

B.Tech. Odd Semester Examination-2022

Principle of Management (THS-351), Semester : V

Branch: Electronics & Communication Engineering

Time: Three Hrs.

M.M. : 90

1. Answer the following questions. (Very Short Answers) (5x2=10Marks)

- (a)** Name the three roles of a manager?
- (b)** What are the characteristics of a good plan?
- (c)** What is meant by departmentation?
- (d)** What are the main elements of directing?
- (e)** Define controlling?

2. Answer the following questions. (Short Answers) (5x3=15Marks)

- (a)** Robert L. Katz has identified 3 essential management skills namely?
- (b)** What is the need of generating alternatives in decision making?
- (c)** Define decentralization? What are the merits of decentralization?
- (d)** What are the barriers against communication?
- (e)** What are the steps in controlling?

3. Answer the following questions. Part (a) is compulsory and attempt any one part (b) or part (c).

- (a)** Elucidate various functions of management? **(5 Marks)**
- (b)** Explain the principle of scientific management, administrative and beauraucratic organization? **(8 Marks)**

OR

- (c)** Explain the modern organization theories (a) System Approach (b) Contingency Approach **(8 Marks)**

4. Answer the following questions. Part (a) is compulsory and attempt any one part (b) or part (c).

(a) What are the merits and limitation of management by Objectives (MBO)?
(5 Marks)

(b) Take an organization that you know and identify its purpose or mission, policies, procedure and rules?
(8 Marks)

OR

(c) Decision making is the primary task of managers? Explain its importance and steps involved in decision making?
(8 Marks)

5. Answer the following questions. Part (a) is compulsory and attempt any one part (b) or part (c).

(a) Can you see why the managerial grid has been so popular as a training device?
(5 Marks)

(b) What is Fiedler's theory of leadership? Applying it to cases of leaders whom you have known, do you perceive it as being accurate.
(8 Marks)

OR

(c) Define motivation? Why Maslow theory of needs and Herzberg theory been criticized?
(8 Marks)

6. Answer the following questions. Part (a) is compulsory and attempt any one part (b) or part (c).

(a) What is the principle of span of control?
(5 Marks)

(b) If you were a manager, would you decentralize authority? State several reasons for your answers. How would you make sure you did not decentralize too much?
(8 Marks)

OR

(c) Write short note on :- (1) Staffing process (2) Different types of departmentation
(8 Marks)

7. Answer the following questions. Part (a) is compulsory and attempt any one part (b) or part (c).

(a) “Planning is looking ahead, and control is looking back.” Comment?

(5 Marks)

(b) How is each steps of the process of control important for accomplishment of the planned objectives? **(8 Marks)**

OR

(c) Elucidate in detail about various traditional and modern techniques used in establishing control? **(8 Marks)**

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