

Empathy map canvas

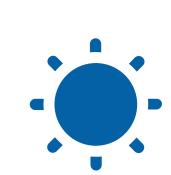
Machine Learning Model For Occupancy Rates And Demand In The Hospitality Industry

Originally created by Dave Gray at



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Machine Learning Model For Occupancy Rates And Demand In The Hospitality Industry

Developing a Machine Learning model to forecast occupancy rates and demand patterns in the hospitality industry. This project aims to empower hotels and accommodations with data-driven insights for more efficient resource management, better pricing strategies, and enhanced guest experiences.

What do they do today?

What behavior have we observed?

What can we imagine them doing?

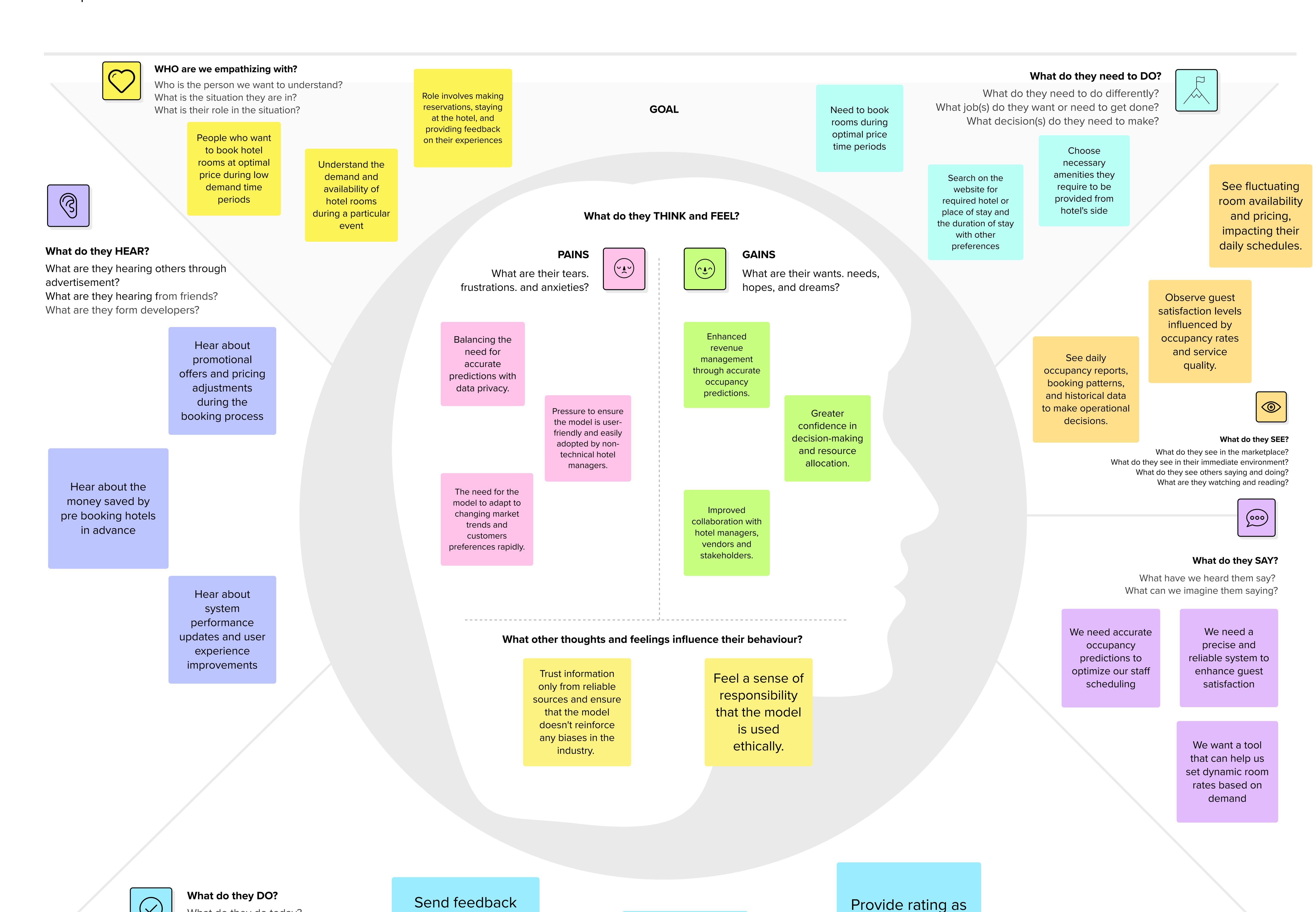
about the service

received and

improvements

they want to see

in future



Recommend

the service to

their friends,

relatives and

collegues

per their

experience of

the service