PLEDGE TO PROGRESS Sustainability Hackathon

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Your Team Name: Qurio

Your team bio: Ritu Sinha, Ashish Sharma, and Sanjeesh Bera

Date: 24-04-2023



Problem Statement? The pandemic has highlighted the need for

inclusive education

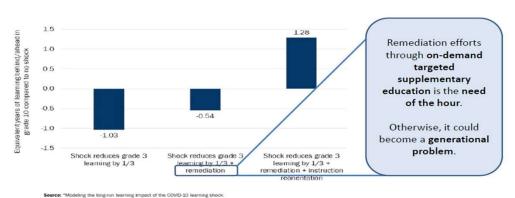
Why did you decide to solve this Problem statement?

- 1. **Modern education**: How might we offer youth, from primary school to universities, a modern, an inclusive, and a high-quality local education.
- 2. **Personalized Education** using technologies like AI for customized learning paths.
- 3. **Equitable Access**: Ensure low-cost equal and inclusive access for children from poor economic, living in vulnerable situations or in rural areas, by using emerging technologies

Theme - EdTech

2. Use Azure Data + Analytics + AI/ Open AI technologies to build sustainable ed tech solutions for rural areas in India

Potential Learning Loss from pandemic school closures and mitigation impact (grade 3 example)



Action to (more than) mitigate loss." RISE.



User Segment & Pain Points

Which user /advertiser segment would be early adopter of your product & why?

The Age Group of 8-13 year old [Class/Grade 3-7] have found the product engaging and interesting as it offers them an opportunity to continue engaging and addressing their curiosity

Schools with Children in the age-group are also interested in deploying the said solution as it offers the multiple benefit of availability and low-cost.

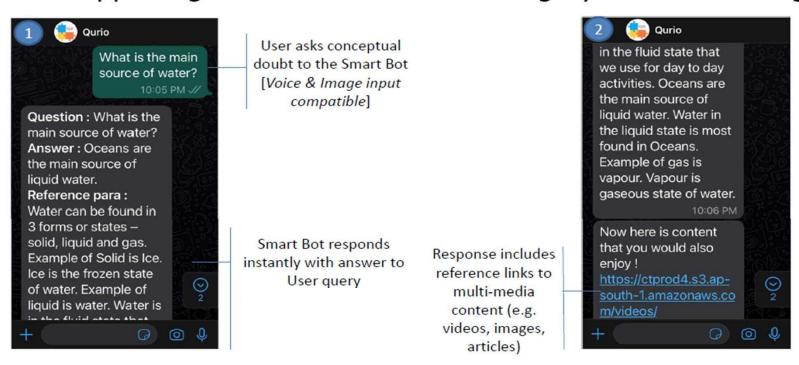
The Solution will require certain customizations for offering in local languages (Which are currently being developed to attract a diverse userbase)



Pre-Requisite

WHAT IS QURIO?

WhatsApp integrated Smart Bot – Enabling Byte sized learning







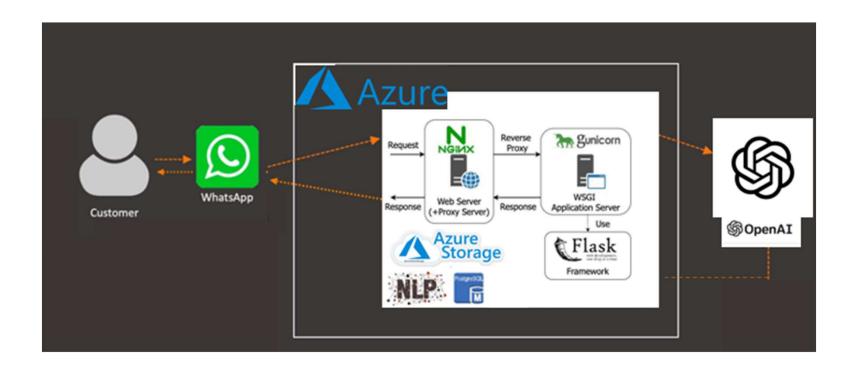
Tools or resources

Azure tools or resources which are likely to be used by you for the prototype, if your idea gets selected

- 1. Azure OpenAl Services for Generative Textual Solutions and Content
- 2. The production pipeline is built using industry standard DevOps and MLOps tools.
 - 1. We use Git, Jenkins for code repository and application build in our CICD pipeline.
 - 2. MLOps with homegrown structures and MLFlow.
- 3. Data security We have multi-tier data security enabled in our application with industry standard encryption, secure communication over the wire, encrypted data store, multi factor authentication and application security certification.
- 4. Scalability is addressed through a) modular application architecture and b) fully on cloud containerized deployment.



Any Supporting Functional Documents

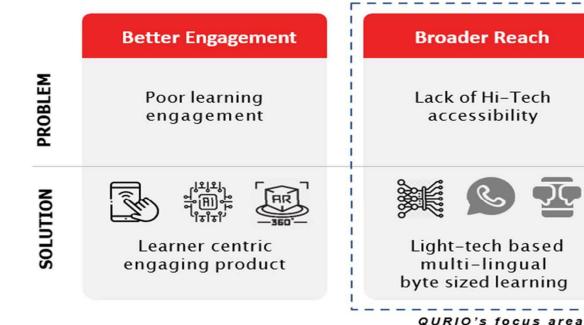




Key Differentiators & Adoption Plan

Learning engagement & access severely impaired by

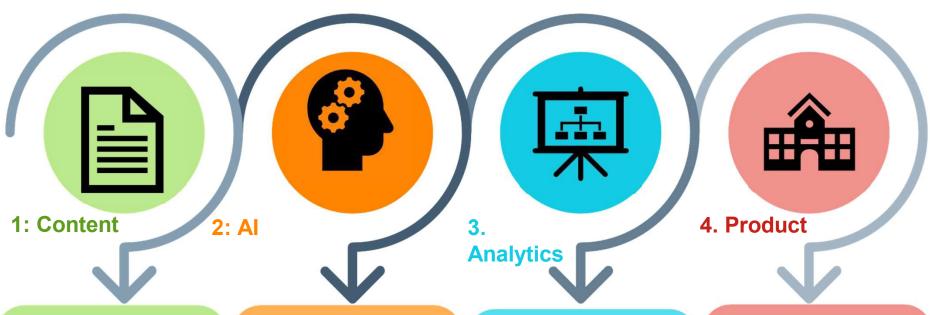
traditional pedagogy and digital divide resp.







Key Differentiators & Adoption Plan



Assimilate all Offline Learning content and augment for access for DL/ML models WA accessible
Conversational AI that
can answer all queries
from assimilated content

Use Data from Conversational AI to optimize learning pathways Pilot the use with an Educational Institution as a PoC so that it can be offered as a Service



TECHGIG

Thank You

Ritu, Ashish & Sanjeesh

