

Privacy Policy for Sitari

Last updated: January 2026

Sitari ("we", "our", or "us") is a mobile application operated by Guerrilla Labs (OPC) Pvt. Ltd., registered in Chandigarh, India. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use the Sitari mobile application (the "App").

By using the App, you agree to the collection and use of information in accordance with this Privacy Policy. If you do not agree with the terms of this Privacy Policy, please do not access or use the App.

1. Information We Collect

We collect information that you voluntarily provide to us and information that is collected automatically when you use the App.

Personal Information

When you register or use the App, we may collect the following personal information: name, email address, date of birth, time of birth, place of birth, and gender.

Device and Usage Information

We may automatically collect certain information about your device and usage of the App, including device identifiers, usage analytics, app interaction data, and diagnostic information.

2. Astrology and Sensitive Information

Sitari collects astrology-related information such as date of birth, time of birth, place of birth, and gender solely for the purpose of generating personalized astrological insights. This information is used only within the App and is not shared with third parties for profiling or marketing purposes.

3. How We Use Your Information

We use the information we collect for purposes including but not limited to:

- Providing, operating, and maintaining the App
- Generating personalized astrological insights
- Improving app performance and user experience
- Responding to user inquiries and support requests
- Displaying advertisements through third-party ad networks

4. Advertisements

Sitari displays advertisements through Google AdMob. AdMob may collect and process certain device and usage data in accordance with its own Privacy Policy. We do not control how third-party advertisers collect or use your data.

5. Data Sharing and Disclosure

We do not sell, trade, or rent your personal information to third parties. Your data is not shared with any external parties except as required to operate the App, such as displaying ads through AdMob or complying with legal obligations.

6. Data Storage and Security

User data is stored on secure cloud infrastructure hosted on Amazon Web Services (AWS). We implement reasonable administrative, technical, and physical security measures to protect your information. However, no method of transmission over the internet or electronic storage is completely secure.

7. International Users

The App is available globally through Apple App Store and Google Play Store. By using the App, you consent to the transfer and processing of your information in India and other jurisdictions where our service providers operate.

8. Children's Privacy

Sitari is not specifically intended for children under the age of 13 or 16. We do not knowingly collect personal information from children. If you believe that a child has provided personal information through the App, please contact us and we will take appropriate action.

9. User Rights

Depending on your jurisdiction, you may have the right to access, update, or request deletion of your personal data. You may contact us to exercise these rights.

10. Legal Compliance

We aim to comply with applicable data protection laws, including the Information Technology Act, 2000 (India), GDPR, CCPA, and other global privacy regulations where applicable.

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be effective immediately upon posting the updated policy within the App or on our website.

12. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

Email: sitari@guerrillalabs.in

Website: <https://sitari.live>

Company: Guerrilla Labs (OPC) Pvt. Ltd., Chandigarh, India