

Total sales

\$17M

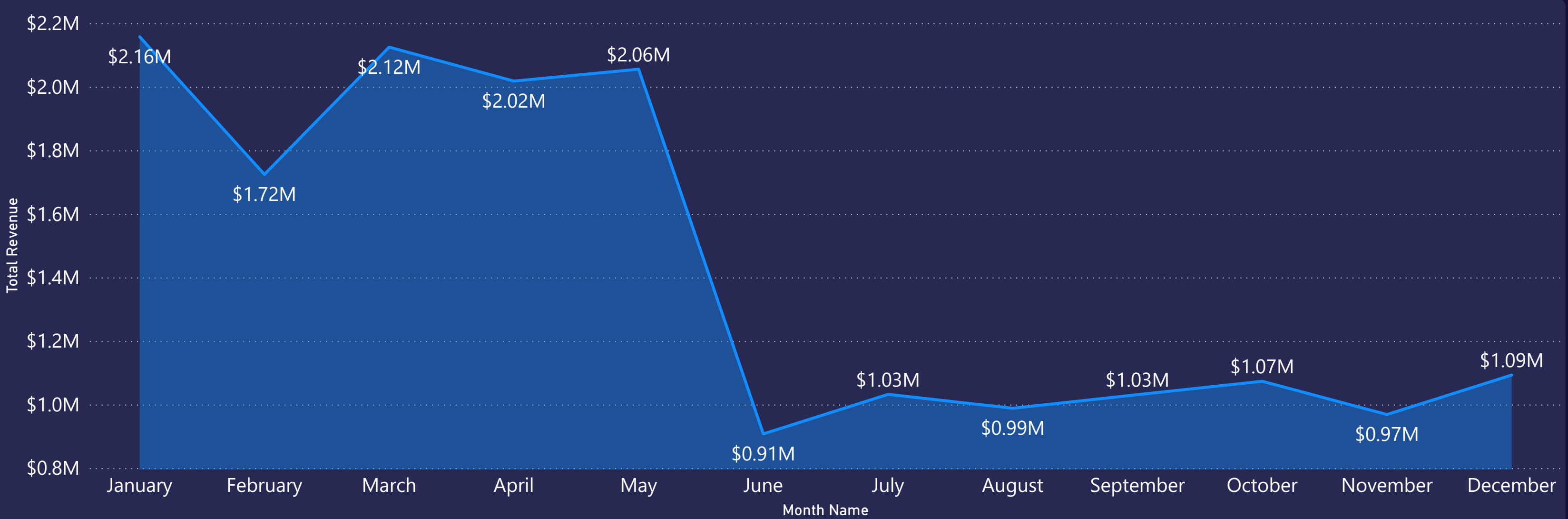
Total Revenue

18K

Total Orders

43.86%

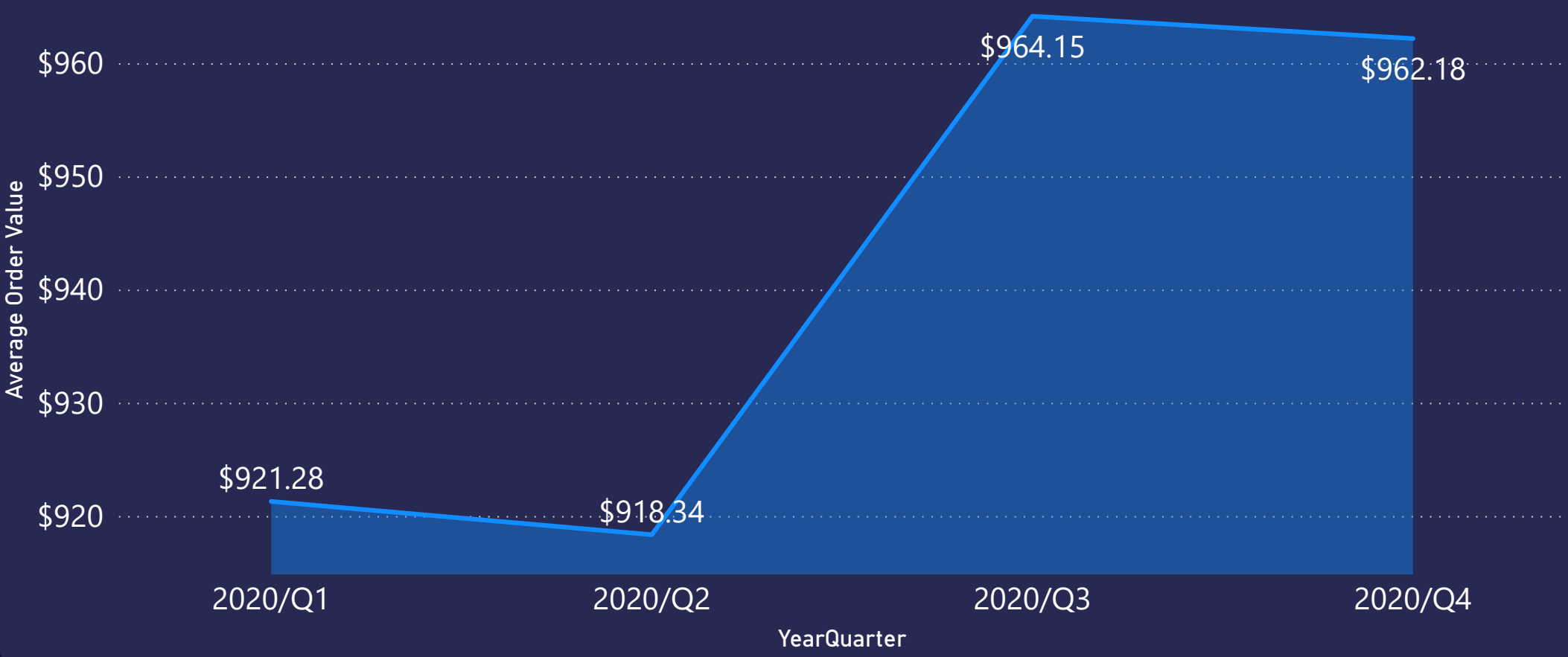
YOY Growth %



Quarterly average order value

\$935.06

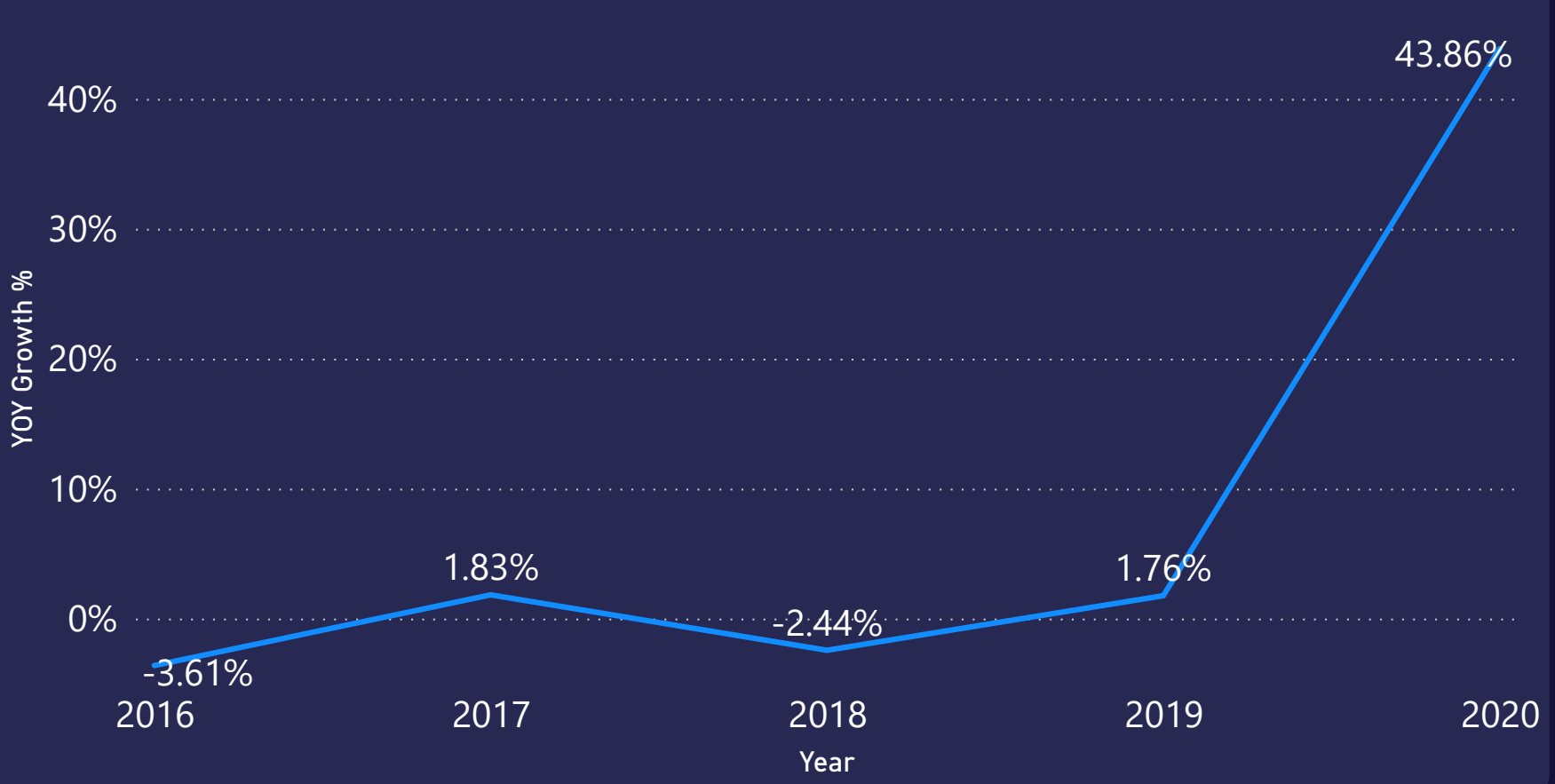
Average Order Value



YOY growth rate

43.86%

YOY Growth %



Top 5 Products

82K

Total Orders

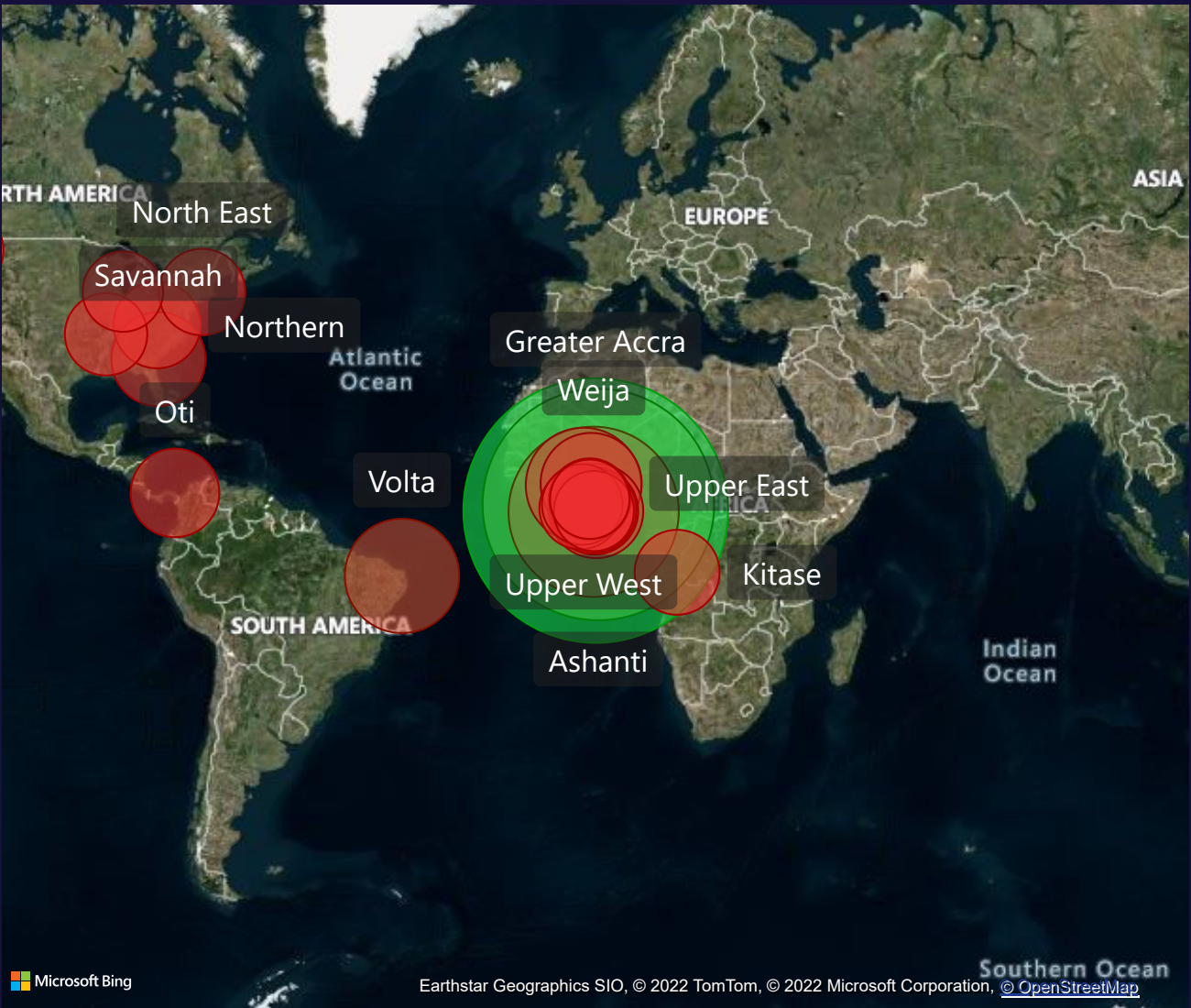
44

Products

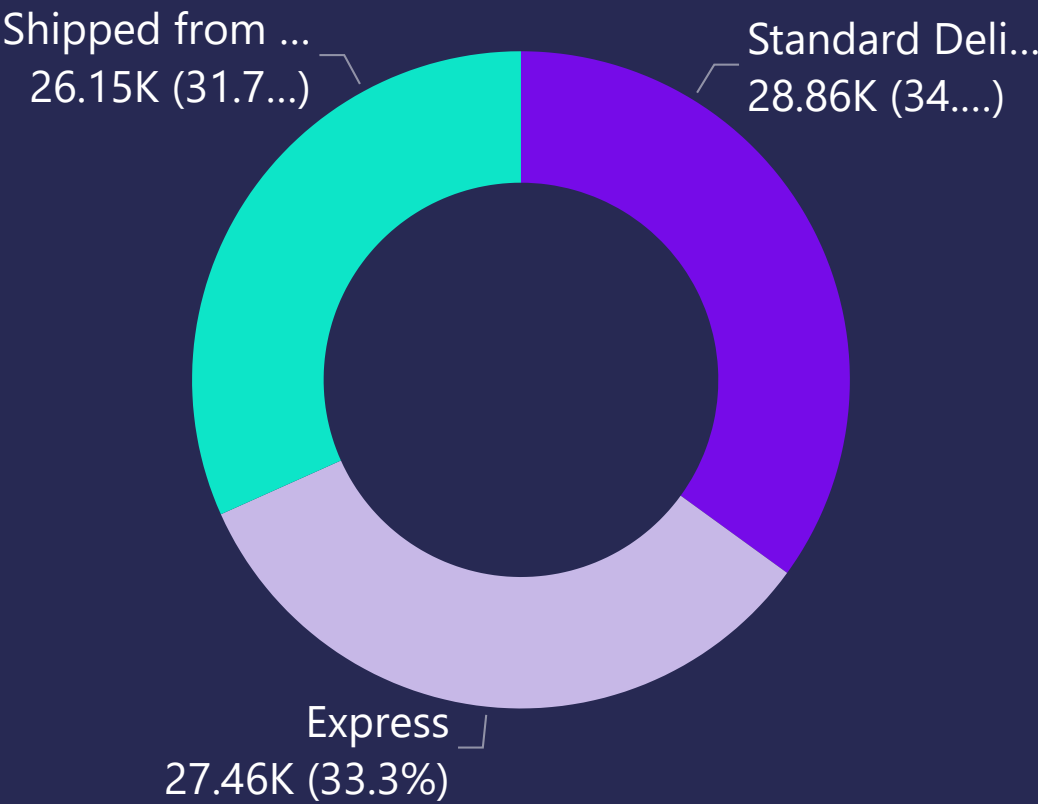
\$293

Average of Product Price

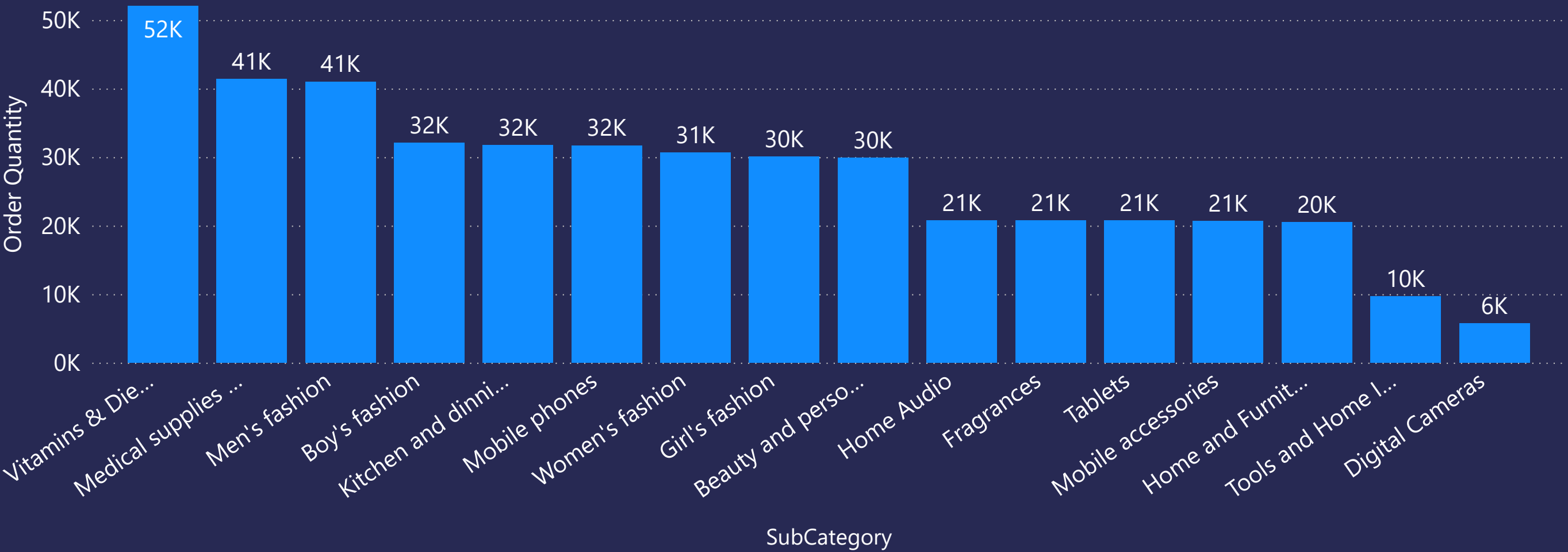
| Product | Total Revenue | Average of Rating | YOY Growth % |
|--|---------------|-------------------|--------------|
| Amazon Fire HD 8 Kids Tablet 32GB HDD - 2GB RAM - 8" Blue | \$7,579,530 | 3.00 | 27.04% |
| Canon EOS 600D 18MP CMOS DSLR Camera - Black | \$10,991,520 | 2.99 | 30.35% |
| Canon EOS 60D CMOS DSLR Camera Bundle - 18 - 55mm Lens - Black | \$8,116,900 | 3.00 | 26.71% |
| Infinix Smart HD X612 (2021) - 32GB HDD - 2GB RAM - Black | \$4,933,166 | 3.02 | 29.71% |
| Samsung Galaxy A02 - 64GB HDD - 3GB RAM Smartphone - Black | \$5,930,212 | 2.99 | 26.57% |
| Total | \$37,551,328 | 3.00 | 28.19% |



Count of Delivery Type by Delivery Type



Order Quantity by SubCategory



Product Analysis

Year

All

▼

Product Category

All

▼

Location

All

▼

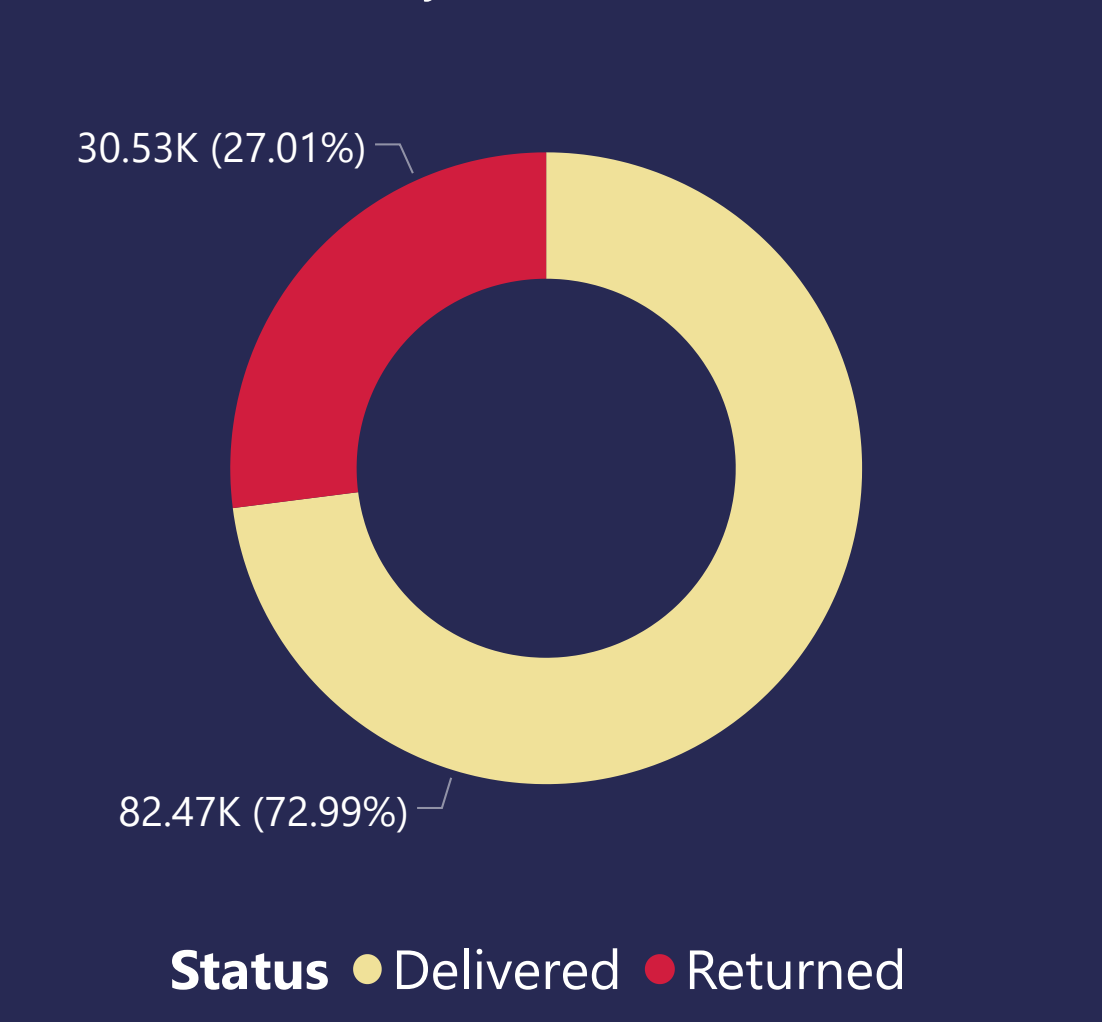
Total Returned by Month Name



Products with Return Status

| Product | Sale Price | Average of Rating |
|--|------------|-------------------|
| ▼ | | |
| Yazole Leather Wrist Watch - Black | \$8,432 | 2.02 |
| Yazole Analog Quartz Wrist Watch - Black | \$16,473 | 2.01 |
| voice blood Pressure Monitor Digital BP Pulse Health Vascular Heartbeat Test | \$66,693 | 2.00 |
| Vida Divina TeDivina (Detox Tea Formula) - 1 Tea Bag | \$46,420 | 2.02 |
| Trust Leather Buckle Shoes - Black | \$57,330 | 1.99 |
| Triple Power C20 Super Bass USB Bluetooth Subwoofer - Brown + free S530 V4.0 Bluetooth Headset - Black | \$52,492 | 1.99 |
| Sports Pants - Black | \$43,300 | 2.04 |
| Slip On Leather Sneakers - Black | \$18,095 | 2.01 |
| Short Sleeve Polo Shirt - Royal Blue | \$13,130 | 1.95 |
| Samsung Galaxy A02 - 64GB HDD - 3GB RAM Smartphone - Black | \$547,859 | 2.00 |
| Samsung A3 Core Dual SIM - 16GB HDD - 1GB RAM - Blue | \$203,562 | 2.04 |
| Potluck Lunch Box - Brown | \$190,300 | 1.99 |
| Portable Blood Pressure Monitor - White | \$54,060 | 2.03 |
| Plastic Storage Bowl - 17 Pieces Green | \$39,690 | 1.98 |
| Optimum Nutrition Creatine Sports - 5000mg per Daily Serve Powder | \$64,515 | 2.03 |
| Muscle Stimulators - Abdominal Muscle Trainer Set - Fitness | \$44,715 | 2.00 |
| Maze Batik Designed 3D Wallpaper - 10M - White/Black | \$112,320 | 1.98 |
| M4 Smart Bracelet Sports Pedometer Watch | \$14,391 | 1.99 |

Count of Status by Status



Return Reason



Product Returned Analysis

Year

All

Product Category

All

Location

All

82.47K

Customers

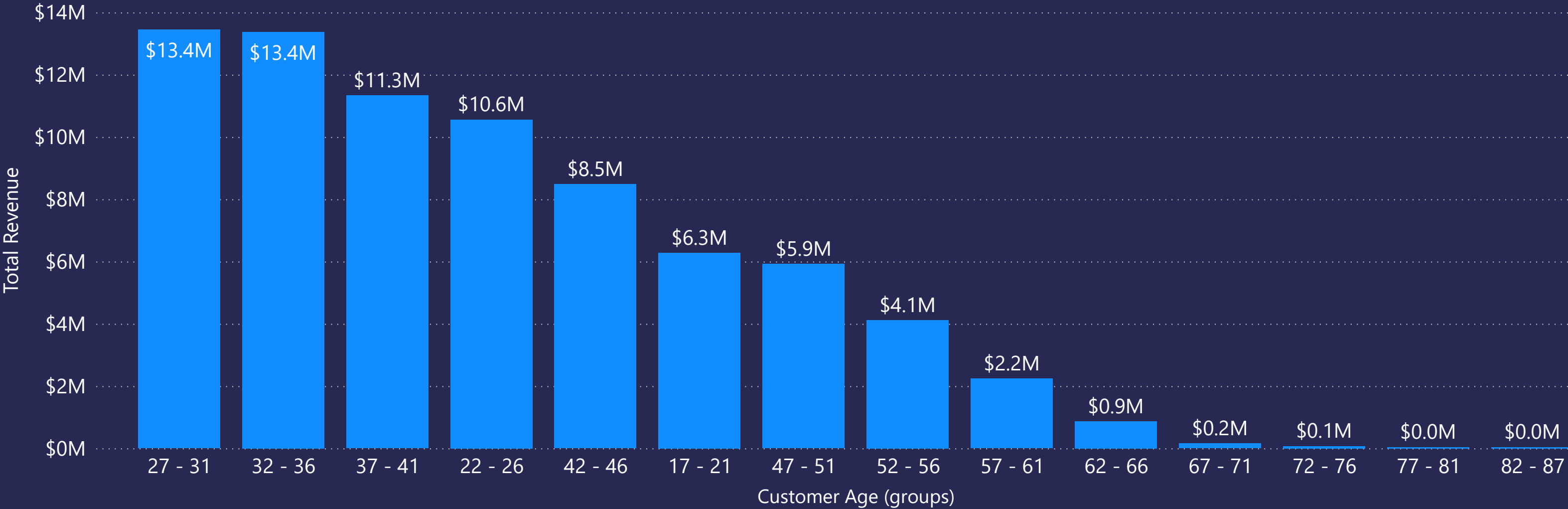
\$77M

Total Revenue

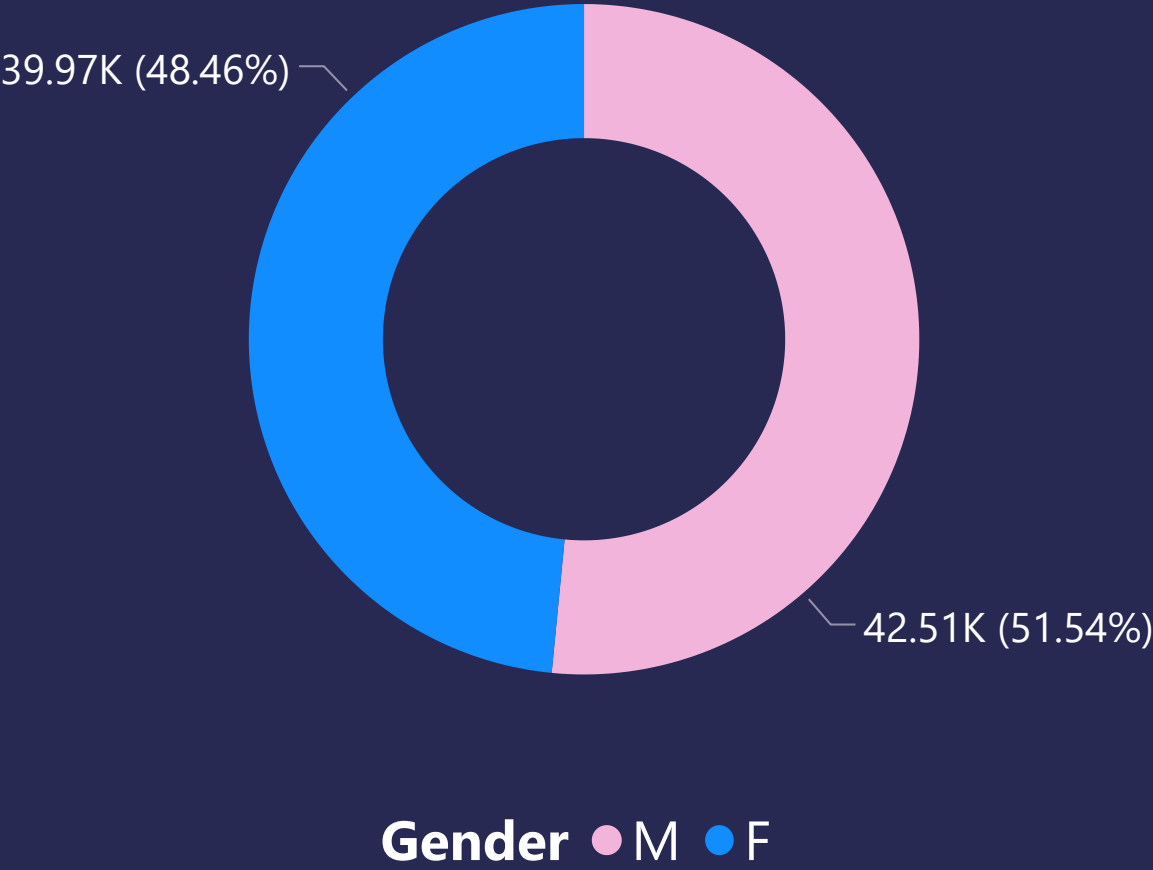
82K

Total Orders

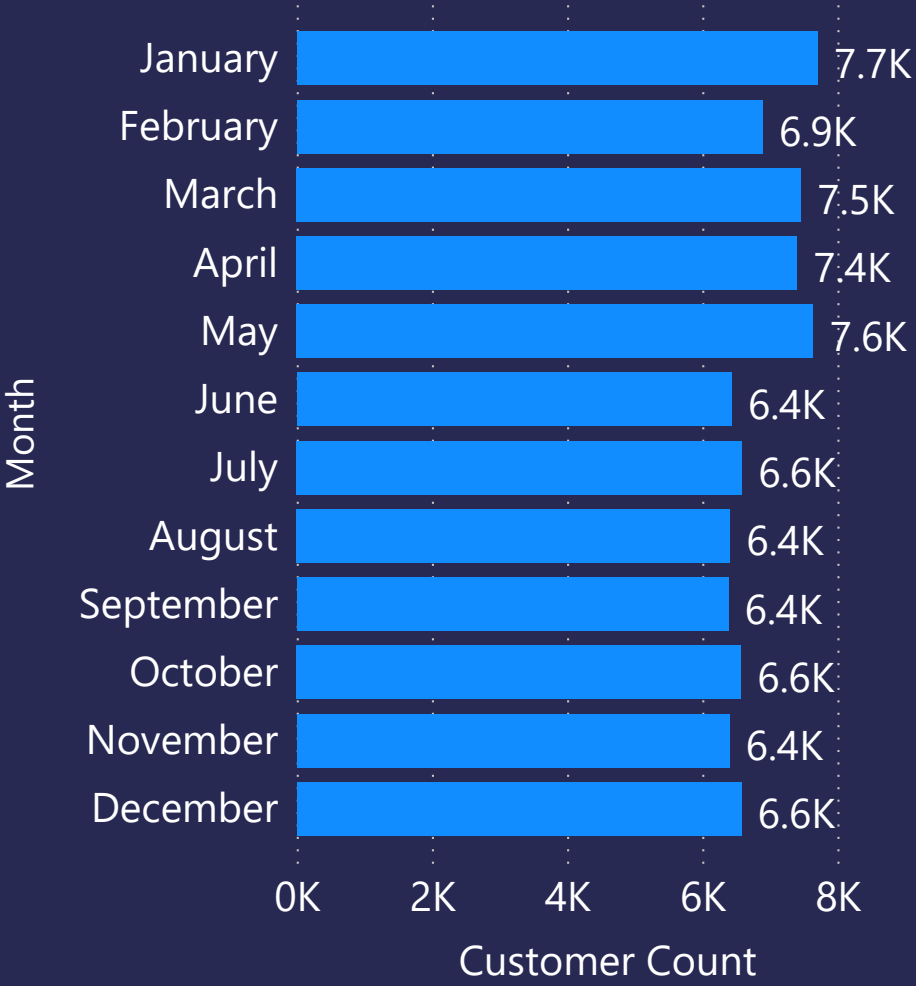
Total Revenue by Customer Age (groups)



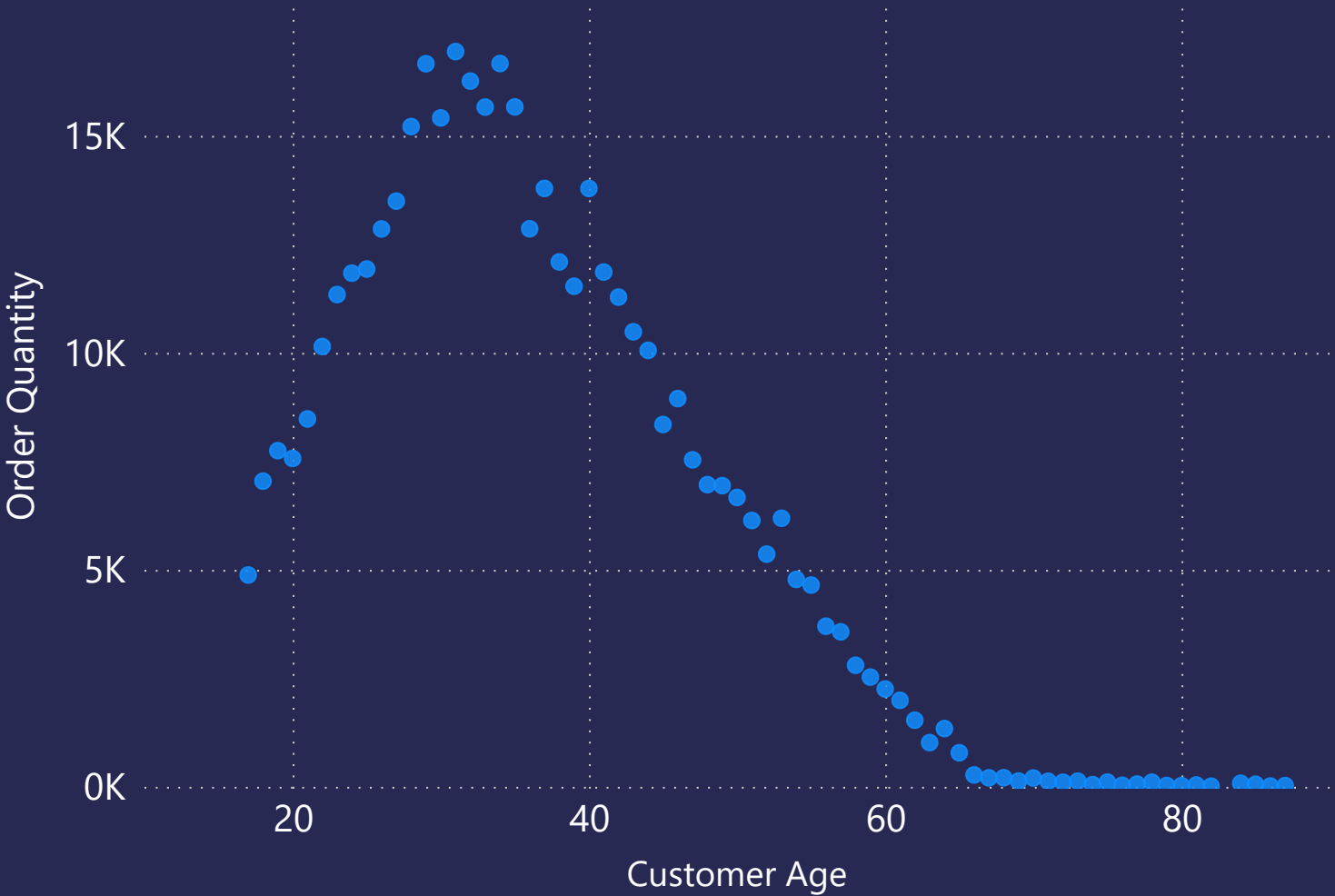
Count of Customer Gender by Customer Gender



Customer Count by Month



Order Quantity by Customer Age



Customer Analysis

Year

All

Product Category

All

Location

All