

Region

Midwest

Northeast

South

Southeast

West

Region

Midwest

Northeast

South

Southeast

West

Invoice...

2022

2023

Coca-Cola USA Retailer Dashboard

Figures in USD

Total Sales	Units Sold	Average Price	Total Operating Profits
12,016,665	24,788,610	\$0.45	4,722,497

Sales by Beverage Brand			
Brand	Sales 2022	Sales 2023	Variance
Coca-Cola	499,102	2,268,975	1,769,873
Dasani Wa	469,271	1,917,828	1,448,557
Diet Coke	423,759	1,633,959	1,210,201
Fanta	315,489	1,116,063	800,574
Powerade	349,534	1,302,529	952,995
Sprite	366,578	1,353,578	987,000
Total	2,423,733	9,592,933	7,169,200

Sales by Retailer			
Retailer	Sales2022	Sales 2023	Variance
Amazon	276,210	1,009,699	1,285,909
BevCo	466,788	2,327,607	2,794,395
FizzyCo	161,210	2,262,827	2,424,037
Target	9,250	1,341,995	1,351,245
Walmart	339,913	580,211	920,123
West Soda	1,170,362	2,070,594	3,240,956
Total	2,423,733	9,592,933	12,016,665

Sales and Operating Profit Margin by Quarter

