



SYNOPSIS
ON
"NEWS MEDIA"

Submitted By: . Ashish Rajput
. Shivam Kumar

Submitted To:
. Department of CSE(Computer
Science Engineering)
GLA University Mathura,UP(India)

Names- .Ashish kumar rajput

.Shivam kumar

Branch/Sec- Btech CSE

H , J

University Roll NO- 191500163
191500761

Faculty Name: Mr. Mandeep singh



INTRODUCTION

Things are always changing in the world, and it can be very

useful for all of us to be able to keep up with those changes. but there is so much news out there on

so much news out there on so many different topics, that we need ways to filter all of it down to only what's relevant and useful to us. Making apps, websites, using algorithms and using algorithms and writing software components can be a great way to achieve this for many people, with only a little effort.

Using React.js framework- what is react.js->

React, also called React.js, is a front-end JavaScript framework used by increasingly more software professionals around the world. As websites and apps become more complex, the front-end code needs to adapt to that complexity. But older frameworks haven't kept up. That's why React was created to make writing front-end code simpler and quicker, especially for bigger apps and sites.

USE OF THE PROJECT

Through NewsMedia Application can be a ground-wrecking tool to promote such News activities Promoting News subscription services with exclusive e-papers, audio & video clips etc. can be done using the NewsMedia as well.

[Revenue Mode]: A News App is a brilliant revenue model. Daffodil has worked with clients who have been apprehensive of the initial cost of App development. But when it comes to a News App, one can easily avoid the unnecessary frills and reduce App cost to a minimum and adding the revenue through in-App purchases and Google AdSense, a news company can make significant profit.

If a Company has done enough ground work such as Brand logo, images & content then App developers will quote a significantly low cost for a News App development and also be done with the development at a quick pace.

[Interest Generator: With a News App, a News & Media company will be omnipresent with their readers. 70% of young adults receive their news through a smart phone; A News App will be an easy way to showcase your content, media, news and stories to them.

Whenever the reader pleases, he/she can use your News App as a one-stop point to get all the information they need. And whenever content is updated on the News App, the reader will be rolled towards your App with update notifications.

Promotion Tool: Consider a sensational News cover, with either eloquent background or high national importance, now consider the news going cold because the reader never got notified or a competitor did better promoting. A News App can be a ground-wrecking tool to promote such News activities.

Promoting News subscription services with exclusive e-papers, audio & video clips etc. can be done using the News App as well. All big & hefty companies are trending and tending to direct audiences towards mobile by offering cheaper rates and offers on Apps.

This just goes to show how impactful an App is today.

Engagement portal: News companies can engage with their reader through News App, here comes the harvesting of the reader's psyche by using our nearest & dearest friend, social media. News Apps are usually linked with social media accounts such as Facebook, Twitter, Google+ etc



Role of every student:

- . HTML,CSS and making of UI- Ashish kumar rajput
- . Javascript ,fetch API - Shivam kumar



Software Specification:

- Technology Implemented: React.Js:
- Language Used: HTML, CSS, JavaScript
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- User Interface Design : Simple Navbar Filters

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FUTURE SCOPE

The applications that we'll building, will let a user search for news articles related to a specific topic. We will be using a third party UIAPI called NewsAPI, which is free to use. We'll also be using Semantic UI React Which is UI component framework which comes with prebuilt and styled React components.

Using News API is not hard and can be a great data source for yours news apps and sites or if your app is not centered on news adding a little news on side can keep your users up to date in their particular field of interest By using React, we can make our news apps even more quickly and easily, and app News with almost no effort

