



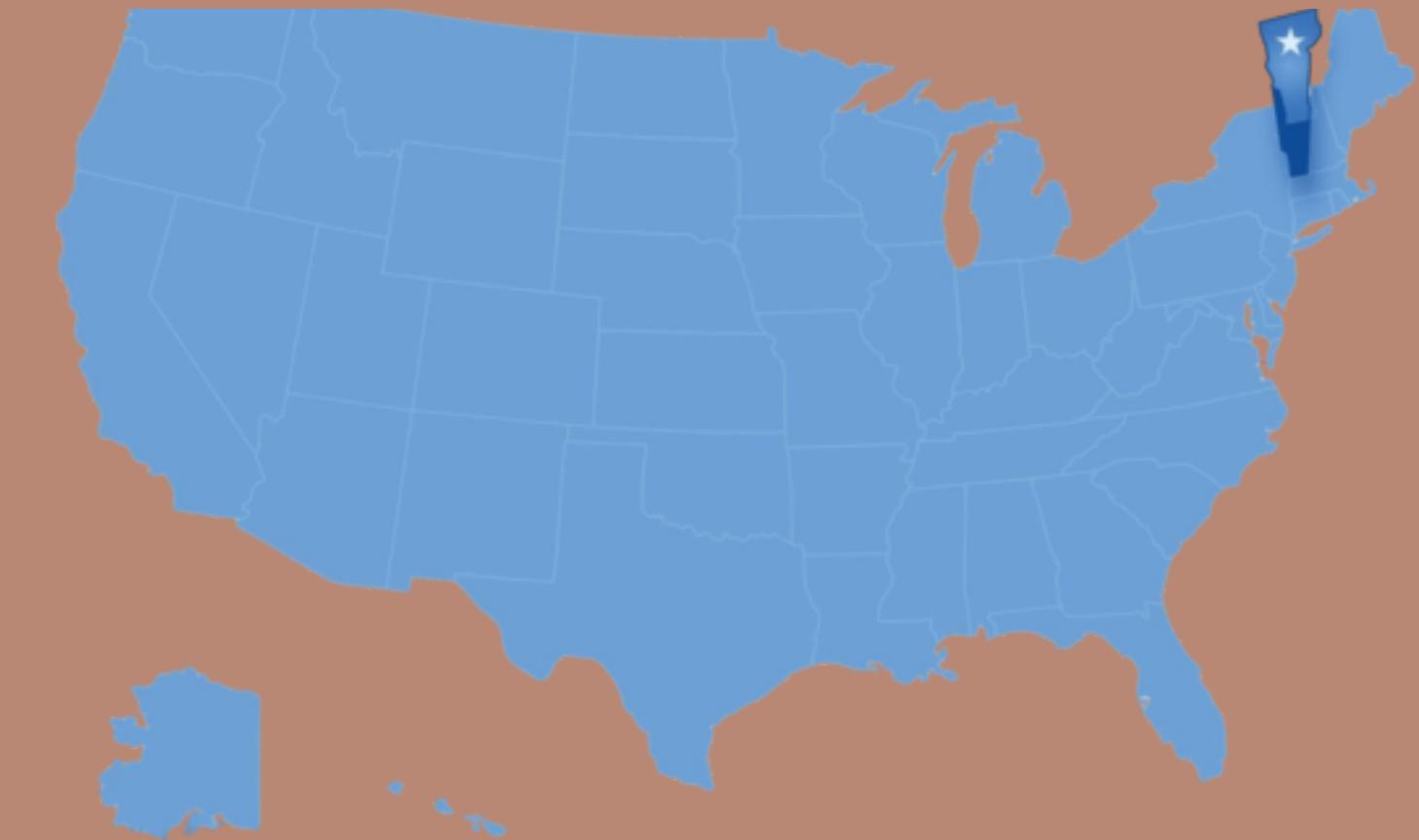
By Ashish Sawant.

Financial Analysis Dashboard

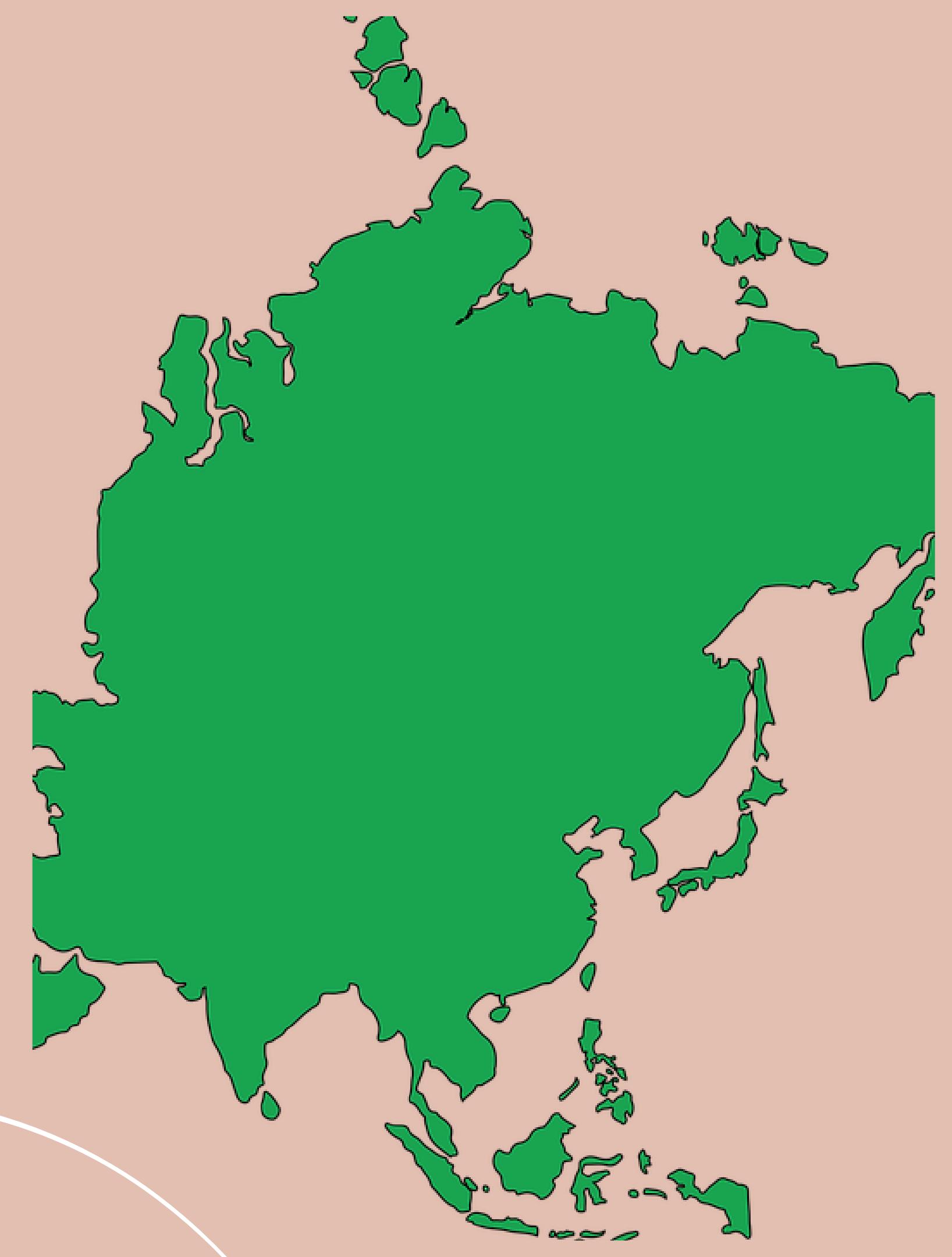


Introduction

- 📊 Welcome to our presentation on the Financial Analysis Dashboard!
- 🌐 Explore revenue data from three distinct regions: Asia, UK, and USA.
- 💼 Gain insights into revenue generated by different products and sales representatives.
- 📈 Analyze growth rates to understand the company's performance dynamics.
- 💡 Uncover strategic opportunities for driving sustainable growth.
- 🔍 Join me as I navigate through the dashboard to unlock actionable insights!



ASIA REGION



Financial Analysis Dashboard

Asia

U.K.

U.S.A

Total Revenue (USD)

78.65M

No Of Transaction

1920

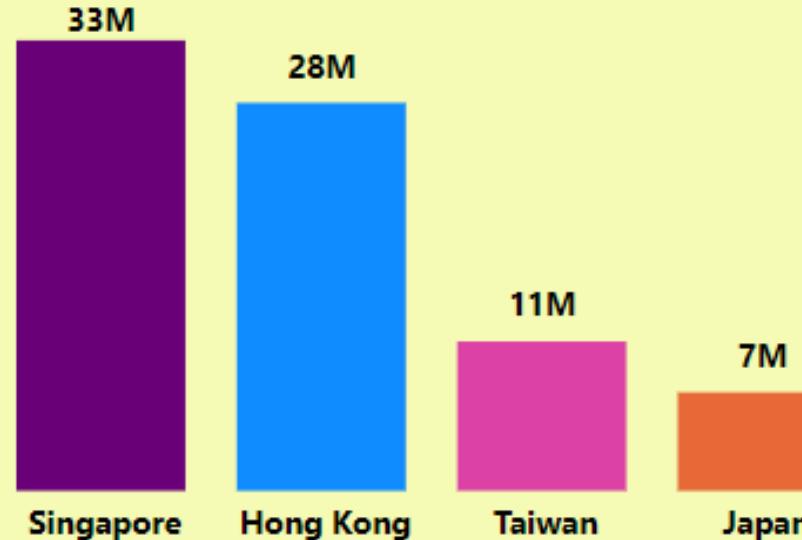
Total Products

4

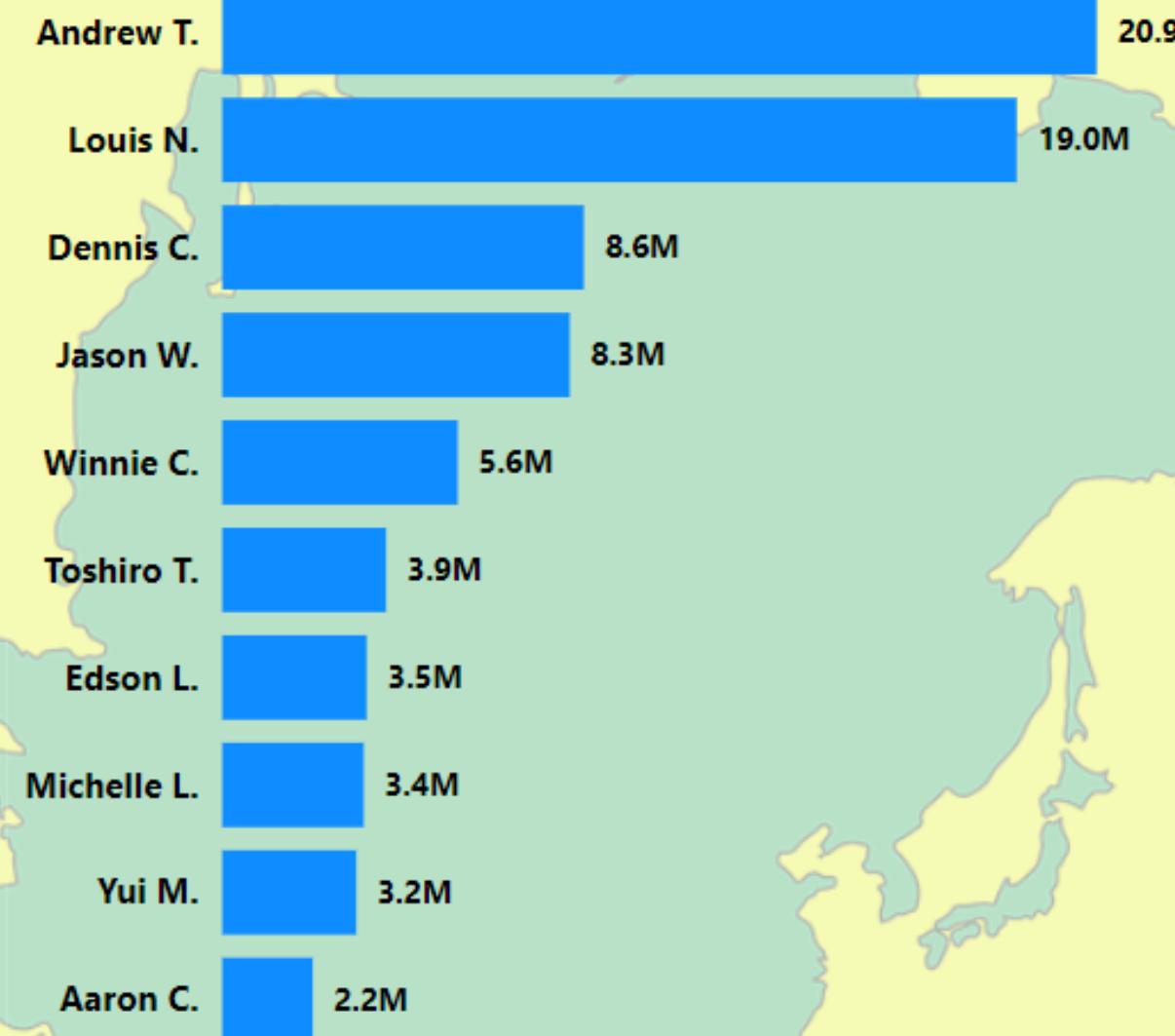
Growth Rate

-26.99%

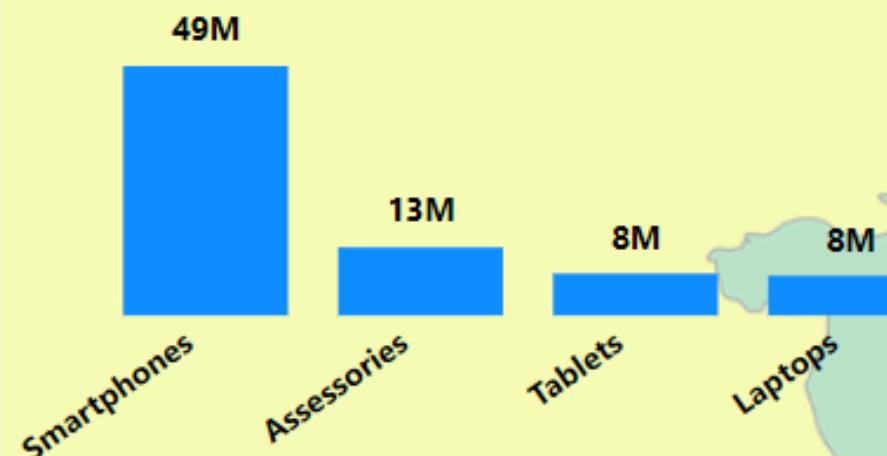
Country wise Revenue



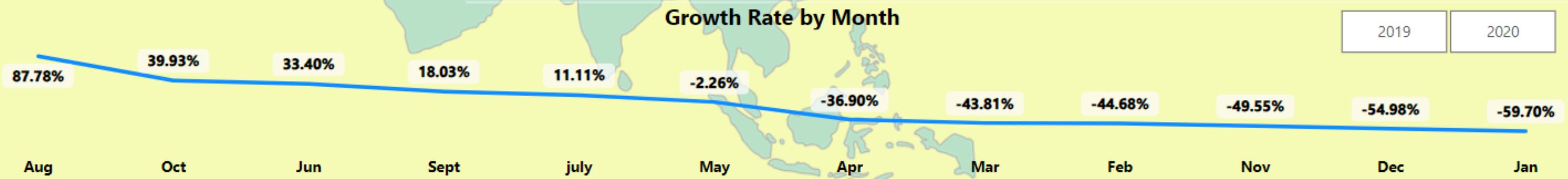
Revenue Generated by sales Person



Products wise Revenue



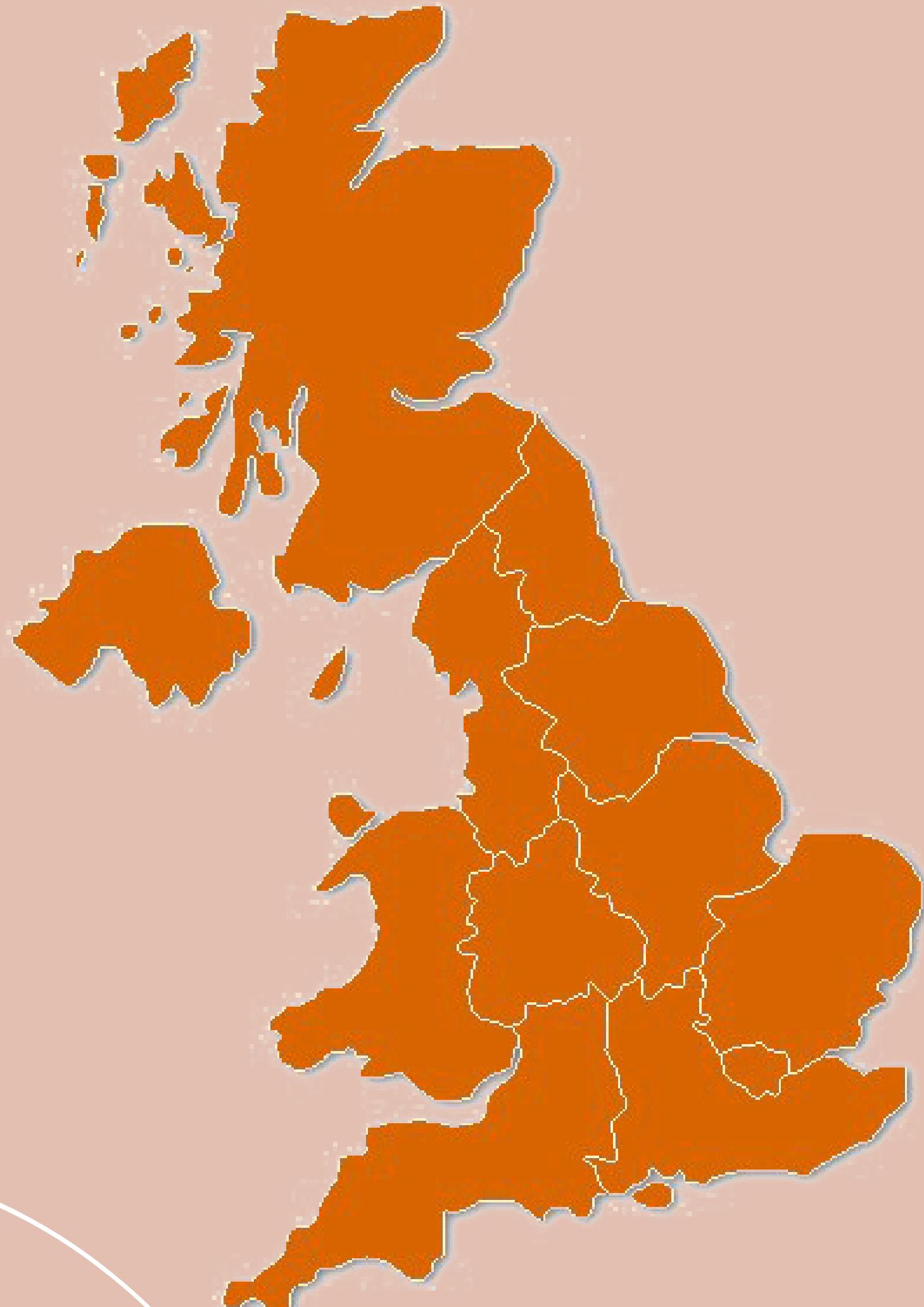
Growth Rate by Month



Key Insights

1. Singapore leads in revenue generation with 💰 \$33 million USD, driven mainly by smartphone sales, which contribute 50% of the total revenue.
2. Hong Kong, Taiwan, and Japan are also significant contributors to the region's total revenue.
3. The company experienced a decreasing growth rate due to the COVID-19 pandemic impacting sales from 2019 to 2020.
4. Total revenue for the Asia region amounts to 💰 \$78.65 million USD.
5. Smartphone sales play a critical role in revenue generation across all countries in the region.

U.K. REGION



Financial Analysis Dashboard

Asia

U.K.

U.S.A

Total Revenue (USD)

32.14M

No Of Transaction

768

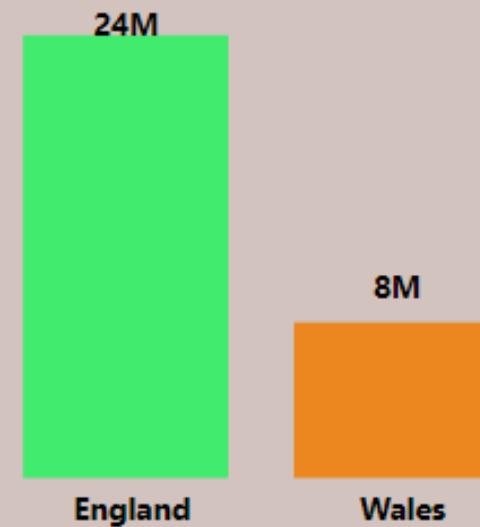
Total Products

4

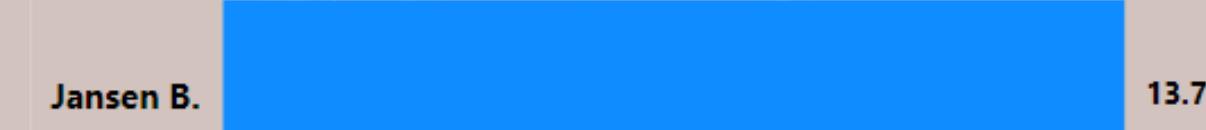
Growth Rate

-12.38%

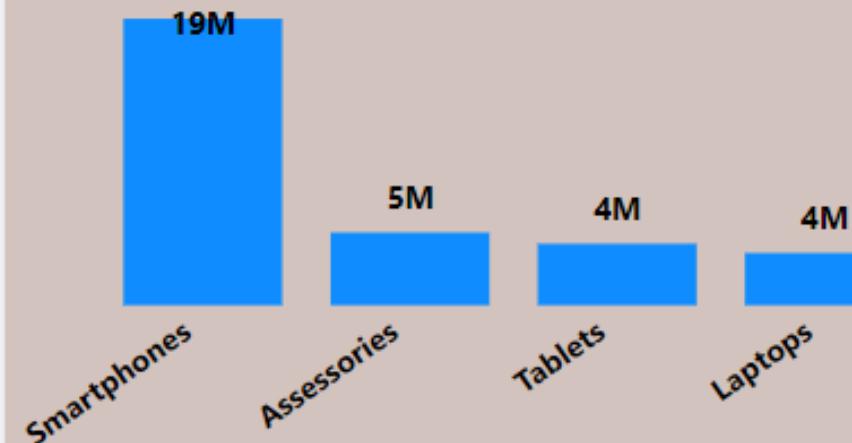
Country wise Revenue



Revenue Generated by sales Person



Products wise Revenue



Growth Rate by Month

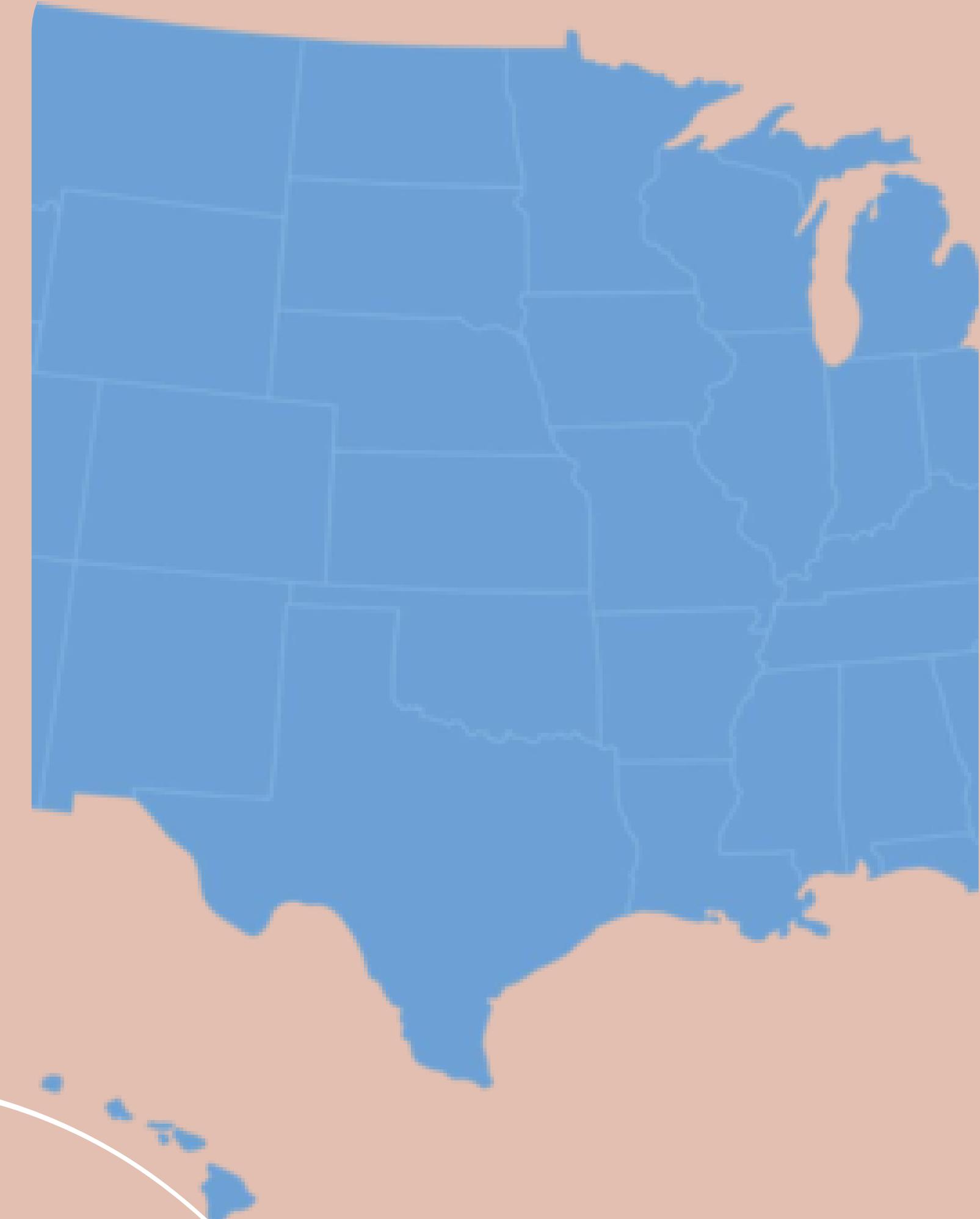


2019

2020

Key Insights

U.S.A. REGION



Financial Analysis Dashboard

Asia

U.K.

U.S.A

Total Revenue (USD)

16.62M

No Of Transaction

576

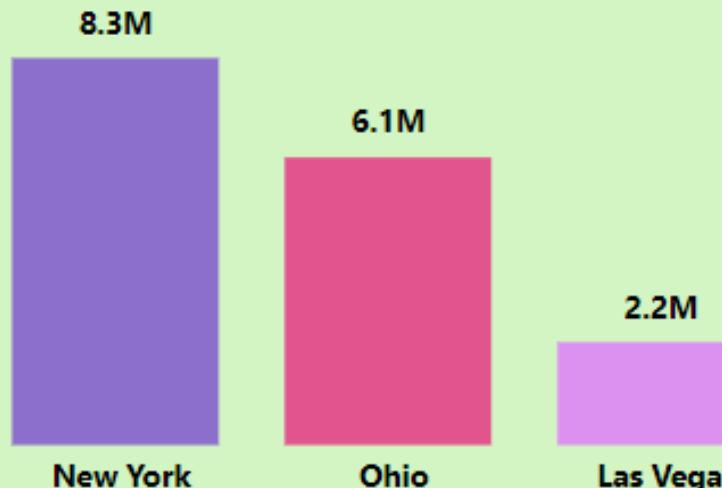
Total Products

4

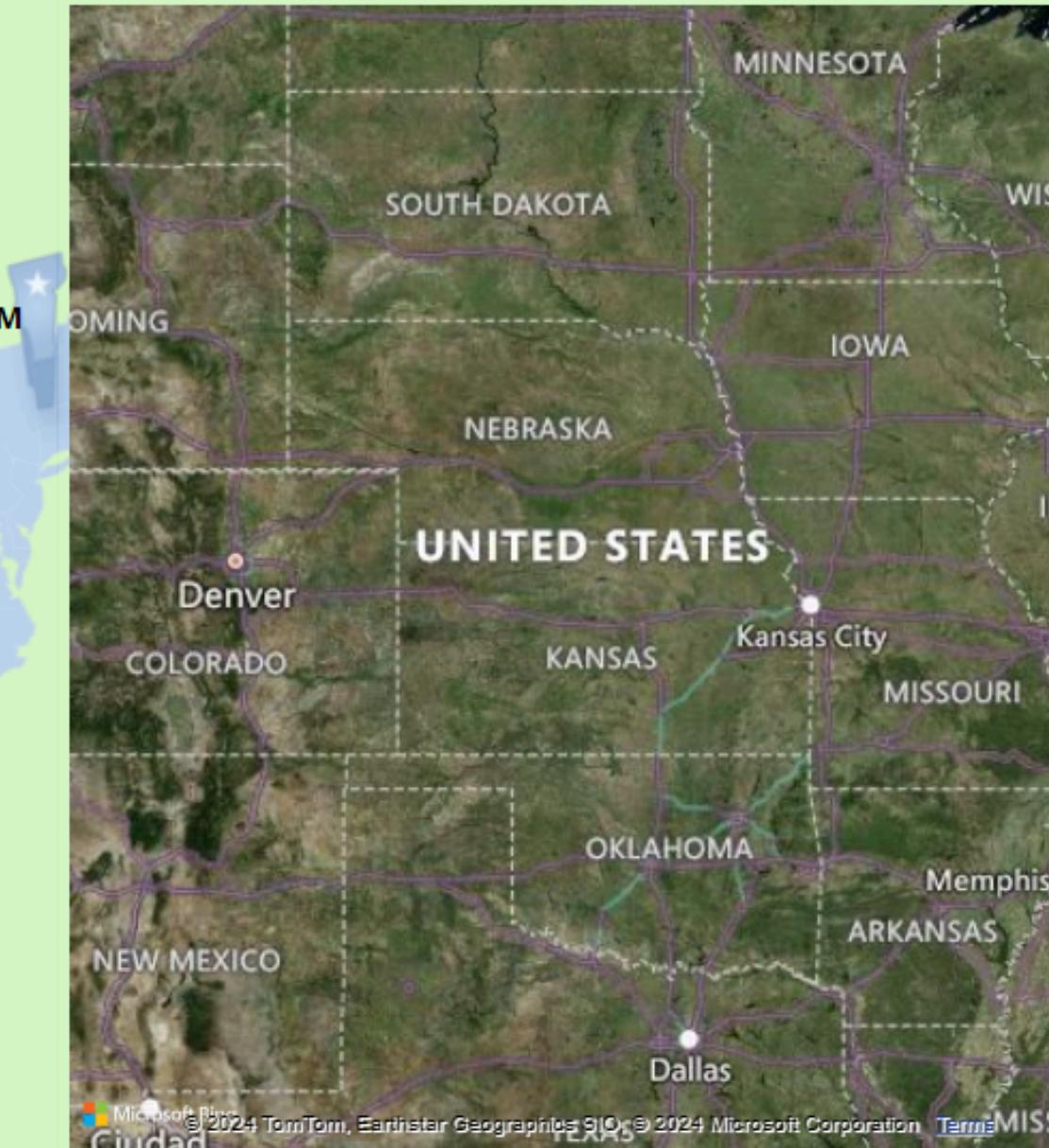
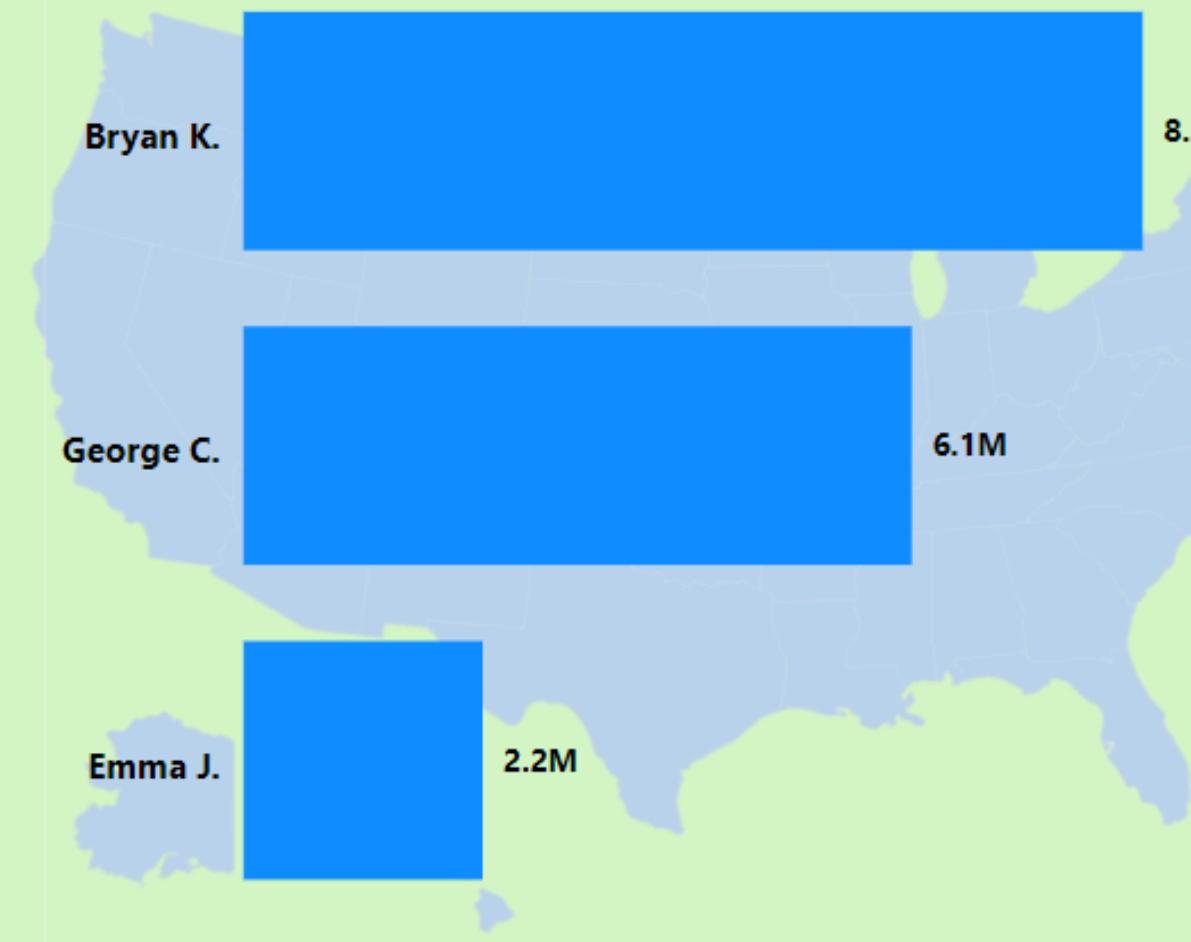
Growth Rate

-42.68%

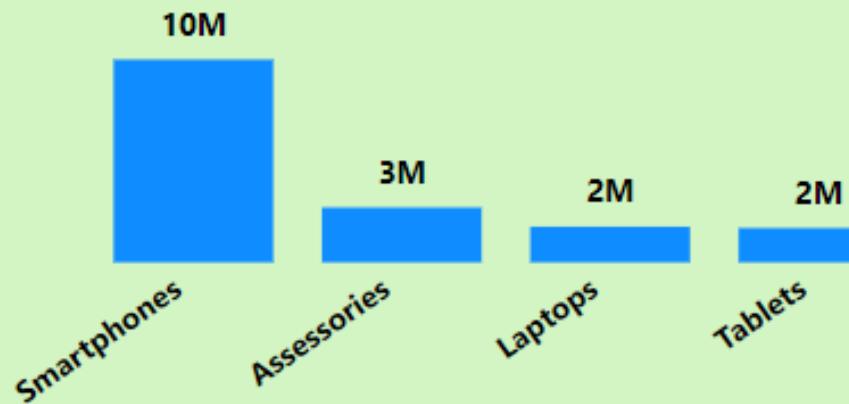
Country wise Revenue



Revenue Generated by sales Person



Products wise Revenue



Growth Rate by Month



2019

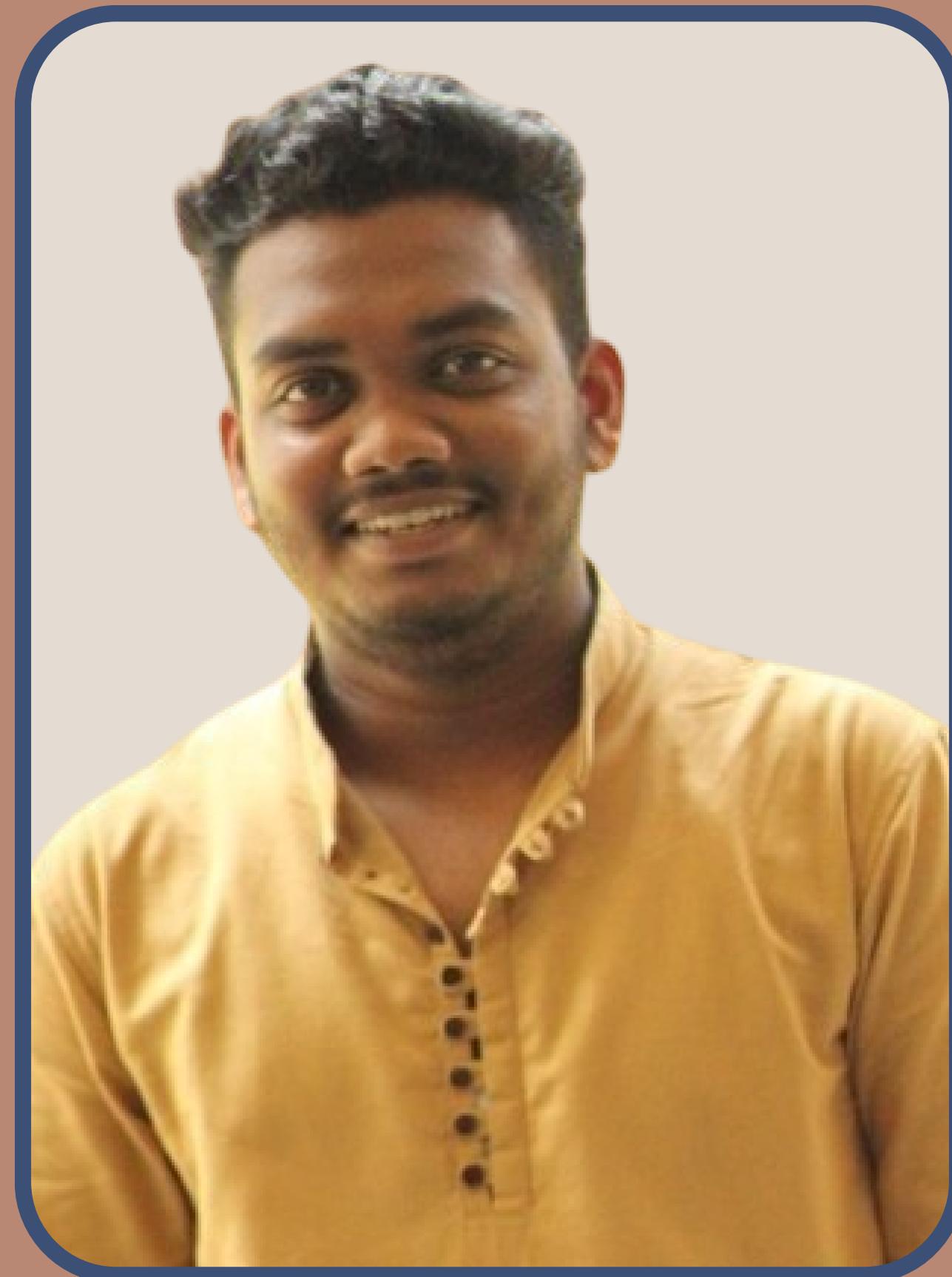
2020

Key Insights

1. New York leads in revenue generation with 💵 \$8.3 million USD, with smartphone sales accounting for a significant portion, generating 💰 \$10 million USD in revenue.
2. Ohio and Las Vegas also contribute to the region's revenue, albeit to a lesser extent.
3. Total revenue for the USA region is 💵 \$16.62 million USD.
4. Similar to other regions, the company faced challenges in growth due to the impact of the COVID-19 pandemic.
5. Smartphone sales emerge as the primary revenue driver, emphasizing the need for strategic adaptation in response to market disruptions

Hii 🙌

Greetings! 🙌 I'm **Ashish Sawant**, a data analyst with a finance specialisation and an engineering degree. 📚 I've crafted this advanced dashboard using **Power BI** to offer a detailed glimpse into our financial landscape. 📊 Join me as we dive into the intricacies of our data analysis journey! 🚀



Financial Analysis Dashboard

Thank you very much!

