|  |  | **ASHISH GUPTA**  ANALYTICS MANAGER |
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| **PROFILE**  Data-driven Analytics Manager with 8+ years of experience; I excel at converting raw data into valuable insights that drive business decisions. Proficient in harnessing Tableau, Power BI, MySQL, ETL processes, and AWS, I specialize in data visualization, reporting, and machine learning model development to propel business growth. With a knack for leadership, I have a proven record of effectively managing and nurturing data analyst teams. Contact **PHONE:** 7022450444  **EMAIL:** [ashish.gp10@gmail.com](http://ashish.gp10@gmail.com)  **LINKEDIN:** https://www.linkedin.com/in/ashishgupta92/ SKILLS: Tableau  MySQL  Python (Numpy, Pandas, Scikit Learn)  ETL  AWS Machine Learning (AI/ML)  JIRA  Power BI  Flask API  VBA Macros  Data Driven Decision Making  Stakeholder Management  Data Visualization Key Highlights:  * Invited by [**Tableau**](https://delhitugfeb2020.splashthat.com/)**,** in collaboration with Thought Focus, to present my work on Machine Learning * Invited by CIMR, Mumbai, as guest lectures to present my work on analytics and Tableau |  | WORK EXPERIENCEMCube Financial Services – Analytics Manager, Gurgaon, India Jun’20 - Present   * Solid experience in product analytics and spearheaded development of an innovative SaaS solution, incorporating AI and ML models to enhance its functionality. * Managed a team of analysts while leading a project focused on monitoring loan portfolios for US banks through the automation of Excel visualizations to Tableau dashboards. This initiative, driven by extensive document analysis, resulted in a 70% reduction in time. * Developed an automated pipeline for real estate market data utilizing Python, AWS Lambda, Glue, S3, and Redshift. Conducted web scraping, executed ETL processes, and generated insights on rent, occupancy, and new construction trends across various US property types and regions using Power BI. This implementation significantly decreased manual effort by 75%. * Managed and developed a SaaS based product to analyze unstructured and structured financial documents, reducing processing time from 6hrs to 5 minutes (Python, Flask API, AWS, React, and MySQL). * Automated financial document classification by developing ML model with accuracy of 97%  Tech Lead (Business Analyst) – Pinkerton, Gurgaon, India Feb’19 – Jun’20   * Lead a team of six developers and data analysts to craft Tableau dashboards, consolidating data from diverse sources into a structured format to enhance efficiency. * Front-ended stakeholder management at C-level. Worked closely with the CEO, VP of Finance, and IT leads on initiatives to implement advanced analytics tools, facilitating real-time data analysis and decision-making processes, resulting in a 60% improvement in operational efficiency. * Defined and developed future revenue generation projects, predicting Revenue using ML model, collaborating closely with senior stakeholders to align initiatives with organizational goals and generating revenue of $5 million. * Presented and led the development of tailored OCR system, that automated the extraction of data from various personal identification documents. This initiative reduced the time required to process documents manually from 1 day to just 2 hours.  Data Analyst – Zycus, Mumbai, India Jul’17 – Feb’19   * Prepared and monitored performance reports using Tableau, conducting in-depth metric analysis such as total volumes, cost of operations, and application tracking on a monthly basis. * Built out the data and reporting infrastructure from the ground up using Tableau and SQL to provide insights into the recruitment process, reducing TAT of hiring by 15 days. * Contributed to designing and building key performance metrics (KPI) by automating the offer letter generation process with diverse parameters and utilizing Python Flask to send approvals via email, enhancing process efficiency by 80%.  Associate Analyst – IBM Bengaluru, India Jun’15 – Jun’17   * Extracting data from various data warehouses and several related databases (db2, SQL) and performing multiple levels of processing on the accumulated information. * Develop statistical models and Tableau Dashboards to forecast inventory and procurement cycles. Collaborated with clients directly for constant up-gradation & troubleshooting  EDUCATION **Post Graduation Program, Product Management (Feb’24)**  **IIM Indore** B.Tech in Information TechnologyJUIT Solan, Himachal Pradesh (2015)Higher Secondary (2011)Abhinav Public School, DelhiCBSE, PercentageSenior Secondary (2009)DAV Public School, DelhiCBSE, Percentage |