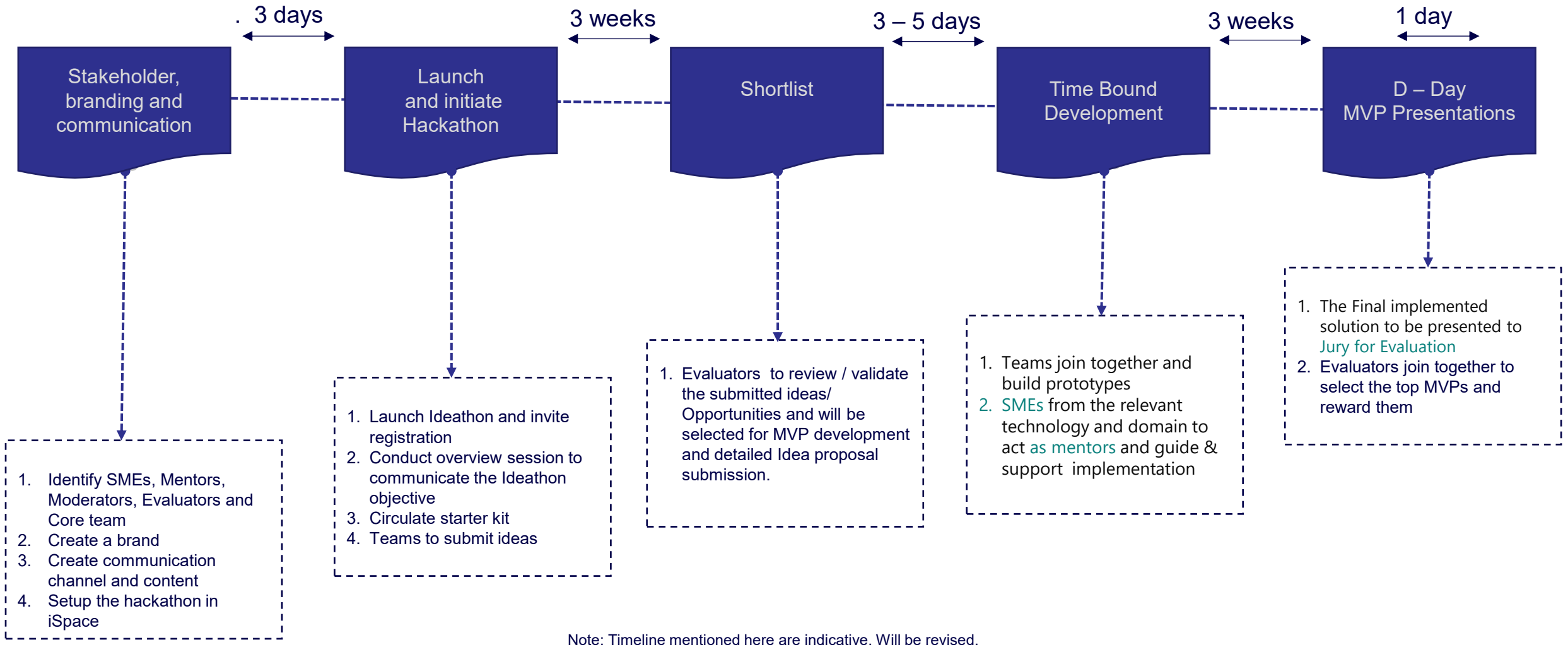
cognizant

Hackathon @ IPL FSI Edition 9 CIS

© 2025 Cognizant

Approach for Hackathon



Note: Timeline mentioned here are indicative. Will be revised.
Entire duration can range between 6 - 8 weeks

© 2023 Cognizant

Themes for the Hackathon | CIS

- **AI first Operative Model**
  (Productivity Improvement, Customer Experience Enhancement)

- **Beyond BAU – Automation / Integration / Migration / Simplification**
  (Repeat business, Thought leadership)

- **Transforming the Business – Future**
  (Enhancing customer revenue, Digital Transformation)

Click here to register your ideas

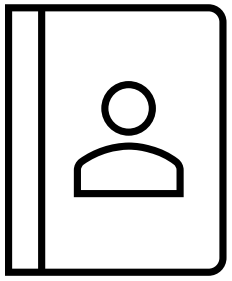
© 2025 Cognizant | Private

Who Can Participate?

- Hackathon is open to all associates across CIS Insurance and BFS
- You can register as a Team or Individual in iSpace
- Each team will have an overall POC

© 2025 Cognizant

How to register and submit ideas?



➢ Registration

Registration Link will be shared as a part of the Hackathon 2025 launch mailer. The following information needs to be provided at the time of Team registration. Registration done by Team POC.

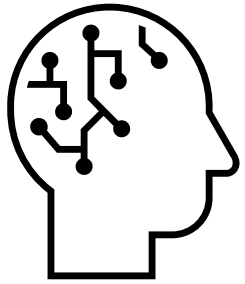
- Team name
- Associate IDs of team members.

In case the link embedded in the mailer does not work, please click here to access the Hackathon.

Refer to Registration / Idea submission Help section for detailed steps of Registration

© 2025 Cognizant

How to register and submit ideas?



➢ Idea Submission

Multiple ideas can be submitted by a team. The following information needs to be provided during idea submission.

- Idea Title and description
- Upload the relevant documents
- Team PoC ID
- Select the SBU
- Account you belong to
- Is the idea already implemented or shared with the client?
- Area of Innovation
- Pain Point / Problem faced / Gap Identified / Innovation Opportunity/ Business Case in the current scenario
- Tools / Platform required for the proposed solution
- Beneficiary
- Benefit expected range
- Approximate Timelines to implement the proposed solution
- Refer to Registration / Idea submission Help section for detailed steps of ideation

© 2025 Cognizant

Appendix- Registration Screenshots

© 2025 Cognizant

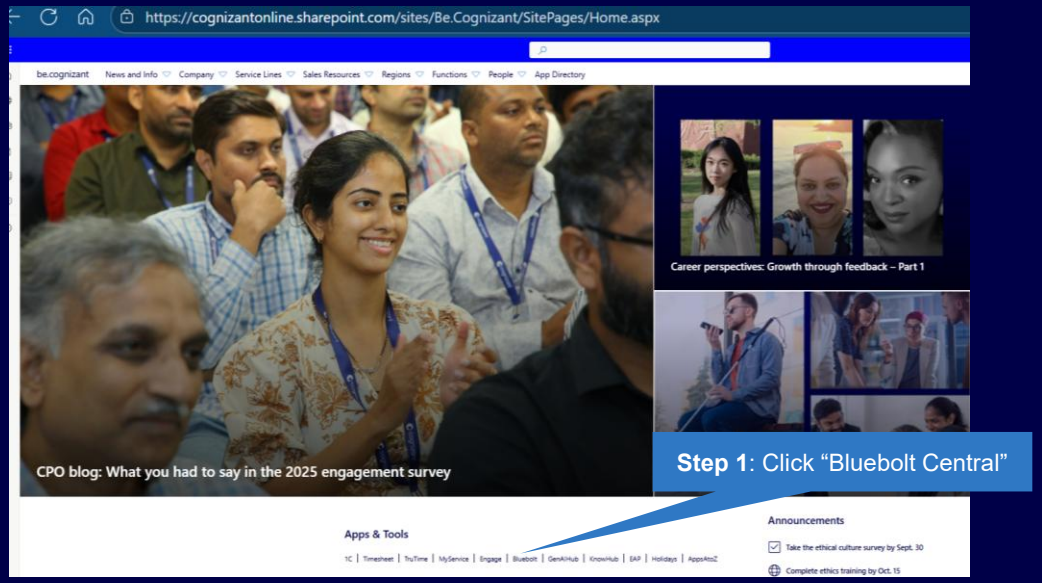
Navigating to the Hackathon toolkit in Bluebolt Central

Option 1: Direct Link

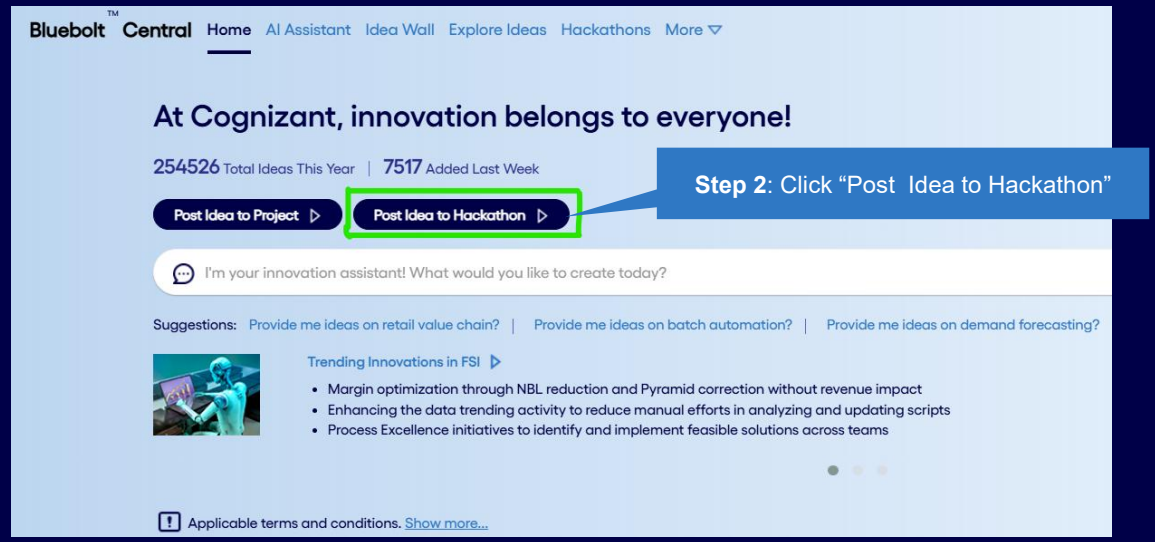
Click on this link: https://onecognizantbcazrapps.cognizant.com/1452/iTools/Participant/ParticipantHome?Activetab=0

Option 2: Navigate from Be.Cognizant

Step 1: Click on “Bluebolt Central” from Be.Cognizant

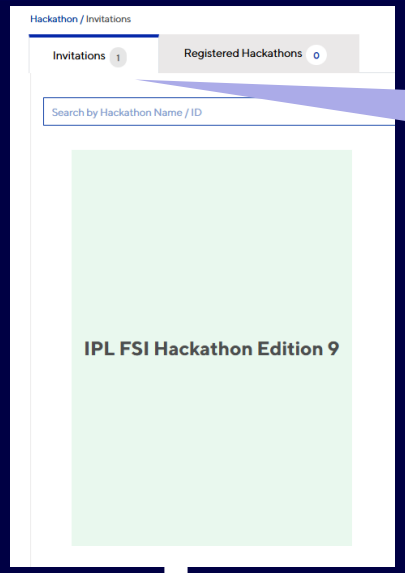


Step 2: Click on the highlighted option



© 2025 Cognizant | Private

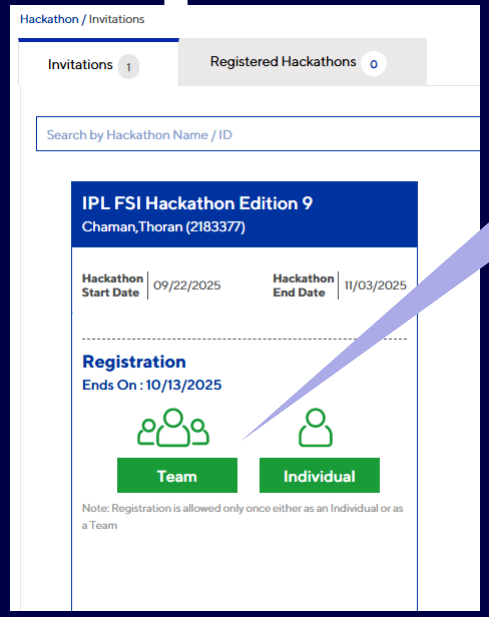
Individual or Team Registration



Invitation Tab

- Click on “Invitations” tab and hover on the “IPL FSI Hackathon Edition 9”.
- Click on the Hackathon to register and contribute ideas.

Note: Once registered, Participant will see the Hackathon in “Registered Hackathons” tab.



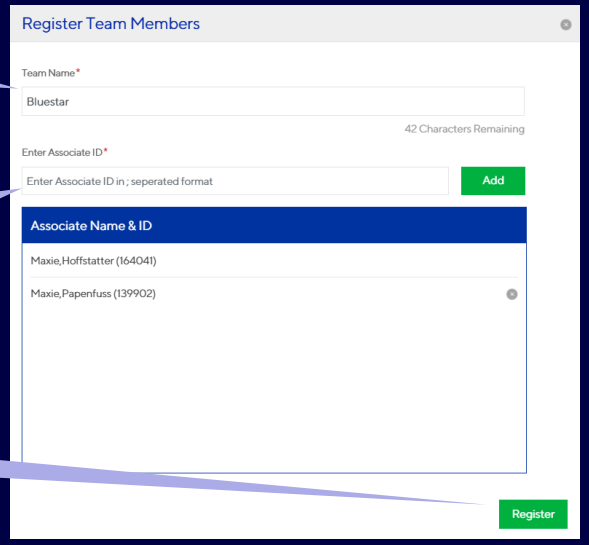
Click on “Team” to register as a team

How to Register as a Team

Step 1: For Registering as team, provide a Team Name

Step 2: Add Associate IDs of team members with “;” as a separator and click “Add” to add them as team members at one go

Step 3: Click on “Register” to register as a team



© 2025 Cognizant | Private

Accessing the hackathon (post registration)

To view ideation phase : Click on the “Registered Hackathons” tab

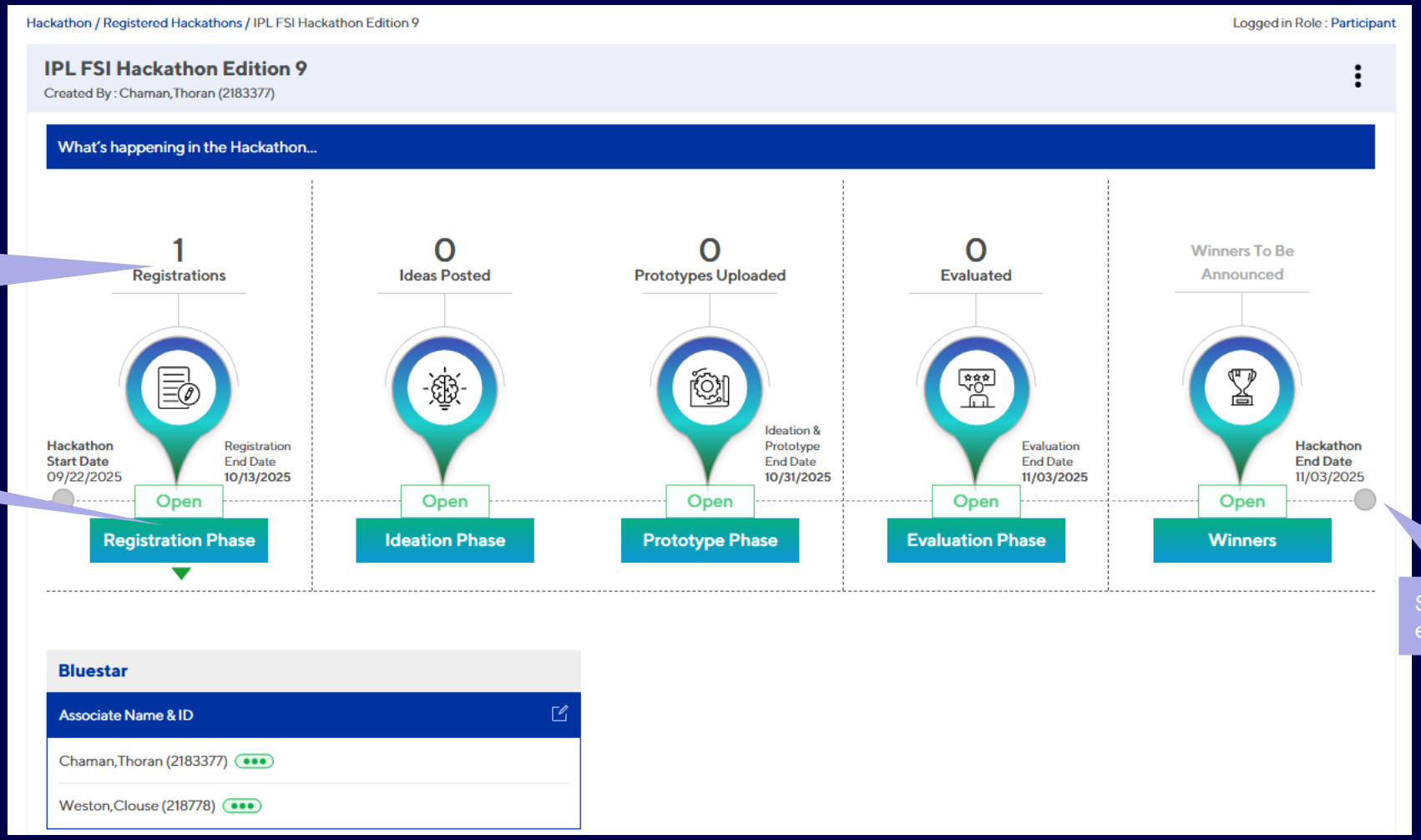
Click on the Hackathon to proceed further

© 2025 Cognizant | Private

Accessing the Hackathon (post registration)

Count of Registrations, Ideas, Prototypes & Evaluated Ideas on top of each of the phases

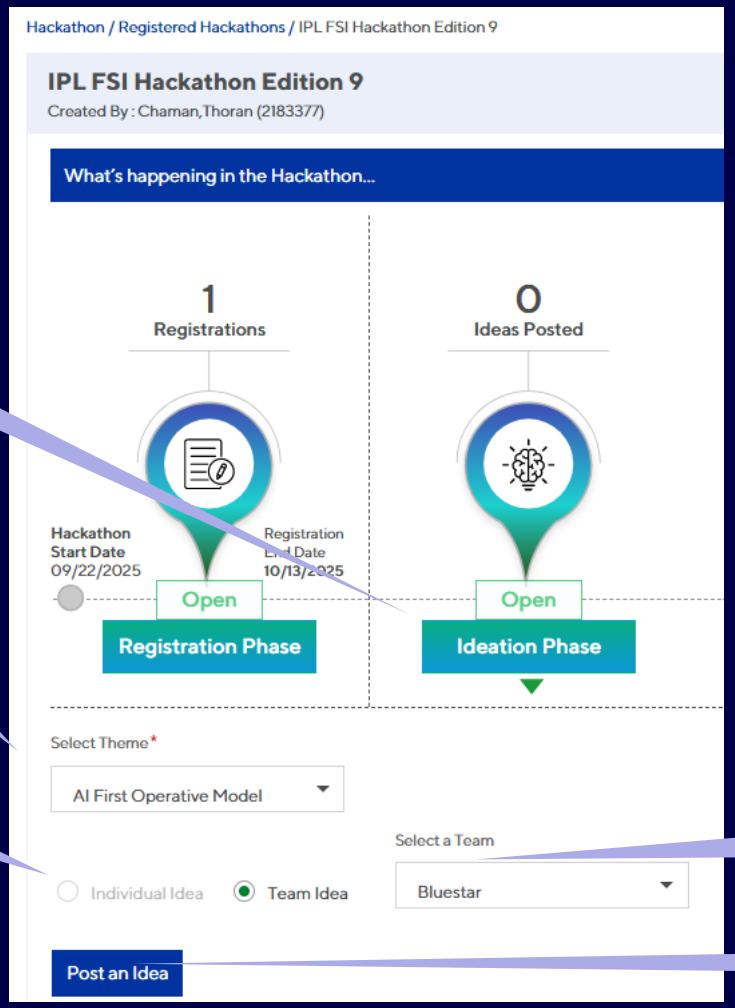
Status of a Phase (Open/Closed)



Shows the end date of each phase

© 2025 Cognizant | Private

How to submit ideas against a theme



Step 1: Click on the Ideation Phase

Step 2: Select one of the Theme from the drop down.

Note: This will be enabled for individual idea submission

Step 3 : Select your Team Name, if you have registered as a team

Step 4 : Click on "Post an Idea"

© 2025 Cognizant | Private

Idea submission form

Once you click “Post an Idea”, you will see below idea submission form. Please provide detailed responses to all the questions

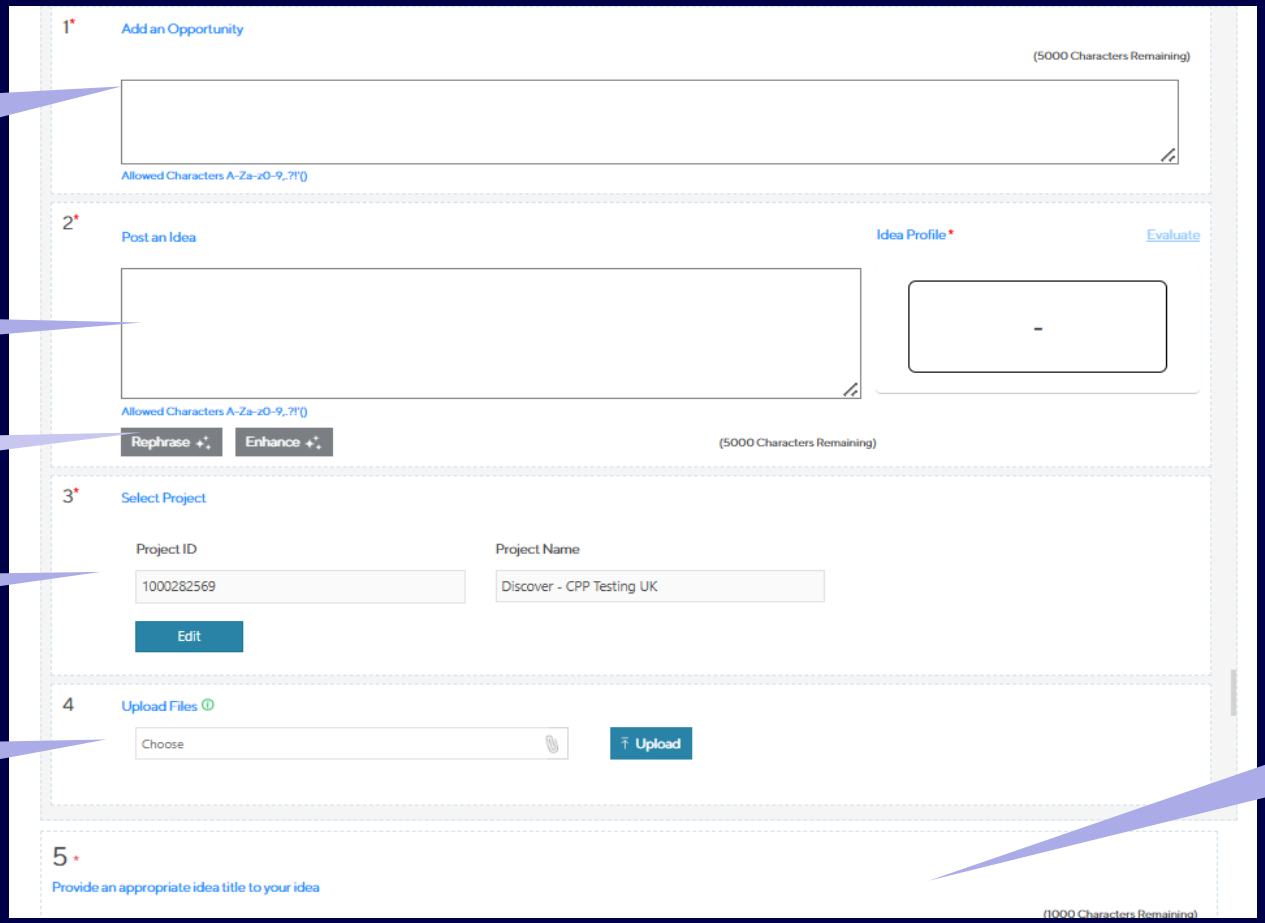
1: Describe the problem or challenge your idea aims to solve.

2: Describe the idea in detail

Click “Rephrase” / “Enhance” the idea description.

3: The project to which the idea is aligned.

4: Upload document supporting your idea (Not mandatory).

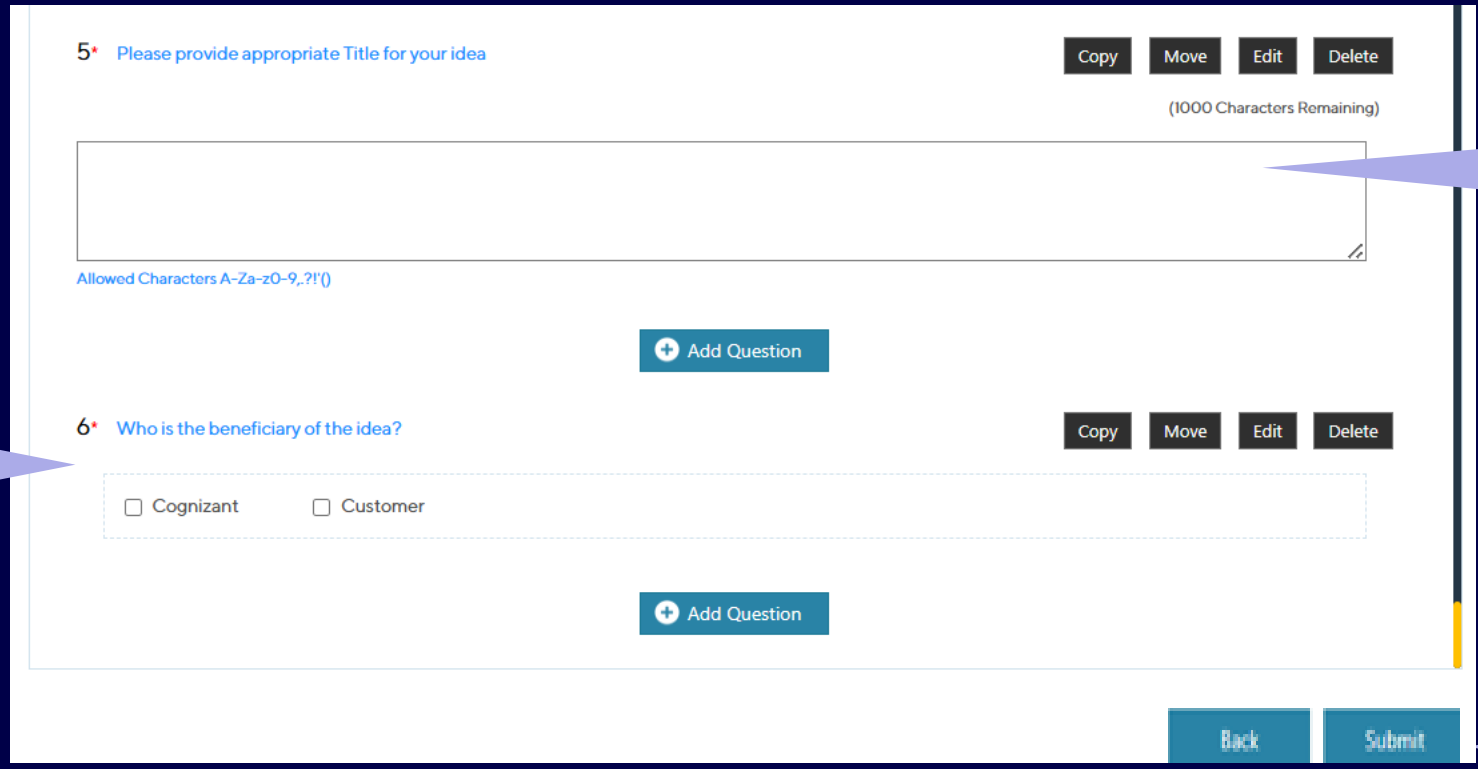


5: Please provide an appropriate title for your idea.

© 2025 Cognizant | Private

Idea submission form (contd..)

Once you click “Post an Idea”, you will see below idea submission form. Please provide detailed responses to all the questions



5: Please provide an appropriate title for your idea.

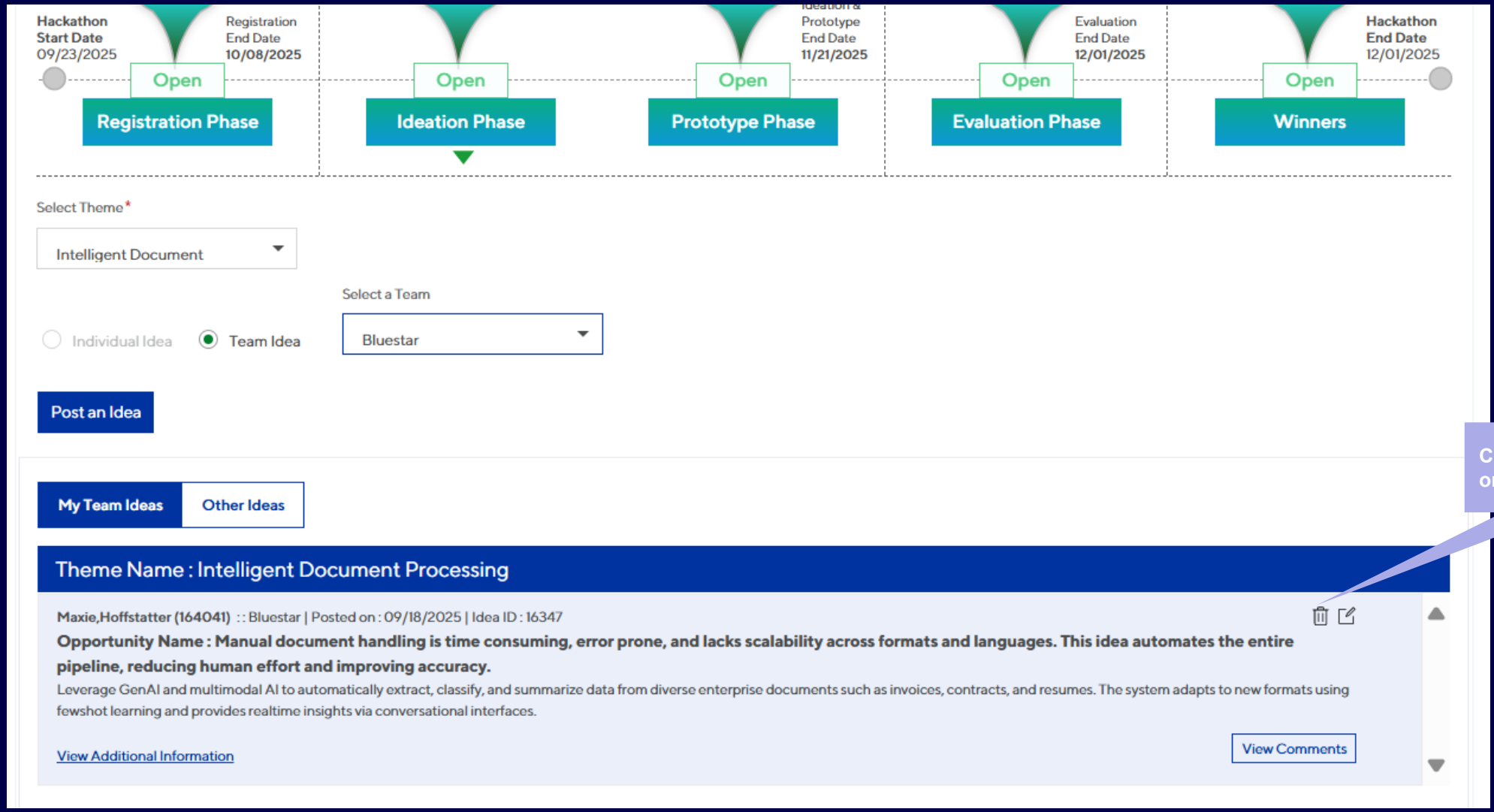
5: Select the appropriate beneficiary of the idea

11:Submit the idea

© 2025 Cognizant | Private

Submitted idea

Once you click “Submit” in idea form, you will see below idea listed under “My Team Ideas”



© 2025 Cognizant | Private

Idea Evaluation Parameters

© 2025 Cognizant

Evaluation Parameters

The submitted ideas may be evaluated based on a list of parameters

- ✓Degree of Innovativeness
- ✓Trends in the industry
- ✓Competitive Advantage through IP’s
- ✓Scalable / Reusable
- ✓Business Opportunity
- ✓Benefits to end customers
- ✓Increase Productivity / Reduce Effort
- ✓Cost of Implementation
- ✓Benefits to Customer

© 2025 Cognizant

Thank you

© 2025 Cognizant