

Dillon Vural
dillon@vurals.com
301-213-0150

WORK EXPERIENCE

Zentail, Washington, DC Summer 2016 - present

As a Business Analyst, I manage Zentail's multichannel retail operations to:

- Help our clients grow and streamline your online retail businesses;
- Make it easier for our clients to manage their product information, inventory and orders across all major sales channels and shopping carts;
- Enable our clients to sell their products through our eCommerce technology platform on Amazon, eBay, Jet.com, Walmart.com and other online retailers;
- Act as the primary contact and bridge between our clients and our fabulous tech team;
- Enhance our website, blog and social media as effective communications platforms for us and for our clients.

Aegean Associates, Chevy Chase, MD Summer 2015

- Interned at a growth-focused management consulting firm that partners with clients in the development and execution of strategy, communications, marketing, organizational development and change management initiatives.

417 App Studios LLC, Chevy Chase, MD Jun 2014 – Mar 2015

- Assisted in the marketing outreach and fund-raising for Puzzable, an iOS & Android mobile social gaming app that allows users to take a picture, add a caption message and send it to friends in the form of a fun digital jigsaw puzzle
- Outreach efforts enabled Puzzable to achieve 20,000+ active iOS & Android users and 10+ million YouTube views
- Helped the start-up secure \$2.5 million valuation with \$20K private equity financing from 147 backers and an additional \$2K secured from the Univ. of Maryland through pitch competitions and other programs that support student entrepreneurs
- Promoted the app that was ultimately selected as a 2015 Spring semester finalist in the twice-annual Pitch Dingman Competition sponsored by the Dingman Center for Entrepreneurship at the Univ. of Maryland's Robert H. Smith School of Business
- Helped position the app to non-profits as a platform through which to reach the mobile gaming market to raise awareness and cause-related funding without overhead cost

Integrity Chamber of Commerce, Washington, DC Summer 2013

- Interned to help with Integrity Chamber of Commerce's B2B outreach
- Researched and identified like-minded businesses dedicated to fair and honest business practices and market our membership services to them
- Offered guidance to members on best practices; assisted in marketing and networking

Te-Ko Ltd, Izmir, Turkey Summer 2012

- Helped with day-to-day administrative operations, including email communications, website updates, document filings and database management

EDUCATION

University of Maryland, College Park, MD Class of 2016

- B.A. in Communications

EXTRACURRICULAR

- Ataturk Society of America, Washington, DC
- Finance, Banking, and Investment Society (FBIS), College Park, MD
- Middle Eastern Cultural Association (MECA), College Park, MD
- Interpreter (Turkish)
- Intramural soccer, basketball, tennis, clarinet