ASHISH GUPTA

02,Amarnath Dham colony ,Bareilly | +91-7457025212 | ashishguptab24@gmail.com

Linkedin :- https://www.linkedin.com/in/ashishgupt   **Github :-** https://github.com/Ashishgupta212

PROFESSIONAL SUMMARY:

Aspiring data analyst/scientist proficient in Python, SQL, Machine Learning, and Power BI, seeking entry-level roles to collaborate on complex data interpretation and reporting for informed business decisions

SKILLS:

- **Languages:** Python, SQL.
- **Frameworks:** Pandas, Numpy, Scikit-learn, Matplotlib, Seaborn, Flask.
- **Tool:** Power-BI, Excel, MySQL,Powerpoint.
- **Plattforms:** Jupyter-Notebook, Visual Studio Code, Pycharm.

WORK EXPERIENCE:

Data Analyst Intern |Outlook Publishing (India) Pvt. Ltd ·   July 2021- September 2021

- Utilized **Python, Numpy, Pandas, and Scikit-learn** for statistical analysis and ML model development, resulting in a **20%** increase in predictive accuracy compared to baseline models.
- Led exploratory data analysis **(EDA)** efforts, identifying insights from the data to inform data-driven decision-making processes.

PROJECTS:

1. **Customer Churn Prediction |** LINK

Techstack -- Numpy, Pandas, Sckit-learn, Seaborn, Ann , Flask ,Python.
- Crafted a cutting-edge Customer Behavior Prediction Web App.
- Achieved an impressive **86%** accuracy through meticulous **data analysis and model optimization.**
- Deployed seamlessly with **Flask Server API and Docker** for scalability and integration.

2. **Plant leaf Classification |** LINK

Techstack -- Numpy, Tensorflow, CNN , Flask,Python, Jupyter-notebook .
- Developed advanced web app for plant leaf type prediction using **TensorFlow.**
- Achieved outstanding **97%** accuracy through strategic model design with **ReLU and softmax** activations.
- Utilized **Flask** for seamless and scalable deployment, ensuring efficient performance.

EDUCATION:

Data Science Professional
Odin school | 2023-2024

Galgotia Institute of Management and Technology
MBA | HR and Marketing |(2020 -2022)   **CGPA :-7.5**

Invertis University
BCA | (2017-2020)   **CGPA :-6.7**

EXTRA CURRICULAR AND CERTIFICATES

BCG Data Science Job Simulation on Forage - April 2024 | LINK
- Excelled in churn analysis with Python, achieving 85% accuracy.
- Produced a concise, insight-packed summary for XYZ Analytics' informed decisions.

PwC Switzerland Power BI Job Simulation on Forage - May 2024| LINK
- Enhanced PowerBI skills through job simulation, addressing client data visualization needs.
- Demonstrated expertise in creating insightful Power BI dashboards, effectively conveying KPIs to clients and responding to their requests with well-designed solutions.