

## Content Generation and Summarization with Generative Al

#### **Agenda**

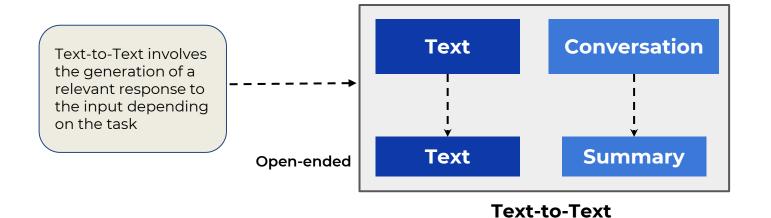


#### In this session, we will:

- Overview of Text-to-Text Generation
- Structure of Text Generation Tasks (Summarization) in Generative Al
- Data Preparation with respect to Text Generation Task
- Prompt Structure with respect to Text Generation Task
- Evaluation with respect to Bert and Rouge Score in Text Generation Task

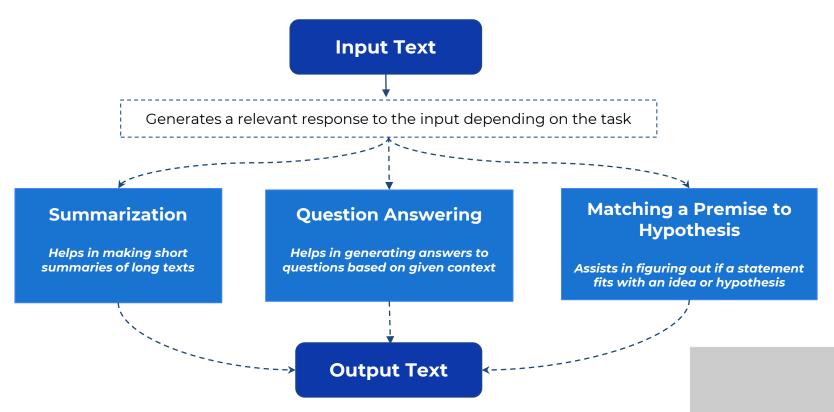
#### **Text-to-Text Generation**





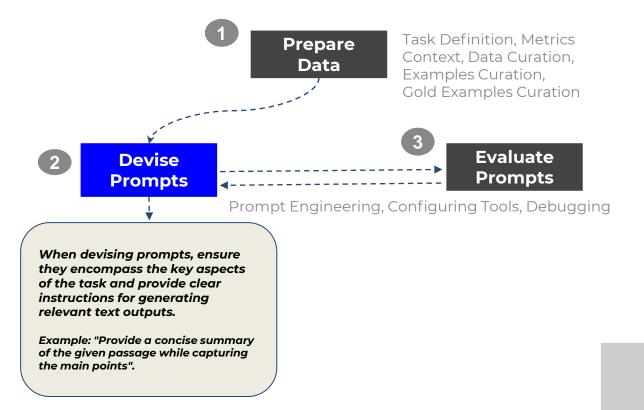
#### **Text-to-Text Generation**





#### **Structure of Text Generation Tasks**





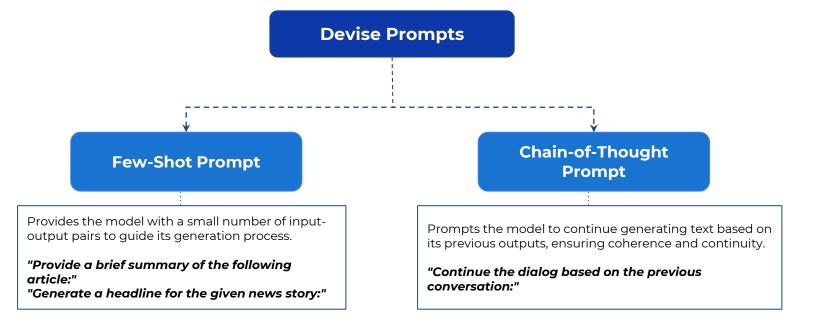
#### **Preparing Data in Text Generation Task**



Task Definition	Defining the text generation task
Metrics Context	Defining the evaluation metrics
Data Curation	Preparing data for analysis
Examples Curation	Selecting representative examples
Gold Examples Curation	Selecting gold examples

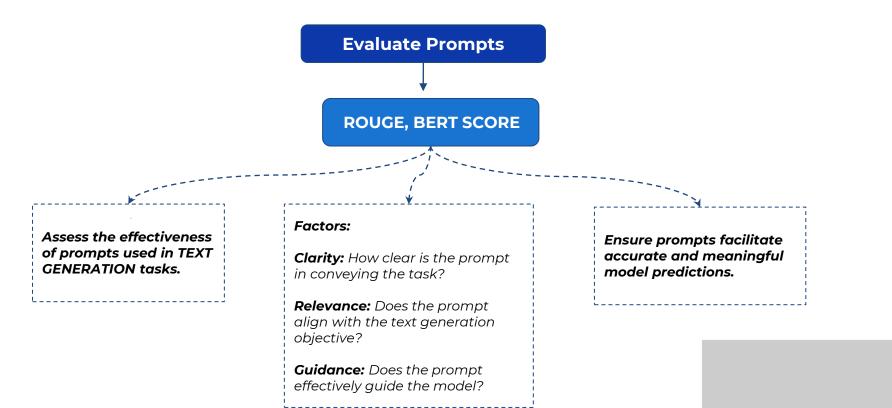
#### **Devise Prompts in Text Generation Task**





#### **Evaluate Prompts in Text Generation Task**







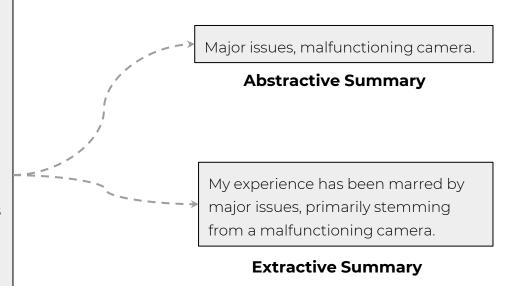
# Step 1: Defining Objectives & Metrics in Summarization

#### **Defining Objectives in Summarization**



I recently purchased a new camera and unfortunately, my experience has been marred by major issues, primarily stemming from a malfunctioning camera. This purchase has been nothing short of disappointing.

From the moment I started using the camera, I noticed severe problems with its functionality. The most significant problem is the camera's malfunctioning lens. It frequently gets stuck, making it almost impossible to capture the shots I intended to. This has not only ruined many photo opportunities but also been incredibly frustrating.



#### **Review**

#### **Defining Metrics: ROUGE: n-grams**



#### **AI-Generated Summary**

Colossal disappointment with constant glitches, defects, and a malfunctioning camera.

#### **Human-Generated Summary**

Incredibly let down by the never-ending issues – glitches, defects, and a camera that just won't cooperate.



## **Trigram (3-gram) Matches** (glitches, defects, and), (defects, and, a).



**Longest Common Subsequence** (glitches, defects, and a), (camera).

3

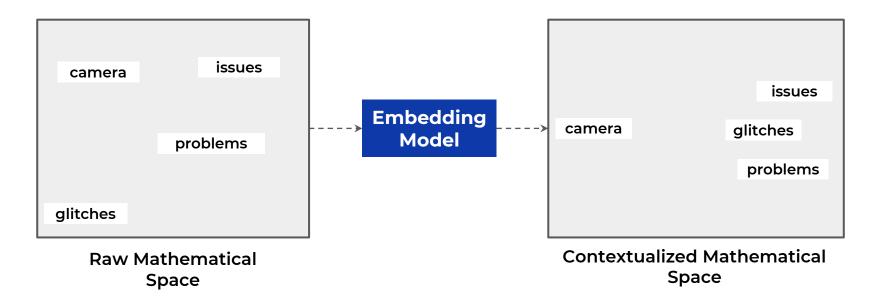
2

1

5

#### **Embeddings (Used in Bert Score)**





**Defining Metrics: BERT Score** 

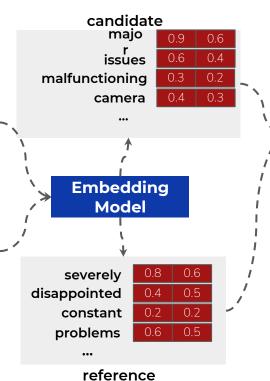


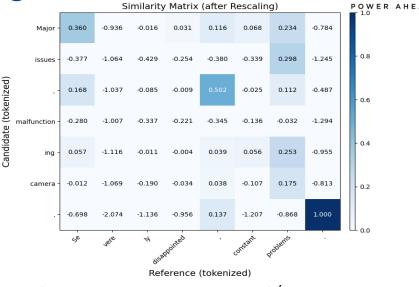
## Al-Generated Summary

Major issues, malfunctioning camera

## Human-Generated Summary

Severely disappointed, constant problems

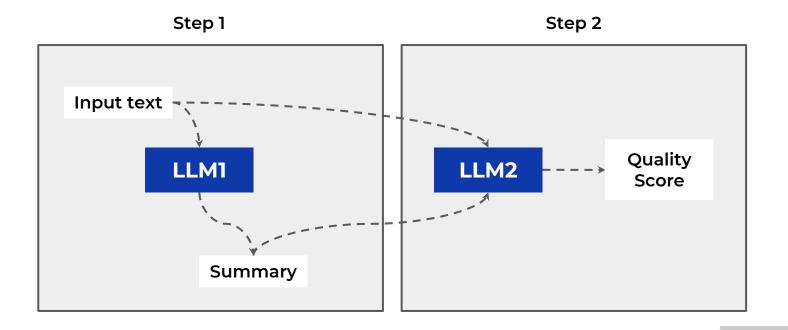




$$P = (0.360 + 0.298 + 0.502 + ...)/7 = 0.36$$
  
 $R = (0.360 - 0.936 - 0.011 + ...)/8 = 0.17$   
 $F1 = (2 * P * R)/(P + R) = 0.23$ 

### **Defining Metrics: LLM Rating**



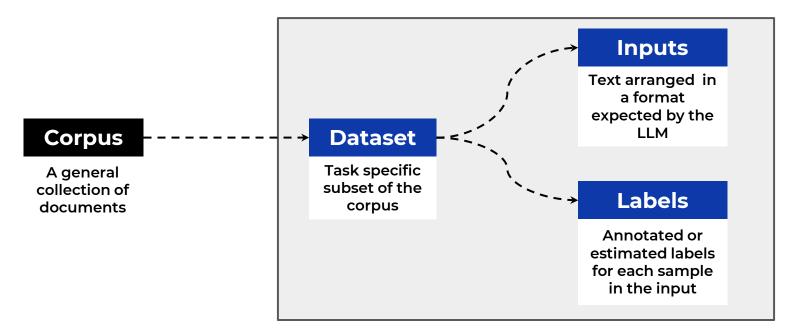




## **Step 2: Assemble Data**

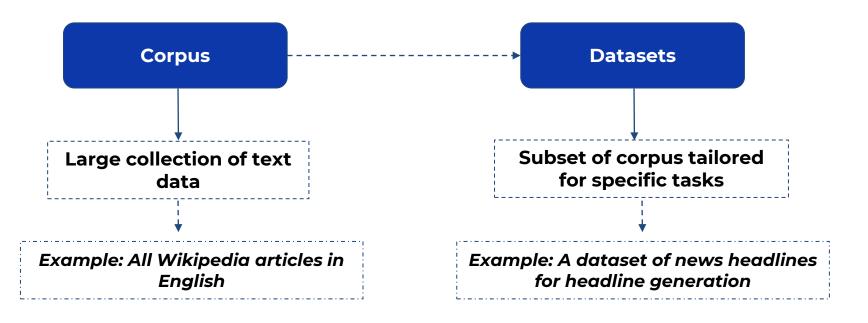
#### **Data Preparation Process**





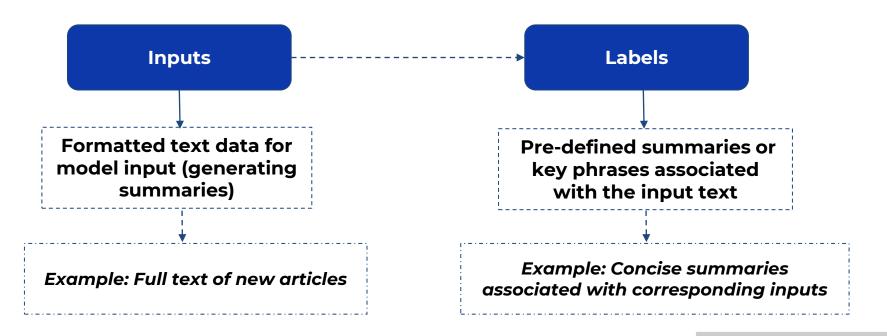
#### What are Corpus and Datasets?





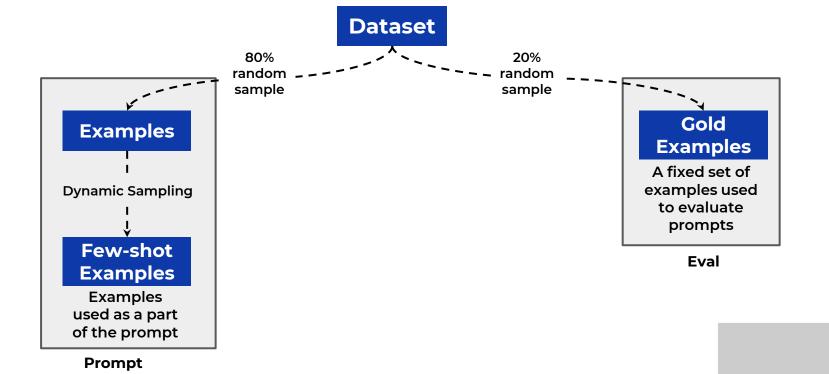
#### What are Inputs and Labels?





#### **Assembling Data in Text Generation Task**



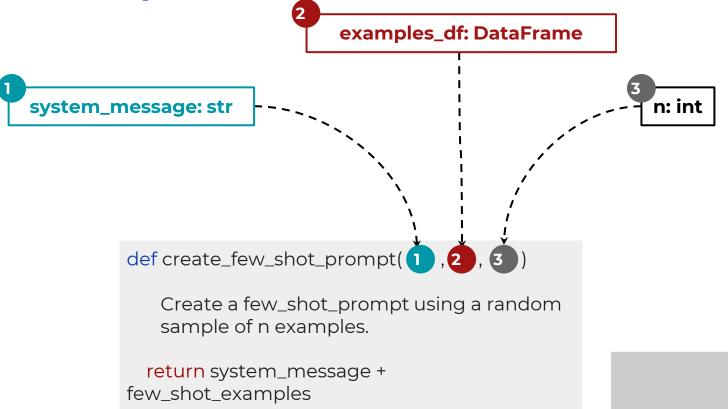




## **Step 3: Derive Prompts**

#### **Derive Prompts**



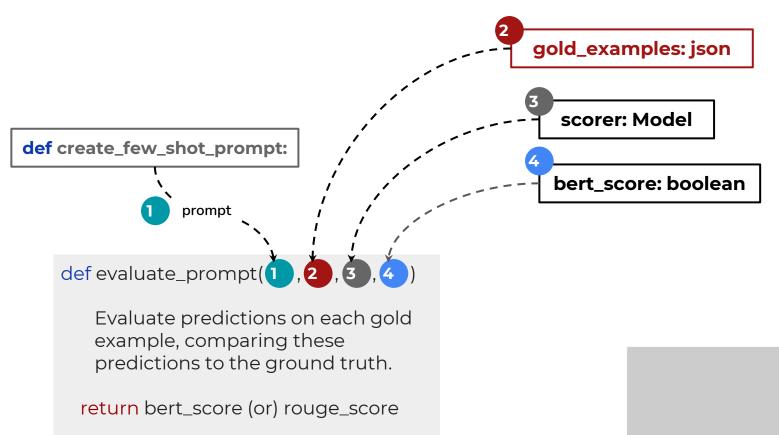




## **Step 4: Evaluation of Prompts**

#### **Understanding the Evaluation Process**





#### **Summary of Text-to-Text Tasks**



