VARSHA PURSWANI

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EDUCATION

Robert H. Smith School of Business, University of Maryland, College Park, MD   *Dec 2016*
Master of Science in Information Systems , G.P.A 3.9
Related Coursework: Data Mining and Predictive Analytics, Data Models and Decisions, Business Process
Analysis, Strategic and Transformational IT, Database Management Systems, Digital Business Markets

Shri Govindram Seksaria Institute of Technology and Science, Indore, India   *May 2012*
Bachelor of Engineering in Computer Engineering

PROFESSIONAL EXPERIENCE

SAP Labs India Pvt Ltd, Bangalore, India   *Jun 2012 – July 2015*
Software Developer
- Collaborated with customers on business needs and translated them into technical requirements producing a software requirement specification.
- Consulted for an Italian client on implementation of SAP Fashion Management Solution (FMS) for critical business scenarios resulting in smooth launch.
- Designed the data model for SAP FMS Order Allocation Run (A-Run) and enabled its execution on SAP HANA database platform resulting in performance improvement 10 times the baseline.
- Led a start-up company in creating an Supply Chain Management (SCM) analytics application using SAP HANA database platform.

PROJECTS   *Aug 2015 – Dec 2015*

- **Database Management Systems :** Designed relational database for a virtual client by defining logical model using Entity Relationship diagram and physical model using SQL
- **Digitization in Freelancing :** Collated data and created reports on an online freelancing platform Upwork and analyzed its strategic and transformational impact on society
- **Business Process Analysis :** Leading a scrum team of five to develop a reporting mobile app demonstrating health statistics of an individual
- **Firm Analysis (Mapbox) :** Gathered information about a start up Mapbox and analysed its business domain, sources of competitive advantage, industry dynamics and strategic drivers of performance.
- **Google Analytics :** Leading a team of four to improve a client's website and increase its click through rate using Google Analytics and Google Adwords.

LEADERSHIP EXPERIENCE

University of Maryland   *Aug 2015 – Dec 2015*
- Managed marketing of events as a Student Ambassador at The Clarice Smith Performing Arts Center.
- Volunteered for Kids Enjoy Exercise Now (KEEN) in providing recreational opportunities to a group of 20 children with physical and mental disabilities.

SGSITS Technical and Cultural Events   *May 2011 – Dec 2011*
- Facilitated Office of Career Services in smooth execution of placement process for 500 students
- Supervised budgeting, script writing and compering of three major events in college's cultural festival.

TECHNICAL SKILLS

- Languages : R, ABAP, JAVA, C, SQL PHP, HTML, CSS, XML
- Tools : Tableau, Palisade Tools Excel(Stat Tools, @RISK, Precision Tree, Solver Table), MS Visio, MS Office, Salesforce.com, Oracle10g ,MySql, SAP HANA, Google Analytics, Google Adwords,Linux