Tatal Revenue

413.69M

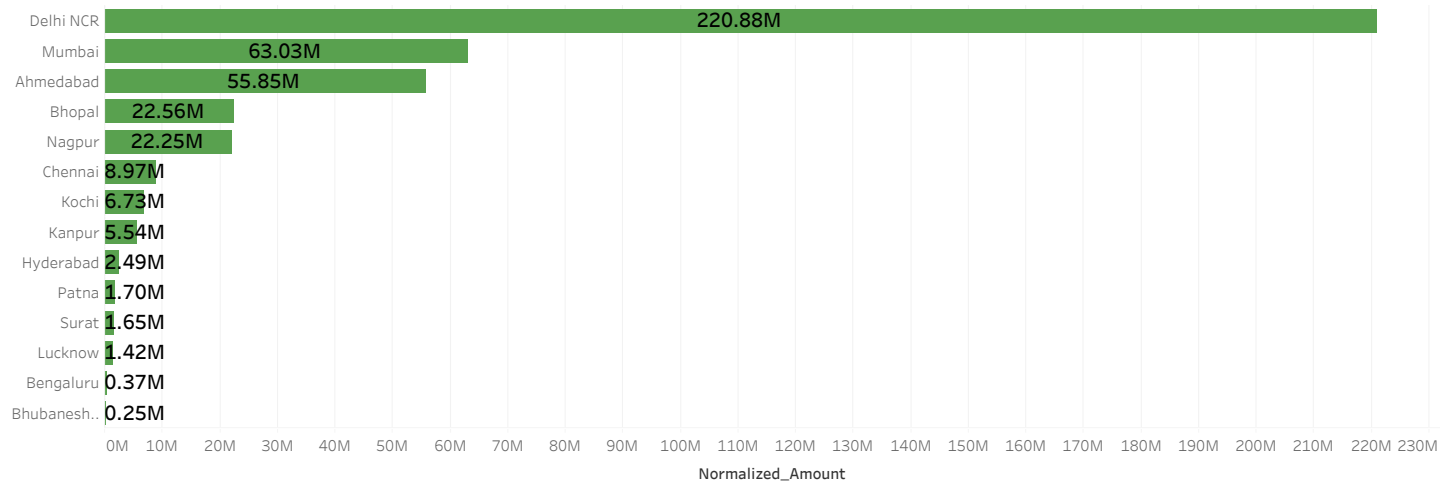
Sum of Normalized_Amount. The data is filtered on Action (Blank,YEAR(Cy Date)), which keeps 1 member.

Sales Quantity

350.24K

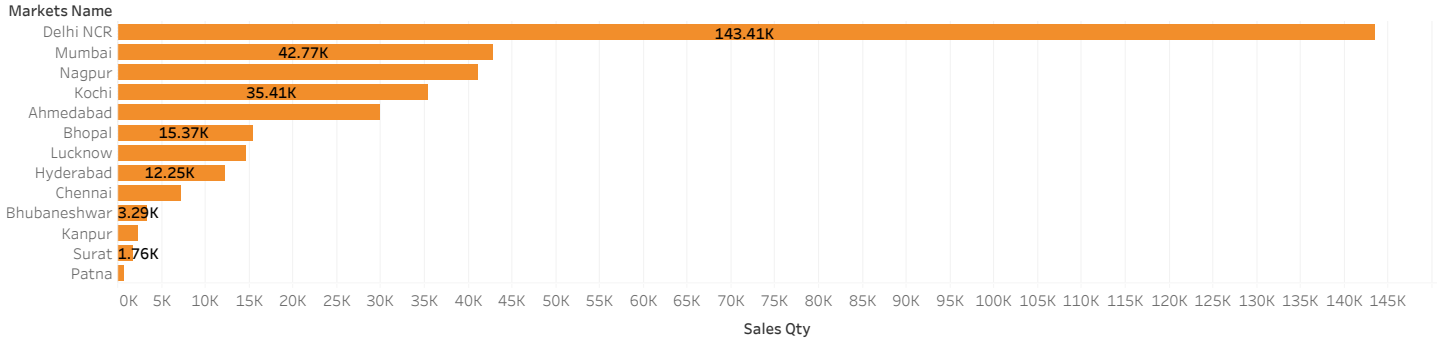
Sum of Sales Qty. The data is filtered on Action (Blank,YEAR(Cy Date)), which keeps 1 member.

Revenue By Market



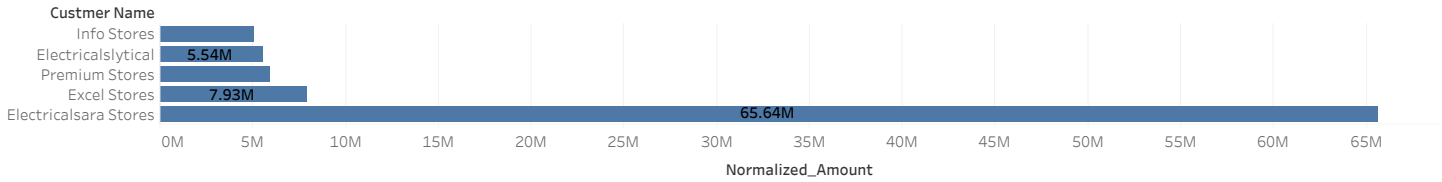
Sum of Normalized_Amount for each Markets Name. The marks are labeled by sum of Normalized_Amount. The data is filtered on Action (Blank,YEAR(Cy Date)), which keeps 1 member.

sales Quantity By Markets



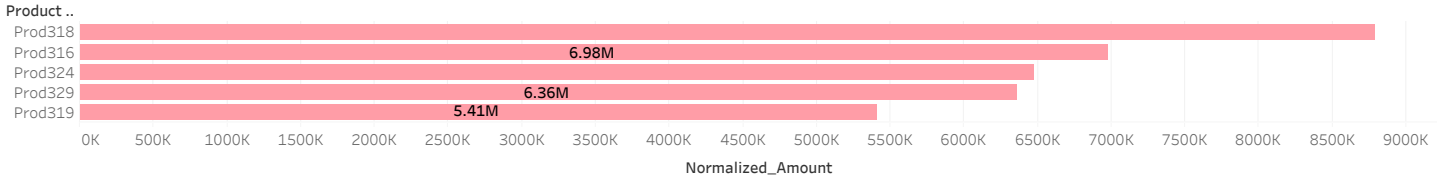
Sum of Sales Qty for each Markets Name. The marks are labeled by sum of Sales Qty. The data is filtered on Action (Blank,YEAR(Cy Date)), which keeps 1 member.

Top 5 Customer



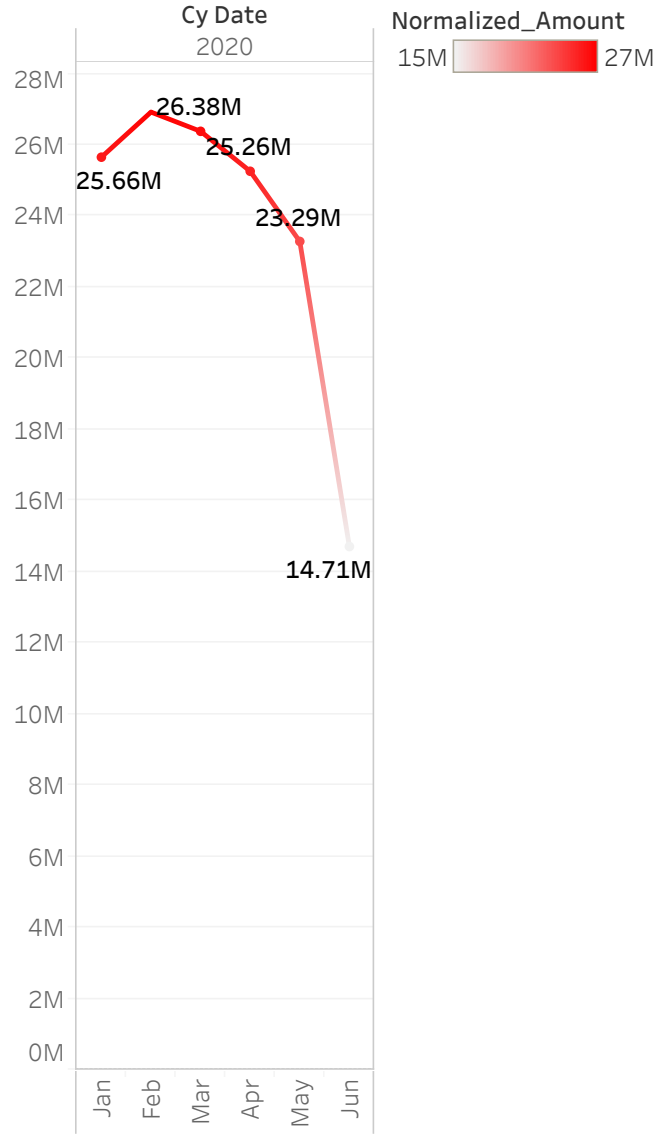
Sum of Normalized_Amount for each Custmer Name. The marks are labeled by sum of Normalized_Amount. The context is filtered on Action (Blank,YEAR(Cy Date)), which keeps 1 member. The view is filtered on Custmer Name, which keeps Electricalsara Stores, Electricalslytical, Excel Stores, Info Stores and Premium Stores.

Top 5 products



Sum of Normalized_Amount for each Product Code. The marks are labeled by sum of Normalized_Amount. The context is filtered on Action (Blank,YEAR(Cy Date)), which keeps 1 member. The view is filtered on Product Code, which keeps Prod316, Prod318, Prod319, Prod324 and Prod329.

Revenue By Year



The trend of sum of Normalized_Amount for Cy Date Month broken down by Cy Date Year. Color shows sum of Normalized_Amount. The marks are labeled by sum of Normalized_Amount. The data is filtered on Action (Blank,YEAR(Cy Date)), which keeps 1 member.

Year

2017 2018 2019 2020

Blank broken down by Cy Date Year.

Month

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Blank broken down by Cy Date Month. The data is filtered on Action (Blank,YEAR(Cy Date)), which keeps 1 member.

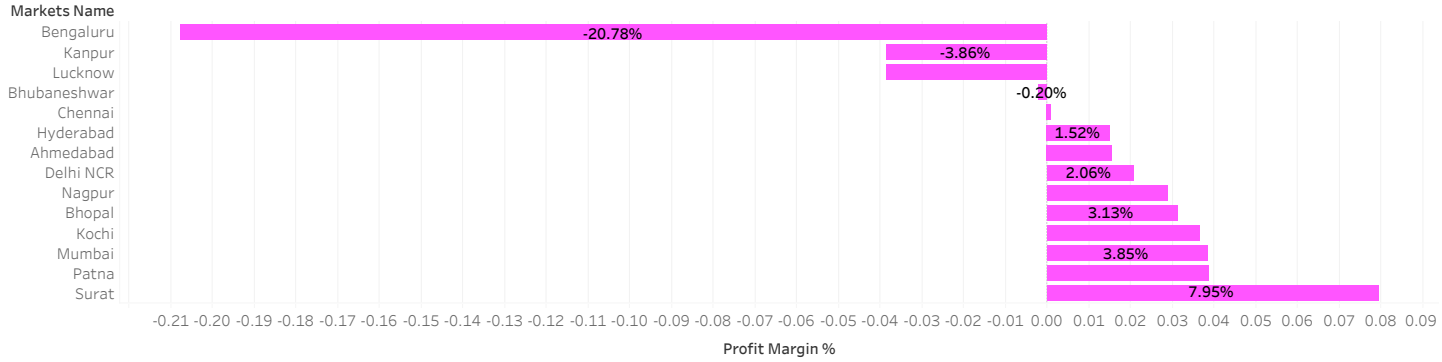
Profit

Profit

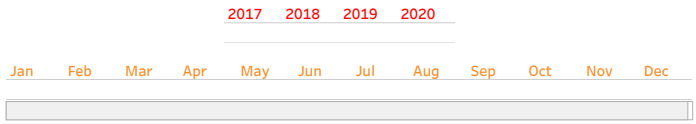
9.34M

Sum of Profit Margin. The data is filtered on Action (Blank, YEAR(Cy Date)), which keeps 1 member.

profit margin by market



Profit Margin % for each Markets Name. The marks are labeled by Profit Margin %. The data is filtered on Action (Blank,YEAR(Cy Date)), which keeps 1 member.



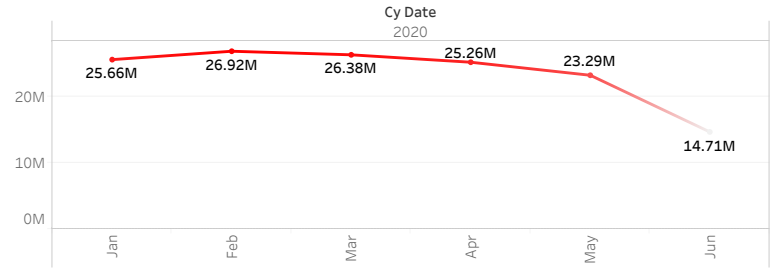
Tatal Revenue

413.69M

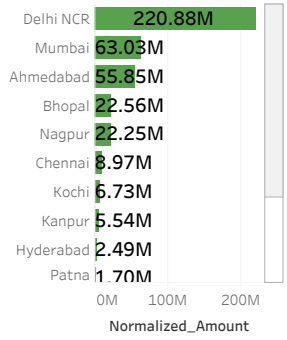
Sales Quantity

350.24K

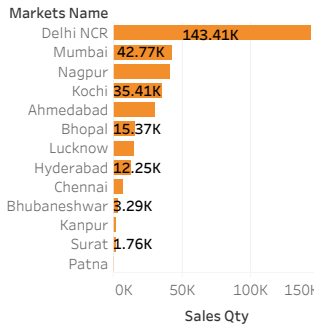
Revenue By Year



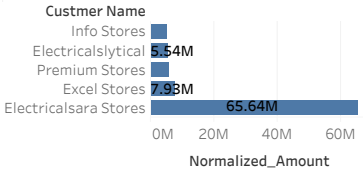
Revenue By Market



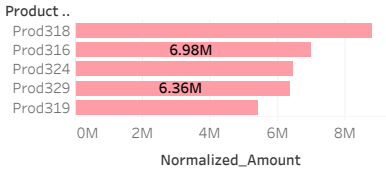
sales Quantity By Markets



Top 5 Customer



Top 5 products

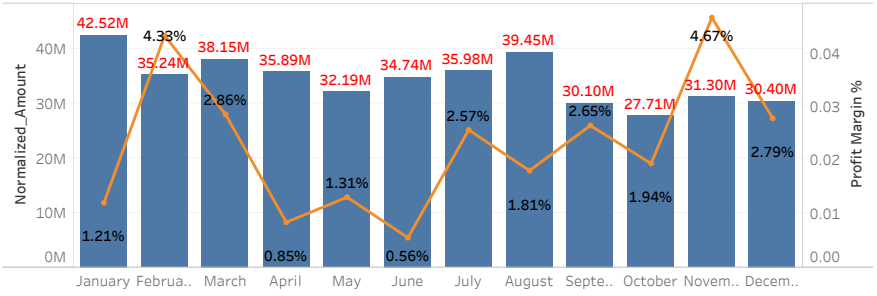


2017 2018 2019 2020

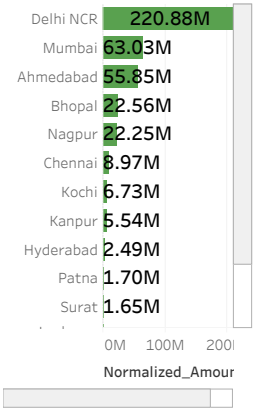
Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Tatal Revenue
413.69M

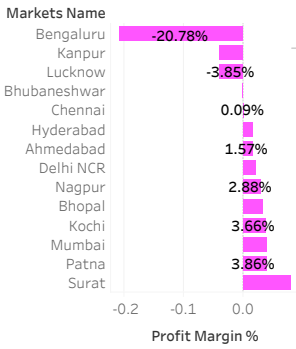
Profit
9.34M



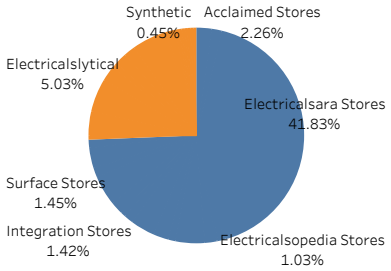
Revenue By Market



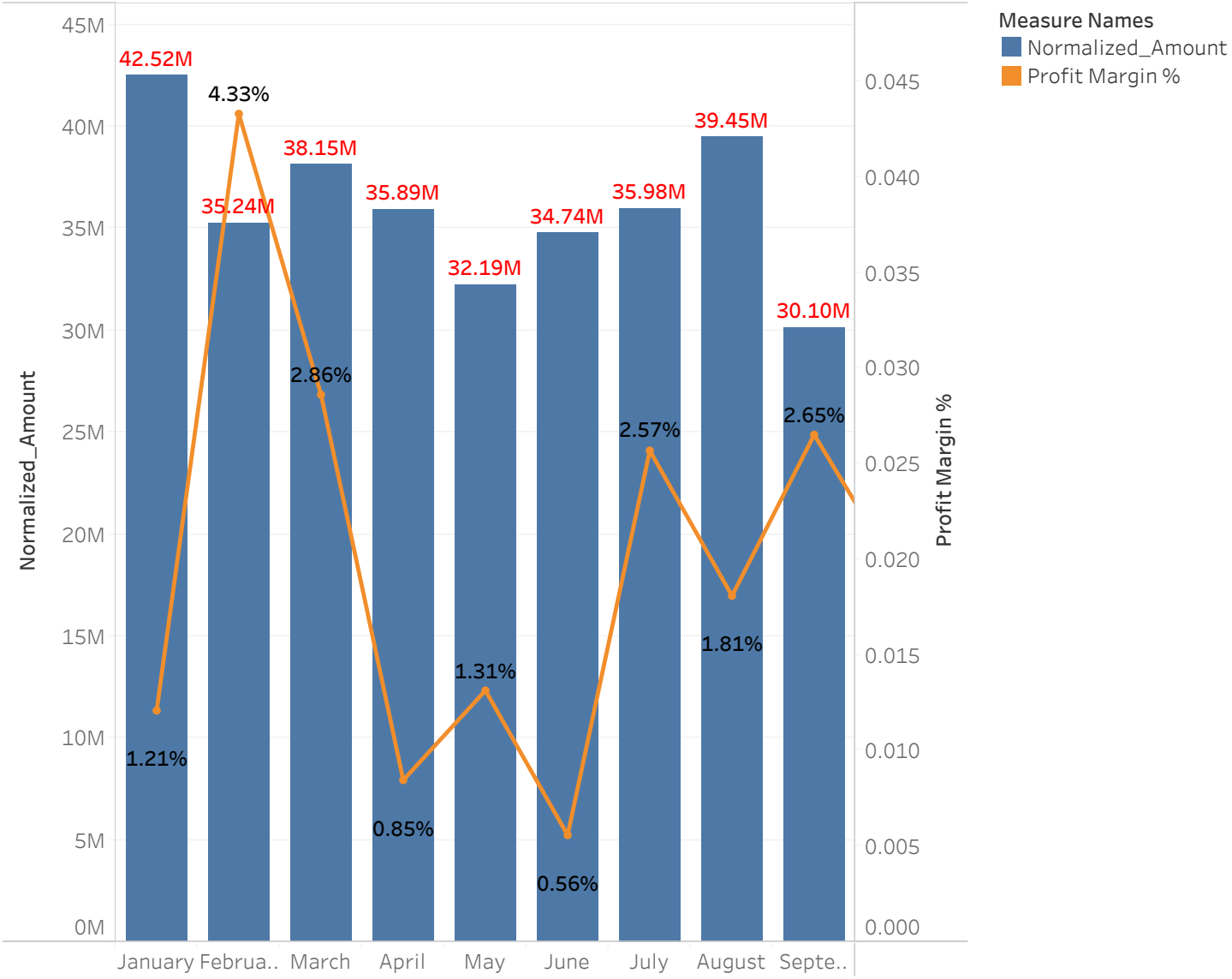
profit margin by market



Custmer Name	Normalized..	Profit	Profit Marg..
Electricalsocity	9,299,125	556,030	5.98%
Modular	6,988,222	96,660	1.38%
Leader	7,353,674	258,329	3.51%
Atlas Stores	6,349,578	179,928	2.83%
Surface Stores	5,989,388	204,053	3.41%
Integration Stores	5,873,884	136,746	2.33%
Logic Stores	3,017,050	123,528	4.09%
Path	5,221,503	46,695	0.89%
Unity Stores	5,079,842	-44,818	-0.88%
Electricalsopedia St..	4,266,415	103,741	2.43%
Flawless Stores	4,309,071	184,275	4.28%
Synthetic	1,876,546	48,985	2.61%
All-Out	2,415,760	70,882	2.93%
Power	2,311,255	85,684	3.71%
Relief	1,921,965	53,398	2.78%
Sound	1,912,682	63,996	3.35%

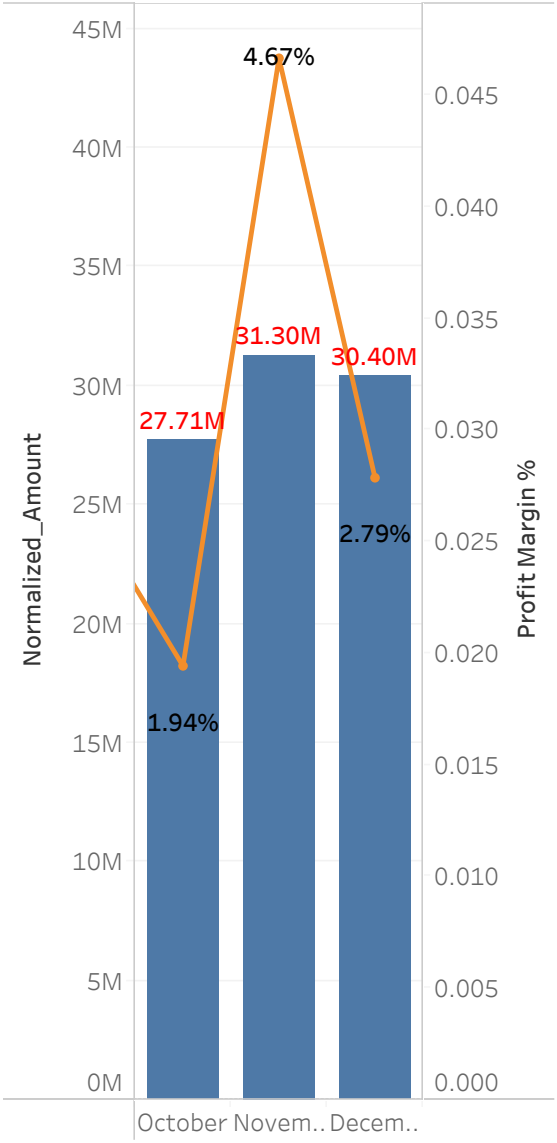


Profit Trend



The trends of Normalized_Amount and Profit Margin % for Cy Date Month. Color shows details about Normalized_Amount and Profit Margin %. For pane Sum of Normalized_Amount: The marks are labeled by Normalized_Amount. For pane Profit Margin %: The marks are labeled by Profit Margin %. The data is filtered on Action (Blank,YEAR(Cy Date)), which keeps 1 member.

Profit Trend



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Profit Margin Per Customer

Custmer Name	Normalized..	Profit	Profit Marg..
Electricalsara Stores	173,050,977	3,279,284	1.89%
Electricalslytical	20,825,800	725,157	3.48%
Excel Stores	18,051,333	127,115	0.70%
Premium Stores	18,693,181	645,736	3.45%
Nixon	21,809,554	945,746	4.34%
Info Stores	15,041,478	48,776	0.32%
Control	15,003,105	248,146	1.65%
Surge Stores	12,622,707	138,361	1.10%
Forward Stores	9,564,099	187,122	1.96%
Acclaimed Stores	9,339,052	198,808	2.13%
Epic Stores	7,274,863	249,242	3.43%
Nomad Stores	7,822,478	151,898	1.94%
Electricalsocity	9,299,125	556,030	5.98%
Modular	6,988,222	96,660	1.38%
Leader	7,353,674	258,329	3.51%
Atlas Stores	6,349,578	179,928	2.83%
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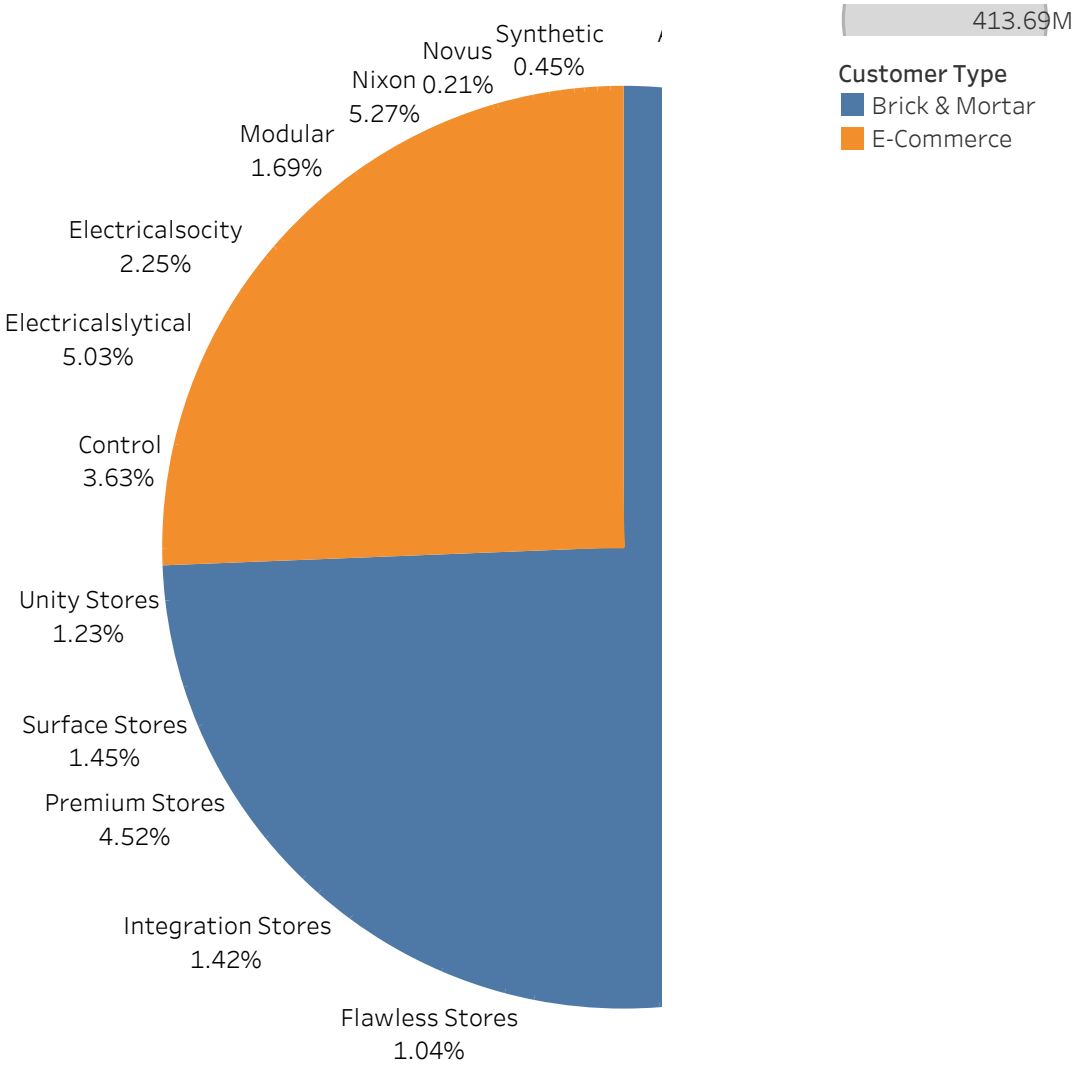
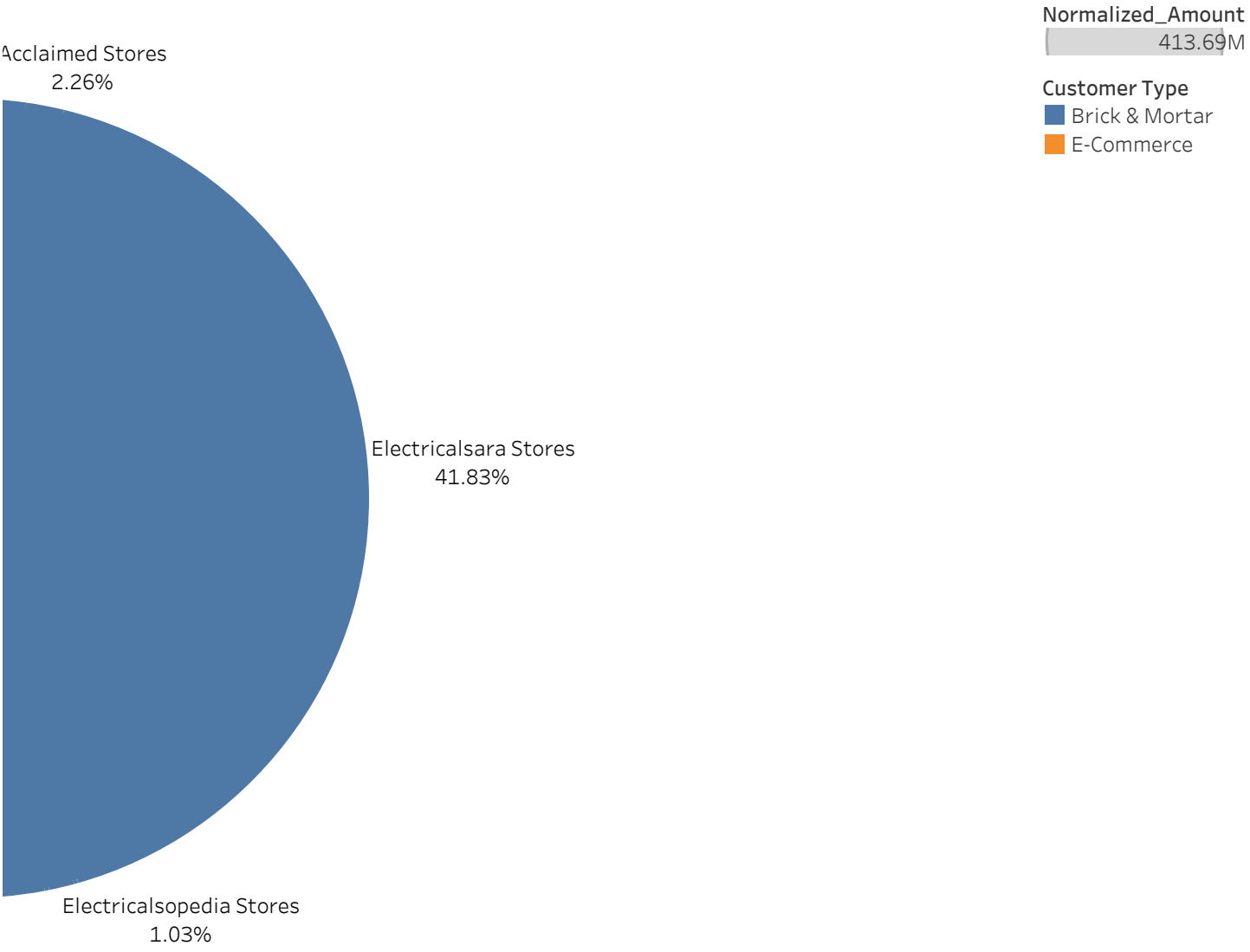
Relief	1,921,965	53,398	2.78%
Sound	1,912,682	63,996	3.35%
Zone	1,796,032	34,746	1.93%
Elite	1,705,324	66,484	3.90%
Propel	1,659,717	70,886	4.27%
Insight	1,466,078	-53,870	-3.67%
Novus	849,587	43,683	5.14%
Sage	1,409,859	-33,847	-2.40%
Electricalslance Stor..	569,105	11,161	1.96%
Electricalsquipo Sto..	716,350	75,382	10.52%
Expression	112,513	6,557	5.83%
Electricalsbea Stores	118,011	2,609	2.21%

Normalized_Amount, Profit and Profit Margin % broken down by Custmer Name. The data is filtered on Action (Blank,YEAR(Cy Date)), which keeps 1 member.



Custmer Name and % of Total Normalized_Amount. Color shows details about Customer Type. Size shows sum of Normalized_Amount. The marks are labeled by Custmer Name and % of Total Normalized_Amount. The data is filtered on Action (Blank,YEAR(Cy Date)), which keeps 1 member.



Custmer Name and % of Total Normalized_Amount. Color shows details about Customer Type. Size shows sum of Normalized_Amount. The marks are labeled by Custmer Name and % of Total Normalized_Amount. The data is filtered on Action (Blank,YEAR(Cy Date)), which keeps 1 member.