 Integration dataset

 Inline

 Workspace DB

Dataset *

 asal400_campaign_analytics_source

[Test connection](#) [Open](#) [New](#)

Options

☒ Allow schema drift ⓘ

☐ Infer drifted column types ⓘ

☐ Validate schema ⓘ

Skip line count

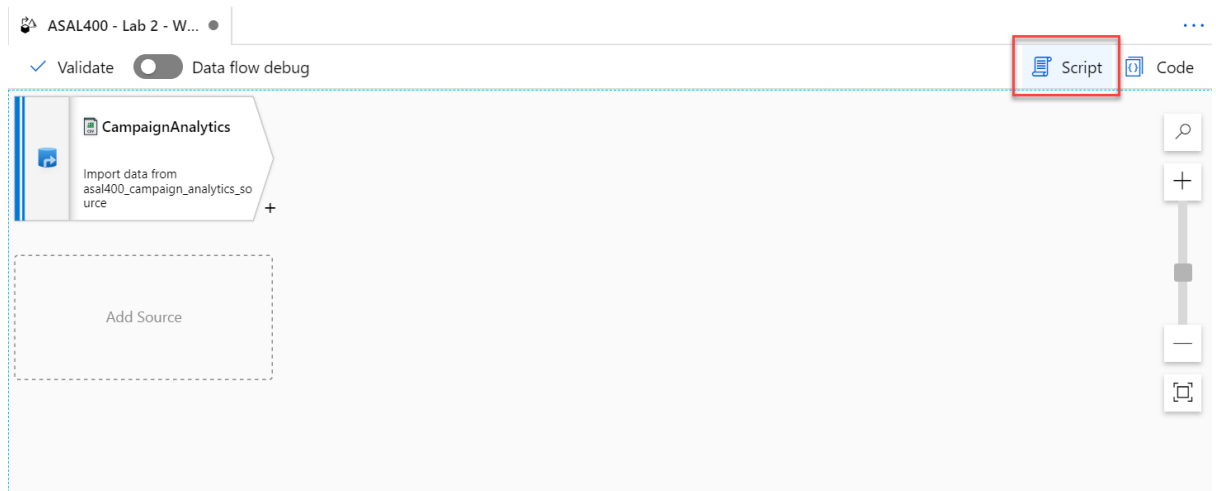
Sampling * ⓘ

☐ Enable

☒ Disable

When you create data flows, certain features are enabled by turning on debug, such as previewing data and importing a schema (projection). Due to the amount of time it takes to enable this option, and to minimize resource consumption in the lab environment, we will bypass these features.

4. The data source has a schema we need to set. To do this, select **Script** above the design canvas.



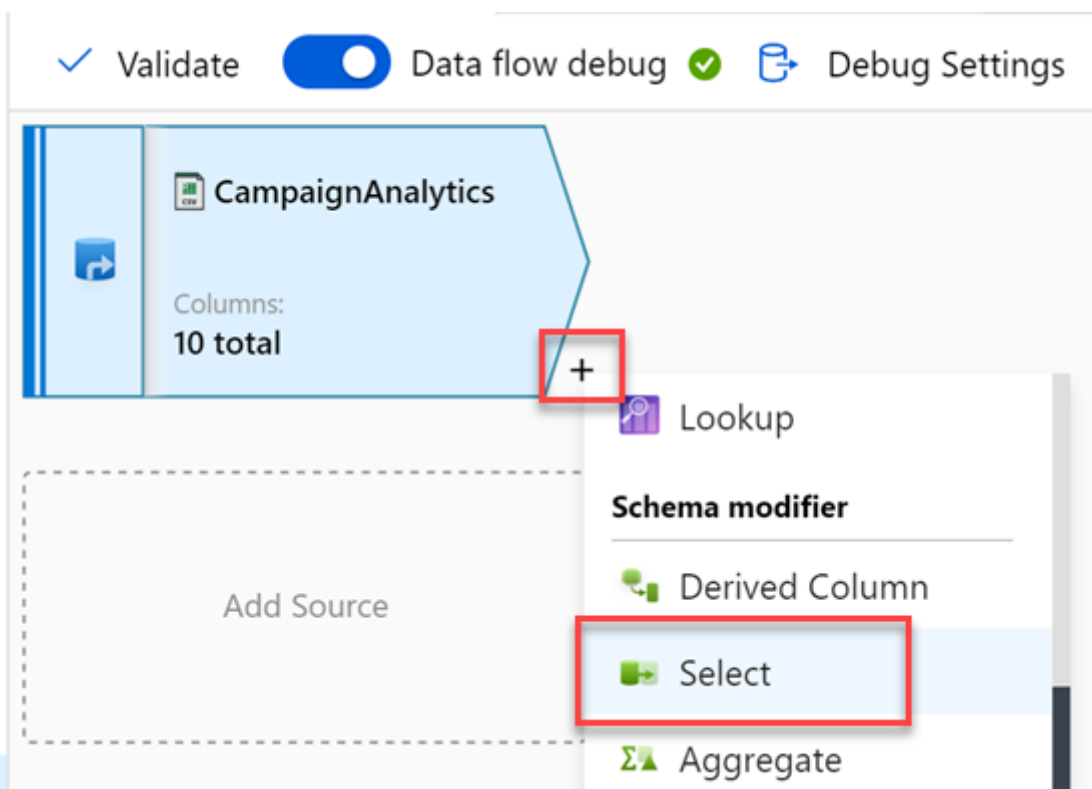
5. Replace the script with the following to provide the column mappings, then select **OK**:

```
source(output(
  {_col0_} as string,
  {_col1_} as string,
  {_col2_} as string,
  {_col3_} as string,
  {_col4_} as string,
  {_col5_} as double,
  {_col6_} as string,
  {_col7_} as double,
  {_col8_} as string,
  {_col9_} as string
),
allowSchemaDrift: true,
validateSchema: false,
ignoreNoFilesFound: false,
skipLines: 1) ~> CampaignAnalytics
```

6. Select the **CampaignAnalytics** data source, then select **Projection**. The projection should display the following schema:

Define default format		Detect data type	Import projection	Reset schema
Column name	Type	Format		
col0	abc string	Specify format		
col1	abc string	Specify format		
col2	abc string	Specify format		
col3	abc string	Specify format		
col4	abc string	Specify format		
col5	1.2 double	Specify format		
col6	abc string	Specify format		
col7	1.2 double	Specify format		
col8	abc string	Specify format		
col9	abc string	Specify format		

7. Select the **+** to the right of the **CampaignAnalytics** step, then select the **Select** schema modifier.



8. Under **Select settings**, configure the following:
- **Output stream name:** Enter MapCampaignAnalytics.
 - **Incoming stream:** Select **CampaignAnalytics**.
 - **Options:** Check both options.
 - **Input columns:** make sure **Auto mapping** is unselected, then provide the following values in the **Name as** fields:

- Region
- Country
- ProductCategory
- CampaignName
- RevenuePart1
- Revenue
- RevenueTargetPart1
- RevenueTarget
- City
- State

Select settings [Optimize](#) [Inspect](#) [Data preview](#) ●

Output stream name * [Learn more](#)

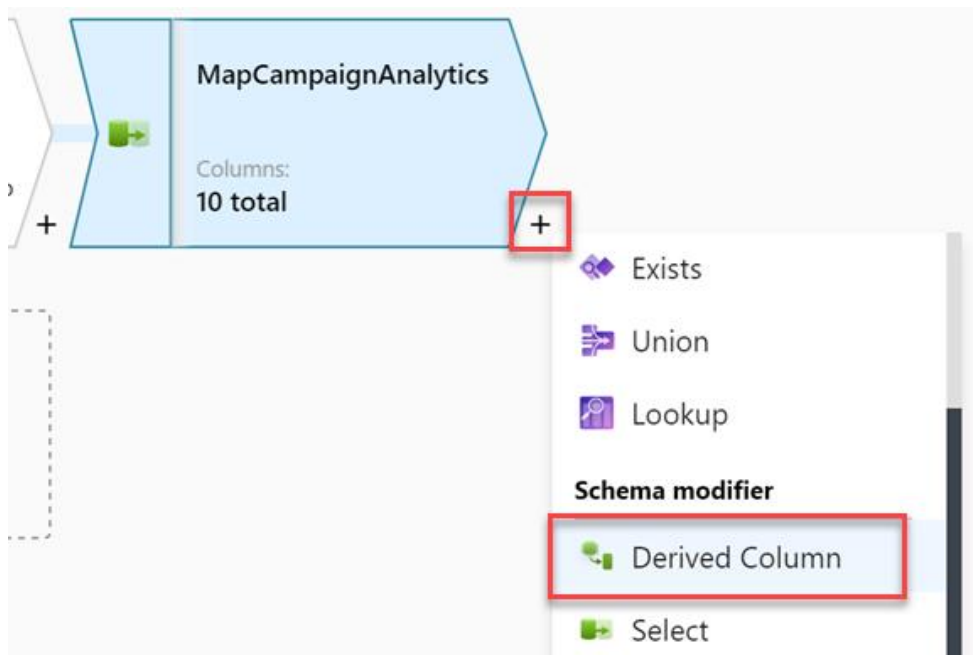
Incoming stream *

Options ☒ Skip duplicate input columns ☐ Skip duplicate output columns

Input columns * ☐ Auto mapping [Reset](#) [Add mapping](#) [Delete](#) 10 mappings: All in

<input type="checkbox"/>	CampaignAnalytics's column		Name as	<input type="checkbox"/>
<input type="checkbox"/>	abc_col0_	→	Region	+
<input type="checkbox"/>	abc_col1_	→	Country	+
<input type="checkbox"/>	abc_col2_	→	ProductCategory	+
<input type="checkbox"/>	abc_col3_	→	CampaignName	+
<input type="checkbox"/>	abc_col4_	→	RevenuePart1	+
<input type="checkbox"/>	1.2_col5_	→	Revenue	+
<input type="checkbox"/>	abc_col6_	→	RevenueTargetPart1	+
<input type="checkbox"/>	1.2_col7_	→	RevenueTarget	+
<input type="checkbox"/>	abc_col8_	→	City	+
<input type="checkbox"/>	abc_col9_	→	State	+

9. Select the + to the right of the **MapCampaignAnalytics** step, then select the **Derived Column** schema modifier.



10. Under **Derived column's settings**, configure the following:

- **Output stream name:** Enter ConvertColumnTypesAndValues.
- **Incoming stream:** Select **MapCampaignAnalytics**.
- **Columns:** Provide the following information:

Column	Expression
Revenue	toDecimal(replace(concat(toString(RevenuePart1), toString(Revenue)), '\\', ''), 10, 2, '\$###,###.##')
RevenueTarget	toDecimal(replace(concat(toString(RevenueTargetPart1), toString(RevenueTarget)), '\\', ''), 10, 2, '\$###,###.##')

11. **Note:** To insert the second column, select **+ Add** above the Columns list, then select **Add column**.

Derived column's settings
Optimize
Inspect
Data preview

Output stream name *
[Learn more](#)

Incoming stream *

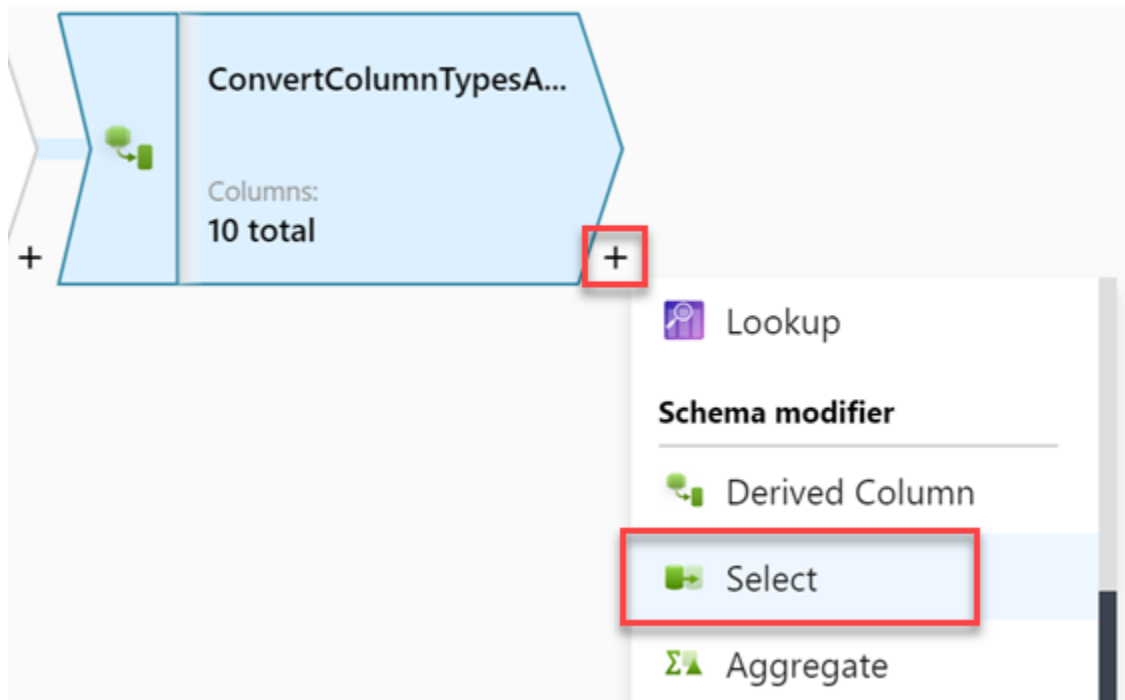
Columns *

+ Add
Duplicate
Delete

Column	Expression
Revenue	toDecimal(replace(concat(toString(RevenuePart1), t... e^x
RevenueTarget	toDecimal(replace(concat(toString(RevenueTargetP... e^x

12.

13. The expressions you defined will concatenate and clean-up the **RevenuePart1** and **Revenue** values and the **RevenueTargetPart1** and **RevenueTarget** values.
14. Select the **+** to the right of the **ConvertColumnTypesAndValues** step, then select the **Select** schema modifier from the context menu.



15. Under **Select settings**, configure the following:
- **Output stream name:** Enter **SelectCampaignAnalyticsColumns**.
 - **Incoming stream:** Select **ConvertColumnTypesAndValues**.
 - **Options:** Check both options.
 - **Input columns:** make sure **Auto mapping** is unchecked, then **Delete RevenuePart1** and **RevenueTargetPart1**. We no longer need these fields.

Select settings Optimize Inspect Data preview ●

Output stream name * SelectCampaignAnalyticsColumns [Learn more](#)

Incoming stream * ConvertColumnTypesAndValues

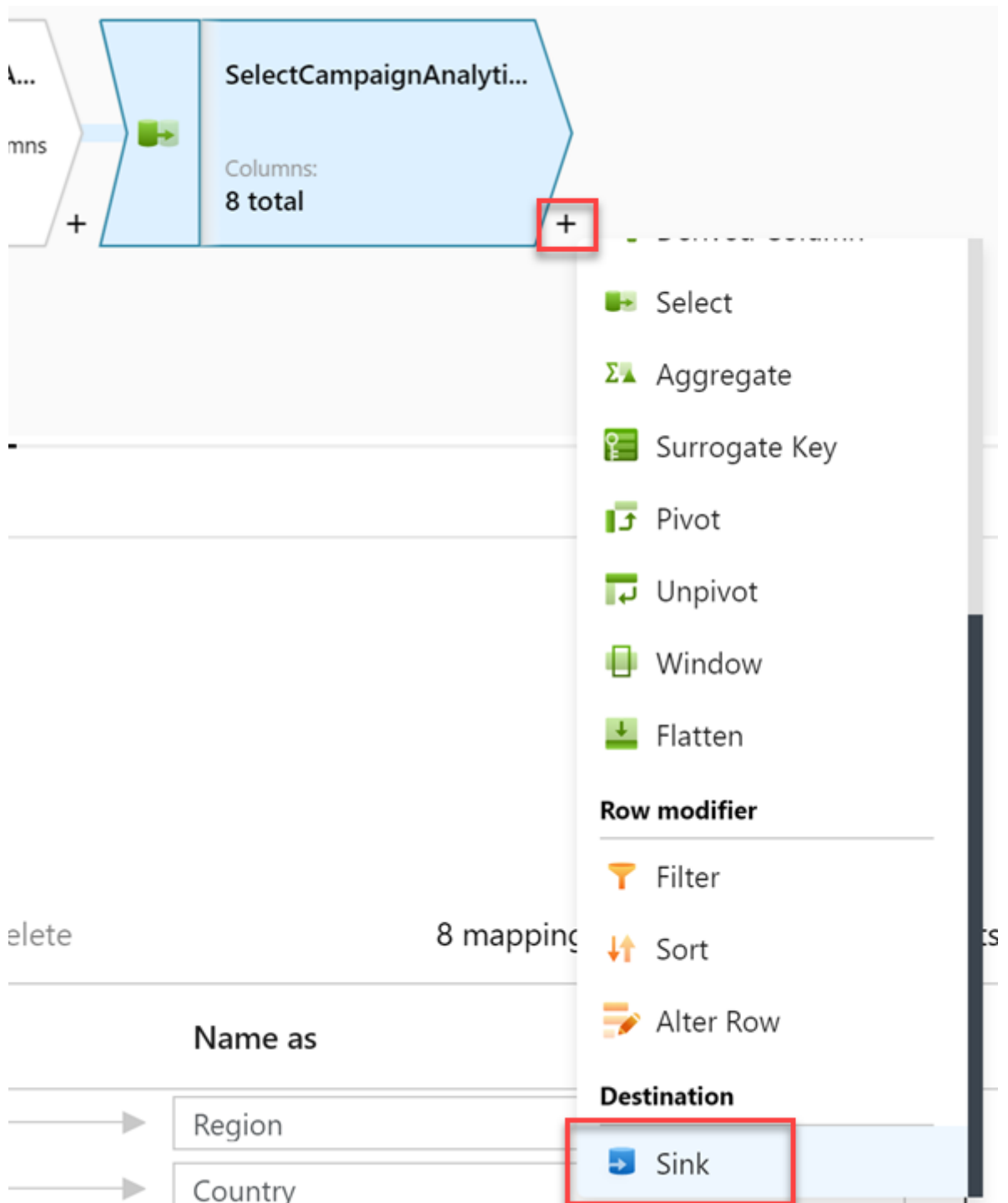
Options

- ☒ Skip duplicate input columns ⓘ
- ☒ Skip duplicate output columns ⓘ

Input columns * ☐ Auto mapping ⓘ [Reset](#) [+ Add mapping](#) [Delete](#) **8 mappings: 2 column(s) from the inputs left unmapped**

<input type="checkbox"/>	ConvertColumnTypesAndValues's column		Name as	
<input type="checkbox"/>	abc Region	→	Region	+ Delete
<input type="checkbox"/>	abc Country	→	Country	+ Delete
<input type="checkbox"/>	abc ProductCategory	→	ProductCategory	+ Delete
<input type="checkbox"/>	abc CampaignName	→	CampaignName	+ Delete
<input type="checkbox"/>	e ^x Revenue	→	Revenue	+ Delete
<input type="checkbox"/>	e ^x RevenueTarget	→	RevenueTarget	+ Delete
<input type="checkbox"/>	abc City	→	City	+ Delete
<input type="checkbox"/>	abc State	→	State	+ Delete

16. Select the **+** to the right of the **SelectCampaignAnalyticsColumns** step, then select the **Sink** destination.



17. Under **Sink**, configure the following:

- **Output stream name:** Enter CampaignAnalyticsASA.
- **Incoming stream:** Select **SelectCampaignAnalyticsColumns**.
- **Sink type:** Select **Integration dataset**.
- **Dataset:** Select **asal400_wwi_campaign_analytics_asa**.
- **Options:** Check **Allow schema drift** and uncheck **Validate schema**.

Sink Settings Mapping Optimize Inspect Data preview

Output stream name * CampaignAnalyticsASA [Learn more](#)

Incoming stream * SelectCampaignAnalyticsColumns

Sink type *

Integration dataset	Inline	Workspace DB	Cache
---------------------	--------	--------------	-------

Dataset * asal400_wwi_campaign_analytics_asa [Test connection](#) [Open](#) [New](#)

Options

☒ Allow schema drift ⓘ

☐ Validate schema ⓘ

18. On the **Settings** tab, configure the following options:

- **Update method:** Check **Allow insert** and leave the rest unchecked.
- **Table action:** Select **Truncate table**.
- **Enable staging:** Uncheck this option. The sample CSV file is small, making the staging option unnecessary.

Sink Settings Mapping Optimize Inspect Data preview ●

i We recommend enabling staging to improve performance with Azure Synapse Analytics datasets.

Update method

☒ Allow insert

☐ Allow delete

☐ Allow upsert

☐ Allow update

Table action

☐ None ☐ Recreate table ☒ Truncate table

Enable staging

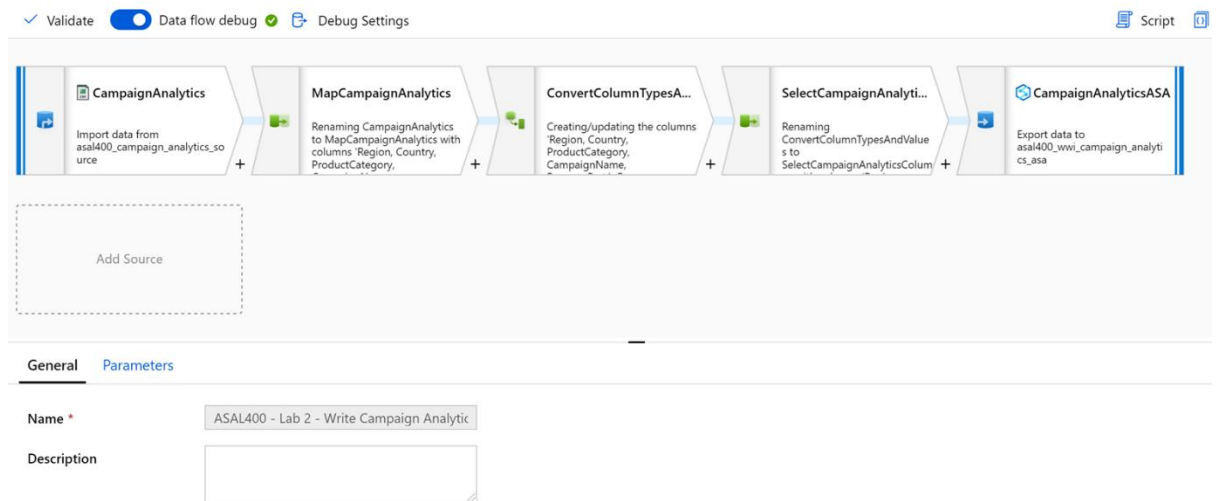
☐

Batch size

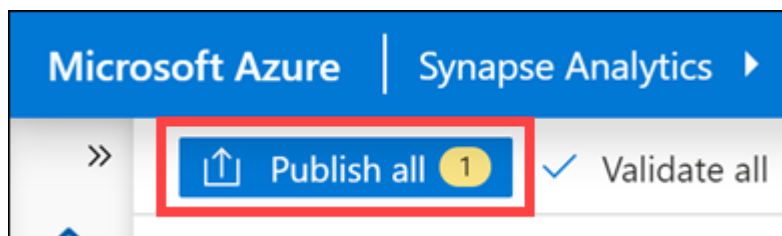
ⓘ

Pre SQL scripts

19. Your completed data flow should look similar to the following:



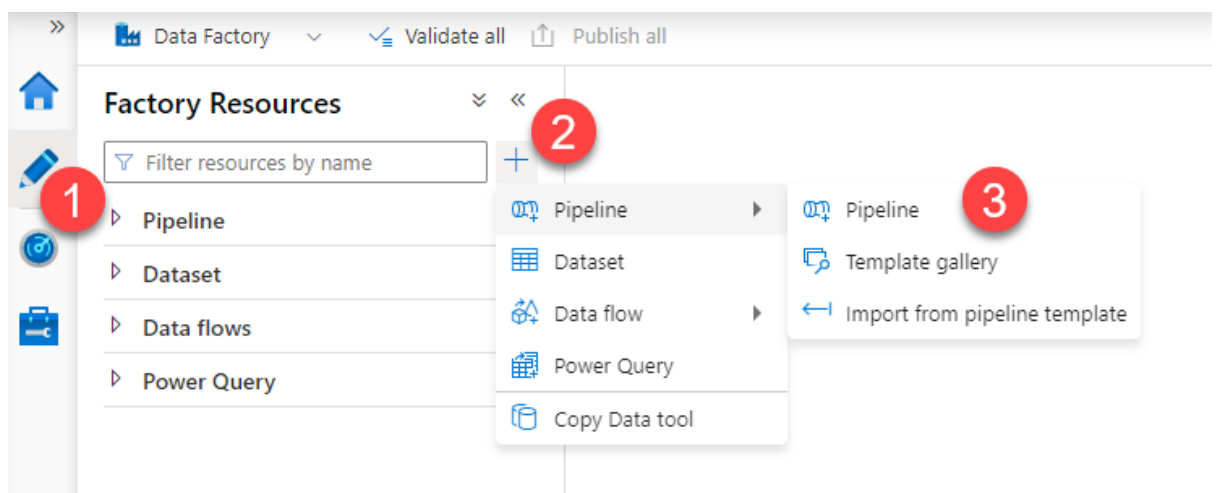
20. Select **Publish all** then **Publish** to save your new data flow.



Task 4: Create campaign analytics data pipeline

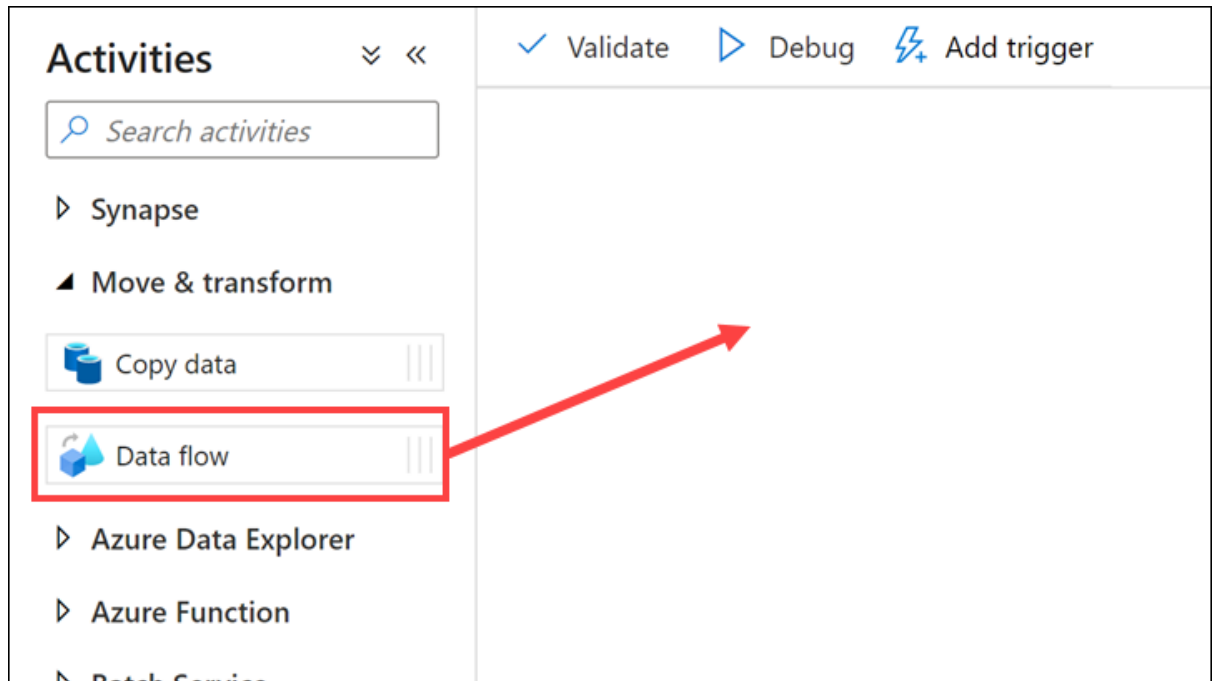
In order to run the new data flow, you need to create a new pipeline and add a data flow activity to it.

1. Navigate to the **Author** hub.

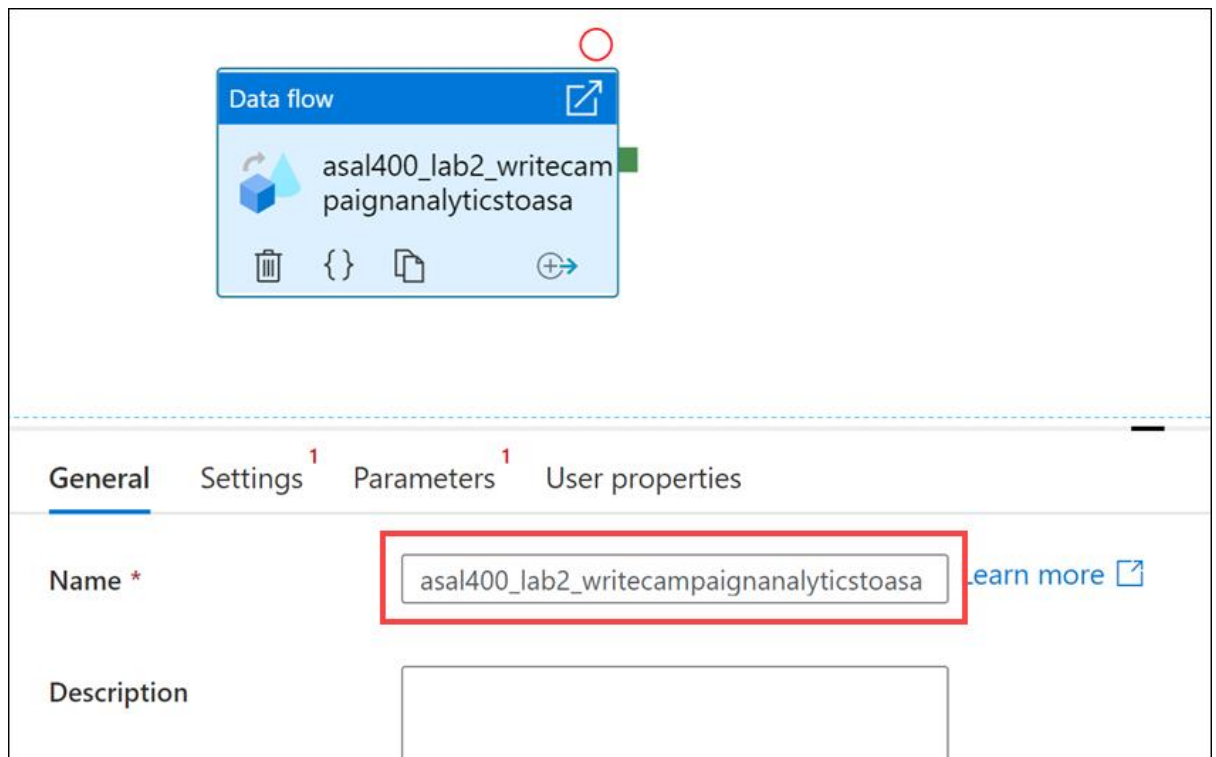


2. In the **+** menu, select **Pipeline** to create a new pipeline.

3. In the **General** section of the **Properties** blade for the new pipeline, enter the following **Name**: Write Campaign Analytics to ASA.
4. Expand **Move & transform** within the Activities list, then drag the **Data flow** activity onto the pipeline canvas.



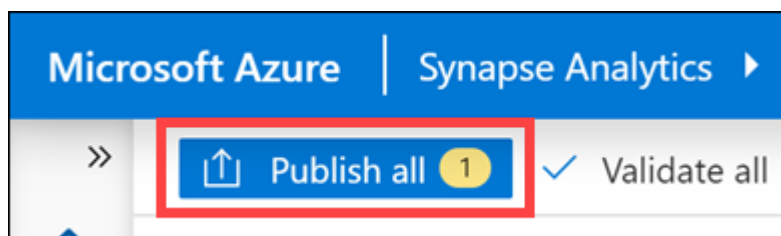
5. On the **General** tab for the data flow (beneath the pipeline canvas), set the **Name** to asal400_lab2_writecampaignanalyticstoasa.



6. Select the **Settings** tab; and then, in the **Data flow** list, select **asal400_lab2_writecampaignanalyticstoasa** . Under staging linked services select Storage account, select browse and select a container for staging

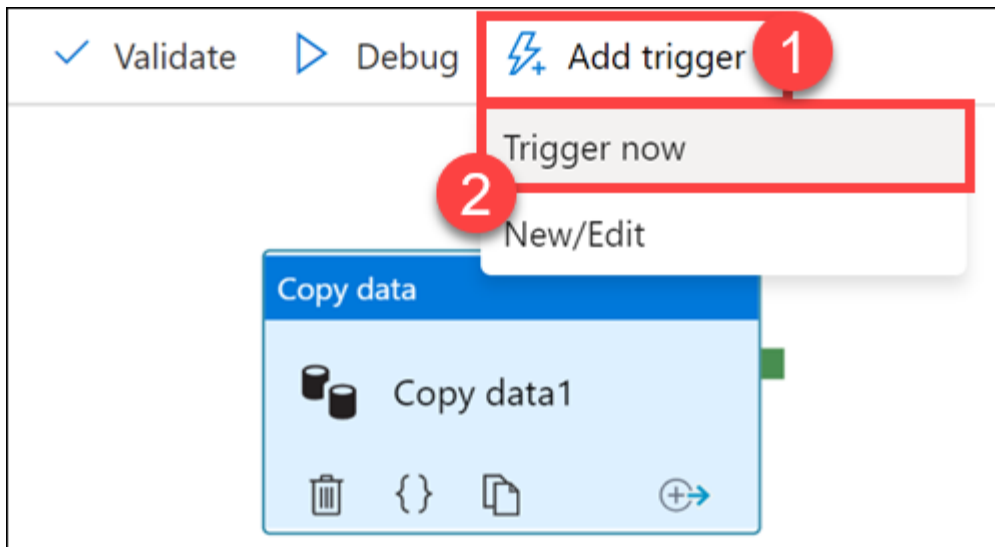
The screenshot shows the 'Settings' tab in the Synapse Analytics interface. The 'Data flow' dropdown is set to 'asal400_lab2_writecampaignanalytic...' (marked with a red circle 1). Below it, 'Run on (Azure IR)' is set to 'AutoResolveIntegrationRuntime', 'Compute type' is 'General purpose', and 'Core count' is '4 (+ 4 Driver cores)'. The 'Logging level' is set to 'Verbose'. Under 'Sink properties', the 'Staging' section is expanded. The 'Staging linked service' is set to 'StorageLinkedService' (marked with a red circle 2). The 'Staging storage folder' is set to 'data / Directory'. A 'Browse' button is visible next to the folder path (marked with a red circle 3). Other buttons like 'Open', 'New', 'Test connection', 'Edit', and 'New' are also present.

7. Select **Publish all** to save your new pipeline, and then select **Publish**.




Task 5: Run the campaign analytics data pipeline

1. Select **Add trigger**, and then select **Trigger now** in the toolbar at the top of the pipeline canvas.



2. In the **Pipeline run** pane, select **OK** to start the pipeline run.

Pipeline run

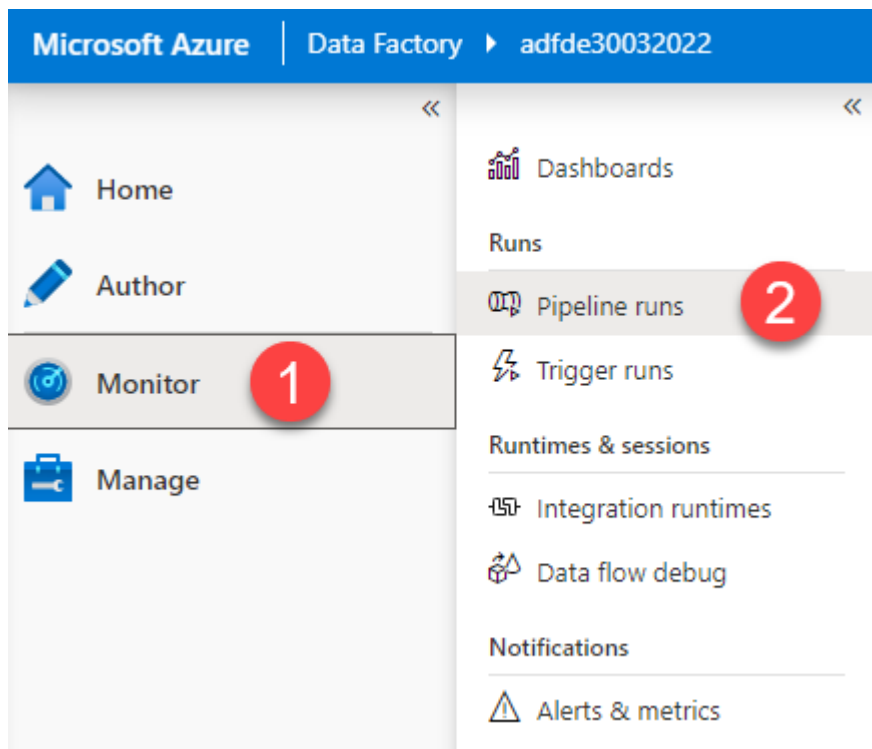
 Trigger pipeline now using last published configuration.

Parameters

NAME	TYPE	VALUE
No records found		

OK Cancel

3. Navigate to the **Monitor** hub.

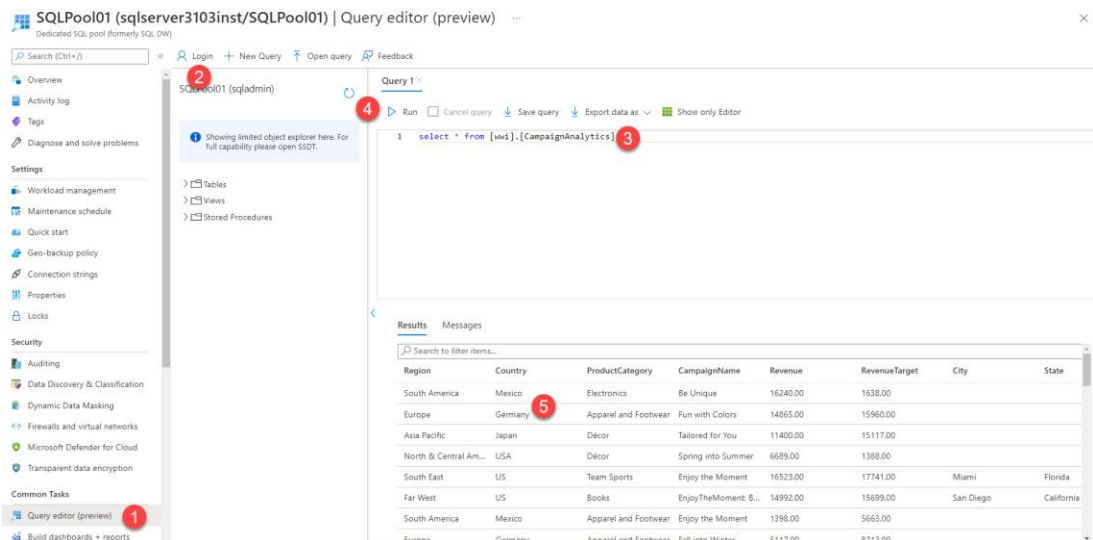


4. Wait for the pipeline run to successfully complete, which will take some time. You may need to refresh the view.

Pipeline name	Run start	Run end	Duration	Triggered by	Status	Error	Run	Pa
Write Campaign Analytics to ...	3/31/22, 5:32:42 PM	3/31/22, 5:36:51 PM	00:04:08	Manual trigger	Succeeded		Original	
Write Campaign Analytics to ...	3/31/22, 5:32:25 PM	3/31/22, 5:37:26 PM	00:05:01	Manual trigger	Succeeded		Original	
pipeline1	3/31/22, 1:38:40 PM	3/31/22, 1:38:49 PM	00:00:09	Manual trigger	Succeeded		Original	
CopyPipeline_2H	3/31/22, 11:15:33 AM	3/31/22, 11:15:41 AM	00:00:07	Manual trigger	Succeeded		Original	
CopyPipelineASatoASQL	3/30/22, 9:01:52 PM	3/30/22, 9:02:02 PM	00:00:09	Manual trigger	Succeeded		Original	
CopyPipelineASatoASQL	3/30/22, 9:01:38 PM	3/30/22, 9:01:48 PM	00:00:10	Manual trigger	Succeeded		Original	
CopyPipelineASatoASQL	3/30/22, 8:59:46 PM	3/30/22, 8:59:55 PM	00:00:08	Manual trigger	Succeeded		Original	
CopyPipelineASatoASQL	3/30/22, 8:58:48 PM	3/30/22, 8:58:58 PM	00:00:10	Manual trigger	Succeeded		Original	

Task 6: View campaign analytics table contents

Now that the pipeline run is complete, let's take a look at the SQL table to verify the data successfully copied.



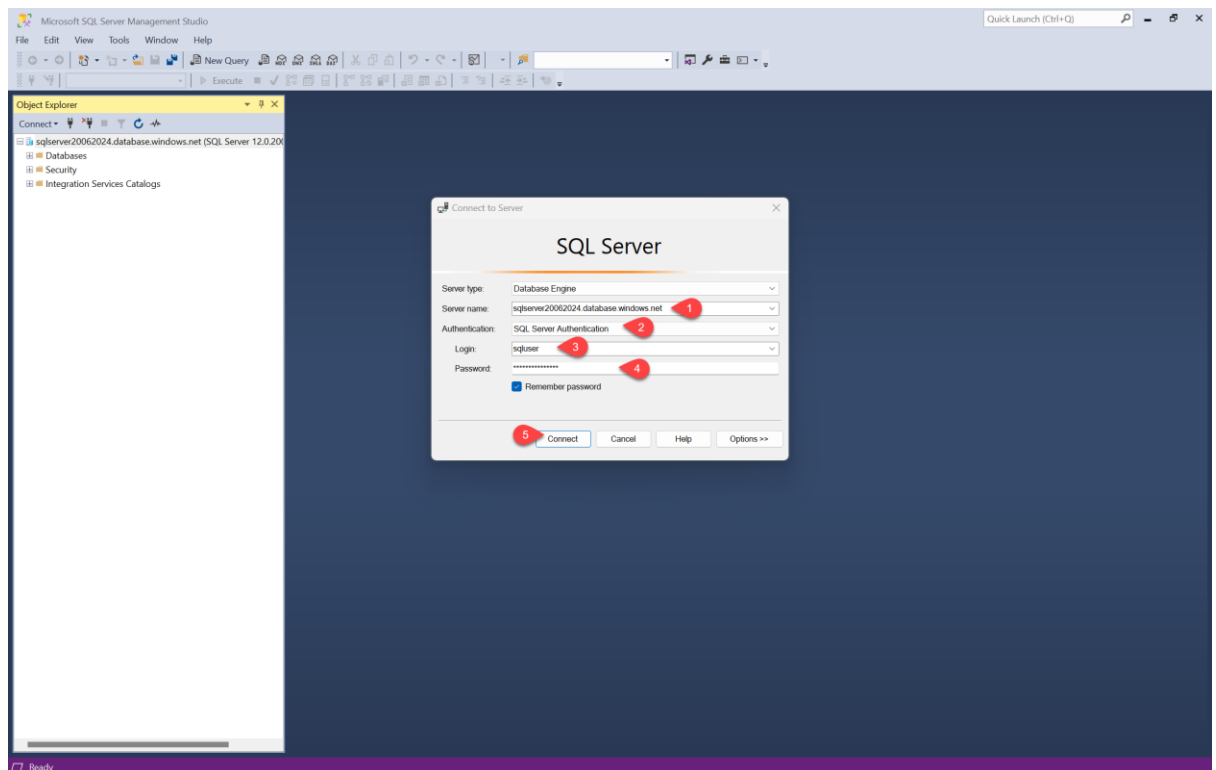
We can use the SSMS installed on local computer to test this:

SQL Server Name: sqlserver20062024.database.windows.net

Username: sqluser

Password: Pa55w.rd123456

Database Name: sqlpool01



Write New Query and verify the result:

SELECT * FROM [wwi].[CampaignAnalytics]

