

Customer Sales Report (Price in USD)

Filters

market	All
region	All
division	All

Customers	Net_Sales(19-20)	Net_Sales(20-21)	% Growth
Acclaimed Stores	2889.3K	10924.0K	378.08%
All-Out	162.5K	805.7K	495.70%
Amazon	37506.6K	82089.9K	218.87%
Argos (Sainsbury's)	740.4K	2265.4K	305.98%
Atlas Stores	674.3K	3171.7K	470.34%
AtliQ e Store	23669.5K	52979.6K	223.83%
AtliQ Exclusive	17675.3K	61116.6K	345.77%
BestBuy	1772.7K	6312.3K	356.08%
Bou langer	826.1K	4072.0K	492.93%
Chip 7	1323.9K	5508.5K	416.07%
Chiptec	418.0K	3017.8K	722.03%
Control	2196.6K	7671.4K	349.23%
Coolblue	1179.8K	4247.2K	360.00%
Costco	2752.3K	9285.4K	337.37%
Croma	2473.1K	7545.5K	305.11%
Currys (Dixons Carphone)	756.8K	1868.9K	246.94%
Digimarket	1717.5K	4140.1K	241.05%
Ebay	6265.2K	15171.7K	242.16%
Electricalsara Stores	648.7K	1855.0K	285.96%
Electricalsbea Stores	143.2K	722.4K	504.64%
Electricalslance Stores	748.5K	2345.4K	313.34%
Electricalslytical	2609.4K	11938.2K	457.50%
Electricalsocity	3462.2K	12420.7K	358.75%
Electricalsquipo Stores	679.7K	3638.8K	535.32%
Elite	833.1K	4128.0K	495.52%
Elkjøp	1317.6K	5163.8K	391.90%
Epic Stores	938.7K	4187.2K	446.06%
Euronics	877.9K	3903.9K	444.67%
Expert	1766.2K	6428.6K	363.98%
Expression	2991.6K	9819.7K	328.24%
Ezone	2021.3K	7915.8K	391.62%
Flawless Stores	457.5K	1813.1K	396.28%
Flipkart	8347.9K	19285.8K	231.03%
Fnac-Darty	821.8K	2874.4K	349.77%
Forward Stores	1497.3K	4072.2K	271.97%



Girias	2067.8K	8670.1K	419.29%
Info Stores	479.9K	1843.2K	384.09%
Insight	1014.7K	2758.2K	271.84%
Integration Stores	162.8K	1443.9K	887.19%
Leader	5972.2K	18801.0K	314.81%
Logic Stores	933.1K	4807.3K	515.17%
Lotus	2113.4K	8086.2K	382.61%
Neptune	3417.7K	16114.2K	471.50%
Nomad Stores	1626.3K	4015.1K	246.89%
Notebillig	389.0K	1118.0K	287.39%
Nova	13.2K	351.2K	2664.92%
Novus	3728.4K	9850.4K	264.20%
Otto	401.7K	1199.4K	298.58%
Premium Stores	1099.6K	3882.6K	353.09%
Propel	2456.7K	10825.2K	440.64%
Radio Popular	1454.5K	5273.4K	362.56%
Radio Shack	1747.6K	5443.9K	311.51%
Reliance Digital	2574.6K	9729.5K	377.90%
Relief	1005.0K	4056.1K	403.57%
Sage	6437.3K	20697.5K	321.52%
Saturn	383.1K	1189.3K	310.46%
Sorefoz	1073.7K	4656.0K	433.63%
Sound	1673.3K	4355.0K	260.26%
Staples	2851.3K	8752.3K	306.95%
Surface Stores	531.2K	2118.5K	398.80%
Synthetic	4415.6K	12186.3K	275.98%
Taobao	1325.5K	3296.0K	248.66%
UniEuro	1608.1K	7349.6K	457.03%
Vijay Sales	2145.2K	8533.4K	397.78%
Viveks	2235.1K	7780.4K	348.10%
walmart	2625.4K	9725.8K	370.45%
Zone	1565.0K	5261.4K	336.20%
Grand Total	196691.0K	598877.1K	304.48%

Actual Sales Vs Target (Price in USD)

Filters

region	All
division	All
customer	All

Country	Net_Sales(20-2 Target(20-21)		Actual vs Target(%)
Australia	20991.3K	23204.0K	90.46%
Austria	2840.3K	3173.7K	89.50%
Bangladesh	6950.5K	7667.4K	90.65%
Canada	35058.9K	40126.3K	87.37%
China	22886.3K	24952.4K	91.72%
France	25944.2K	28133.8K	92.22%
Germany	12006.3K	13533.6K	88.71%
India	161262.5K	170814.1K	94.41%
Indonesia	18414.6K	20796.4K	88.55%
Italy	11717.8K	12767.4K	91.78%
Japan	7922.2K	8249.0K	96.04%
Netherlands	7984.2K	8640.2K	92.41%
Newzealand	11402.2K	12804.5K	89.05%
Norway	13677.5K	15113.1K	90.50%
Pakistan	5656.7K	6180.9K	91.52%
Philippines	31857.2K	34354.4K	92.73%
Poland	5189.5K	6130.2K	84.65%
Portugal	11829.5K	12337.3K	95.88%
South Korea	48965.3K	53326.7K	91.82%
Spain	12619.0K	14404.2K	87.61%
Sweden	1767.8K	1964.3K	90.00%
United Kingdom	34152.2K	37131.7K	91.98%
USA	87780.9K	98016.1K	89.56%
Grand Total	598877.1K	653821.6K	91.60%

Top 10 Products(Price in USD)

Filters

region	All
division	All
customer	All

Country	Net_Sales(19-20)	Net_Sales(20-21)	% Growth
AQ Electron 4 3600 Desktop Processor	3017.7K	19350.9K	641.26%
AQ GT 21	780.5K	4379.7K	561.14%
AQ Home Allin1	670.9K	5159.5K	768.99%
AQ LION x1	48.7K	837.6K	1719.49%
AQ LION x2	53.0K	937.2K	1768.87%
AQ LION x3	68.5K	1227.6K	1792.25%
AQ Mx NB	25.1K	1437.2K	5723.52%
AQ Pen Drive DRC	647.8K	3806.9K	587.66%
AQ Smash 2	433.0K	11211.9K	2589.49%
AQ Zion Saga	688.7K	3640.1K	528.55%
Grand Total	6433.9K	51988.6K	808.04%

Division Report (Price in USD)

Filters

region	All
customer	All

Division	Net_Sales(19-20)	Net_Sales(20-21)	% Growth
N & S	51381.2K	94734.6K	184.38%
P & A	105240.8K	338378.7K	321.53%
PC	40069.0K	165763.8K	413.70%
Grand Total	196691.0K	598877.1K	304.48%

Top 5 Selling product(Price in USD)

Filters

region	All
customer	All
market	All

Product	Qty Sold(in Millions)
AQ Gamers	3.4M
AQ Gamers Ms	4.0M
AQ Master wired x1 Ms	4.2M
AQ Master wireless x1	3.4M
AQ Master wireless x1 Ms	4.1M
Grand Total	19.0M

Bottom 5 Selling product(Price in USD)

region	All
customer	All
market	All

Product	Qty Sold(in Thousands)
AQ Gamer 1	51.7K
AQ GEN Z	63.1K
AQ Home Allin1	15.2K
AQ HOME Allin1 Gen 2	8.9K
AQ Smash 2	36.0K
Grand Total	174.9K

Newly Launched Products(Price in USD)

Filters

region	All
customer	All
market	All

Product	2021
AQ Clx3	4395.0K
AQ Electron 3 3600 Desktop Processor	14207.4K
AQ Gen Y	19524.2K
AQ GEN Z	11701.4K
AQ HOME Allin1 Gen 2	3508.9K
AQ Lumina Ms	4210.0K
AQ Marquee P3	4862.7K
AQ Marquee P4	1676.2K
AQ Maxima Ms	13657.5K
AQ MB Lito	2846.1K
AQ MB Lito 2	2294.9K
AQ Qwerty	21983.1K
AQ Qwerty Ms	15411.7K
AQ Trigger	20738.2K
AQ Trigger Ms	17895.5K
AQ Wi Power Dx3	17248.4K
Grand Total	176161.2K

Top 5 Country in sales(Price in USD)

Filters

region	All
customer	All

Product	2021
Canada	35058.9K
India	161262.5K
South Korea	48965.3K
United Kingdom	34152.2K
USA	87780.9K
Grand Total	367219.9K