

Flipkart Product Insights Dashboard

Facebook Ads Overview

+ Add Filters All Available Data Mar 20, 2024 – Jun 15, 2024

Facebook Ads Performance

Budget Tracking Read Explanation

This Month | SUM \$1,022.6 133.8%
20.45% @ Goal \$5,000

CPC (All) Read Explanation

This Month \$1.36 82.56% 136%
@ Goal \$1

Weekly Impressions & Clicks Exploring...

From: All Date Range: 21 Mar 2024 - 16 Jun 2024

— Show All — Impressions — Clicks (All)

Best Ads by CTR Most Crucial Insight: The column 'Ad name'... Read More

Ad Name	CTR (All)
Advertisement 1	0.012
Advertisement 2	0.011
Advertisement 3	0.010
Advertisement 4	0.009
Advertisement 5	0.008
Advertisement 6	0.007
Advertisement 7	0.006
Advertisement 8	0.005
Advertisement 9	0.004
Advertisement 10	0.003

Breakdown of Spend Crucial Insight: The largest segment is... Read More

facebook-video-8 facebook-video-1
facebook-cost-1 facebook-video-3

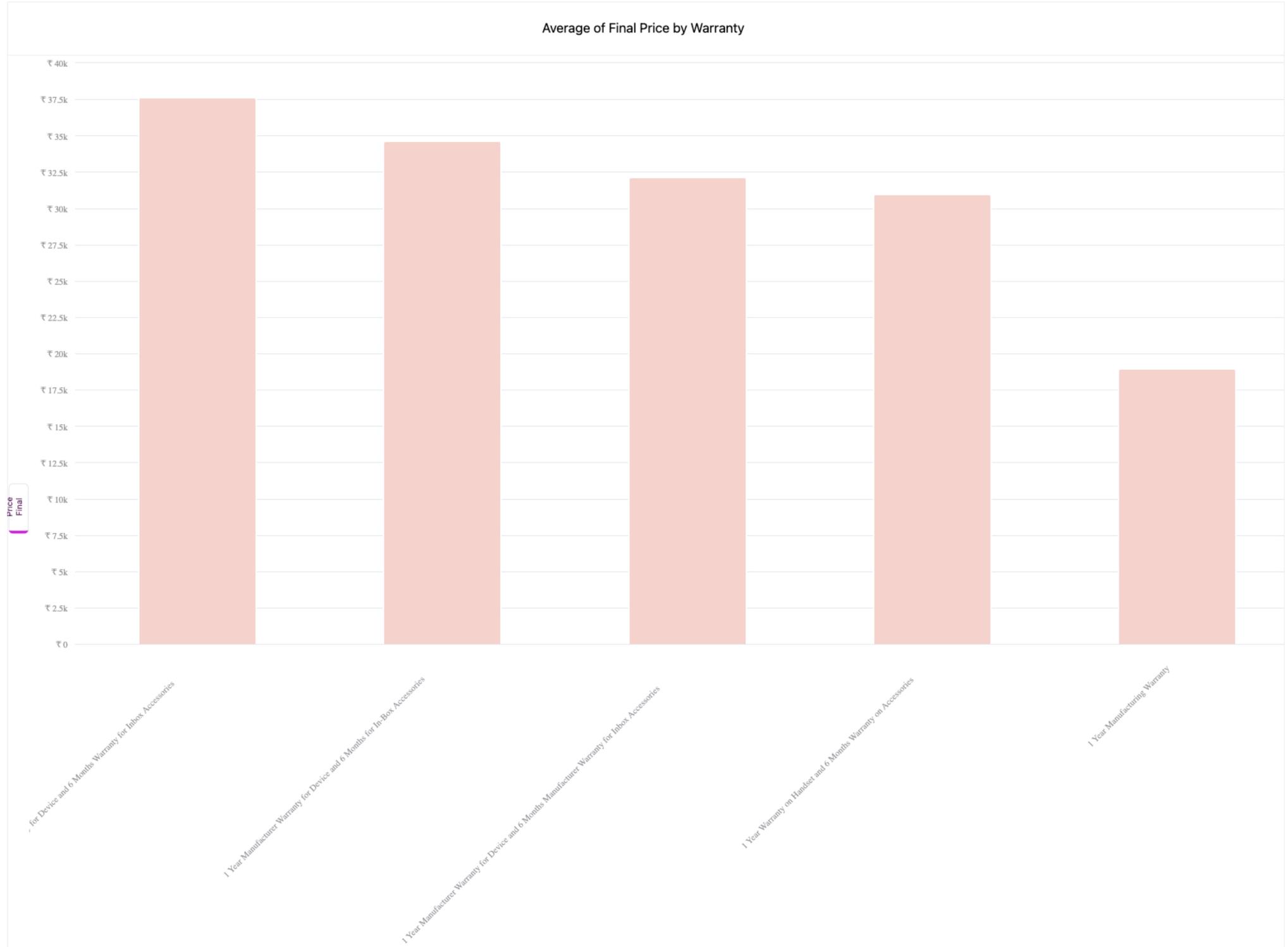
Daily KPI Summary Most Crucial Insight: The dataset provides a summary of the total CPM... Read More

Total

Gpm Cpm Cpo (All) Ctr (All) Purchase Rate

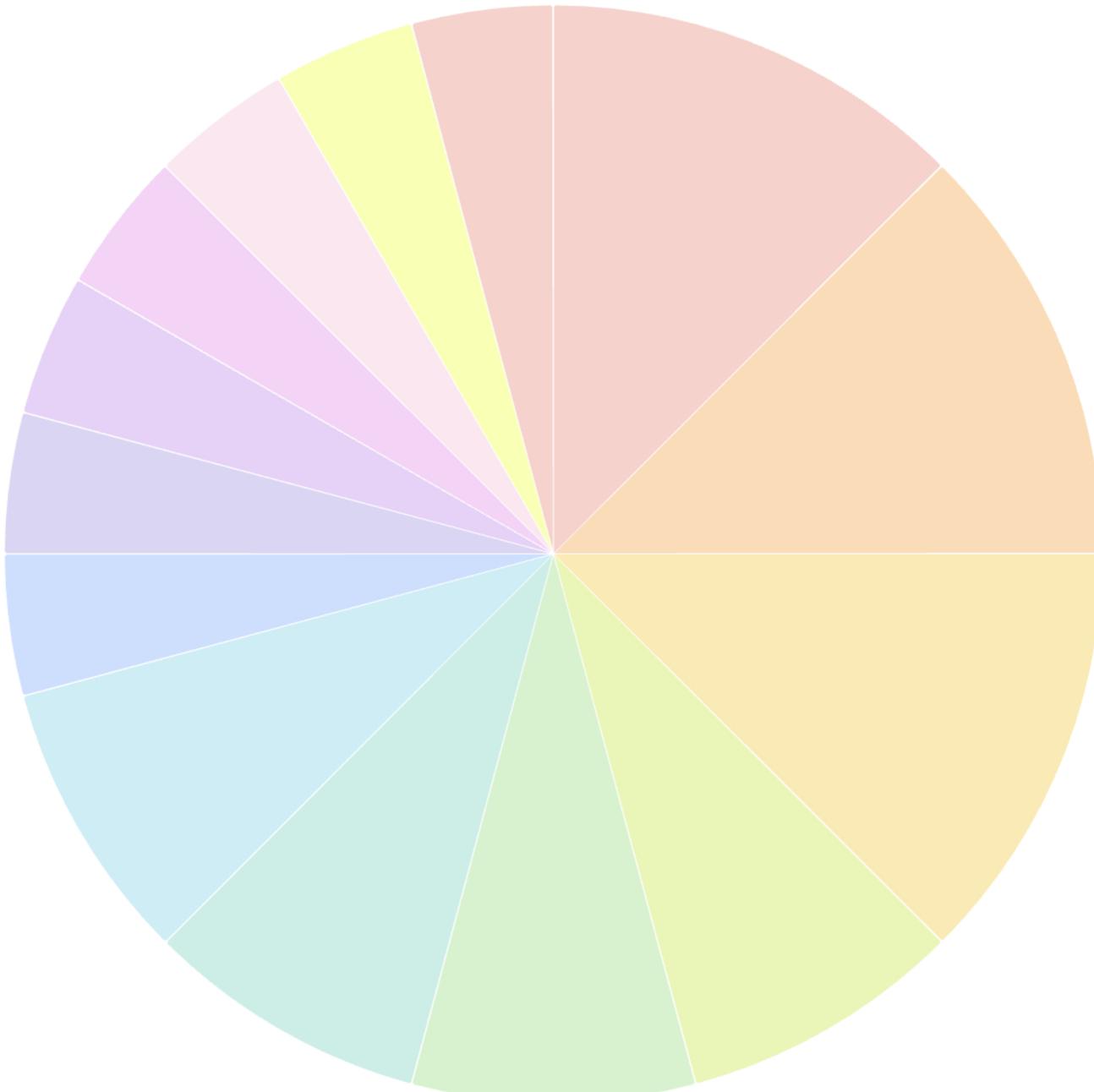
Share Board

Average of Final Price by Warranty

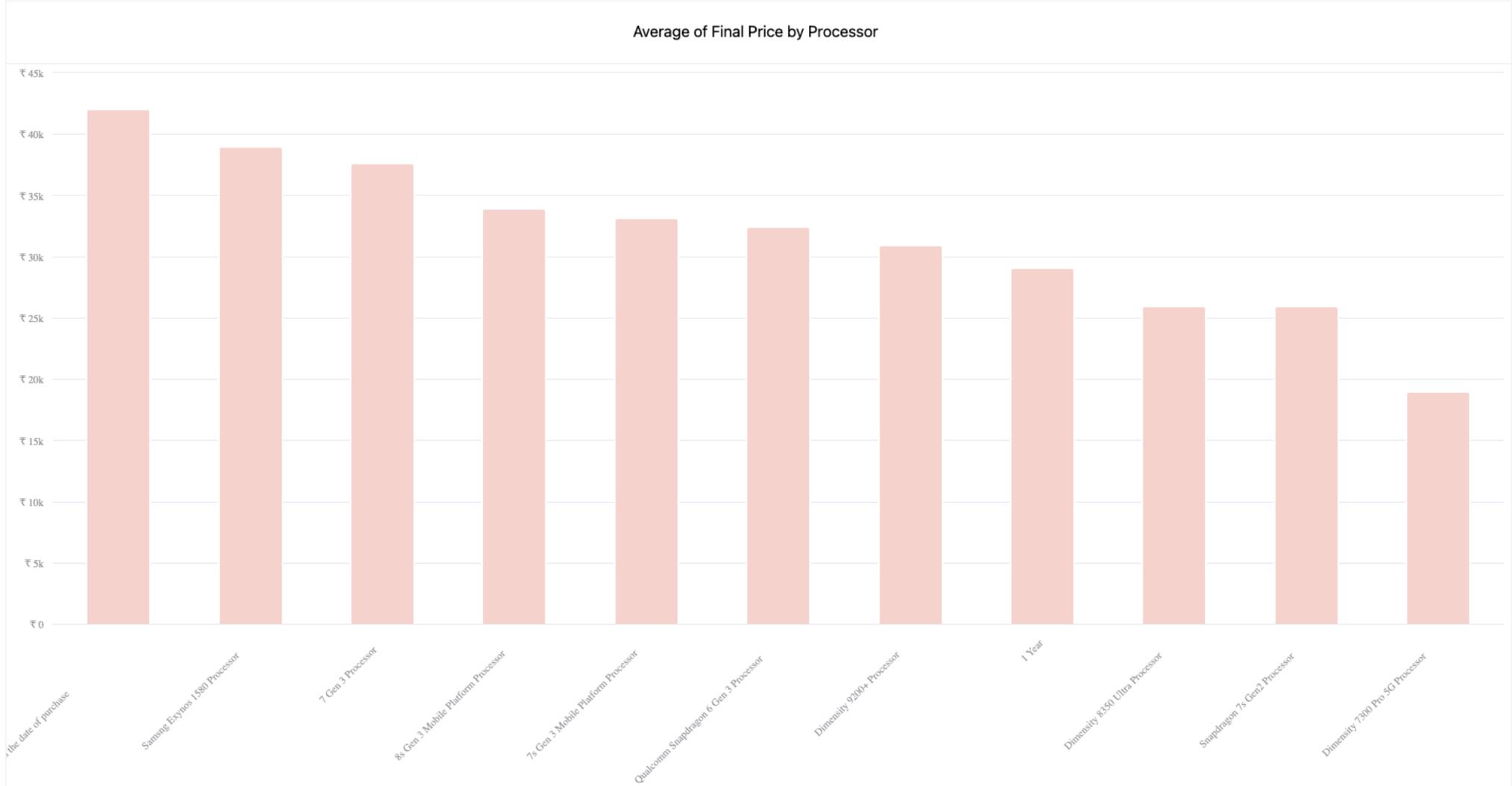


Breakdown of Discount

● 12% off ● 16% off ● 11% off ● 28% off ● 13% off ● 34% off ● 7% off ● 9% off ● 15% off ● 14% off ● 23% off ● 17% off ● 22% off ● 29% off



Average of Final Price by Processor



Battery	R2	Display Size	Storage	Camera	Actual-Price	Final Price	Exchange Offer
SUM	COUNT	AVERAGE					
5000 mAh Battery	3,948 Ratings	17.2 cm (6.77 inch) Display	8 GB RAM 128 GB ROM Expandable Upto 2 TB	50MP + 50MP + 8MP 16MP Front Camera	₹ 22,999	₹ 18,999	1
5000 mAh Battery	474 Ratings	17.02 cm (6.7 inch) Full HD+ Display	8 GB RAM 256 GB ROM	50MP + 8MP 12MP Front Camera	₹ 38,999	₹ 33,999	1
5000 mAh Battery	197 Ratings	17.02 cm (6.7 inch) Full HD+ Display	8 GB RAM 128 GB ROM	50MP + 12MP + 5MP 12MP Front Camera	₹ 45,999	₹ 38,999	1
5000 mAh Battery	474 Ratings	17.02 cm (6.7 inch) Full HD+ Display	8 GB RAM 128 GB ROM	50MP + 8MP 12MP Front Camera	₹ 35,999	₹ 30,999	1
5200 mAh Battery	13,017 Ratings	17.02 cm (6.7 inch) Full HD+ Display	8 GB RAM 256 GB ROM	50MP + 8MP + 50MP 32MP Front Camera	₹ 36,999	₹ 25,999	1
5500 mAh Battery	4,794 Ratings	17.22 cm (6.78 inch) Full HD+ Display	16 GB RAM 512 GB ROM	50MP + 8MP + 50MP 32MP Front Camera	₹ 103,998	₹ 36,999	2
5500 mAh Battery	1,445 Ratings	17.22 cm (6.78 inch) Full HD+ Display	12 GB RAM 256 GB ROM	50MP + 8MP + 50MP 32MP Front Camera	₹ 93,998	₹ 30,999	2
5500 mAh Battery	7,957 Ratings	17.22 cm (6.78 inch) Display	12 GB RAM 256 GB ROM	50MP + 8MP 50MP Front Camera	₹ 39,999	₹ 30,999	1
5500 mAh Battery	2,640 Ratings	17.12 cm (6.74 inch) Display	8 GB RAM 256 GB ROM	50MP Rear Camera	₹ 65,998	₹ 29,135	0
6000 mAh Battery	340 Ratings	17.22 cm (6.78 inch) Display	16 GB RAM 512 GB ROM	50MP Rear Camera	₹ 103,998	₹ 43,299	0

Bank Offer	Review	Processor	Warranty	Model	Actual Price	Final Price	Exchange C
					MAX	MIN	
Bank Offer	1,336 Reviews	Snapdragon 7s Gen2 Processor	1 Year Manufacturer Warranty for Device and 6 Months Manufacturer Warranty for Inbox Accessories	realme 13 Pro+ 5G (Emerald Green, 256 GB)	₹ 36,999	₹ 25,999	
Bank Offer	413 Reviews	7 Gen 3 Processor	1 Year Manufacturer Warranty for Device and 6 Months Warranty for Inbox Accessories	vivo V50 5G (Rose Red, 128 GB)	₹ 39,999	₹ 34,999	
Bank Offer	1,054 Reviews	7s Gen 3 Mobile Platform Processor	1 Year Manufacturer Warranty for Device and 6 Months Manufacturer Warranty for Inbox Accessories	realme 14 Pro+ 5G (Suede Grey, 256 GB)	₹ 35,999	₹ 31,999	
Bank Offer	41 Reviews	Qualcomm Snapdragon 6 Gen 3 Processor	1 Year Manufacturer Warranty for Device and 6 Months for In-Box Accessories	SAMSUNG Galaxy A36 5G (Awesome Lavender, 256 GB)	₹ 38,999	₹ 33,999	
Bank Offer	1,054 Reviews	7s Gen 3 Mobile Platform Processor	1 Year Manufacturer Warranty for Device and 6 Months Manufacturer Warranty for Inbox Accessories	realme 14 Pro+ 5G (Pearl White, 256 GB)	₹ 35,999	₹ 31,999	
Bank Offer	574 Reviews	7s Gen 3 Mobile Platform Processor	1 Year Manufacturer Warranty for Device and 6 Months Manufacturer Warranty for Inbox Accessories	realme 14 Pro+ 5G (Pearl White, 256 GB)	₹ 37,999	₹ 34,999	
Bank Offer	470 Reviews	Dimensity 7300 Pro 5G Processor	1 Year Manufacturing Warranty	CMF by Nothing Phone 2 Pro (Black, 128 GB)	₹ 22,999	₹ 18,999	
Bank Offer	413 Reviews	7 Gen 3 Processor	1 Year Manufacturer Warranty for Device and 6 Months Warranty for Inbox Accessories	vivo V50 5G (Rose Red, 256 GB)	₹ 42,999	₹ 36,999	
Bank Offer	116 Reviews	7 Gen 3 Processor	1 Year Manufacturer Warranty for Device and 6 Months Warranty for Inbox Accessories	vivo V50 5G (Titanium Grey, 512 GB)	₹ 48,999	₹ 40,999	
Bank Offer	147 Reviews	8s Gen 3 Mobile Platform Processor	1 Year Manufacturer Warranty for Device and 6 Months Manufacturer Warranty for Inbox Accessories	realme GT 6 (Razor Green, 256 GB)	₹ 46,999	₹ 30,999	
-	-	-	-	-	₹ 51,999	₹ 18,999	

Average of Actual-price by Model

