

WILLIAM J. CASE

9 Fraternity Row, College Park, MD 20740 | wjcase@umd.edu | 443-878-3616

EDUCATION | **University of Maryland**, College Park
Finance & International Business
GPA: 3.65
Primannum Honor Society

WORK EXPERIENCE | **Sales Associate** Ace Hardware March 2012- Current

- Sold over \$100,000 of equipment in 2015, the highest amount for part time employees
- Responsible for training new employees on POS systems and sales techniques
- Assist with inventory reporting and counting cash drawers

Marketing Intern Synergem Technologies May- August 2015

- Conducted market research for new technology solutions in the Public Safety sector, including pricing, market positioning and competitive offerings
- Worked with sales and product management to analyze the social media strategies used by competitors in the industry

LEADERSHIP | **Alpha Sigma Phi Fraternity- Epsilon Delta Chapter**

Alumni Director December 2015- Current

- Serve as a member of the executive board
- Coordinate with alumni and foster involvement through events

Expectations Officer April – November 2015

- Ensured fraternity met University and Inter Fraternity Council expectations
- Planned a variety of events to fill programming requirements

Healthy Howard Team Leader June-August 2014, 2015

- Directed a team of volunteers every Sunday in setting up and running "Healthy Howard" event
- Led group exercises and sports games

CLUBS & ACTIVITIES | Community of Aspiring Shareholders, Business Leadership in Society, Business Club Golf, Intramural Soccer, Basketball, Volleyball, and Flag Football