**Statement of purpose**

**“These are two primary choices in life, to accept conditions as they are or to accept the responsibility for changing them”**

Education has always been our topmost priority not because it only shapes our career but with the thought that it also transforms a Human into a Human Being and that advancing in Education helps one to reach their specific career goals. I, **ARSHDEEP SINGH** completed my schooling in the year 2019 from Saint Ann College, Palia affiliated with Council For The Indian School Certificate Examinations with Commerce stream subjects and Highschool from the same in 2017. I was always good at studies and performed upto the family expectation but during my schooling I started realizing, though I am getting educated but I am not gaining required skills.

What seemed to be natural choice before couple of years, did not remain something which I would like to do rest of my life. I started exploring choices I can take and thankfully my family also belived that I should pursue an education where I can feel improvement in my personality. I introspected that I like challenges in my life because they offer me an opportunity to prove myself to world and especially to my inner self. Problems are to be solved as problem and solution are complementary, similar to day and night. I concluded that I want a career for me where regular innovation is just not a choice but the need of survival that’s why I eventually chose Business as my career.

After reaching to foreign land I will be more self reliant and confident. Leadership, communication skills, Team Spirit, practical knowledge and decision making are some of the main skill I will learn. In addition to this, I will learn to apply principles and corporate governance strategies to address real world issues and problems and lean to successfully work independently.

In UK, education is taken as a learning process. The focus is given on practical based learning. Here curriculum changes every year according to the requirements of Industry. That is why UK has many out of Hundred Top 100 Universities with the government investment on international scholarships. UK has 30 best cities in the world for students based on student mix, affordability, quality of life and employer activity. UK Universities/Colleges have smaller classrooms which enable students to make an interactive study environment with their teachers UK also offers a diverse range of study options for international students, multi languages and highly educated culture, provides variety of courses and career opportunities to domestic and international students. UK qualification and institutions are recognized globally for their high quality and excellence. While studying in UK I would be a part of a friendly and multi cultural environment.

Another reason to choose UK is, in my country UK education has strong reputation for its excellence and its promises to give quality education which is required to form a strong foundation for success. Other than above facts, I desire global exposure and multiculture environment to be integral part of my course which I could have missed in my country. Living and studying in UK can be very rewarding and puts one at the centre of great social , cultural and educational opportunities , this great country caters for a wide variety of different tastes , styles , fashions , cultures and communities, and offers an enourmous range of sights and historical buildings which are some of the most enjoyable things to see and experience . The countryside is beautiful with many opportunities for outdoor pursuits. The UK is also the the gateway to continental EUROPE by taking advantage of the substantial travel discounts available, students can easily and inexpensively experience other europian countries, their business methods, culturs and lifestyle which definitely add to invaluable experience , I am expecting. I hope to become a part of this dynamic culture which will give me a leading edge to work effectively in diverse teams and situations.

Nottingham Trent University is an award winning university and the courses are regularly assessed to ensure strong industry relevance that they give us the skills and experience to succeed in our workplace. Nottingham Trent University has also received a 4-star rating on the [QS World University](https://en.wikipedia.org/wiki/QS_World_University_Rankings) rankings. In 2015, WhatUni ranked Nottingham Trent University 12th in its 'Student Choice Awards'. This University provides several platforms to students to gain the real time exposure. It equips students with the necessary knowledge, skills and aptitude for further study, the world of work and to be effective global citizens.

*Nottingham Trent University is number four in UK for student satisfaction in Biology and is one of the top 20 universities in UK for Bioscience- Guardian University League Table 2020.* I found University of my choice as it has a wide range of choice of faculty, their qualified and experience teachers, peaceful environment, theory and practical education and their ways of manufacturing student career influence me. This is the only university which will provide my best career. Teaching facilities and equipment satisfy the most astounding guidelines to guarantee graduates are decidedly ready for industry and research. University is a modern, progressive university providing high-quality vocational and higher education across a national and international network of campuses.

Another reason for choosing this as my education provider is the affordable fee which exactly suits my financial range. The academic requirement and liable tuition fee has lured me more towards this University. At this University, I can be confident that I will have the opportunity to receive a first-class education with a focus on practical skills and professional relevance, giving me excellent prospects for employment and career development.

**BA (Hons) Business** gives a comprehensive foundation in the business disciplines including marketing, data innovation, financial aspects, business law, management, bookkeeping and business measurements while also emphasizing skills, for example, communication, social mindfulness, practical expertise across human resources strategic planning, risk management and policies and operations to advance my career in business. This course will assist me in enhancing my entrepreneurship skills where I can learn about the process of launching and running a new business. Some of the skills I will learn include developing a business plan, hiring staff and providing leadership. This course will provide a direct pathway into my business management career and give me the knowledge to flourish in any administration role.

The best part of this course is the [diverse range of areas](https://collegeforadultlearning.edu.au/5-things-you-can-learn-fast-from-a-diploma-of-business/) I will study such as how to manage knowledge and information, market research,develop a marketing plan, organisational marketing objectives,organisational changes etc. I’ll learn how to work independently, think critically and make analytical decisions, while being introduced to the business concepts and theory. **BA (Hons) in Business** program introduces students to the ever increasing and fast expanding world of business. Due to this immense popularity of this field, there is a huge demand for professionals who have the qualifications to work in this field.

Some other reasons of choosing this course are:

**Gain a Global Perspective** -Studying business will drive me to take a look at things globally, especially in today’s international economy. This is great for the individuals who need to move in the direction of having a progressively global perspective and outlook. Furthermore, obviously, when I think about business, I'll also have plenty of opportunities to study abroad.

**Balance Practice and Theory** -In case of student, who gets bored or overpowered with a lot of theoretical discussion in the study hall or too much practice/not enough theory, guess what? A program of study in business can offer the perfect balance of both practice and theory I'll invest about half the time learning about different theories and models, as well as plenty of time going hands-on and putting that theory to practice. This is especially true if I am able to get accepted into a reputable business college that has relationships established with local businesses; here, I may have unique opportunities for internships and similar real-world experiences that will give me a competitive edge when it comes time to graduate and look for work.

**Appreciate High Demand** -Average business student lands a job within a half year of graduating? That is on the grounds that there's a huge demand for business graduates in the present economy. If I want to get into a career where I'll have a simpler time securing a job after graduation, this is a great option for me. Not to mention, the opportunities are widespread. Regardless, of whether I'd want to remain nearby or on moving the other nation or even over the globe examinations.

The scope of **Business** is diverse and offers great career opportunities. This program will prepare me to serve in the booming business industry. The demand for individuals with expertise in business field is continuously on the increase. The emphasis placed on integrating theory and practice will equip me with multifaceted problem solving skills and strong analytical skills. In India, I would like to work in companies like **Deloitte, Microsoft, IBM, AXIS Bank, Unilever, HDFC Bank, Dell, Apollo Munich Health Insurance Company Limited, Max Life Insurance Company Limited, Mahindra & Mahindra Financial Services Limited etc**.

A career in business offers immense growth as demand for professionals is always on a high and I can work in job positions like: **Sales Associate,Customer Service Representative, Public Relations Manager, Office Administrator**, **Money related Planner**.

After completion of my proposed program I will be equipped with knowledge, skills and experience, required for a successful career in Financial Services, Commercial Banking, International Banking, Insurance Services, Manufacturing Services, Government Services etc. I will be returning back to India, by the virtue of my international qualification and experience I would be better placed than my Indian counterparts and will be getting better job positions and salary package and get the salary package of around INR **5-6 LAKHS.**

I will return back to India and serve my nation as a whole. Being the only son of my parents, I am aware of my responsibility towards my parents who are inching closer to their old age and would like to find a job related to my course in India. Since my father spent all his life in India and all our relatives’ lives here, he is reluctant to move elsewhere and being only son of my parents it’s my moral duty to take care of them in their old age. But at the same time I don’t want my professional career to get hampered. To strike a balance between these aspects I would prefer to work in India. I would really like to contribute to enhancing the condition of my nation. I am sure the recent growth in my country’s economy will open new avenues for me.I hope that the admission committee of university finds my background and strengths commensurate with requirements for Business course.

Sincerely,

**ARSHDEEP SINGH**