HELLO THERE 👋

I'm Pratiksha–a self-taught Product designer. Over the years, I have helped companies and startups build and ship products. I've collaborated with teams on-site and remote and built a wide range of products across web, mobile and desktop

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EXPERIENCES

CURRENTLY WORKING AT FRAPPPE TECHNOLOGIES

PRODUCT DESIGNER   **SEPTEMBER 2024 - PRESENT**

- Responsible for designing and maintaining ERPNext and other product pages at Frappe, while also contributing to social media creatives and marketing visuals.

STEALTH.DESIGN   **NOVEMBER 2023 - JUNE 2024**
VISUAL DESIGNER

- At Stealth,I had theopportunity to further enhance my skills and take the lead on various projects. I worked with major SaaS companies such as CleverTap and Dream 11, designing PDF reports, presentations, landing pages, and websites.

- collaborated with my seniors toconduct user research,usabilitytesting,and moodboarding. Additionally, I actively contributed to building design system components and assets

- I worked closely with developers and stakeholders to ensure that designs were implemented accurately and effectively.

BOMBAY DC   **JUNE 2023 - OCTOBER 2023**

JR PRODUCT DESIGNER

- At BDC I got opportunity towork forseveral bigclients such as Camlin, Bharat Bill Pay, Asign and SPRE.B

- Collaborated with my seniors to help them conduct user research,usability testing, Also, contributed activity in building design system components and assets.

- I collaborated with developers and stakeholders to ensure that designs were implemented accurately and effectively

FREELANCER   **SEP 2020 - JUNE 2023**

- Designed and developed several successful projects for a variety of clients

- Collaborated with developers and stakeholders to ensure that designs were implemented accurately and effective

- Conducted user research,usability testing, and created user person as to inform design decisions

GET INTO TOUCH

- You can write me at chettiarpratiksha@gmail.com

- You can also find me on https://dribbble.com/pratiksha99

- You can learn about my work at pratiksha.design