Total sales

$17M
Total Revenue

18K
Total Orders
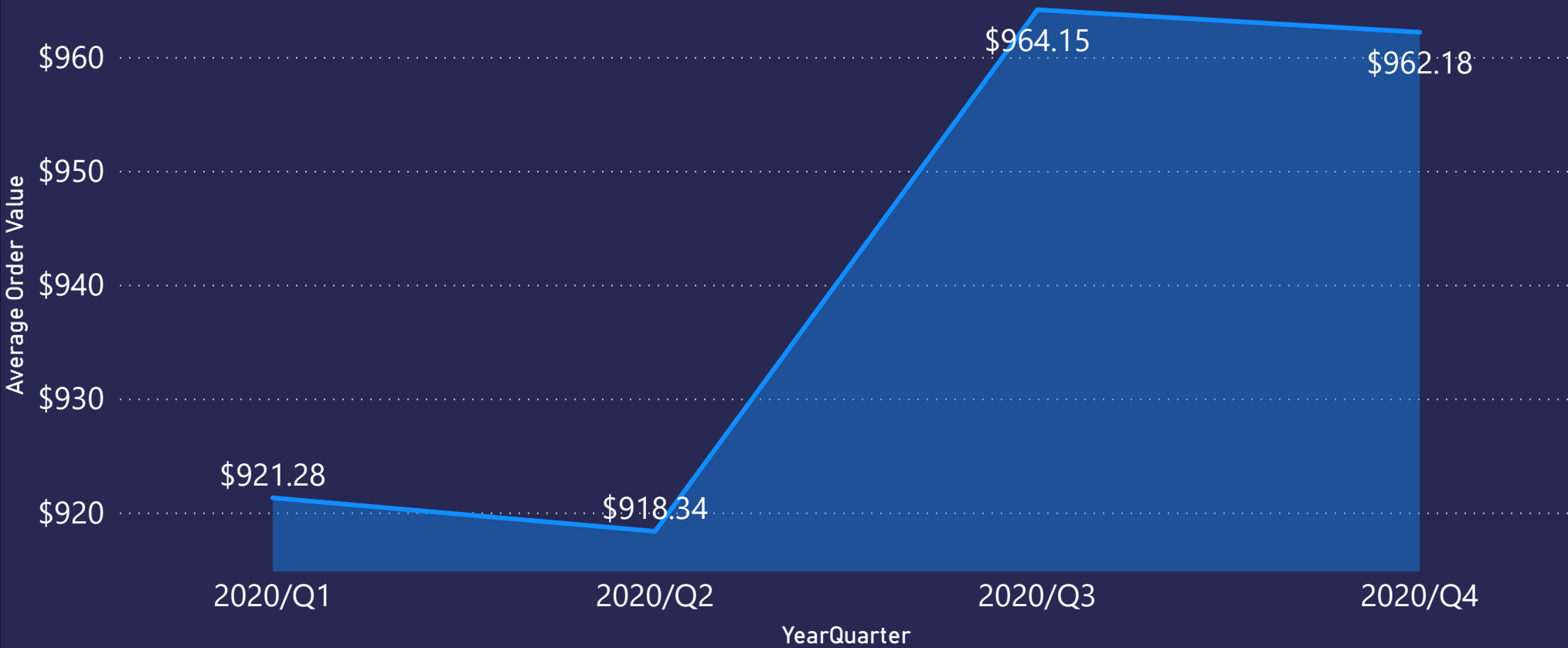
43.86%
YOY Growth %

Total Revenue vs Month Name:
- January: $2.16M
- February: $1.72M
- March: $2.12M
- April: $2.02M
- May: $2.06M
- June: $0.91M
- July: $1.03M
- August: $0.99M
- September: $1.03M
- October: $1.07M
- November: $0.97M
- December: $1.09M
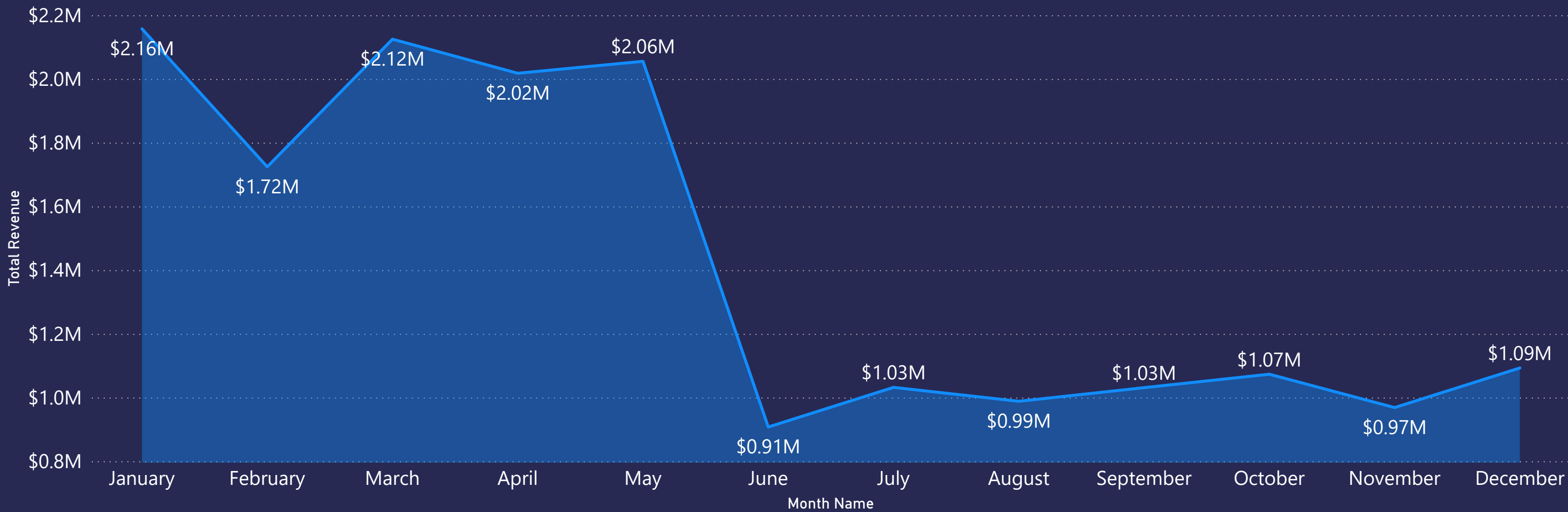
Quarterly average order value

$935.06
Average Order Value

Average Order Value vs YearQuarter:
- 2020/Q1: $921.28
- 2020/Q2: $918.34
- 2020/Q3: $964.15
- 2020/Q4: $962.18

YOY growth rate

43.86%
YOY Growth %

YOY Growth % vs Year:
- 2016: -3.61%
- 2017: 1.83%
- 2018: -2.44%
- 2019: 1.76%
- 2020: 43.86%
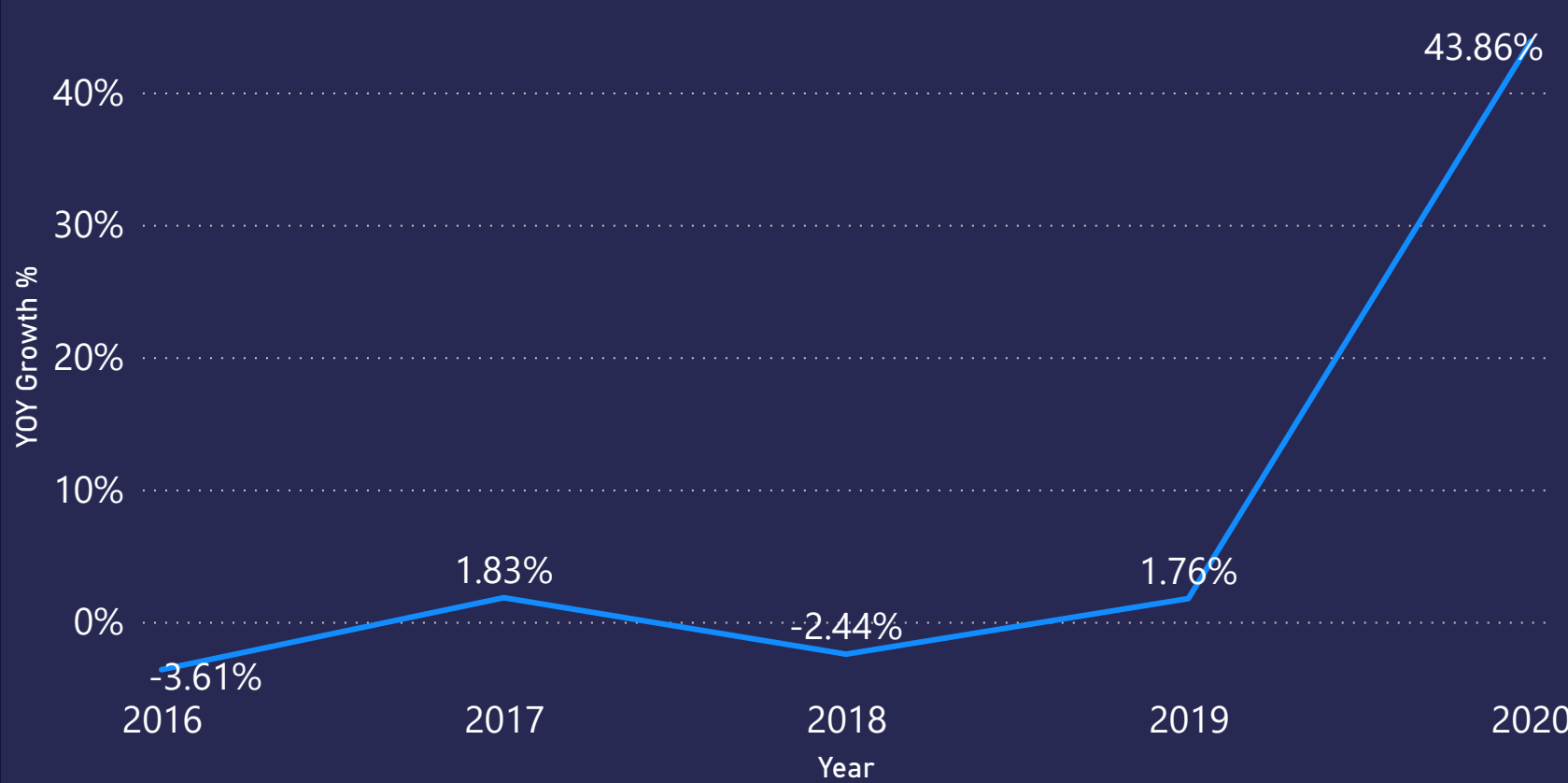
Sales Analysis

Year	Product Category	Location
2020	All	All

Top 5 Products

82K Total Orders	**44** Products	**$293** Average of Product Price

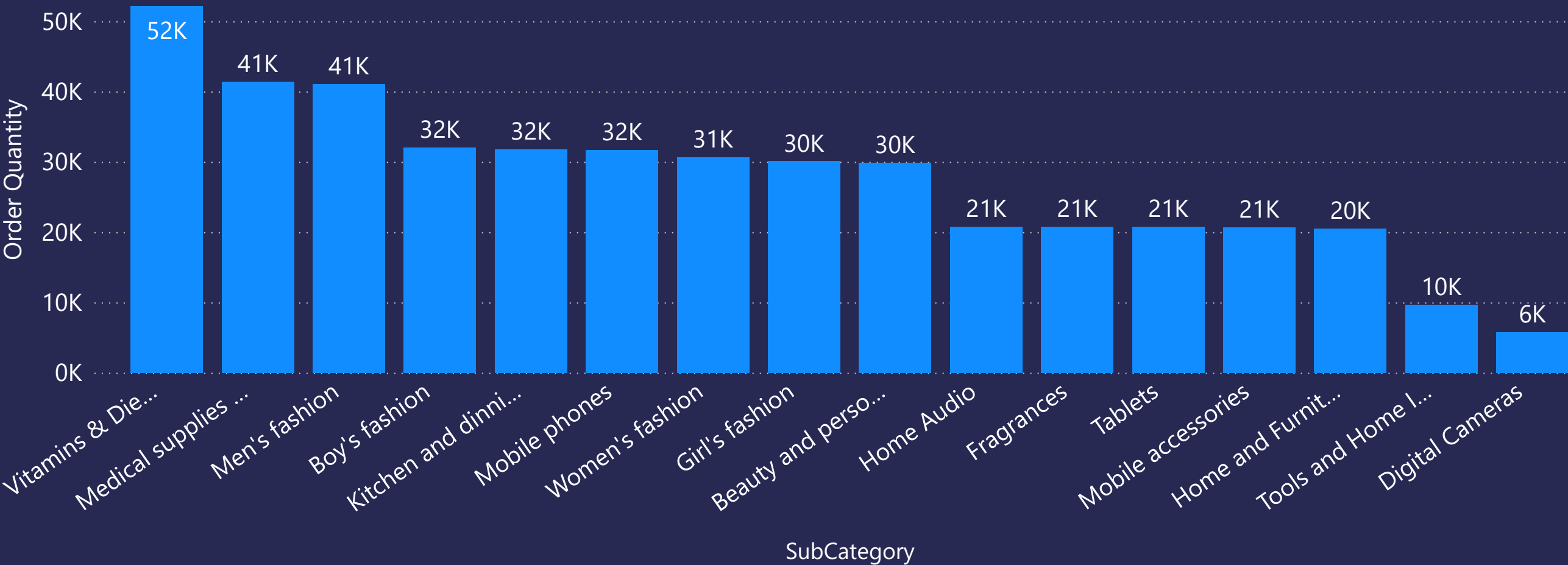| Product ▲	Total Revenue	Average of Rating	YOY Growth %
Amazon Fire HD 8 Kids Tablet 32GB HDD - 2GB RAM - 8" Blue	$7,579,530	3.00	27.04%
Canon EOS 600D 18MP CMOS DSLR Camera - Black	$10,991,520	2.99	30.35%
Canon EOS 60D CMOS DSLR Camera Bundle - 18 - 55mm Lens - Black	$8,116,900	3.00	26.71%
Infinix Smart HD X612 (2021) - 32GB HDD - 2GB RAM - Black	$4,933,166	3.02	29.71%
Samsung Galaxy A02 - 64GB HDD - 3GB RAM Smartphone - Black	$5,930,212	2.99	26.57%
Total	**$37,551,328**	**3.00**	**28.19%**

Map and filled map visuals aren't enabled for your org. Contact your tenant admin to fix this. See details

Count of Delivery Type by Delivery Type

Shipped from ...
26.15K (31.7...)

Standard Deli...
28.86K (34....)

Express
27.46K (33.3%)
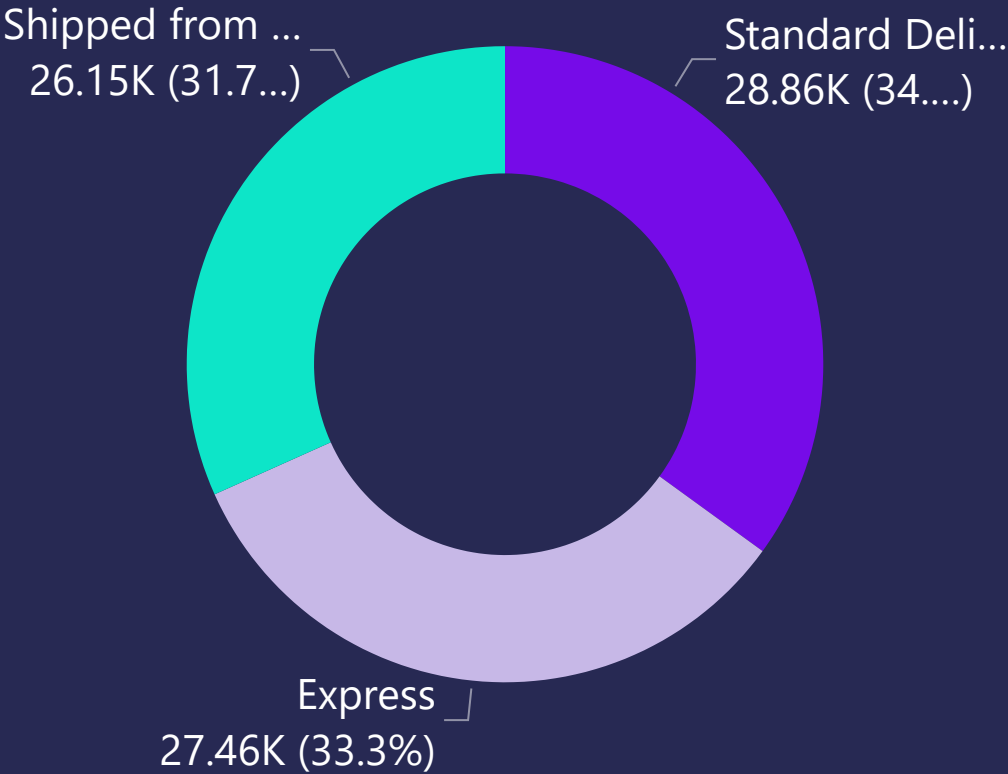
Order Quantity by SubCategory

- Vitamins & Die... 52K
- Medical supplies ... 41K
- Men's fashion 41K
- Boy's fashion 32K
- Kitchen and dinni... 32K
- Mobile phones 32K
- Women's fashion 31K
- Girl's fashion 30K
- Beauty and perso... 30K
- Home Audio 21K
- Fragrances 21K
- Tablets 21K
- Mobile accessories 21K
- Home and Furnit... 20K
- Tools and Home l... 10K
- Digital Cameras 6K

Product Analysis

Year	Product Category	Location
All ⌄	All ⌄	All ⌄

Total Returned by Month Name

Total Revenue vs Month Name

- $2.75M (January)
- $2.47M (February)
- $2.73M (March)
- $2.69M (April)
- $2.71M (May)
- $2.12M (June)
- $2.33M (July)
- $2.34M (August)
- $2.08M (September)
- $2.38M (October)
- $2.15M (November)
- $2.28M (December)

31K
Total Orders Returned

$29M
Total Returned Amount

Products with Return Status

Product	Sale Price	Average of Rating
Yazole Leather Wrist Watch - Black	$8,432	2.02
Yazole Analog Quartz Wrist Watch - Black	$16,473	2.01
voice blood Pressure Monitor Digital BP Pulse Health Vascular Heartbeat Test	$66,693	2.00
Vida Divina TeDivina (Detox Tea Formula) - 1 Tea Bag	$46,420	2.02
Trust Leather Buckle Shoes - Black	$57,330	1.99
Triple Power C20 Super Bass USB Bluetooth Subwoofer - Brown + free S530 V4.0 Bluetooth Headset - Black	$52,492	1.99
Sports Pants - Black	$43,300	2.04
Slip On Leather Sneakers - Black	$18,095	2.01
Short Sleeve Polo Shirt - Royal Blue	$13,130	1.95
Samsung Galaxy A02 - 64GB HDD - 3GB RAM Smartphone - Black	$547,859	2.00
Samsung A3 Core Dual SIM - 16GB HDD - 1GB RAM - Blue	$203,562	2.04
Potluck Lunch Box - Brown	$190,300	1.99
Portable Blood Pressure Monitor - White	$54,060	2.03
Plastic Storage Bowl - 17 Pieces Green	$39,690	1.98
Optimum Nutrition Creatine Sports - 5000mg per Daily Serve Powder	$64,515	2.03
Muscle Stimulators - Abdominal Muscle Trainer Set - Fitness	$44,715	2.00
Maze Batik Designed 3D Wallpaper - 10M - White/Black	$112,320	1.98
M4 Smart Bracelet Sports Pedometer Watch	$14,391	1.99

Count of Status by Status

30.53K (27.01%)

82.47K (72.99%)

Status ● Delivered ● Returned

Return Reason

mismatch Onsite part fitting Delivey Order Delivery expectation Not item Product Wrong delivered Missing Description Quality Defective
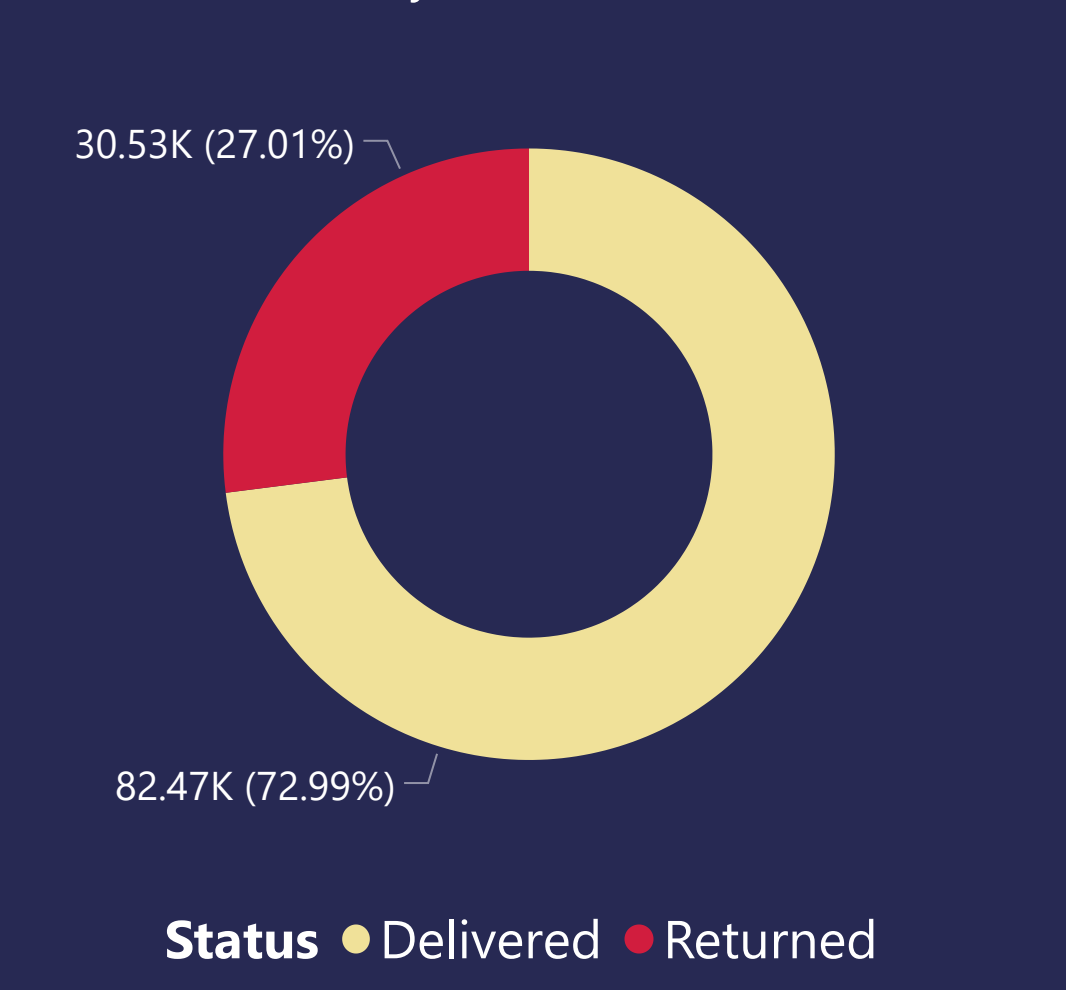
Product Returned Analysis

Year
All

Product Category
All

Location
All

Total Revenue by Customer Age (groups)

82.47K Customers

$77M Total Revenue

82K Total Orders

Customer Age (groups)	Total Revenue
27 – 31	$13.4M
32 – 36	$13.4M
37 – 41	$11.3M
22 – 26	$10.6M
42 – 46	$8.5M
17 – 21	$6.3M
47 – 51	$5.9M
52 – 56	$4.1M
57 – 61	$2.2M
62 – 66	$0.9M
67 – 71	$0.2M
72 – 76	$0.1M
77 – 81	$0.0M
82 – 87	$0.0M
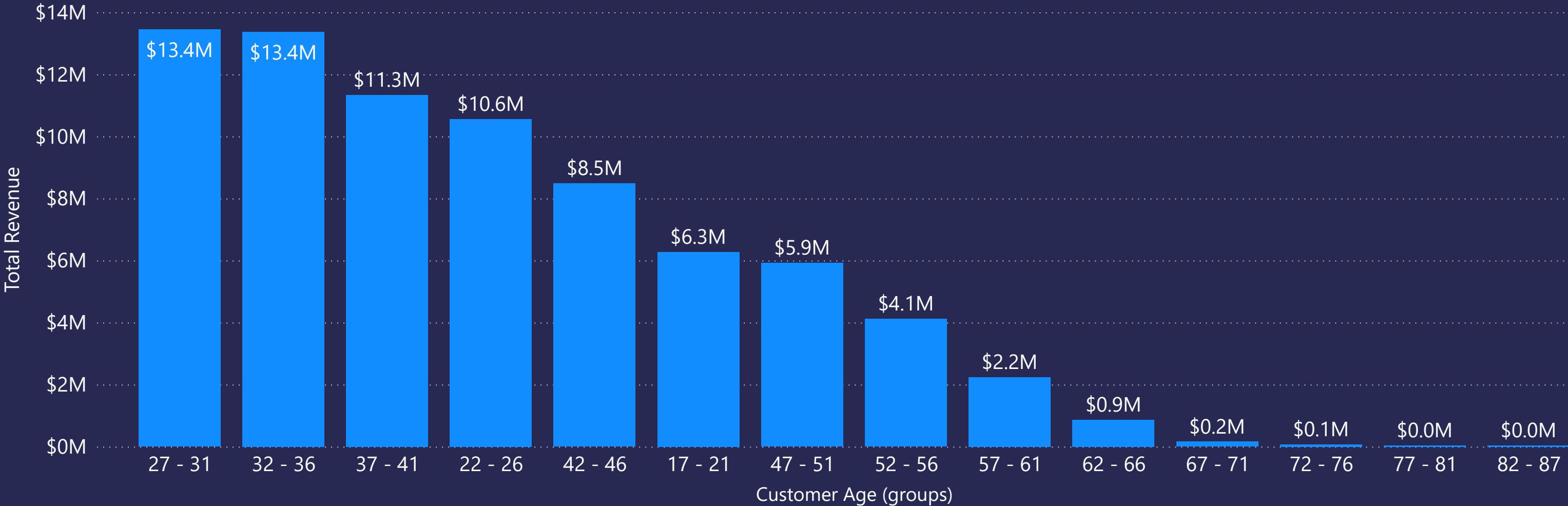
Count of Customer Gender by Customer Gender

39.97K (48.46%)

42.51K (51.54%)

Gender ● M ● F

Customer Count by Month

Month	Customer Count
January	7.7K
February	6.9K
March	7.5K
April	7.4K
May	7.6K
June	6.4K
July	6.6K
August	6.4K
September	6.4K
October	6.6K
November	6.4K
December	6.6K
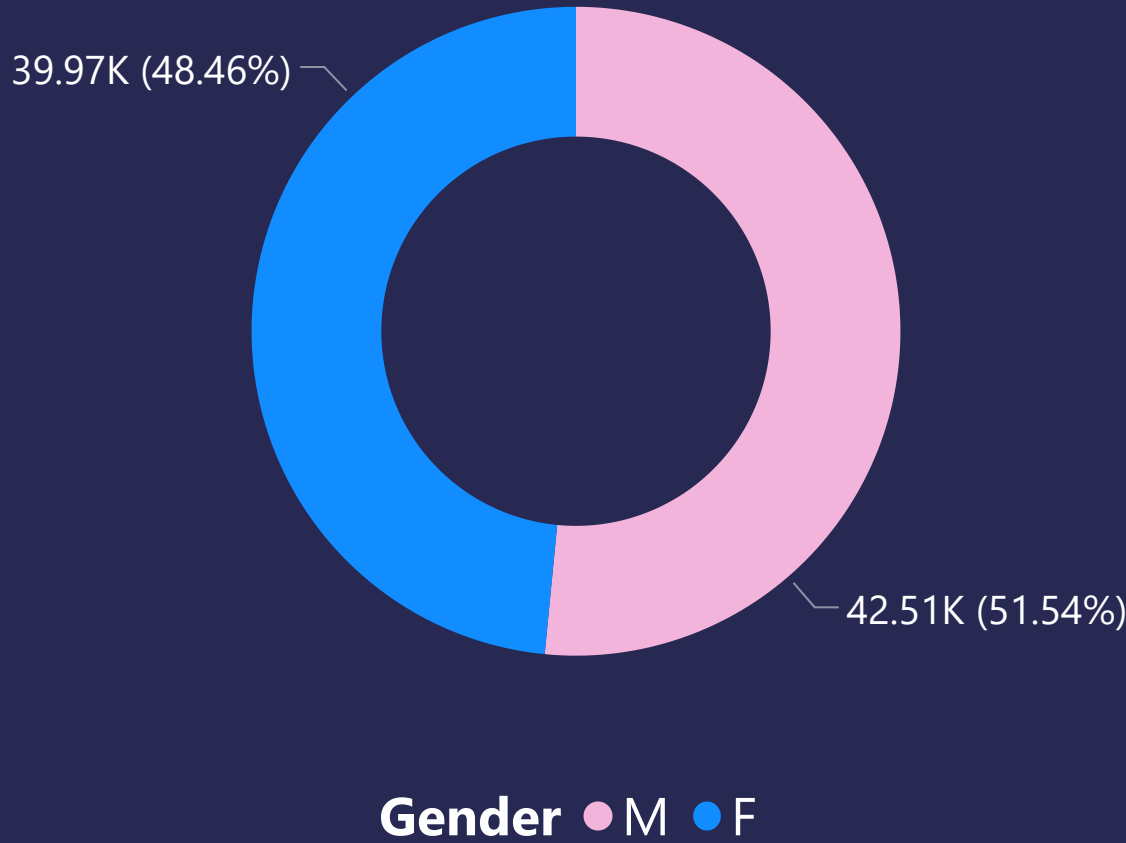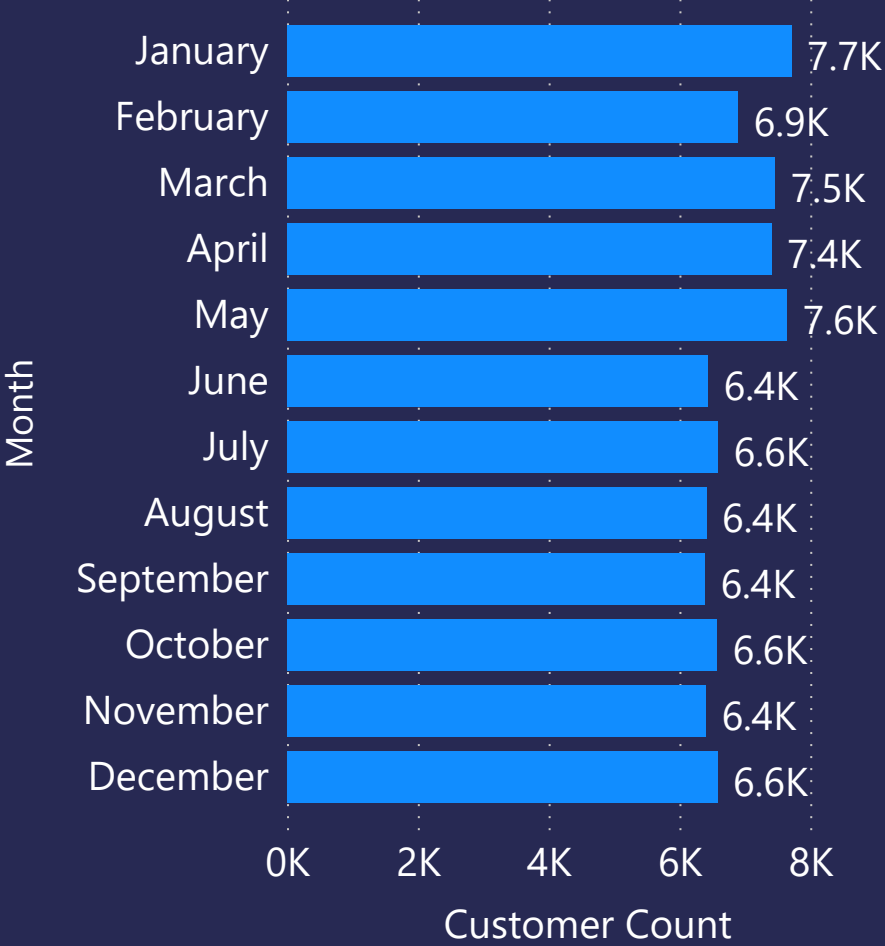
Order Quantity by Customer Age
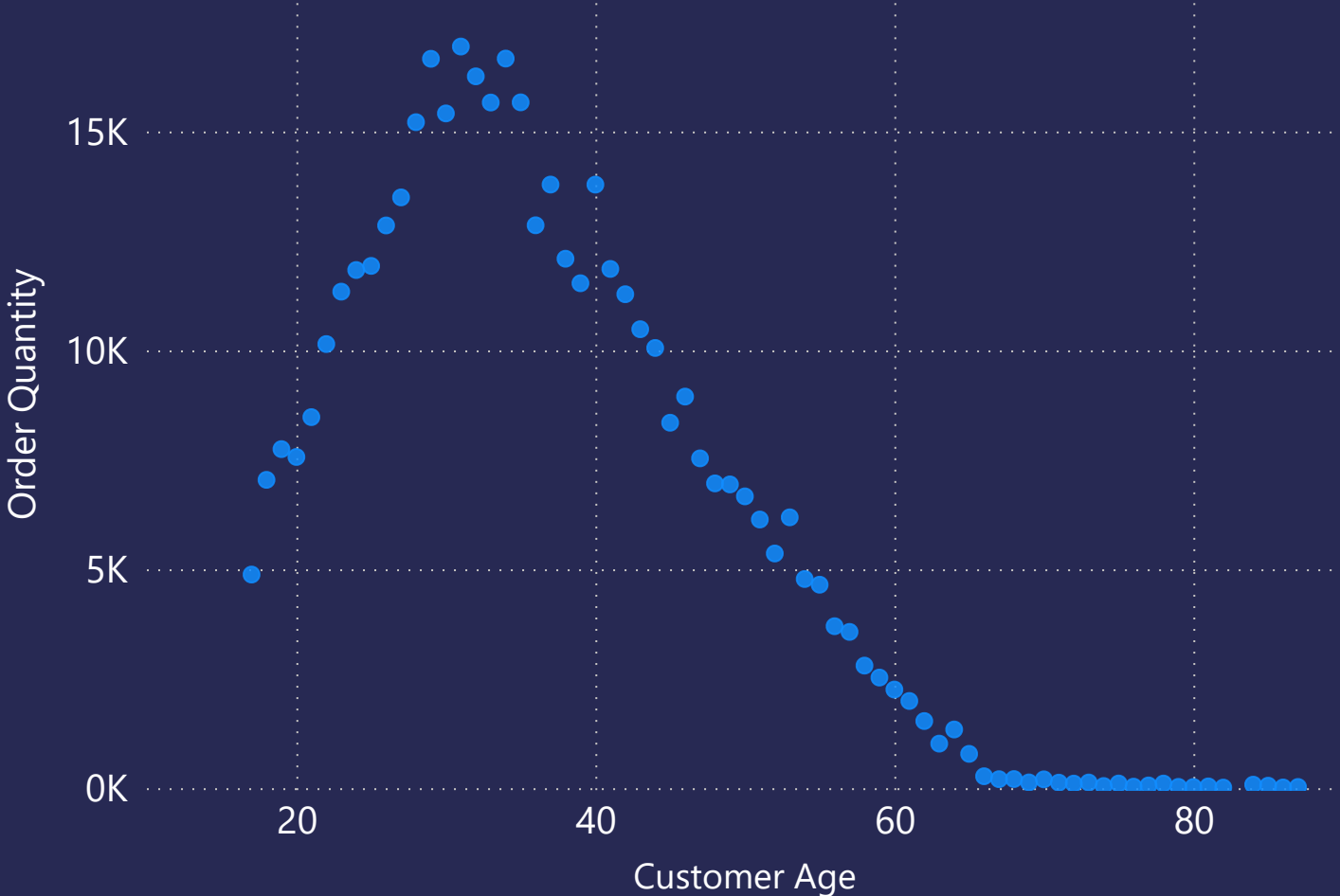
Customer Analysis

Year
All

Product Category
All

Location
All