

Coca- Cola Sales Dashboard

1/2/2022

12/25/2022

0.79

Profit Margin %

2.19K

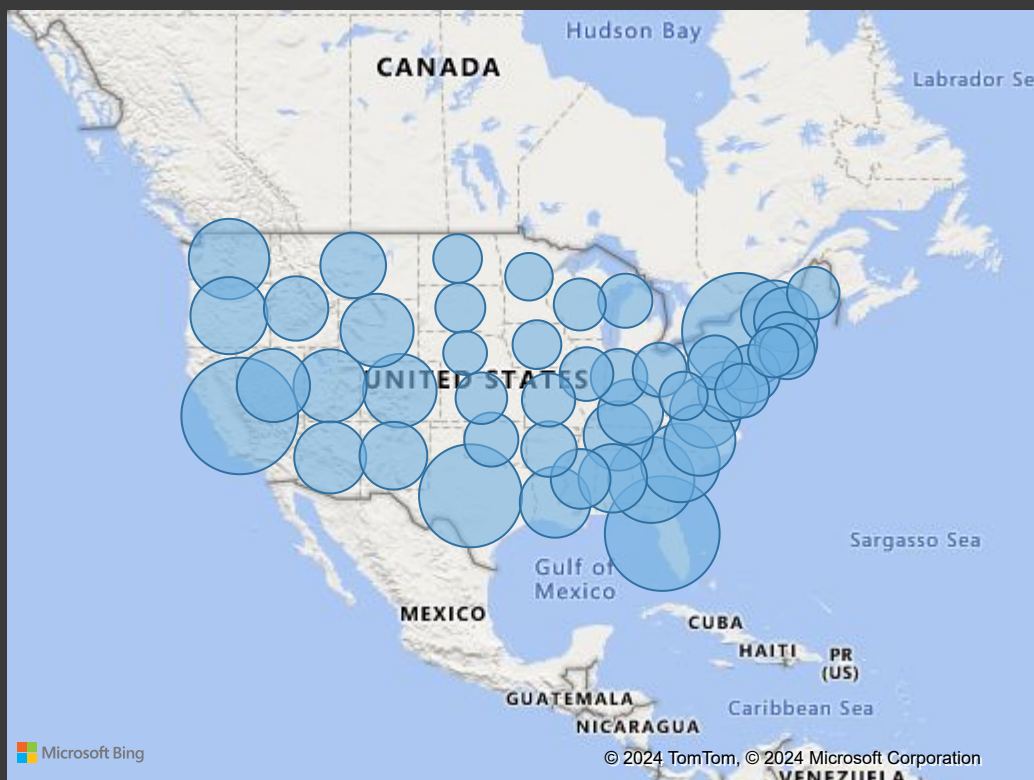
Average of Total Sales

8.17M

total revenue

Beverage Brand	Total Sales	Units Sold	Average of Price per Unit	Operating Profit	Operating Mar
Coca-Cola	1,923,052.50	3989000	0.47	767,510	0.
Dasani Water	1,639,062.50	2890500	0.55	618,630	0.
Diet Coke	1,391,087.50	2872000	0.46	473,806	0.
Sprite	1,158,400.00	2588500	0.42	409,090	0.
Powerade	1,133,675.00	2042500	0.54	416,421	0.
Fanta	969,887.50	2100000	0.43	355,685	0.
Total	8,215,165.00	16482500	0.48	3,041,142	0.

Sales by US State

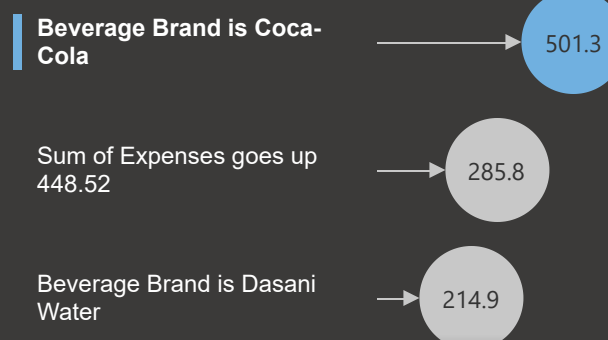


Operating Profits Analysis

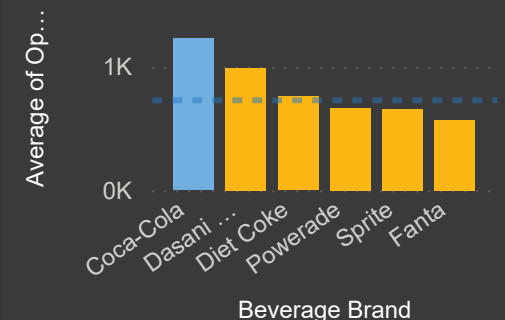
Key influencers Top segments

What influences Operating Profit to Increase ?

When... the average of Operating Profit increases by

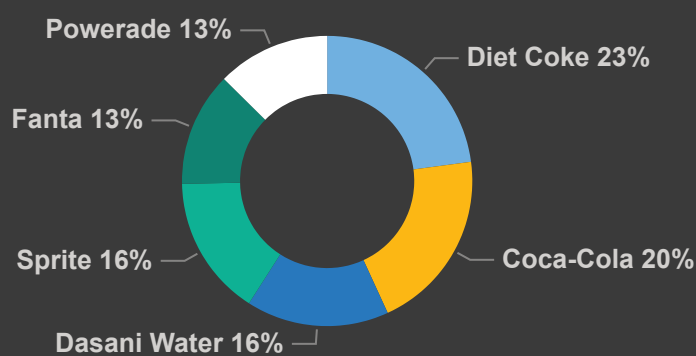


Operating Profit is more likely to increase when Beverage Brand is Coca-Cola than otherwise (on average).

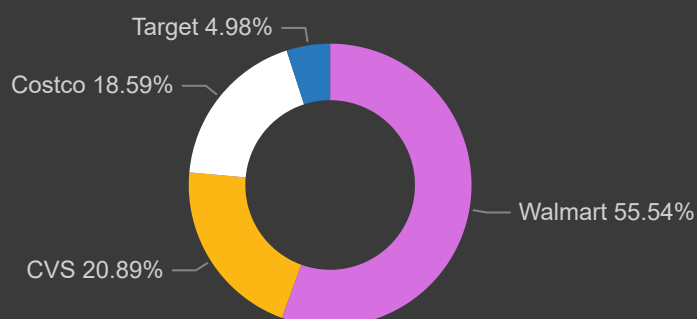


Only show values that are influencers

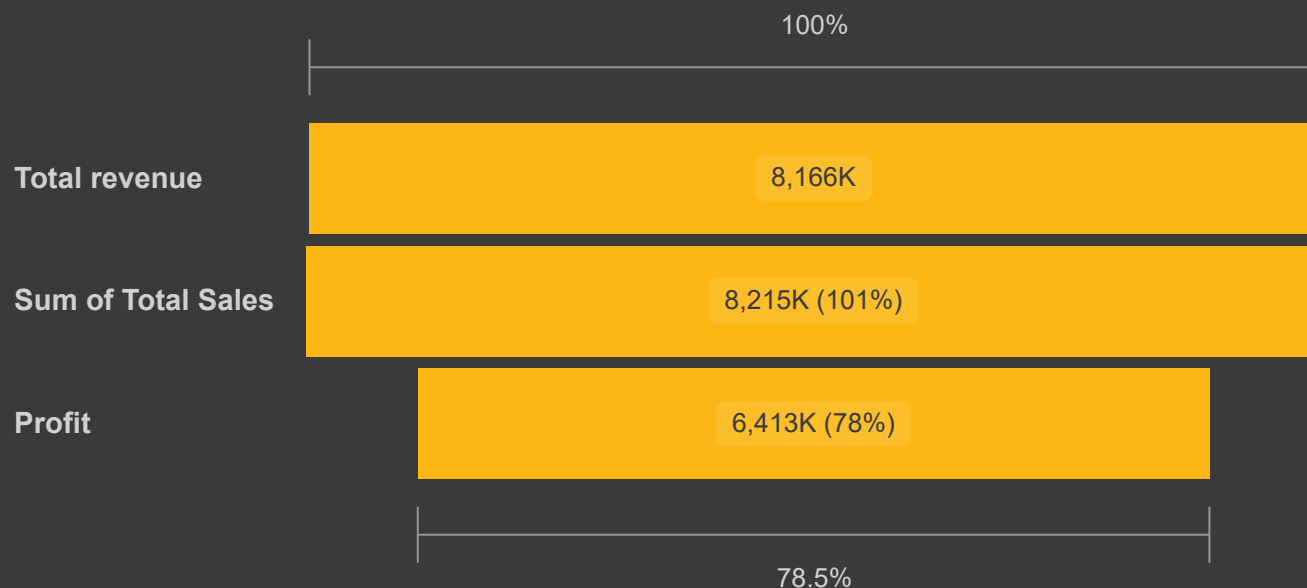
Sum of Expenses by Beverage Brand



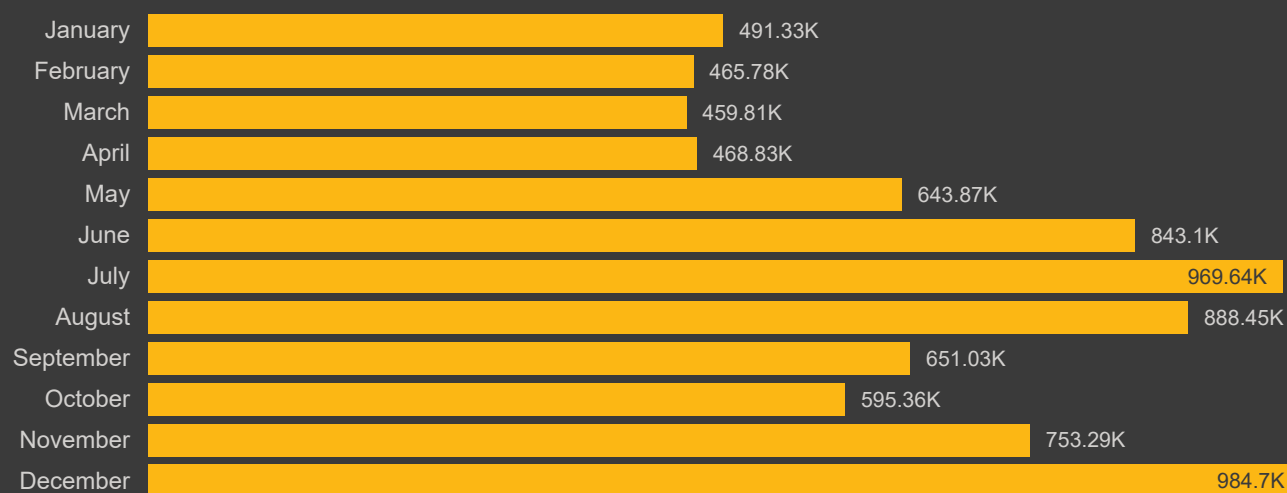
Units Sold by Retailer



Total revenue, Sum of Total Sales and Profit



Total Sales by Month



Ask a question about your data



Try one of these to get started

top states by total revenue

what is the total revenue by city