Areas of Expertise

* Research
  + As a research analyst, my expertise lies in both secondary and primary research. I have the ability to find a needle in a haystack!
* Analyse
  + I have the proficiency to analyse unprocessed historical qualitative and quantitative data. By leveraging this information, I conduct a comprehensive evaluation of market dynamics and can project anticipated data trends accordingly.
  + <FontAwesomeIcon icon="fa-regular fa-magnifying-glass-chart" />
* Visualize
  + A detail oriented number person with data visualization capabilities and a knack for informative and eye-catching presentation skills using MS office, Power BI, and Tableau
  + <FontAwesomeIcon icon="fa-light fa-display-chart-up-circle-currency" />
* Content
  + Crafting narratives and storyboarding from data trends is another strength of mine.
  + <FontAwesomeIcon icon="fa-regular fa-newspaper" />