ASHISH

CONTACT

- 8826379681
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- Faridabad, Haryana
- LinkedIn , GitHub
- Portfolio

SKILLS

- Python, Numpy, Pandas
- My SQL
- Ms Excel
- Creative Thinking
- Data Analysis
- Web Scraping
- Power Bi, Tableau
- Matplotlib, Seaborn
- Machine Learning(Scikit-Learn, Tensorflow)
- Regression, Classification, Clustering, Neural Networks
- Natural Language Processing

PROJECTS

Movie Recommending System
- It involved developing and implementing machine learning algorithm to recommend movies based on user preferences and movies' title .
- It also generates movie titles based on user searches for directors, cast members, and genres.

SQL Project on Google Search
- This repository contains my SQL project focused on the top 3 queries on Google Search using window functions.

Amazon Sales Report on Power BI
- It utilizes Power BI's advanced features to analyze sales data, trends, and metrics such as revenue, units sold, top-selling products, geographical sales distribution, and more

Data Analysis of Menu's items
- It involved collecting and analyzing nutritional information from various menu items. The aim was to uncover trends, patterns, and insights related to the composition of these menu items.

PROFILE

Detail-oriented **Data Analyst** with **over 1 year of experience** in collecting, cleaning, and interpreting datasets to drive actionable insights. Skilled in **SQL, Excel, Python,** and data visualization tools such as **Power BI**. Seeking to leverage analytical expertise and problem-solving skills to support data-driven decision making and contribute to organizational growth.

WORK EXPERIENCE

Digital Sampark
Data Analyst Full Time   June 2024 - Present
- Analyzed event performance data and digital engagement metrics to extract insights and identify audience trends.
- Utilized **Python, SQL, and Excel** for event data tracking, participant analysis, and post-event reporting.
- Segregated and organized attendee, vendor, and campaign data to meet business and operational requirements.
- Cleaned and processed marketing and registration data to ensure accurate insights for campaign optimization.
- Enhanced data quality through systematic cleansing and formatting, improving reporting accuracy and event planning efficiency.

Political Sampark
Data Analyst Intern   Mar 2024 - May 2024
- Analyzed large volumes of voter and campaign data to extract actionable insights and identify political trends.
- Utilized **Python, SQL, and Excel** to clean, organize, and analyze constituency-wise datasets for targeted campaign strategies.
- Segregated and structured voter demographics, social sentiment, and engagement data to support data-driven political decision-making.
- Cleaned and processed survey, social media, and election data to ensure accuracy and reliability in campaign analytics.
- Optimized data quality and reporting workflows, enabling the campaign team to make timely and informed strategic moves.

CERTIFICATES

MySQL Advanced Certificate by Hackerrank   **Earned On** 26 Oct, 2025
- Earned HackerRank **MySQL (Advanced)** certification — validated advanced SQL skills including window functions, CTEs, and complex joins.
- Applied query optimization and indexing techniques to improve data retrieval efficiency.

EDUCATION

Bachelor of Technology – Information Technology J.C. Bose University of Technology, YMCA	July 2018-June 2022 **CGPA**: 7.14/10
Senior Secondary (XII) Sr. Shree Ram Model High School (CBSE)	Year of Completion-2017 **percentage**: 68%
Senior Secondary (X) Gold Field Public School (CBSE)	Year of Completion-2015 **CGPA: 8/10**