Coca-Cola US Retailer Dashboard

SALES REPORT

Project objective

- Coca- Cola wants us to help them to create a interactive Dashboard for the US retailer that provides real time insights into key performance metrics and to Analyze the overall Trends as per year and quarter for Brands and the Retailers.

Project key points

- Data Analysis.
- Data cleaning.
- Key Metrics.
- Dashboard Design.
- Insights & Sharing.

Key metrics

- Total sales
- Average price
- Operating profits

Chats used

- Combo column chart.
- Used Excel shapes and images.
- Slicers.
- Pivot Charts.

Project insights

- Total sales: 12,016,665

- Unit sold: 24,788,610

- Average Price: $0.45

- Operating profit: 4,722,497

- By creating the Dashboard structure using Excel shapes and images and analyzed the data it with pivot tables to get relevant numbers.

- Analyzed the Data using pivot tables, created all key KPI's, visual, tables and slicers to make the dashboard dynamic.

Future scope

- This dashboard provides a glimpse into the vast potential of data-driven decision-making in various things. Beyond the metrics included in this project, there are countless other insights and analytics that can further enhance business growth and success. As technology advances and data analytics capabilities evolve, businesses have the opportunity to leverage data in increasingly sophisticated ways to stay ahead of the competition and achieve sustainable growth.

Sharing

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Git Hub: https://github.com/AshishKRaina/Coca-cola-Excel-sales-Dashboard-project

Thank you