

## FILTERS

|          |     |
|----------|-----|
| region   | All |
| market   | All |
| division | All |

## Customer

### Net sales Performance

All values in USD

| Customers                | net_sales_19 | net_sales_20 | net_sales_21 | 21 vs 20 |
|--------------------------|--------------|--------------|--------------|----------|
| Acclaimed Stores         | 1.4 M        | 2.9 M        | 10.9 M       | 278.1%   |
| All-Out                  |              | 0.2 M        | 0.8 M        | 395.7%   |
| Amazon                   | 12.2 M       | 37.5 M       | 82.1 M       | 118.9%   |
| Argos (Sainsbury's)      | 0.4 M        | 0.7 M        | 2.3 M        | 206.0%   |
| Atlas Stores             | 0.2 M        | 0.7 M        | 3.2 M        | 370.3%   |
| Atliq e Store            | 7.2 M        | 23.7 M       | 53.0 M       | 123.8%   |
| AtliQ Exclusive          | 9.6 M        | 17.7 M       | 61.1 M       | 245.8%   |
| BestBuy                  | 0.9 M        | 1.8 M        | 6.3 M        | 256.1%   |
| Boulanger                | 0.2 M        | 0.8 M        | 4.1 M        | 392.9%   |
| Chip 7                   | 0.6 M        | 1.3 M        | 5.5 M        | 316.1%   |
| Chiptec                  |              | 0.4 M        | 3.0 M        | 622.0%   |
| Control                  | 0.9 M        | 2.2 M        | 7.7 M        | 249.2%   |
| Coolblue                 | 0.5 M        | 1.2 M        | 4.2 M        | 260.0%   |
| Costco                   | 1.1 M        | 2.8 M        | 9.3 M        | 237.4%   |
| Croma                    | 1.7 M        | 2.5 M        | 7.5 M        | 205.1%   |
| Currys (Dixons Carphone) | 0.3 M        | 0.8 M        | 1.9 M        | 146.9%   |
| Digimarket               | 0.8 M        | 1.7 M        | 4.1 M        | 141.1%   |
| Ebay                     | 2.6 M        | 6.3 M        | 15.2 M       | 142.2%   |
| Electricalsara Stores    | 0.1 M        | 0.6 M        | 1.9 M        | 186.0%   |
| Electricalsbea Stores    |              | 0.1 M        | 0.7 M        | 404.6%   |
| Electricalslance Stores  | 0.1 M        | 0.7 M        | 2.3 M        | 213.3%   |
| Electricalslytical       | 1.8 M        | 2.6 M        | 11.9 M       | 357.5%   |
| Electricalsocity         | 2.3 M        | 3.5 M        | 12.4 M       | 258.8%   |
| Electricalsquipo Stores  | 0.2 M        | 0.7 M        | 3.6 M        | 435.3%   |
| Elite                    | 0.4 M        | 0.8 M        | 4.1 M        | 395.5%   |
| Elkjøp                   | 0.5 M        | 1.3 M        | 5.2 M        | 291.9%   |
| Epic Stores              | 0.4 M        | 0.9 M        | 4.2 M        | 346.1%   |
| Euronics                 | 0.4 M        | 0.9 M        | 3.9 M        | 344.7%   |
| Expert                   | 0.8 M        | 1.8 M        | 6.4 M        | 264.0%   |
| Expression               | 1.7 M        | 3.0 M        | 9.8 M        | 228.2%   |
| Ezone                    | 1.5 M        | 2.0 M        | 7.9 M        | 291.6%   |
| Flawless Stores          | 0.1 M        | 0.5 M        | 1.8 M        | 296.3%   |
| Flipkart                 | 2.9 M        | 8.3 M        | 19.3 M       | 131.0%   |
| Fnac-Darty               | 0.5 M        | 0.8 M        | 2.9 M        | 249.8%   |
| Forward Stores           | 0.6 M        | 1.5 M        | 4.1 M        | 172.0%   |
| Girias                   | 1.5 M        | 2.1 M        | 8.7 M        | 319.3%   |
| Info Stores              | 0.1 M        | 0.5 M        | 1.8 M        | 284.1%   |



|                    |               |                |                |               |
|--------------------|---------------|----------------|----------------|---------------|
| Insight            | 0.4 M         | 1.0 M          | 2.8 M          | 171.8%        |
| Integration Stores |               | 0.2 M          | 1.4 M          | 787.2%        |
| Leader             | 4.7 M         | 6.0 M          | 18.8 M         | 214.8%        |
| Logic Stores       | 0.2 M         | 0.9 M          | 4.8 M          | 415.2%        |
| Lotus              | 1.5 M         | 2.1 M          | 8.1 M          | 282.6%        |
| Neptune            | 1.0 M         | 3.4 M          | 16.1 M         | 371.5%        |
| Nomad Stores       | 0.5 M         | 1.6 M          | 4.0 M          | 146.9%        |
| Notebillig         | 0.2 M         | 0.4 M          | 1.1 M          | 187.4%        |
| Nova               |               | 0.0 M          | 0.4 M          | 2564.9%       |
| Novus              | 1.9 M         | 3.7 M          | 9.9 M          | 164.2%        |
| Otto               | 0.3 M         | 0.4 M          | 1.2 M          | 198.6%        |
| Premium Stores     | 0.5 M         | 1.1 M          | 3.9 M          | 253.1%        |
| Propel             | 1.6 M         | 2.5 M          | 10.8 M         | 340.6%        |
| Radio Popular      | 0.5 M         | 1.5 M          | 5.3 M          | 262.6%        |
| Radio Shack        | 0.8 M         | 1.7 M          | 5.4 M          | 211.5%        |
| Reliance Digital   | 1.6 M         | 2.6 M          | 9.7 M          | 277.9%        |
| Relief             | 0.4 M         | 1.0 M          | 4.1 M          | 303.6%        |
| Sage               | 4.8 M         | 6.4 M          | 20.7 M         | 221.5%        |
| Saturn             | 0.2 M         | 0.4 M          | 1.2 M          | 210.5%        |
| Sorefoz            | 0.6 M         | 1.1 M          | 4.7 M          | 333.6%        |
| Sound              | 0.6 M         | 1.7 M          | 4.4 M          | 160.3%        |
| Staples            | 1.2 M         | 2.9 M          | 8.8 M          | 207.0%        |
| Surface Stores     | 0.1 M         | 0.5 M          | 2.1 M          | 298.8%        |
| Synthetic          | 1.9 M         | 4.4 M          | 12.2 M         | 176.0%        |
| Taobao             | 0.2 M         | 1.3 M          | 3.3 M          | 148.7%        |
| UniEuro            | 0.6 M         | 1.6 M          | 7.3 M          | 357.0%        |
| Vijay Sales        | 1.7 M         | 2.1 M          | 8.5 M          | 297.8%        |
| Viveks             | 1.6 M         | 2.2 M          | 7.8 M          | 248.1%        |
| walmart            | 1.3 M         | 2.6 M          | 9.7 M          | 270.4%        |
| Zone               | 0.3 M         | 1.6 M          | 5.3 M          | 236.2%        |
| <b>Grand Total</b> | <b>87.5 M</b> | <b>196.7 M</b> | <b>598.9 M</b> | <b>204.5%</b> |