```
print("\nQues 4:")
    print("Median Amount Paid Each Year by Payment Method:")
    print(median payments)
₹
    Ques 4:
    Median Amount Paid Each Year by Payment Method:
        year payment method
                              amount paid
              Bank Transfer
    0
        2018
                                   281.65
    1
        2018
                       Check
                                   216.60
    2
        2018
                Credit Card
                                   229.15
    3
        2019
              Bank Transfer
                                   184.20
    4
        2019
                       Check
                                   410.20
    5
        2019
                 Credit Card
                                   401.90
    6
        2020
              Bank Transfer
                                   225.10
```

413.10

285.25

255.30

208.70

196.50

275.50

326.20

435.10

Check

Check

Check

Credit Card

Credit Card

Credit Card

Bank Transfer

Bank Transfer

7

8

9

10

11

12

13

14

2020

2020

2021

2021

2021

2022

2022

2022

```
#Ques4: What is the median amount paid each year for all payment methods?
    # Extract year
    payment_df["year"] = payment_df["payment_date"].dt.year
    # Group by year and payment method, then compute median
    median_payments = payment_df.groupby(["year", "payment_method"])["amount_paid"].median().reset_index()
    print("\nQues 4:")
    print("Median Amount Paid Each Year by Payment Method:")
    print(median_payments)
₹
    Ques 4:
    Median Amount Paid Each Year by Payment Method:
        year payment_method amount_paid
    0
        2018 Bank Transfer
                                  281.65
                      Check
    1
        2018
                                  216.60
        2018
                                  229.15
    2
               Credit Card
        2019 Bank Transfer
                                  184.20
        2019
                      Check
                                  410.20
        2019
                Credit Card
                                  401.90
    5
```

```
# Filter only renewed subscriptions
renewed_subs = subscription_df[subscription_df["renewed"] == True]
# Function to find matching inflation rate
def find_inflation(date):
    row = finance_df[(finance_df["start_date"] <= date) & (finance_df["end_date"] >= date)]
    return row.iloc[0]["inflation_rate"] if not row.empty else None
# Apply function
renewed_subs["inflation_rate"] = renewed_subs["end_date"].apply(find_inflation)
# Average inflation
avg_inflation = renewed_subs["inflation_rate"].mean()
print("\nQues 3:")
print("Average Inflation Rate at Time of Renewals:", round(avg_inflation, 2))
Ques 3:
Average Inflation Rate at Time of Renewals: 4.31
<ipython-input-29-29772861c581>:10: SettingWithCopyWarning:
A value is trying to be set on a copy of a slice from a DataFrame.
```

#Ques3:- What was the average inflation rate when their subscriptions were renewed?

```
#Question 2:Which industry in the organization has the highest renewal rate?

# Merge to get industry + renewal status

merged_df = pd.merge(industry_df, subscription_df, on="client_id")

# Calculate renewal rates by industry

renewal_rates = merged_df.groupby("industry")["renewed"].mean().sort_values(ascending=False)

# Top industry by renewal rate

highest_renewal_industry = renewal_rates.idxmax()

highest_rate = renewal_rates.max()

print("\nQues 2:")

print("Industry with Highest Renewal Rate:", highest_renewal_industry)

print("Renewal Rate:", round(highest_rate * 100, 2), "%")

Ques 2:

Industry with Highest Renewal Rate: Gaming

Renewal Rate: 72.73 %
```

```
# Question 1: How many finance lending and blockchain clients does the organization have?

# Filter the industries
finance_lending_clients = industry_df[industry_df["industry"] == "Finance Lending"]
blockchain_clients = industry_df[industry_df["industry"] == "Block Chain"]

# Count unique clients, to remove duplicate values
num_finance_lending = finance_lending_clients["client_id"].nunique()
num_blockchain = blockchain_clients["client_id"].nunique()

print("Ques 1:")
print("Finance Lending Clients:", num_finance_lending)
print("Blockchain Clients:", num_blockchain)

Close

Ques 1:
```

Finance Lending Clients: 22 Blockchain Clients: 25

```
# Importing files from the system
from google.colab import files
import pandas as pd
uploaded = files.upload()
# Reading files
finance_df = pd.read_csv("finanical_information.csv")
industry_df = pd.read_csv("industry_client_details.csv")
payment_df = pd.read_csv("payment_information.csv")
subscription_df = pd.read_csv("subscription_information (1).csv")
# Converting date fields will help us to analyse data easily.
finance_df["start_date"] = pd.to_datetime(finance_df["start_date"])
finance_df["end_date"] = pd.to_datetime(finance_df["end_date"])
subscription_df["end_date"] = pd.to_datetime(subscription_df["end_date"])
payment_df["payment_date"] = pd.to_datetime(payment_df["payment_date"])
 Choose Files 4 files
  finanical_information.csv(text/csv) - 770 bytes, last modified: 4/21/2025 - 100% done
  industry client details.csv(text/csv) - 3842 bytes, last modified: 4/21/2025 - 100% done
  payment_information.csv(text/csv) - 3898 bytes, last modified: 4/21/2025 - 100% done
   subscription information (1) csv(text/csv) - 4658 bytes last modified: 4/21/2025 - 100% done
```