Ashish Kumar
Product Designer

E X P E R I E N C E

Product Designer (Full Time)

TILLI Software India Pvt. Ltd. (FINTECH - SaaS Based)

Sep 2023 - Present

Directed team in UX-centric design process to create intuitive payment solution for client satisfaction. Oversaw end-to-end product development in line with project manager and client guidelines.
"Implemented a robust user experience strategy for Freeman and WGL, a multi-million dollar organization, resulting in substantial enhancements to business operations and a remarkable increase in customer retention on their portal. Achieved an impressive rise from **40% to 95%** retention within one month."

UI UX Designer (Full Time)

beenaIT Solutions

March 2022 - Aug 2023

Collaborated with developers and stakeholders to build SaaS, B2C, and B2B products. Led the team in implementing UX methodologies, conducting user research, and creating detailed wireframes.
Ensured a smooth customer experience through iterative design improvements based on user feedback. Fostered cross-functional collaboration to align product development with client needs and project goals.

UI/UX Designer (Internship)

Wordsystech

November 2021 - February 2022

Collaborated cross-functionally with developers, senior designers, and project managers to conceive and implement websites in accordance with client specifications.

Graphic Designer / Counsellor (Full Time)

Maya Digital Studio

Jan 2021 - Oct 2021

Collaborated with the digital marketing and sales team to make graphics, social media posters and banners.

E D U C A T I O N

Certificate Product Design

School of Accelerated Learning

May 2021 - Nov 2021

Certificate Graphics & Motion Graphics

Cosmos Creative Academy

Jan 2020 - Dec 2020

Graduation

KIIT University

May 2016 - Jul 2020

✉ contactmr.ashishkumar@gmail.com
📞 +91 - 9113738499
📍 Hyderabad, India

Industry Knowledge
Product Design
User Interface
User Experience
Interaction Design
Wireframing
Rapid Prototyping
Design Research

Tools & Technologies
Figma, Adobe XD, Sketch, Protopie, Framer, After Effects, Photoshop, Illustrator, Indesign, Autodesk Maya Jira, Linear

Other Skills
Time management, Team Management, Creativity, Communication, Attention to detail

Achievements
- **Top Five in Design Hackathon** (Sarva - F1 Design Studios) Certificate
- **Top Three in Design Hackathon** (SOAL)
- Got 95% score in Learntube UI/UX Assessment Certificate

Languages
Hindi (native)
English (professional)

Designers Community
- Part of UX Hack Community
- Part of Figma Community

Social
linkdin.com/Ashish Kumar
behance.com/ashishkumar