

# Pratiksha

## Product Designer



### EXPERIENCE

#### Product Designer

Frappe Technology

September 2024 - Present - Mumbai

Responsible for designing and maintaining ERPNext and other product pages at Frappe, while also contributing to social media creatives and marketing visuals.

#### UI/UX Product Designer

Stealth.Design

Nov 2023 -June 2024 - Mumbai

At Stealth,I had the opportunity to further enhance my skills and take the lead on various projects. I worked with major SaaS companies such as CleverTap and Dream 11, designing PDF reports, presentations, landing pages, and websites.

#### Jr product DESIGNER

Enterprise name

Jun 2023 - Oct 2023 - Mumbai

At BDC I got opportunity to work for several big clients such as Camlin, Bharat Bill Pay, Asign and SPRE.B

#### Freelancer

Sept 2020 - jun 2023 - 3 year - Mumbai

Designed and developed several successful projects for a variety of clients Collaborated with developers and stakeholders to ensure that designs were implemented accurately and effective

### EDUCATION

#### Bachelors In Commerce

Nirmala Memorial Foundation College of Commerce & Science

2019 - 2020, Mumbai

#### Coursera Design course

2018 - 2019 Online

chettiarpratiksha@gmail.com

9326751812

Mumbai

#### Industry Knowledge

Product Design

User Interface

User Experience

Interaction Design

Wireframing

Rapid Prototyping

Design Research

#### Tools & Technologies

Figma, Sketch, Adobe XD,

Photoshop

#### Other Skills

HTML, CSS.

#### Languages

Marathi (native)

English (professionnal)

#### Social

[https://pratiksha-portfolio-](https://pratiksha-portfolio-design.netlify.app)

[design.netlify.app](https://pratiksha-portfolio-design.netlify.app)

[linkedin.com/in/pratikshachettiar](https://linkedin.com/in/pratikshachettiar)

[dribbble.com/pratikshachettiar](https://dribbble.com/pratikshachettiar)